SPR©CKET CENTRAL

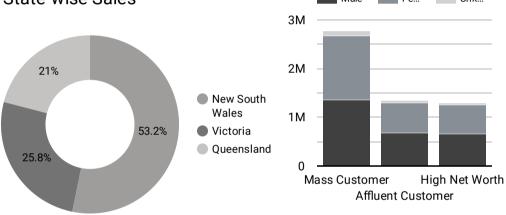
Bike Related Purchases Made By Male Customers

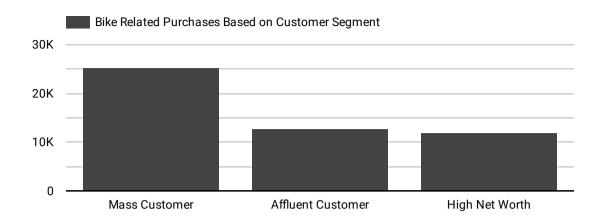
24,927

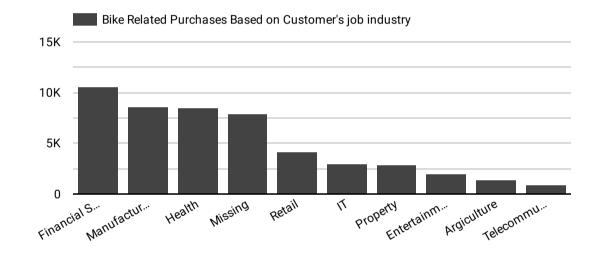
Bike Related Purchases Made By Female Customers

23,427









	first_name	gender	Age	job_industry_category	wealth_segment	state	past_3_years_bike_related_purchases
1.	Andie	Female	51	Missing	Mass Customer	New South Wales	74
2.	Berkly	Male	58	Financial Services	Mass Customer	New South Wales	50
3.	Kippy	Female	47	Manufacturing	Mass Customer	New South Wales	88
4.	Fritz	Male	60	Financial Services	Mass Customer	New South Wales	52
5.	Cleve	Male	40	Retail	Mass Customer	New South Wales	78
6.	Catie	Female	34	Health	Mass Customer	New South Wales	93
7.	Gretchen	Female	44	Manufacturing	Mass Customer	New South Wales	77
8.	Pierette	Female	28	Manufacturing	Mass Customer	New South Wales	53