

NEHA BORASE

Junior Website Designer

<https://www.behance.net/nehaborase>

-  linkedin.com/in/nehha-borase/
-  nehaborase10@gmail.com
-  +91 770 973 5874

RELEVANT SKILLS

- Proficient in UI/UX design tools such as Adobe XD, Sketch, Figma, and InVision.
- Strong understanding of user-centered design principles and best practices.
- Experience in creating wireframes, prototypes, and interactive mockups.
- Excellent knowledge of typography, color theory, and layout design.
- Ability to conduct user research, usability testing, and gather feedback for iterative design.
- Skilled in collaborating with cross-functional teams, including developers and product managers.
- Up-to-date with the latest UI/UX trends and technologies.
- Excellent communication and presentation skills.

FIELD OF INTEREST

- Watching Tv
- Dancing
- Listening Music

PORTFOLIO

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SUMMARY

A highly skilled and innovative UI/UX Designer with 3 years of experience, seeking a challenging role in a dynamic company. Committed to creating exceptional user experiences by blending creativity, research, and technical expertise. Passionate about transforming complex ideas into intuitive and visually stunning designs that exceed user expectations and drive business growth. Seeking an opportunity to contribute to a forward-thinking organization and collaborate with cross-functional teams to deliver impactful digital solutions.

WORK EXPERIENCE



Junior Website Designer

Affinity Express

March 2021 to Dec 2023

- Collaborated with product managers, developers, and stakeholders to define project goals, requirements, and constraints.
- Conducted user research, including interviews and surveys, to gather insights and understand user needs and behaviors.
- Created wireframes, prototypes, and interactive mockups using industry-standard design tools.
- Iterated on designs based on user feedback, usability testing, and data analysis.
- Designed intuitive and visually appealing user interfaces for web and mobile applications.
- Worked closely with developers to ensure the implementation of designs aligned with the intended user experience.
- Developed and maintained design systems and style guides to ensure consistency across multiple platforms.
- Contributed to the continuous improvement of design processes and workflows within the team.

EDUCATION



Bachelor of Engineering in Computer

Institution: J.T. Mahajan College of Engineering

Year of Graduation: 2020

Percentage: 72.42%

DECLARATION

I do hereby declare that the above information is true and correct to the best of my knowledge and belief.

Place: Pune