



Piyush Gawali

MBA Marketing

I am a Digital Marketer with 2 years working experience. Offering good knowledge in Marketing. Self-starter with Dynamic Interpersonal, Analytical and critical thinking skills.

Job Experience

Nov 22 -
Present

Classic Informatics

Lead Generation Expert

- Settings Email campaigns, follow-ups, LinkedIn connections, Sales Navigator, Crunchbase,
- Setting campaign with automated tools like Appollo, Gmass

Mar22 -
Oct22

Mindbowser

Associate Business Consultant- Email Market

- Settings Email campaigns, follow-ups, LinkedIn connections, Sales Navigator, Crunchbase.

2020-2022

Ajeenkya DY Patil University

Placement Coordinator (Student)

- Handling and Training of Students
- Managing Drives, Internship & Feedback
- Arranging & Hosting Guest Lecture

JAN-MAR
2021

Mechautonics Engineering

Marketing & Sales Intern

- Managing Social Media handles
- Market Survey and Analysis

My Contact



7387709805



C-401 Swaraj Residency Moshi,
Pune



gawalipiyush40@gmail.com



<https://www.linkedin.com/in/piyush-gawali-b69838167>

Courses

- E-mail marketing- Hubspot

Coursera

- Introduction to Marketing
- Six Sigma (Green Belt)
- Pursuing IBM Data Analysis with Excel and R

Mycaptain

- Digital Marketing (with LOR)

Global Gyan

- CII Smart Manager Certificate Program

Extra Curriculum Activities

- Published Paper on Management of Hygiene by Panipuri Vendor
- Participation in International Conference on "Transformation and Survival Post Pandemic" held in October 2020

Education

AJEENKYA DY PATIL UNIVERSITY

MBA

- MBA (Marketing/Finance)

PUNE UNIVERSITY

B.E

- PVG College of Engineering
- B.E. Mechanical (First Class)

Profesional & Soft Skill

Team Leadership



Communication



Analytical



Convincing



Digital Marketing



M.S Office



Public Speaking

