

# RAJASHRI VANARASE

Smart and diligent Senior Graphic Designer: Enthusiastic and deeply versed in print and digital media in all aspects



7038118792



rajas.vanarase7@gmail.com



Pune

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## WORK EXPERIENCE

### **Sr. Graphic Designer - Freedom From Diabetes, Pune (Dec 2018 till date)**

I create creatives for both digital and print media, including

- FB coverpage, FB posting & FB campaign
- Instagram post, Carousels, Story
- Youtube coverpage, Youtube thumbnail, Community post
- Podcast Thumbnails
- Web banners, email banners
- Creates series of creatives for Free Online World Diabetes Challenge
- Recipe book design
- Logo designing
- Creating Brochures, Leaflet
- Banner & Standee designing
- PPT Presentations

### **Sr. Production Associate - AffinityX, Pune (2012 - 2018 )**

I had worked for Print media, by creating creatives for

- Ads for print media

## EDUCATION

M.A.(Sociology) - Shivaji University

## SKILLS

### • Soft Skills

Creativity, Communication, Strategy, Problem solving, Time management

### • Technical Skills

Ideation, Branding, Typography

Adobe Creative Cloud (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro)

CorelDraw,

Microsoft Word, Powerpoint

## PORTFOLIO LINK

[https://drive.google.com/file/d/1fK9FzLm2DklaOEYqmN7\\_W3htJzQRt3-L/view?usp=sharing](https://drive.google.com/file/d/1fK9FzLm2DklaOEYqmN7_W3htJzQRt3-L/view?usp=sharing)