

AJAY KUMAR BIND

UI/UX Designer

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Portfolio:

Education

Indian Institute of Information Technology, Nagpur

B-Tech, Computer Science Engineering (CSE)

2019 - 2023

Work Experience (Total 1 year 6 month)

HPDS Infotech, Hyderabad India, UI/UX Designer

Oct 2023 - May 2024

- Successfully designed two websites: one with 65+ pages for Think Skill India and another with 45+ pages for HPDS Trust, enhancing user engagement and navigation.
- Created two platform applications: one with 160+ pages for HPDS System, streamlining system operations, and another for UpMyMind, featuring 23 desktop screens and 16 mobile screens, improving accessibility and user experience.
- Achieved significant improvements in user interface design, contributing to overall project success and client satisfaction through meticulous attention to detail and innovative design solutions.

Platform Commons Software Pvt. Ltd. Bangalore, UI/UX Designer

Feb 2023 - July 2023

- Contributed to the Volunteering Management System (VMS) by working on 32 screens and converting 65+ screens into mobile view, enhancing mobile accessibility and user experience.
- Designed 14 UI screens for desktop and 21 screens for mobile view for the School Management project, and developed a Mobile Application with 20 screens, improving the interface and usability across platforms.
- Created 5 desktop screens and 3 mobile screens for the Project Management App and designed a 7-page brochure to launch the product, effectively optimizing functionality, user interaction, and communication.

Ukhi Hemp Foundation, Delhi, UI/UX Designer

Sep 2022 - Jan 2023

- Led the design of an E-commerce website, creating the Aggregator web-based application and designing its comprehensive dashboard, which resulted in a streamlined user experience and enhanced business functionality.
- Designed and implemented critical features such as the web landing page, navigation, signup page, product display, checkout process, blogs, testimonials, footer, and a dashboard for product and order tracking, improving the user journey and increasing customer satisfaction.
- Developed a robust dashboard facilitating communication management, product addition and deletion, and KPI tracking, which significantly improved business operations and efficiency.

Design Projects

[Click](#)

Interior Design B2C Web Application- Developed a web application that connects users with top contractors for interior home design. The platform allows users to discuss and evaluate the costs of various materials and explore all possibilities for their interior design projects. This application streamlines the process of finding contractors and selecting materials, enhancing user experience and decision-making [Click](#)

Zia's Coffee House- Designed a mobile app for Zia's Coffee, enabling users to easily order and pick up fresh, healthy coffee. Utilized user-centric design principles to enhance user experience and streamline the ordering process. [Click](#)

Hops Health Care App- Developed a mobile application for Hops Health Care. The app allows patients to book appointments and maintain a continuous record of all their appointments. It also provides doctors with a feature to view all patient records. This application has enhanced appointment management and streamlined patient-doctor interactions. [Click](#)

JobRapido App- Designed an iOS app to streamline job searching by aggregating job opportunities from various platforms. Users can bookmark preferred listings, with seamless integration allowing access both within the app and independently. The app features a dedicated section for saved job postings, enhancing user experience and efficiency. [Click](#)

Note- See more projects in the [portfolio](#).

Skills

Design

UI/UX Design
Interaction design
Visual Design
Rapid Prototyping
Responsive Design
Branding
User Research
Usability Testing
A/B Testing
Android App Design
iOS App Design
Web App Design

Language

HTML, CSS, JavaScript, C/C++

Other skills

Communication skills, Critical thinking, Team management, Leadership, SaaS Application

Tools

Figma
Adobe XD
Photoshop
Illustrator
Invision
Visual Studio
Sketch
UXPin

Certificates

Foundation of User Experience Design
From Google Career Institute

Motion Design & Animation
From Udemy, Andrie Neagie

Interests & Hobbies

Playing Badminton
Playing Video games
Travel & Explore

Achievements

Cleared JEE Mains

Languages

English
Hindi

Portfolio

<https://www.ajaybind.com/>

