

RAJASHRI VANARASE

Smart and diligent Senior Graphic Designer: Enthusiastic and deeply versed in print and digital media in all aspects



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Pune

WORK EXPERIENCE

Sr. Graphic Designer - Freedom From Diabetes, Pune

(Dec 2018 till date)

I create creatives for both digital and print media, including

- FB coverpage, FB posting & FB campaign
- Instagram post, Carousels, Story
- Youtube coverpage, Youtube thumbnail, Community post
- Podcast Thumbnails
- Web banners, email banners
- Creates series of creatives for Free Online World Diabetes Challenge
- Recepte book design
- Logo designing
- Creating Brochures, Leaflet
- Banner & Standee designing
- PPT Presentations

Sr. Production Associate - AffinityX, Pune

(2012 - 2018)

I had worked for Print media, by creating creatives for

- Ads for print media

EDUCATION

M.A.(Sociology) - Shivaji University

SKILLS

- **Soft Skills**
Creativity, Communication, Strategy, Problem solving, Time management
- **Technical Skills**
Ideation, Branding, Typography
Adobe Creative Cloud (Photoshop, Illustrator, Indesign, After effects, Premiere Pro)
CorelDraw,
Microsoft Word, Powerpoint

PORTFOLIO LINK

https://drive.google.com/file/d/1fK9FzLm2DklaOEXqmN7_W3htJzQRt3-L/view?usp=sharing