




MAYUR LINDAIT

GRAPHIC DESIGNER & VIDEO EDITOR

Deadline-oriented Graphic Designer focused on overseeing all phases of projects. Successful at creating brand messages, strategies and key graphic productions. Resourceful and hardworking with know-how to produce top-notch content. Accomplished Graphic Designer **with overall 5+ years of experience** designing high visual solutions. Demonstrated success in pitching concepts, scoping work and delivering assets on time. Fluent in **Adobe Creative Suite** with high degree of expertise in **Photoshop** and **Illustrator** for **Graphic Design** and **Adobe Premier Pro** and **Adobe After Effects** for **Video Editing**.

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Professional Experience

■ Digitalbuzz Pvt. Ltd. Pune (FULL TIME) 06/2022 - Present

Graphic Designer & Video Editor

- Develop and design visual content for **digital marketing campaigns, including social media graphics** for (e.g., Facebook, Instagram, Twitter, LinkedIn), **website banners, infographics, and digital ads**.
- Develop promotional materials such as **brochures, flyers, posters, and presentations**.
- Design and work on **branding projects, including logo design and visual identity** development with maintaining brand consistency.
- Collaborate with the marketing team and managers to conceptualize and execute creative strategies.
- Assembling raw footage, audio, and other assets and refining cuts, adding special effects, animations, transitions, color correction and grading.
- Exporting the final output into **promotional video, digital ads, trailers, teasers, long videos, reels, explainer videos**, etc.

■ Shortwood Production (FULL TIME) 04/2021 - 3/2022

Junior Graphic Designer

- Create visually appealing Youtube Thumbnails, Promotional Posters, Movie Posters, Audition Ads Graphics, Logos, Social Media Graphics.

■ Astitva Animation (INTERNSHIP) 09/2020 - 02/2021

3D Artist

- Worked with creative team in the development and production of 3D assets for various projects to develop high quality models.
 - Work closely with senior 3D artists, designers, and other team members
- Participate in team meetings and brainstorming sessions to contribute ideas and solutions.

■ Shivsanskriti Advertising (FULL TIME) 03/2019 - 05/2021

Graphic Designer

- Create attractive graphics for various purposes, including advertising materials, banners, flex, pamphlets, brochures, business cards and more.

■ **Freelancing** 07/2017 – 03/2019

– Create visually appealing graphics for various purposes, including social media posts, marketing materials, logos, branding elements, infographics, and more. Also edit videos for youtube, shortfilms, trailer, reels, etc.

■ **Technical Skills**

– **Adobe Creative Suite**

Photoshop – Expert

Illustrator – Intermediate

Premiere Pro – Expert

After Effects – Intermediate

Figma – Beginner

Canva – Expert

Autodesk Maya – Intermediate

– **Artificial intelligence AI Tools**

(Chatgpt, Adobe Firefly, Runwayml, Ideogram midjourney, invideo.ai, Remove.bg, lexica)

– Motion Graphics

– 3D Modeling

– UI/UX design

– Branding

■ Google Workspace, Google Sheets, Google Docs, Microsoft Office.

■ **Soft Skills**

– Creative Thinking

– Attention to Detail (Layout, Color, Typography, Alignment, Design Principles)

– Team Collaboration

– Time Management

– Communication

■ **Education**

Bachelor of Fine Arts (2018 – 2022)

BFA in VFX & Animation (For Film & TV)

Tilak Maharashtra Vidyapeeth, Pune

A+ Grade with 7.22 CGPA

■ **Languages**

English

Hindi

Marathi

■ **Awards :** Awarded as **Best Performer Of the Year**
Awarded as **Best Employee Of the Month.**
