

KHUSHBOO BARHATE

Work for an Organization which provides me the opportunity to improve my skills and knowledge to growth along with the organization objective.

EXPERIENCE

MARKETING OFFICER | AMI LIFESCIENCES PVT LTD

VADODARA - JANUARY 2023 – CURRENT

- Monitor the marketing team's productivity by analyzing key performance indicators to measure performance.
- Co-Ordinate with Production team and resolve the queries of customers.
- Drafting documents for samples material and co-ordinate with export team.
- Manage the events requisition request and co-ordinate with finance team.
- Co-ordinate with SCM team for Inventory.

MARKETING ASSISTANT | MERCURY LABORATORIES Ltd

VADODARA - FEBRUARY 2022 – DECEMBER 2022

- Produced reports providing in depth analysis of current market share distribution.
- Compile data for marketing team manager.
- Update spreadsheets, database with statistical, financial and non-financial.
- Assisting the marketing team with day to day administration duties.
- Communicate and Support MR for marketing.
- Coordinate with marketing team for activity.

PRODUCT PERFORMANCE EXECUTIVE | Blueberrysoft

VADODARA - September 2021 – January 2022

- Utilized a analytical, statistics, and programming skill to collect, analyze, and interpret 1000 + large data sets. (InPython)
- Mined and analyzed data from brand company database to drive optimization and improvement of products development.
- Create new templates and upload the new products on Amazon for Vendor Central.
- Manage the A+ content and listing the products across all market places.
- Evaluate products details on Amazon and Communicate with Amazon service support for resolve the queries with help of chat support or manually.

CONTACT

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Tarsali, Vadodara, 390009.

DOB: 06/02/1997

SKILLS

Team Leadership

Good Communication

Basic Knowledge about,
MySQL, SPSS

Familiar with MS-Office (Excel,
PowerPoint, word)

ADDITIONAL SKILLS

Python

NumPy

Panda

Matplotlib

Probability

Data Variables

Data types

STRENGTH

Positive attitude towards
work.

Quick Learner

Interpersonal skills

LANGUAGES

English, Hindi,
Gujarati, Marathi

PROJECT AND SEMINARS

Project 1: A statistical study of water quality and waterborne disease in Vadodara city.

Project 2: Marketing research for customer satisfaction on public v/s private sector bank in Vadodara.

Seminars:

- 1) Reliability on test score
- 2) Maximum sustainable yield

EDUCATION

Master of Science (Statistics), GPA 5.60, 2018-2020

Maharaja Sayajirao University of Baroda.

Bachelor of Science (Statistics), GPA 6.24, 2015-2018

Maharaja Sayajirao University of Baroda.

H.S.C, 54%, 2015

Baroda High School O.N.G.C

DECLARATION

I consider myself familiar with computing aspect, I am also confident of my ability to work as a key member. I declare that the foregoing information is correct & complete to best of my knowledge, belief and assuring.