

# MAYUR LINDAIT

GRAPHIC DESIGNER & VIDEO EDITOR

Deadline-oriented Graphic Designer focused on overseeing all phases of projects. Successful at creating brand messages, strategies and key graphic productions. Resourceful and hardworking with know-how to produce top-notch content. Accomplished Graphic Designer with **overall 5+ years of experience** designing high visual solutions. Demonstrated success in pitching concepts, scoping work and delivering assets on time. Fluent in **Adobe Creative Suite** with high degree of expertise in **Photoshop** and **Illustrator** for **Graphic Design** and **Adobe Premier Pro** and **Adobe After Effects** for **Video Editing**.

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## Professional Experience

### ■ **Digitalbuzz Pvt. Ltd. Pune (FULL TIME) 06/2022 – Present**

Graphic Designer & Video Editor

- Develop and design visual content for **digital marketing campaigns, including social media graphics** for (e.g., Facebook, Instagram, Twitter, LinkedIn), **website banners, infographics, and digital ads**.
- Develop promotional materials such as **brochures, flyers, posters, and presentations**.
- Design and work on **branding projects, including logo design and visual identity** development with maintaining brand consistency.
- Collaborate with the marketing team and managers to conceptualize and execute creative strategies.
- Assembling raw footage, audio, and other assets and refining cuts, adding special effects, animations, transitions, color correction and grading.
- Exporting the final output into **promotional video, digital ads, trailers, teasers, long videos, reels, explainer videos**, etc.

### ■ **Shortwood Production (FULL TIME) 04/2021 – 3/2022**

Junior Graphic Designer

- Create visually appealing Youtube Thumbnails, Promotional Posters, Movie Posters, Audition Ads Graphics, Logos, Social Media Graphics.

### ■ **Astitva Animation (INTERNSHIP) 09/2020 – 02/2021**

3D Artist

- Worked with creative team in the development and production of 3D assets for various projects to develop high quality models.
- Work closely with senior 3D artists, designers, and other team members  
Participate in team meetings and brainstorming sessions to contribute ideas and solutions.

### ■ **Shivsanskriti Advertising (FULL TIME) 03/2019 – 05/2021**

Graphic Designer

- Create attractive graphics for various purposes, including advertising materials, banners, flex, pamphlets, brochures, business cards and more.

## ■ Freelancing 07/2017 – 03/2019

- Create visually appealing graphics for various purposes, including social media posts, marketing materials, logos, branding elements, infographics, and more. Also edit videos for youtube, shortfilms,trailer, reels,etc.

## ■ Technical Skills

### - Adobe Creative Suite

Photoshop - Expert

Illustrator - Intermediate

Premiere Pro - Expert

After Effects - Intermediate

Figma - Beginner

Canva - Expert

Autodesk Maya - Intermediate

### - Artificial intelligence AI Tools

(Chatgpt, Adobe Firefly, Runwayml, Ideogram midjourney, invideo.oi, Remove.bg, lexica)

- Motion Graphics

- 3D Modeling

- UI/UX design

- Branding

## ■ Google Workspace, Google Sheets, Google Docs, Microsoft Office.

## ■ Soft Skills

- Creative Thinking

- Attention to Detail (Layout, Color, Typography, Alignment, Design Principles)

- Team Collaboration

- Time Management

- Communication

## ■ Education

### Bachelor of Fine Arts (2018 – 2022)

BFA in VFX & Animation (For Film & TV)

Tilak Maharashtra Vidyapeeth, Pune

A+ Grade with 7.22 CGPA

## ■ Languages

English

Hindi

Marathi

## ■ Awards :

Awarded as Best Performer Of the Year  
Awarded as Best Employee Of the Month.

