

Aniket Deotale

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<https://www.behance.net/aniketdeotale> | [Portfolio link](#)

Creative Graphic Designer with 3+ years of experience in branding, typography, and motion graphics. Skilled in generating and applying innovative ideas to help companies gain a competitive edge. Adept at delivering visually compelling solutions that enhance brand identity and engagement.

PROFESSIONAL EXPERIENCE

KWIQREPLY - WHATSAPP BUSINESS API, CRM & HELPDESK SOLUTIONS,

Pune

Creative Graphic Designer

February 2024 – April 2024

- Crafted and launched engaging social media campaigns including Instagram Reels, boosting follower engagement by 45% and increasing brand visibility by 30% within 3 months
- Creating YouTube videos boosted online engagement by 35% and leads by 20% in the first quarter

THE GRAPHIC BENCH,

Mumbai

Creative Graphic Designer

November 2022 – December 2023

- Crafted innovative design concepts that resonated with target demographics, resulting in a 35% increase in social media engagement and a 20% growth in online sales
- Designed distinctive visual assets for an email campaign that boosted engagement rates by 30% and produced a motion graphic video that drove a 20% increase in click-through rates

KRAFT CONCEPT MARKETING SOLUTIONS PVT. LTD,

Mumbai

Junior Associate Designer

July 2021 – June 2023

- Coordinated between Marketing and Technical teams, supervised four Graphic Design Interns, and streamlined processes, improving turnaround time by 40% and design output by 25%
- Produced motion graphic videos, designed PowerPoint presentations, and created promotional flyers, enhancing brand visibility by 30% and improving client presentation success rate by 20%

SOFTACORE DIGITAL MARKETING,

Nagpur

Internship, Graphic Designer

October 2019 – January 2020

- Engineered 10 product solutions and 15 advertisements, enhancing client communication and achieving a 40% rise in customer engagement and a 20% revenue increase
- Produced innovative advertising campaigns and promotional videos, boosting product sales by 30% and driving a 20% increase in website traffic within the first quarter

ADDITIONAL SKILLS

- Adobe Suite (Photoshop, Illustrator, InDesign After Effects, Premiere pro)
- Figma
- CorelDraw
- Canva

EDUCATION

BSC MULTIMEDIA & ANIMATION
P.A. Inamdar Veda college of visual effects, design & arts

Pune
August 2019 – April 2023

ADVFX PLUS COURSE
Maac Maya Academy of advanced cinematics

Nagpur
May 2017 – September 2019

HSC
New English junior college

Wardha
June 2016 – April 2017

SSC
New English high school

Wardha
June 2014 – April 2015

CERTIFICATES

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& ILLUSTRATOR**

LinkedIn
2024

ADVANCE YOUR SKILLS IN GRAPHIC DESIGN

LinkedIn
2024

CORELDRAW 2021 ESSENTIAL TRAINING

LinkedIn
2023

FIGMA ESSENTIAL TRAINING: THE BASICS

LinkedIn
2022
