



MUSKAAN ARORA

GRAPHIC DESIGNER

OBJECTIVE

I am a progressive, level-headed adult with the requisite exuberance of youth, desire and the need to learn skills that will allow me to understand, regulate and navigate diversity in life. Deadline-driven Graphic Designer focused on overseeing projects from concept through final delivery.

EXPERIENCE HISTORY

Graphic Designer- Present **Inshorts India Advertising and** **Services Private Limited, Noida**

- Creating banners for advertising in Hindi and English
- Working on Photoshop and editing banners
- Making festival and important days banner templates
- Making banner on political subject
- Creating motion videos on different subjects.

Working as Freelancer Graphic Designer-Present

- Developed catalogue for Spain Software Company Magna
- Worked on designs for PP Creation
- Created packaging for apparels
- Designed logo for Makeup artist
- Designed power point presentation for e-learning for Learnextra skills

Graphic Designer- 07/2021 to 09/21 **Dfordelhi & Let Us Social, Delhi**

- Working on creating social media designs.
- Creating short videos
- Designing menus for restaurants
- Creating Instagram carousel

Graphic Designer- 10/2020 to 03/2021 **Chowkdi, Delhi**

- Developed designs for web and maintained social media page.
- Creating small videos and animations.
- Creating catalogue of different products.

INFO

Address

Chandigarh

Contact

Mobile- +91-8287335137

Mail-

arora99muskaan@gmail.com

Portfolio

<https://www.behance.net/muskaanarora3>

SKILLS



Adobe Photoshop



Adobe Illustrator



Adobe After Effects



Adobe Indesign



Primer Pro



Corel Draw



MS-Word



MS-Powerpoint

EDUCATION

- Masters of Journalism and Mass communication (2020-2022)

University of Mumbai

Percentage-80%

- Bachelor of Journalism and Mass communication (2017-2020)

Guru Gobind Singh Indraprastha university

Percentage – 90.6%

- 12 Class Senior secondary: Central board of secondary education,

Vivekanand School

Percentage-84%

- 10 class: Central board of secondary education,

Vivekanand School

Percentage-74%

CERTIFICATION

- Graphic Designing from **Arena Animations**
- Digital Marketing from **Google digital garage**
- Digital Marketing from **Internshala**

Graphic Design Intern- 07/2020 to 09/2020

The Vedic Collection, Delhi

- Developed product design along with packaging and labels.
- Created designs for social media marketing.

Graphic Design Intern - 08/2019 to 10/2019

Suvij Pharmaceuticals, Delhi

- Developed creative design for marketing packages, including print materials, medicine packages and logos.

Graphic Design Intern- 07/2019 to 08/2019

Lifestyles space, Delhi

- Created design work for print and digital sales and marketing campaigns
- Used Adobe photoshop and Illustrator to develop prototype designs.

Graphic Design Intern- 06/2018 to 07/2018

Picky story, Delhi

- Used photoshop to create images and layout for over 30 projects

ADDITIONAL INFORMATION

Mass communication and graphic designing taught me how to manage different projects; how to make and carry out decisions; and how to assess work. It is a broad subject, which will develop my ability to think logically and creative! I strongly believe that this knowledge coupled with my acquired achievements and projects will help your organisation bloom. I, now look out for an opportunity to further my career progression with your organisation.