Lesly Dsouza

SENIOR GRAPHIC DESIGNER

Ph No. - +91-8197442988

Hinjewadi, Pune | 411057 | leslydsouza4@gmail.com

Portfolio - https://www.behance.net/leslydsouz4

Objective

A proficient graphic designer with a passion for creating impactful visuals. My expertise lies in developing compelling brand identities and engaging digital experiences. Expert in design software such as Photoshop, Illustrator, and Figma, I excel in projects ranging from branding to web and app design. My Diploma in designing has provided a strong foundation in graphic design, and my projects involving working on the Aakash Life Launch and Razorpay Campaigns and creating visually compelling emailers and social media posts.

Experience

Graphic Designer | Global Delight Technologies   2019-2023

- With over 4 years of expertise, I have a proven track record in marketing design
- My portfolio encompasses a range of accomplishments, including the creation of captivating Emailers, engaging Display Ads for platforms like Google, Facebook, and Bing, dynamic Website Banners, eye-catching Social Media visuals, comprehensive Product Manuals, and impactful Push Notification graphics.
- I am also skilled in conceiving Website UI wireframes and designs from inception to execution
- Notably, I have successfully undertaken such projects for Global Delight and it's products like Boom 3D, Boom 2, AuDimix, and more.

Senior Graphic Designer | DViO Digital   2023-Present

- Collaborated with cross-functional teams to deliver consistent messaging across print, digital, and social media platforms.
- Developed cohesive visual identities for clients, leading to increased brand awareness and market share.
- Delivered high-quality designs on tight deadlines, ensuring client satisfaction and repeat business.
- Streamlined design processes for increased efficiency and improved collaboration among team members.
- Worked on different clients like **Razorpay, Aakash Life, Suhana Masala, Flipkart Health, Attero, Delta Airlines, Dailyhunt, Policybazaar.**
- Utilized typography techniques to create compelling designs.
- Successfully executed client briefs by translating their requirements into impactful visual content, often working under tight deadlines to meet client expectations.

Education

Dynamic Infotech | Multimedia Designing   **2017-2018**
Graphic Designing and Video Animation

Mysore University | Bachelor of Arts   **2021-2025**
Major : History

Tools and Skills

- Adobe Photoshop   - Branding and Visual Identity
- Adobe Illustrator   - User Interface Design
- Adobe InDesign   - Typography
- Adobe XD   - Voxel Design
- Microsoft Office Proficient   - Illustration
- MagicaVoxel   - Team Management
- Figma

Languages

- English
- Hindi
- Kannada
- Konkani

Hobbies

Gym, Travel, Chess