



# Vinay Bhuvad

Graphic Designer & Visual Designer

## About Me

Hi, I am Vinay Bhuvad. I have been crafting creatives for last 4.4 years. I am a strong believer that a creative approach can enhance any business. While talking about the technicalities, my core areas are designing Ad Creatives that Convert, Social Media Creatives that Gets Likes, and Branding Creatives that Establishes Business's Strong Identity. The process my team and I follow is building a strong foundation of brainstormed strategy and nailing the execution with our visual arts. Would love to discuss more in-person. Hope to hear from you soon!

## Tools

Illustrator	★ ★ ★ ★ ★
Photoshop	★ ★ ★ ★ ★
Corel Draw	★ ★ ★ ★ ★
Adobe xD	★ ★ ★ ★ ★
Figma	★ ★ ★ ★ ★

## Contact

- +91 75179 24113
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## Work

Instagram @creative\_thoughts



## Work Experience

Sept. 2023 | **GoToClan Design Solutions**  
Present (Graphic Designer & Visual Designer)

- Led a team of graphic designers, guiding them on significant design trends.
- Took ownership of various social media campaigns focused on creative design.
- Developed ideas that assisted clients in establishing a robust brand visual identity.

Jan. 2020 | **PugMarker Solutions Pvt. Ltd.**  
Sept. 2023 (Graphic Designer & Visual Designer)

- Participated in diverse graphic design projects.
- Delivered custom designs for branding, social media, and advertising campaigns.
- Acquired detailed knowledge of varied skills required for multiple graphic representations.
- Contributed actively to key brainstorming sessions.
- Collaborated closely with the company's Creative Director.

## Education

Graphic Design Course (2017-19)

Manthan School Of Art's

## Interests

- Brand Designing • Design Research • Creating Ideas
- Travelling • Campaign Designing • Swimming