



# SHREYA SADLAPUR

## EXPERIENCE

### **ICICI Prudential Asset Management Company Ltd (Pune)**

**Feb 2023 – Currently Working**

Handling virtual channel of ICICI Prudential AMC in tie up with HDFC Bank

Implement targeted marketing strategies to attract new clients and showcase the benefits of mutual fund investments

Proficiently communicate fund information, actively engage in client presentations, and provide comprehensive education on mutual new fund offerings (NFO)

Maximize client value by recommending complementary mutual funds (cross-selling) and encouraging existing investors to upgrade their investment portfolios (upselling)

### **Data Bridge Market Research (Pune)**

**Jun 2019 – Sep 2019**

As Business Development Executive Intern my job was to generate leads through e-mail marketing

Worked closely with the marketing team & outbound department

## EDUCATION

### **NMIMS Global Access School for Continuing Education**

2021 - Expected 2024

Post Graduate Diploma in Business & Management (PCDBM)

### **Savitribai Phule Pune University**

2016 - 2020

Bachelor of Commerce (BCOM)

## SKILLS SUMMARY

Financial Planning	<div style="width: 78%;">78 %</div>
Investment Advisory	<div style="width: 81%;">81 %</div>
Risk Management	<div style="width: 68%;">68%</div>