

RACHNA VIVEK

GRAPHIC DESIGNER

+91-8287817068
krachna1994@gmail.com
Gurugram, Haryana
www.linkedin.com/in/rachna17011994



PROFILE

I am a creative and adaptable designer with over 6 years of experience in fashion and graphic design. With a strong background in visual aesthetics and trend analysis, I thrive in creating compelling designs that speak to my target audience. My areas of experience include print development, fabric choosing, and using various design software tools to bring ideas to reality. I am pursuing a career in Graphic Design or UX design, keen to put my talents and enthusiasm for designing user-centric experiences to action.

PORTFOLIO

<https://www.behance.net/krachna199000d>

EDUCATION

National Institute of Fashion Technology (NIFT), Kolkata

Bachelor of Design (B.Des.)
2013 - 2017

BR DAV Public School, Begusarai (Bihar)

Intermediate
2011 - 2012

Matriculation
2009 - 2010

TOOLS & SOFTWARES

- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Canva
- CorelDraw
- Figma

SKILLS

- Creating Wireframes
- Developing Mockups & Prototypes
- Product Design
- Design Research
- Mobile UX Design
- Graphic Designing
- Fashion Designing
- Doodling
- Pattern Making
- T-Shirt Graphic Designs
- Print Design & Development

PROFESSIONAL EXPERIENCE

GRAPHIC DESIGNER

Shyam and Company of North Pvt. Ltd, Gurugram | Nov 2023 - Present

- Designing and developing Prints, Creating CAD with 2D and 3D design techniques.
- Designing Scarves, Oblongs, Muffler, Poncho, Pouches, Handbags, Bandanas, Headbands, etc.
- Uploading products on eCommerce websites like Shopify, Walmart, Vismaya, Nuorder, Amazon.

GRAPHIC FASHION DESIGNER

Bhartiya International Ltd, Gurugram | Oct 2022 - Mar 2023

- Worked as Fashion and Graphic Designer - Men's and Women's (European Market)
- Creating Khakha and Digital Embroidery as per client's requirements.
- Photoshoot of product and creating presentations.
- Factory and Export House visits.
- Creating 2D and 3D T-shirt Graphics with different design techniques.

GRAPHIC FASHION DESIGNER

Shivalik Prints Ltd | Sept 2018 - Oct 2022

- Conducting fashion forecasting and market research to identify emerging trends for Men's and Kids wear (European Market)
- Collaborating with team members on seasonal themes and new concept development.
- Creating 2D and 3D T-shirt Graphics using different techniques.
- Photoshoot of product and creating presentations.
- Managing fabric and trim sourcing while overseeing factory visits.

HEAD DESIGNER

AS Manufacturing (Retail), Kolkata | July 2017 - Aug 2018

- Creating T-shirt Tech pack for kids (Girls & Boys)
- Creating T-shirt Graphics with different 2D and 3D design techniques.