



## **Faculty of Peace Studies**

## **Humanities: Ethical, Moral and Social Sciences (WPC 901 A)**

## **Assignment 1**

## Answer any of the two questions in about 150 words. (5 marks each)

- Q. 1. There are many personal values and ethical qualities to practice in everyday life such as kindness, honesty, integrity, empathy, forgiveness. Think on any one value and explain meaning and importance of that value and write any nice story based on that value. Write down an action plan to inculcate the chosen value by you and try to follow that plan initially for 21 days.
- Q. 2. As material prosperity increases, the moral values of person changes. Do you agree with this? Justify with one or two examples. Which values may change? Comment on this.
- Q. 3. What options does the soft drink company and the government of India have, and what should they do and why?

An international soft drink company has a signature soft drink that it sells all over the world. In India, the version of the soft drink complies with Indian food and health regulations, but is less healthy than the drink sold in the European market where the law is stricter. The soft drink company is obeying the law in India, but it is selling an inferior, less healthy product in a developing country.