

# Credit Card Transaction Report

F

M

## Client Num by Card Category

Silver

Blue

Gold

Platinum

Week

All

55.3M

Revenue

44.5M

Transac Amt

655.7K

Transac Vol

7.8M

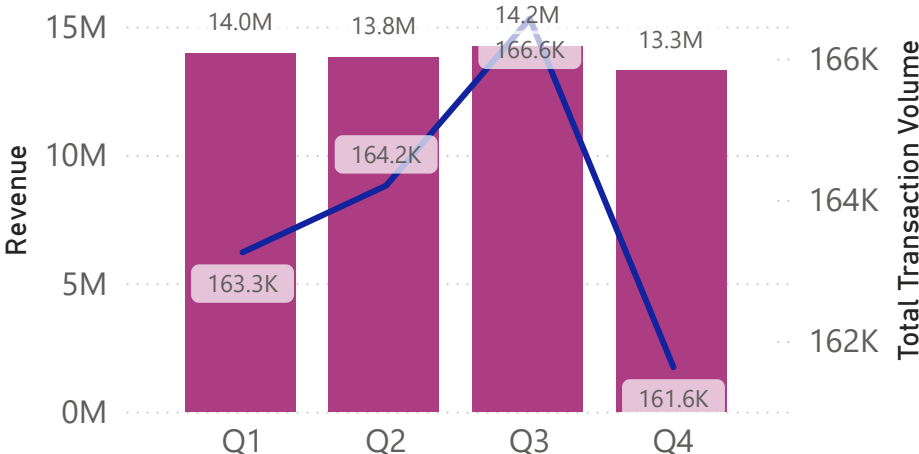
Interest Earned

### Card Category Revenue Total Trans Amt Interest Earned

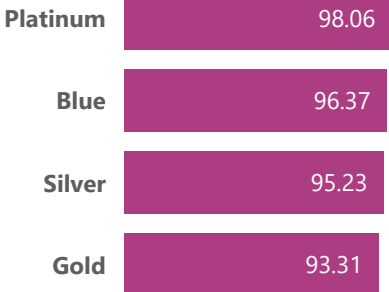
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
<b>Total</b>	<b>55315410</b>	<b>44522013</b>	<b>7843382</b>

## Revenue and Total Trans Vol

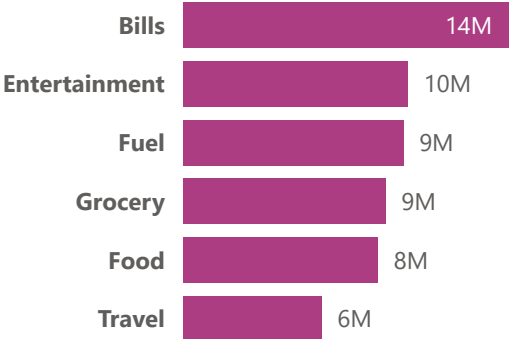
Sum of Revenue Sum of Total\_Trans\_Vol



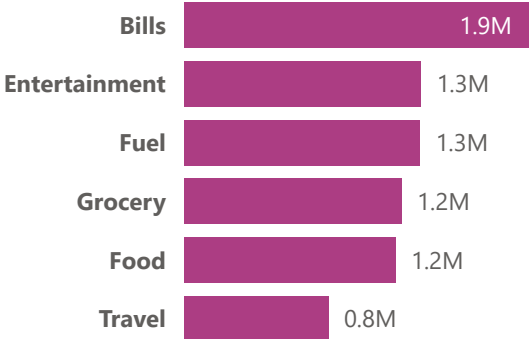
## Cust Aquisition Cost



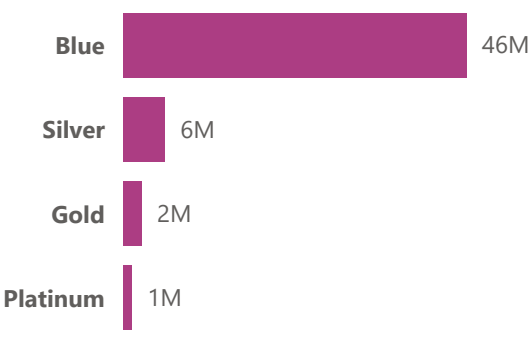
## Revenue by Exp Type



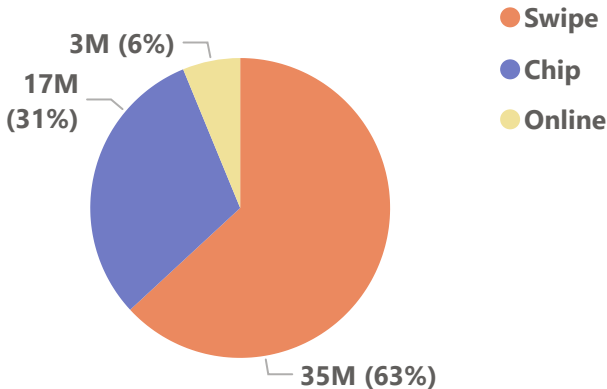
## Interest earned by Exp



## Revenue by Card Category



## Revenue by Use Chip



# Credit Card Customer Report

10.1K

Num of Client

7.8M

Interest Earned

655.7K

Transac Vol

3.19

Cust Rating

Silver

Blue

Gold

Platinum

Week

All

F

M

Q4

Q3

Q2

Q1

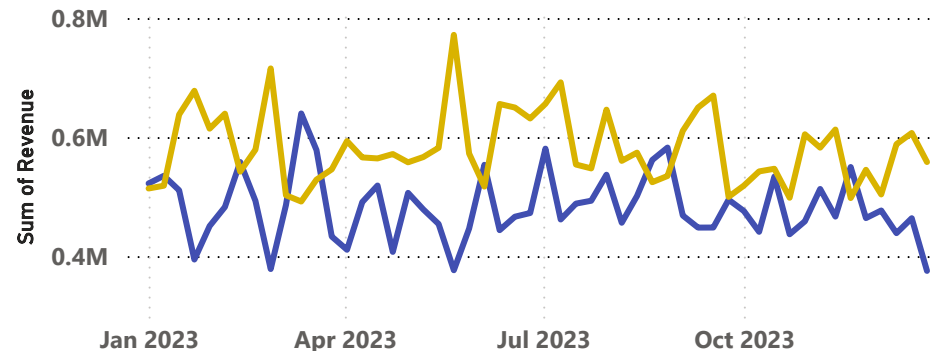
Medium

Low

High

Revenue by Week

Gender ● F ● M

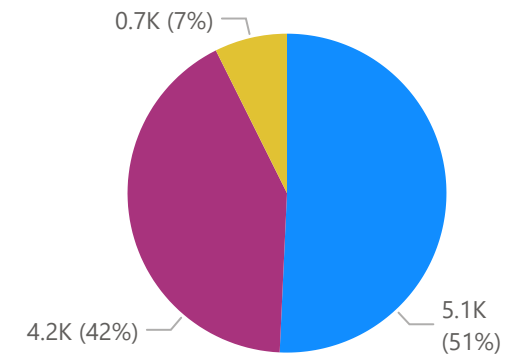


Age Group Income Revenue Interest Earned

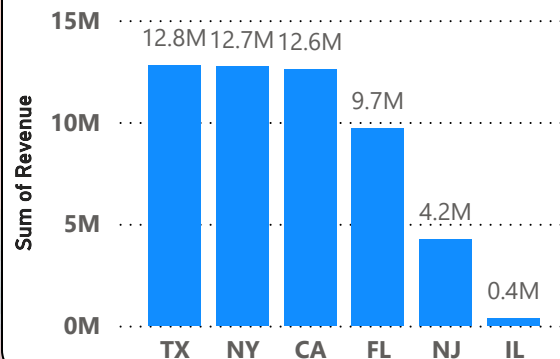
20-30	10227220	1052311	150806
30-40	99342500	9581899	1338104
40-50	254725055	24283498	3447478
50-60	189824641	18188765	2604949
60+	21795023	2208937	302045
Total	575914439	55315410	7843382

Customer Acq Cost by Gender

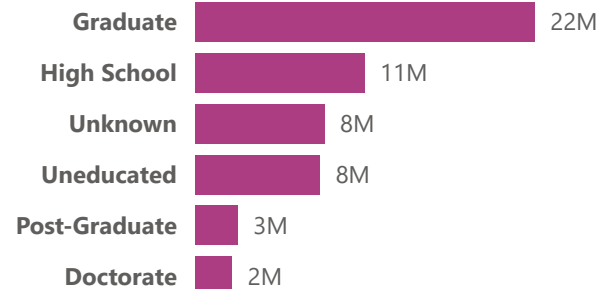
● Married ● Single ● Unknown



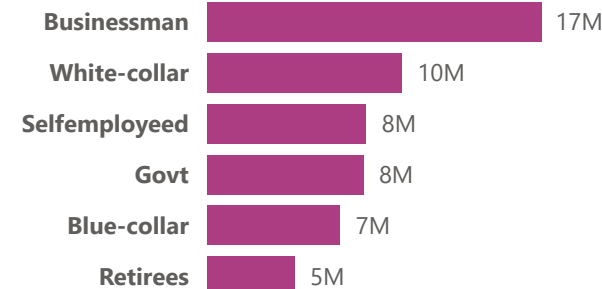
Revenue by State



Revenue by Education Level



Revenue by Customer Job



Client having Personal loan

● no ● yes

