

BEGINNING

INTRODUCTION

1. THE SALUTATION

- a. Welcome
- b. Introduce Yourself
- c. Acknowledgements

2. THE REVIEW OF STRUCTURE

- a. Beginning
- b. Middle
- c. End

3. THE COMPELLING POINT

- a. The Announcement
- b. The Compelling Point
- c. Why the point is important

PUSH YOUR POINT

MODULAR CONTENT UNIT

Topic
Data
Analysis

PUSH YOUR POINT

KEYWORD

MODULAR CONTENT UNIT

Topic
Data
Analysis

PUSH YOUR POINT

KEYWORD

MODULAR CONTENT UNIT

Topic
Data
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PUSH YOUR POINT

KEYWORD

As many modular units as
it takes to make your point

CONCLUSION

The Summary
Thoughts for Discussion
Thank You

MIDDLE

ENDING