

Atharva Athanikar

 +91 7796678222  atharvaathanikar.22@gmail.com  linkedin.com/in/atharva-athanikar
 github.com/AtharvaAthanikar2003

Summary

I am Atharva Athanikar, an Analyst at Dentsu Global Services (DGS), skilled in Power BI, SQL, Excel and Python. I excel in data analysis and statistical techniques to drive insights and support data-driven decisions. I continuously work on improving my communication, networking, and time management skills for effective project delivery and team collaboration. I am also committed to staying updated with the latest industry trends and tools to further enhance my analytical capabilities. Additionally, I have a strong focus on delivering actionable results that help businesses optimize their strategies and performance.

Experience

Dentsu Global Services Analyst	Jul 2025 – Present Pune, Maharashtra
<ul style="list-style-type: none">Contributed to various data analysis projects, including Indian Airlines, Meta Ads, Credit Card Transactions, Spotify, Uber, Sales Performance and Electric Vehicle Data Analysis using advanced analytical tools and methodologies.I had gained proficiency in Excel, Power BI, and other analytical platforms to extract insights, perform statistical analyses, and develop visualizations that facilitated data-driven decision-making and business strategy formulation.I am actively refining my skills in network building, communication, and time management to improve project execution and foster better collaboration across various teams.	Feb 2025 – Jun 2025 Pune, Maharashtra

Projects

Kisan AI: Transforming Agriculture with Next-Gen Disease Detection and Prediction

- Developed a deep learning model for crop management, achieving 99% disease detection accuracy and 98% precision, with the goal of enhancing agricultural productivity and sustainability.
- Created personalized fertilizer recommendations to optimize farm productivity, leveraging advanced data analytics to improve decision-making.
- Achieved significant improvements in resource use efficiency and supported sustainable agricultural practices through actionable insights.

Multimode Calculator

- Designed and built a responsive calculator featuring Standard, Scientific, Programmer, and Currency modes using HTML, CSS, and JavaScript.
- Implemented real-time calculations, unit conversions, and an adaptive interface for both mobile and desktop devices.
- Increased user engagement by a significant margin and improved performance considerably, providing a clean and intuitive UI for an enhanced user experience.

Navigate The Labyrinth

- Developed an interactive maze game with a visually appealing UI and smooth controls, designed to engage players through dynamic challenges.
- Integrated features that reduced the number of moves required to complete the maze, creating a more competitive and rewarding experience.
- Attracted a large number of players, resulting in a significant boost in game interaction, player retention, and overall engagement across multiple platforms.

Slidesync

- Created a universal presentation control app that worked seamlessly across devices, allowing for intuitive slide navigation and real-time annotations.
- Enhanced presentation flow by providing remote control features, enabling better audience interaction and engagement.
- Boosted user engagement during presentations, significantly enhancing overall presentation dynamics and audience interaction.

Personal Portfolio Website

- Developed a responsive personal portfolio website to showcase skills, projects, and services, providing an interactive experience for visitors.
- Utilized HTML, CSS, and JavaScript to create intuitive user interfaces and dynamic elements, ensuring accessibility and functionality across devices.
- Optimized website performance and responsiveness, enhancing load times and ensuring a smooth experience on both desktop and mobile platforms.

Technical and Soft Skills

Languages: C++, Java, Python, C++, HTML5, CSS3, JavaScript

Database: MySQL, MS SQL Server, PostgreSQL, Oracle SQL

Libraries: NumPy, Pandas, Seaborn, Matplotlib, Scikit-Learn, TensorFlow, Keras

Software Tools: Microsoft Power BI, Jupyter Notebook, Tableau, Eclipse IDE, VS Code, MS Office, GitHub, Postman

Fundamentals: Data Science, AI, Big Data Analytics, DBMS, Machine Learning, Computer Networks and Security

Soft Skills: Communication, Decision Making, Network Building, Time Management, Teamwork, Leadership, Adaptability

Certification

- AI Aware Program - Dentsu University - Oct 2025
- Ascent: Snowflake Platform Training - APAC - Snowflake - July 2025
- Finacle General Basic - Infosys - May 2025
- Banking Industry Narratives - Infosys - Apr 2025
- Angular - Developing Single Page Applications - Infosys - Feb 2025
- Big Data Computing - NPTEL - Nov 2024
- Data Visualization Tools Workshop : Power BI and Tableau - Dr. D. Y. Patil Institute of Technology, Pimpri - Feb 2024
- Front End Development in HTML and CSS - Great Learning - Jan 2024

Education

Dr. D. Y. Patil Institute of Technology, Pimpri

2021 – 2025

Bachelors of Engineering - Computer Engineering, SGPA - 8.4 / 10

Pune, Maharashtra India