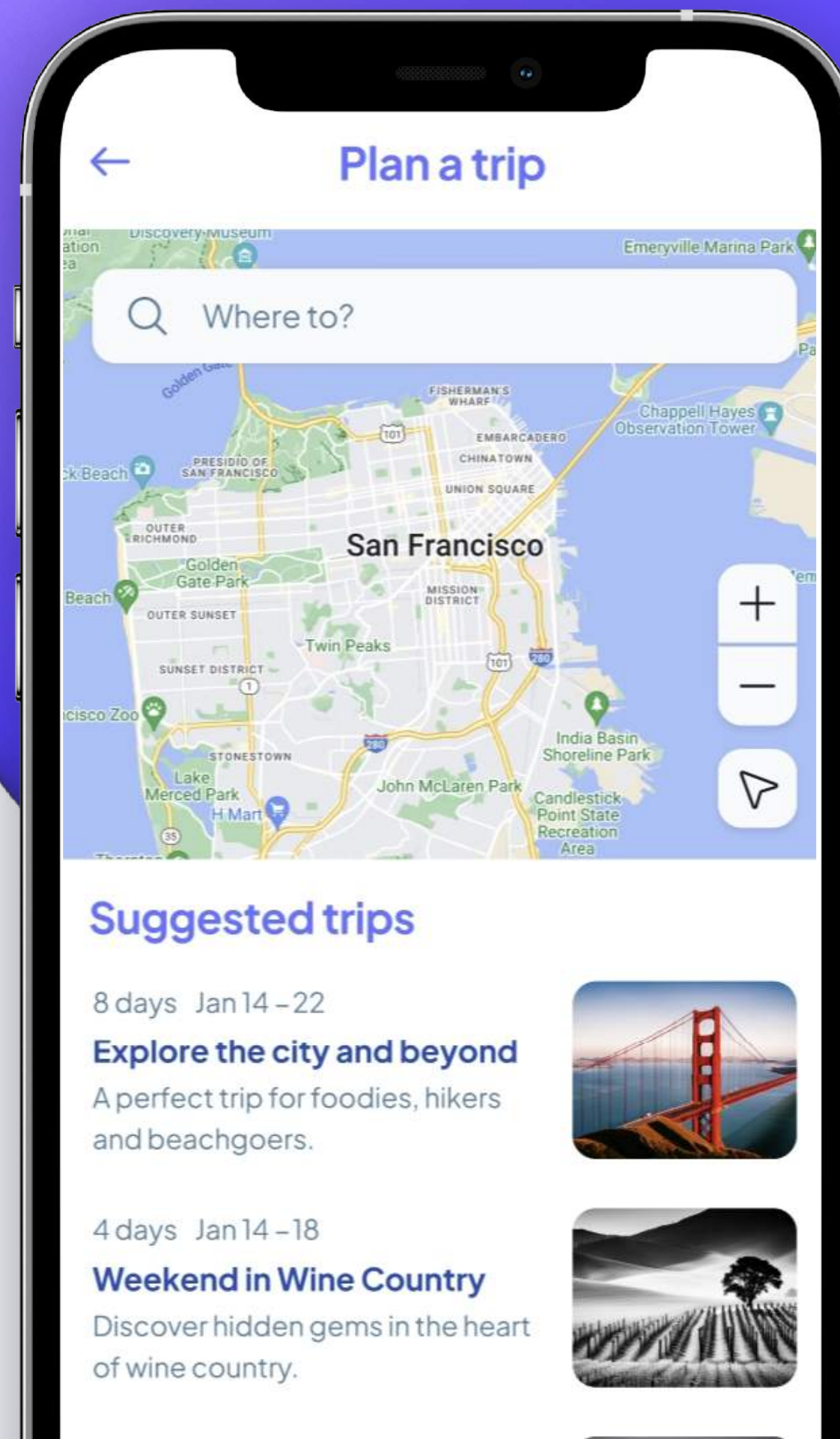


PlanMaster

travel planning, reimaged with AI

Ahaan Limaye
Atharva Beesen
Aryan Shah

Georgia Tech 2024



The problem —

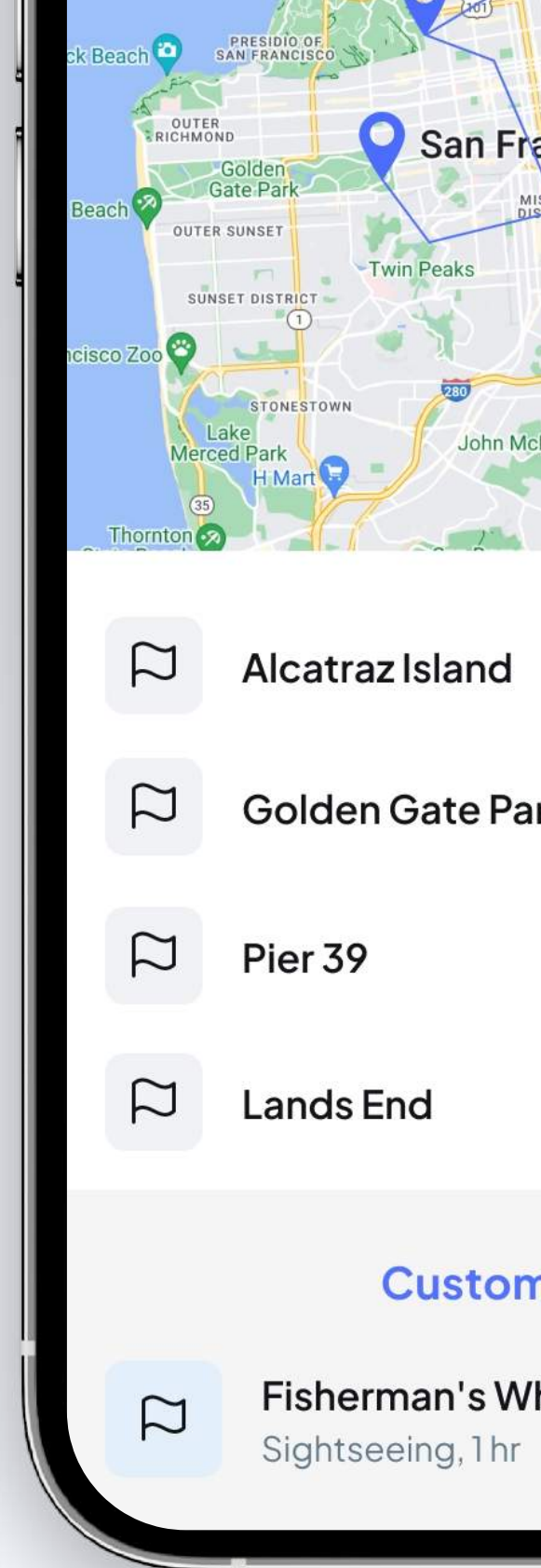
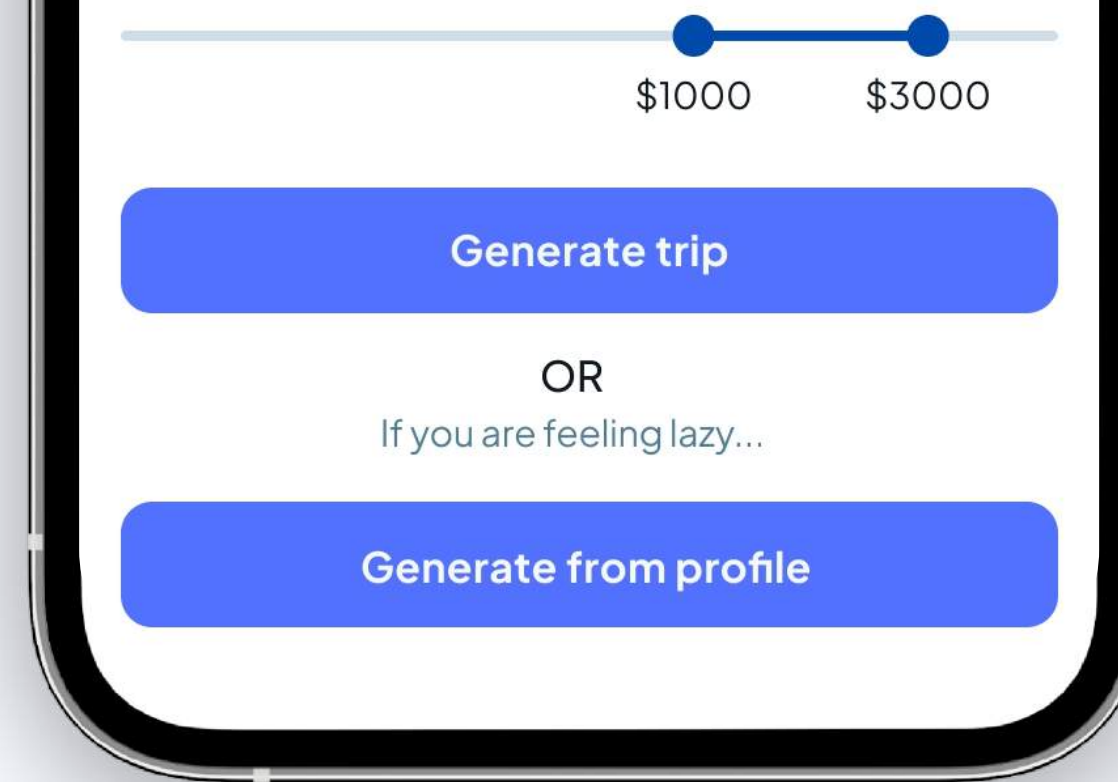
Travel Planning is ... **Tedious.**

Travel Agents are ... **Out of Style.**

Travel Apps ... **Just Don't Work.**

We all love traveling, but planning can be a pain...

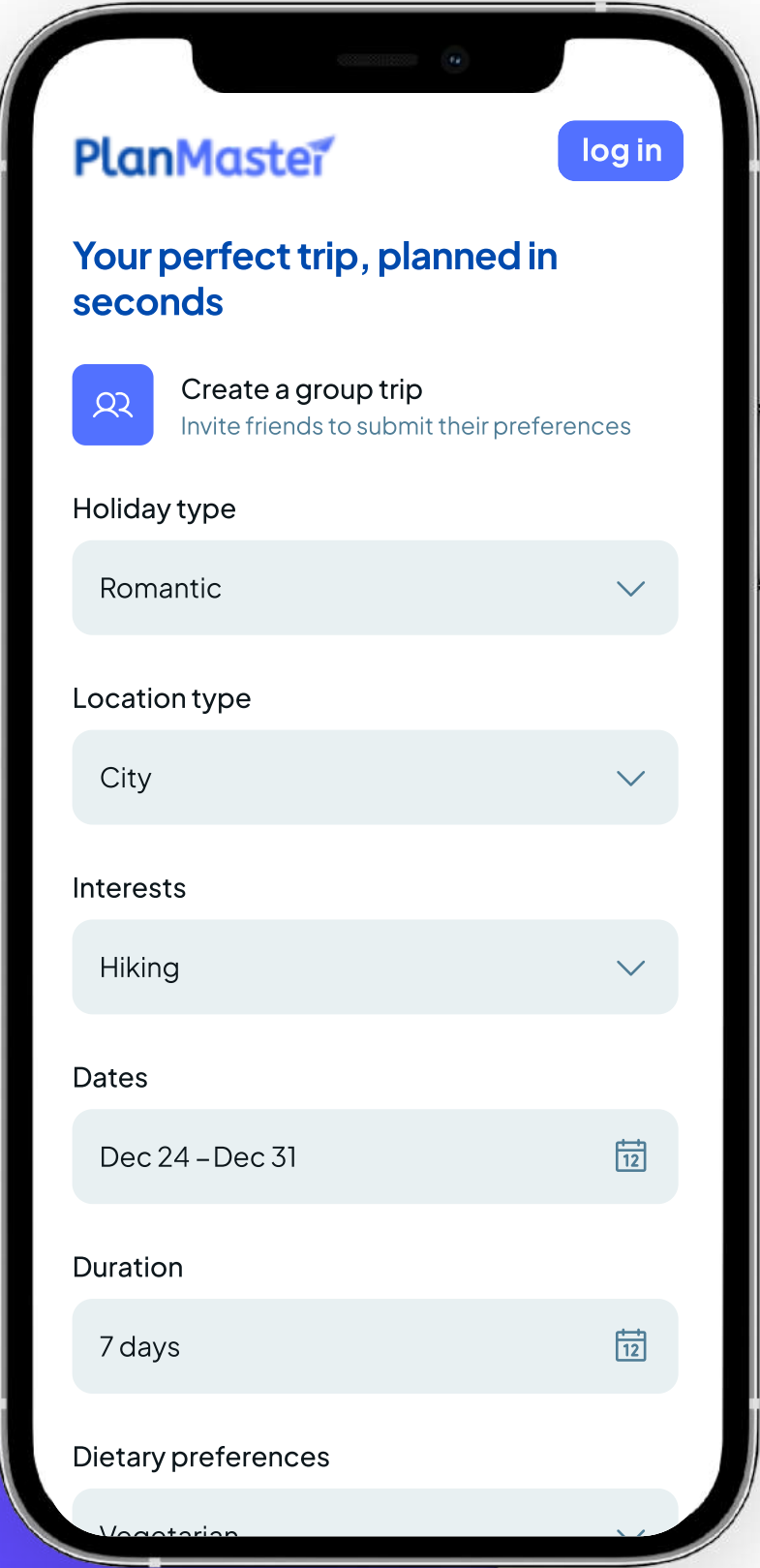




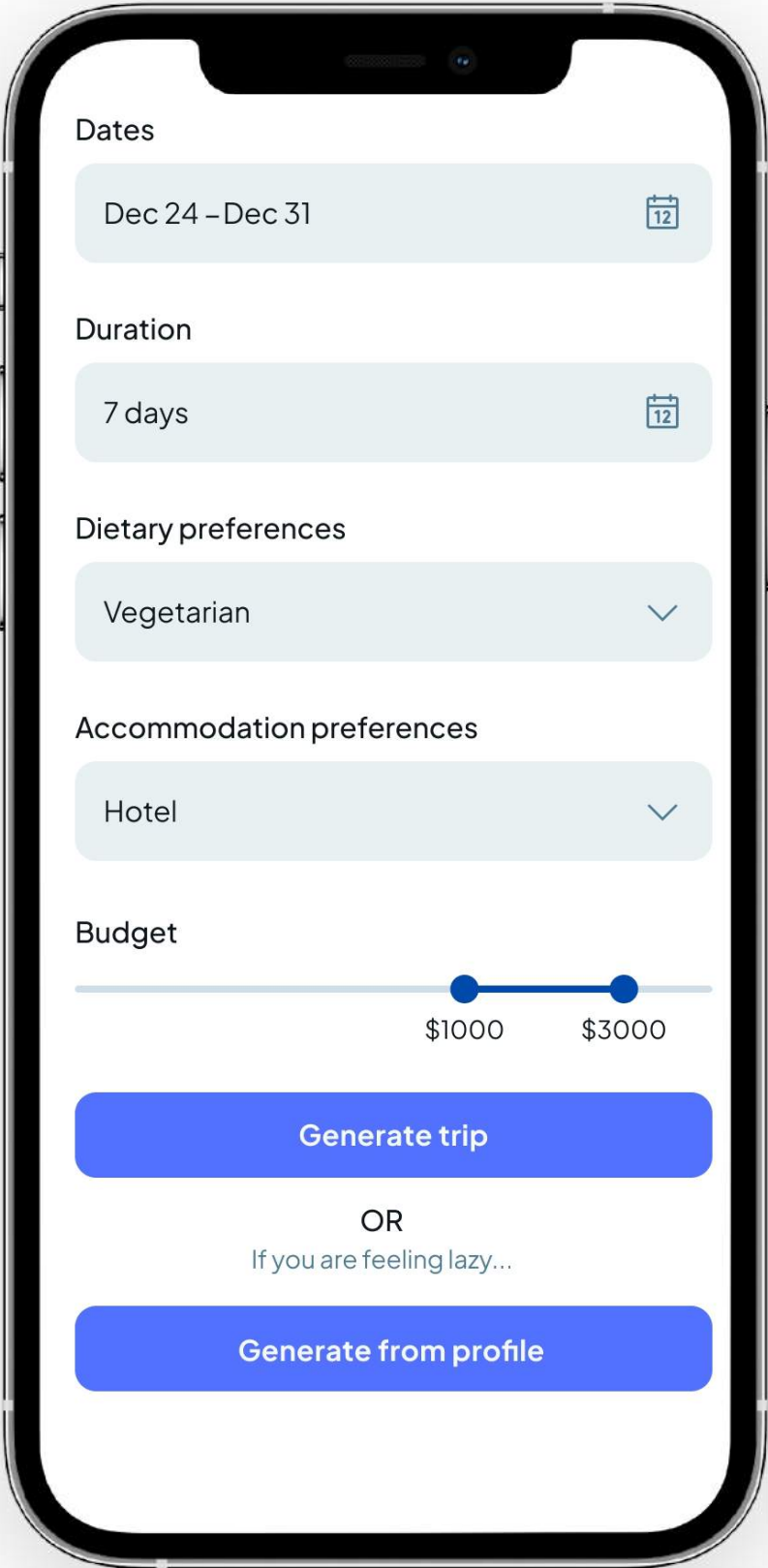
Our solution —

A collaborative platform to create **personalized, authentic, and realistic** itineraries, **customized** for you and your group

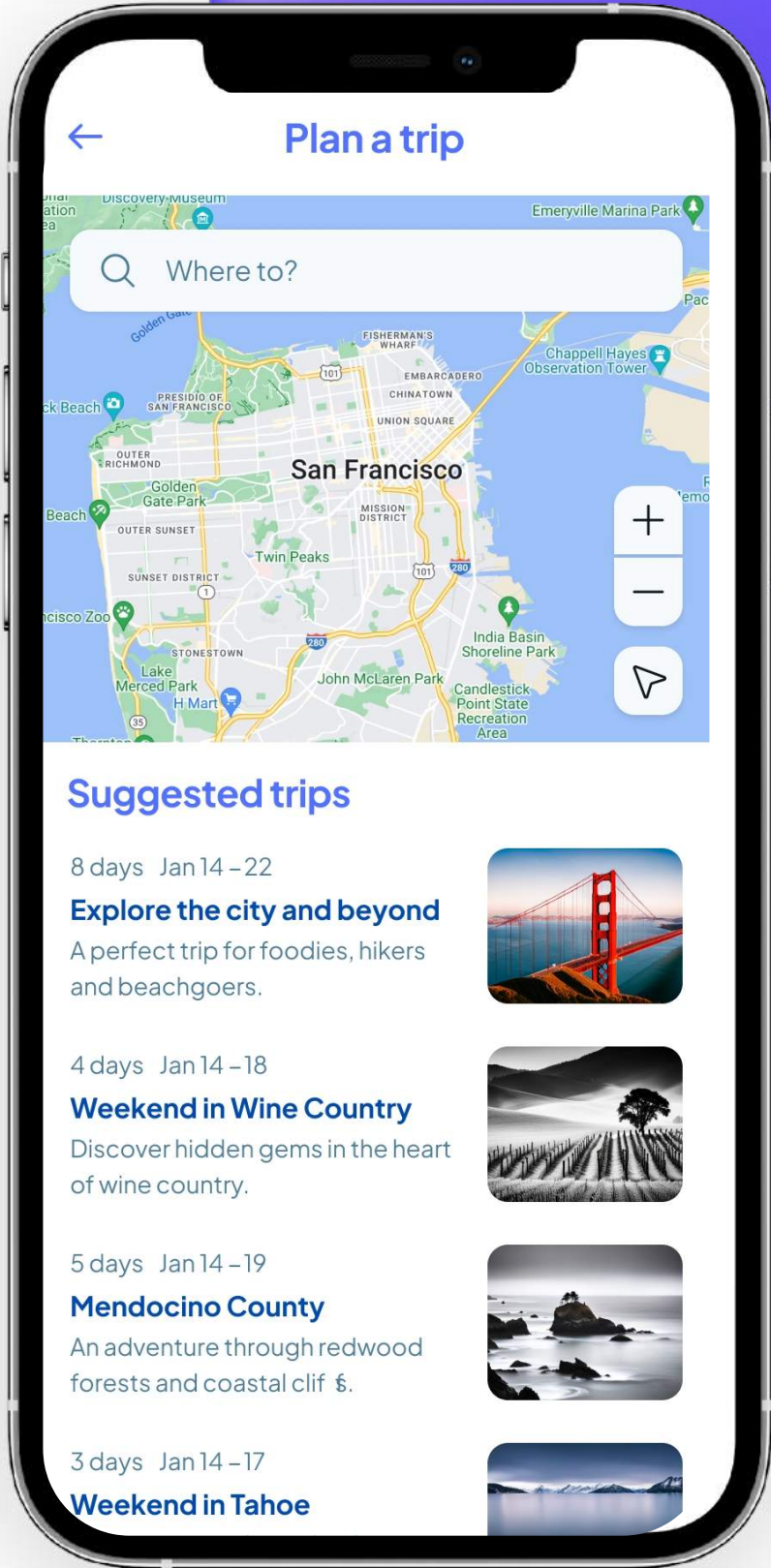
Choose Your Preferences



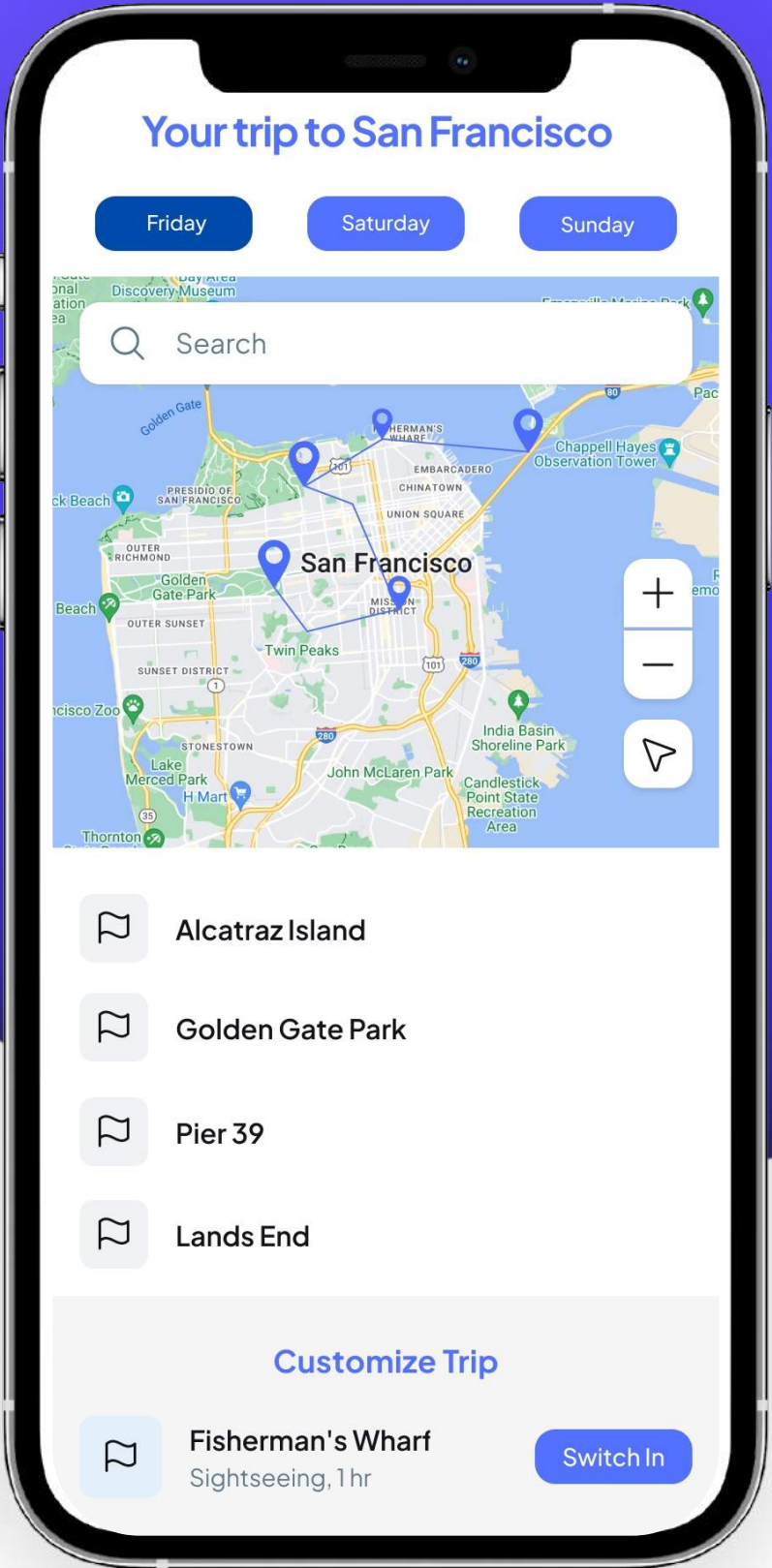
Planmaster AI's Magic



View Suggested Trips



Perfect your Trip



Our UVPs

What makes us a unique product...

1

User profile learning
+ Personalization
+ Customization

2

Diligence to specialized data
+ Crowdsourcing
+ Reddit
+ Blogs

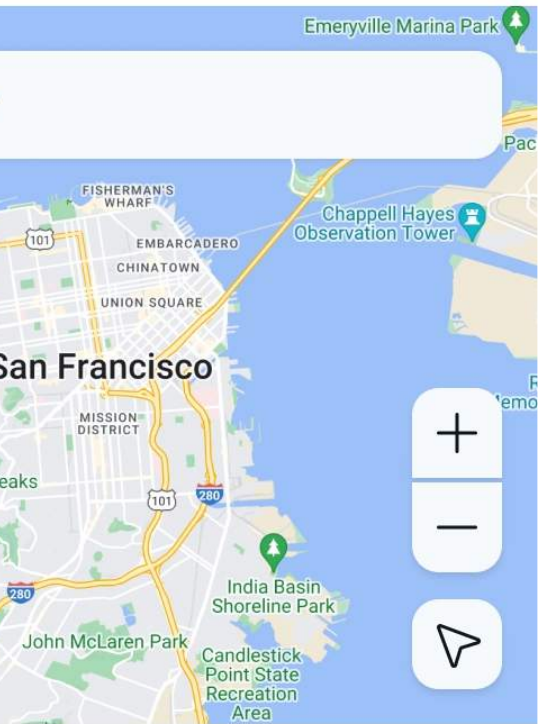
3

Niche, statistical, and patentable approaches
+ Rigor Factor
+ CSO

4

Collaborative approach
+ Group Plans
+ Group Optimization

Plan a trip



tips

and beyond
dies, hikers



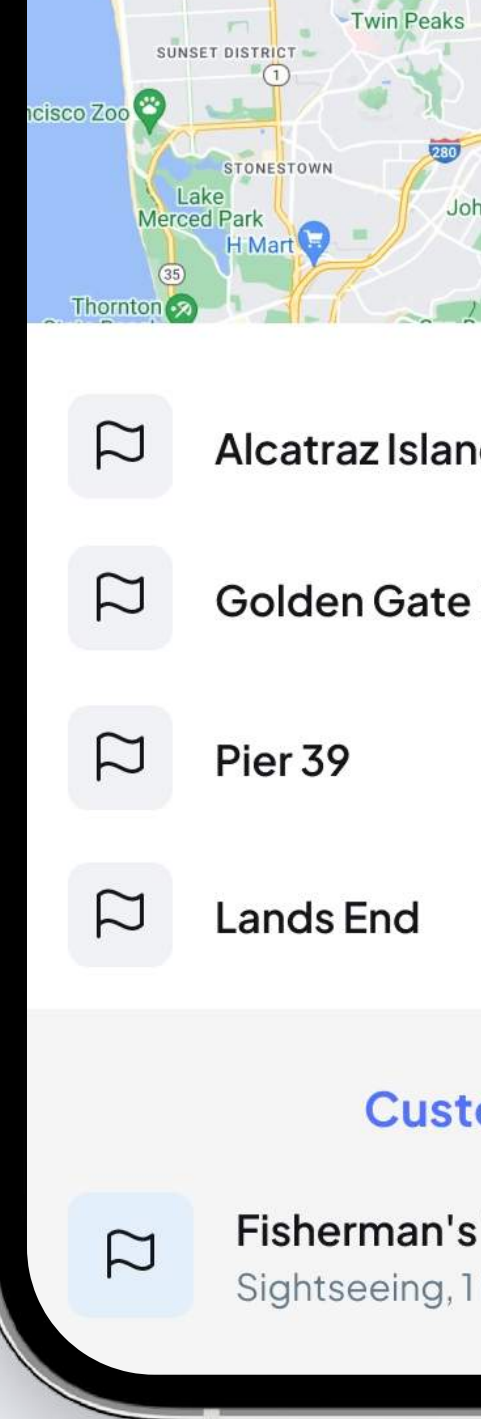
Country
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Try Pitch



Business Model



%

Affiliate Marketing

Expedia - 20% | TripAdvisor - 50% | Booking.com - 25%



\$

Data Monetization

Comprehensive Reports | Monthly Customer Updates

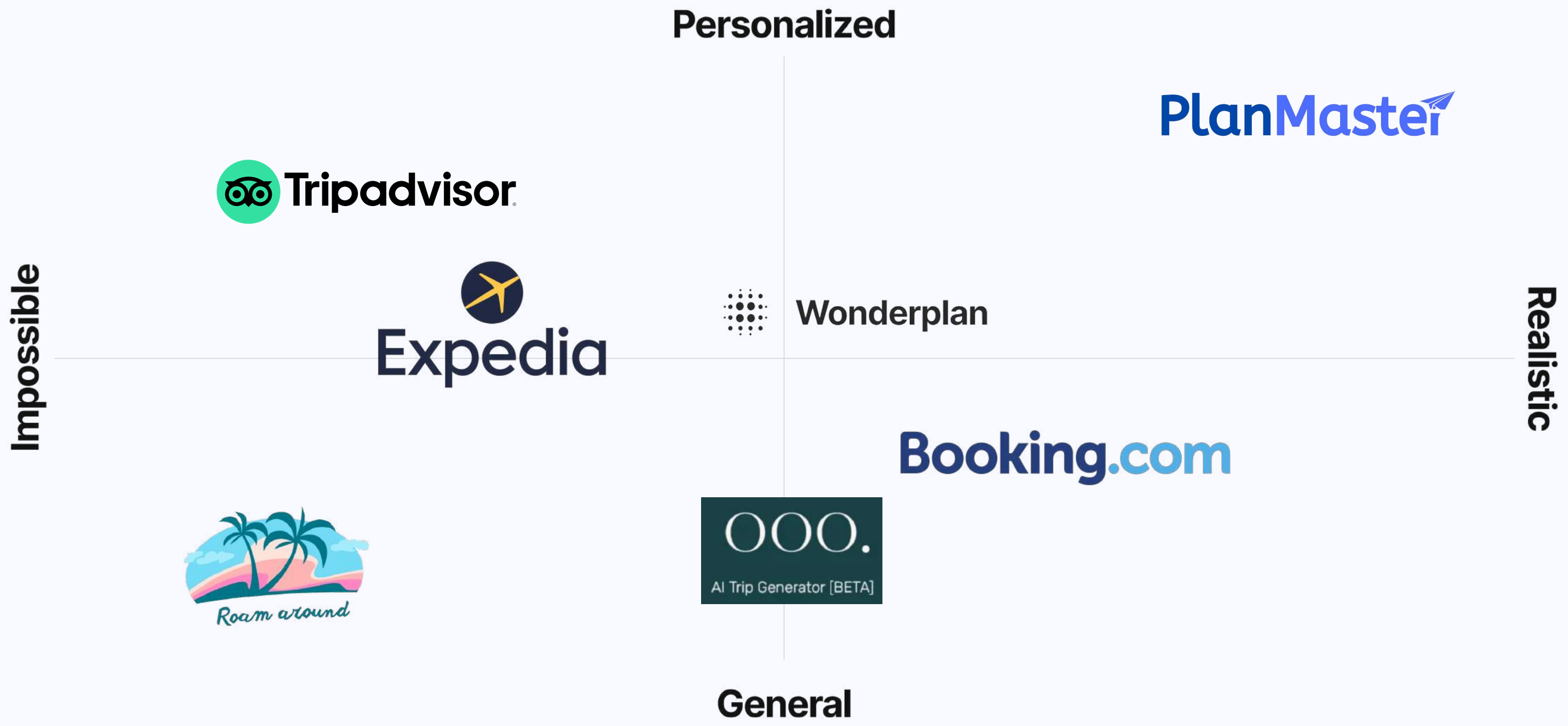


%

White-Label Product

Licensing Fee | Customization Fee | Maintenance Fee

Competitive Landscape



Potential Market Size

A Modern Solution to a Growing but Technologically Deprived Industry

\$544.1B

Travel Planner App Market Size

Total
Addressable Market

\$94.1B

Personalized travel and
experiences market

Serviceable
Addressable Market

\$14.2B

Conservative 15%
market share estimate

Serviceable
Obtainable Market

The Roadmap

PlanMaster[✈] (est. 2024)



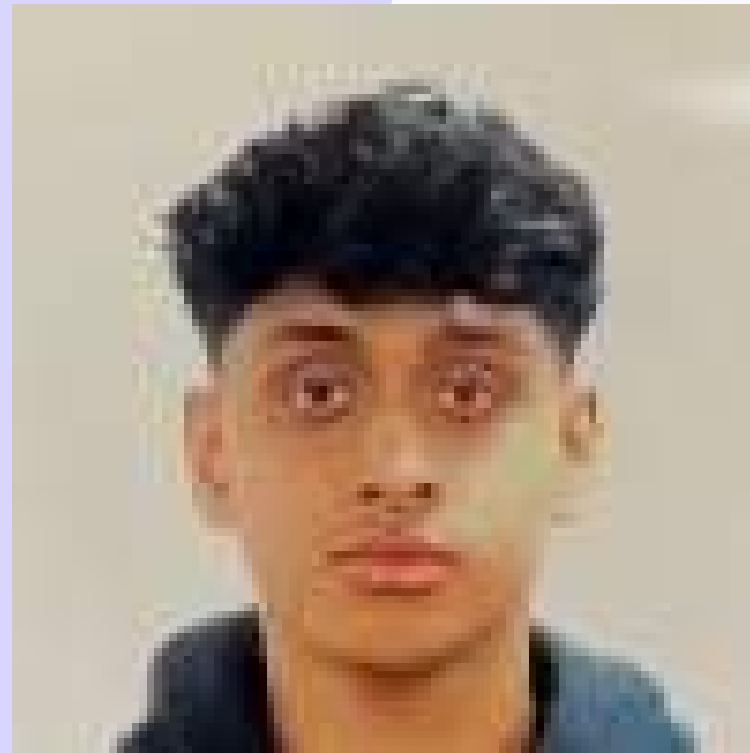
→ In 5 years...

- Proliferating **White Label** Licensing Network
- Entry+Capture of **Travel Booking** Market Space
- **Direct Partnerships** around the Globe
- Widespread **Global Platform** of Travelers

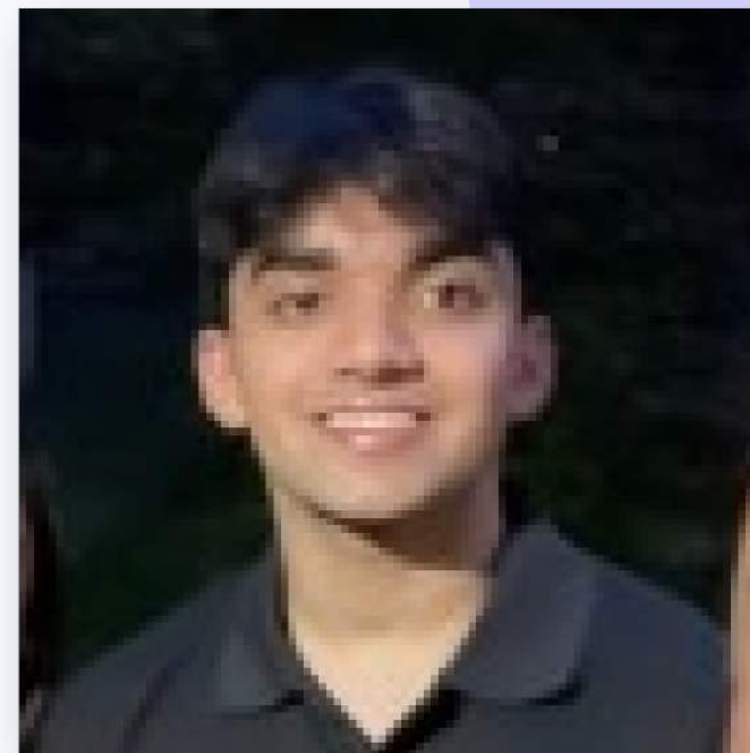
The Team



Aryan Shah
Co-founder



Atharva Beesen
Co-founder



Ahaan Limaye
Co-founder



Eliam Medina
Mentor

Let's Plan



PlanMaster

