Plan: Suppose we wish to buy a laptop. First we decide, from where to buy the device, from the offline market or through e-commerce websites.

Prepare: Determine how much we are willing to spend on the laptop and set a budget.

Process: Then we research online and compare different laptop models based on their specifications, features, and prices.
Then we determine the specific features and specifications desired in a laptop, such as processor, RAM, storage capacity, screen size, and any additional requirements like a dedicated graphics card or touchscreen.
Also determine the type of laptop we want, such as a traditional laptop, 2-in-1 convertible, gaming laptop, or ultrabook, based on my usage and preferences.

Analyze: To analyze we read customer reviews and ratings for the shortlisted laptop models to gather insights about their performance, reliability, and user experience.
Verify if the laptop comes with a warranty and reliable customer support options in case any issues arise in the future.
We compare the prices of shortlisted laptops across different online stores to find the best deal.

Share: If we have any specific queries or concerns, we can reach out to the online store's customer support team to seek clarification.

Act: Add the chosen laptop to the online store's shopping cart and proceed to checkout. Enter the required shipping information, such as the delivery address and contact details. Choose a preferred payment method, such as credit card, debit card, or online payment platforms, to complete the purchase. Choose a preferred payment method, such as credit card, debit card, or online payment platforms, to complete the purchase.