## Criterion E: Evaluation

## **Evaluation of product**

The product is working successfully, however it has various limitations and some features are missing. My client was not satisfied with this product, he considers the product incomplete and wants more improvements and features in the product. In the avatar feature where the user can change the avatar of their profile. all resolution images are not displayed correctly, some of them are stretched or blurred. I was unable to integrate a direct payment option on a web application which makes this product unreliable for the business as the admin has to call the user and ask them for payment. There are also chances of fake requests for reservations resulting in waste of time for my client.

According to my client in some parts of the application the color combination does not attract an audience that might lead to loss of audience in business. The application does have strength as well, this application can be considered as an initial stage application which needs to undergo development by which this application can become efficient and reliable in the business.

The feedback from the client is taken which can be referred to in **Appendix 2**. The detailed outline of the success criteria and evaluation can be found in **Appendix 3**.

## **Recommendations for Further Development**

For further development, the limitations in application can be improved. Adding the feature of making payment in web applications can improve the efficiency and reliability of applications, all the extra steps that need to be done by admin will be avoided. When a customer reserves the bus then the application will allow the customer to make payment directly for reserved seats. The application frontend can be improved, in the current stage the frontend is not very attractive and some parts of the color combinations do not suit. Improving the frontend can improve the attention grab of the audience. In the avatar feature some images are not displayed correctly, this feature can be improved by adding automatic resize feature or crop image feature by which the image will display correctly no matter which resolution it is. The validations for adding images can be added like limiting size and accepting certain formats. These are minor features.

In major features adding ratings, images reviews for the bus can be done giving more details to customers about the bus. Adding filtering for different categories such as AC, or adding budget options show the available bus in that bus. This feature can be useful to improve the application feasibility.

Word Count: 418 words

**Commented [B1]:** : Reference to client feedback in Appendix.

**Commented [B2]:** Evaluation addressing all criteria for success.

**Commented [B3]:** Specific recommendations for further development of the product.