

Member Retention and Profitability of Fitness Empire

Status

- Active
- Churned

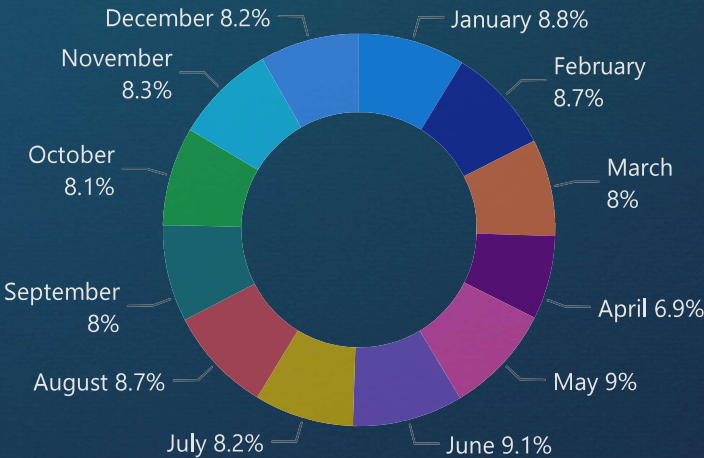
Year

2022	2024
2023	2025

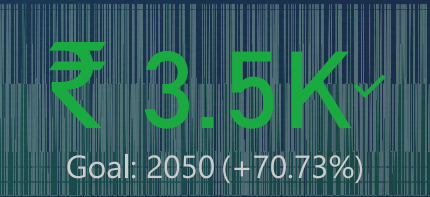
Month

January	May	September
February	June	October
March	July	November
April	August	December

Active Vs Churn Rate %



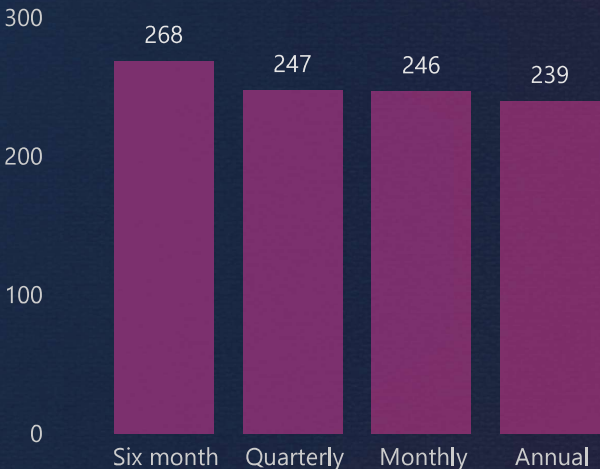
Average Revenue Per Member



Total Revenue Per Month



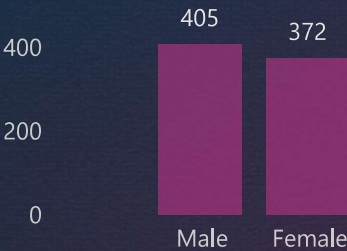
Retention by Membership Type



Sum of Revenue by Month



Churn by Gender



Churn by Age Group

