facebook

Presents

HerTech HACKATHON

National Women-Led Hackathon in Al

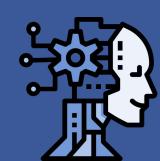
Team:

LevelUp

Members:

Leena Bhandari Mrunmai Patil

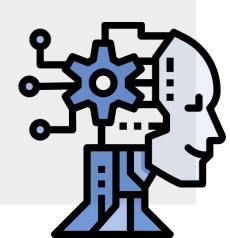
Aaishwarya Darandale Atharva Khare





 Content Generation -Expensive, Manual

 Skill based blended Learning - Textbooks, eBooks, etc?



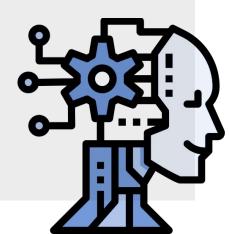


Target Market

- Educational Institutions
- Corporates

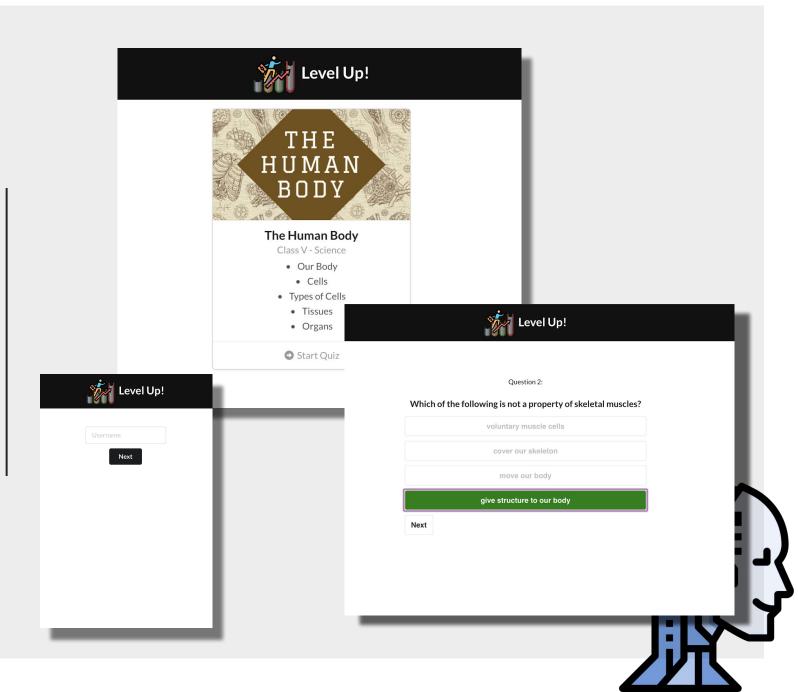
End-users

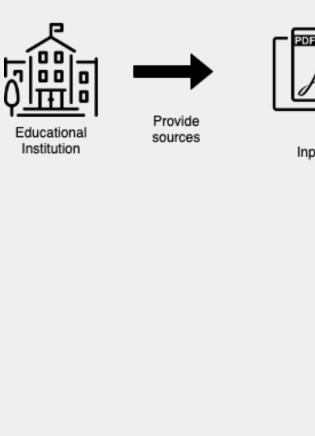
- Students
- Teaches
- Employees



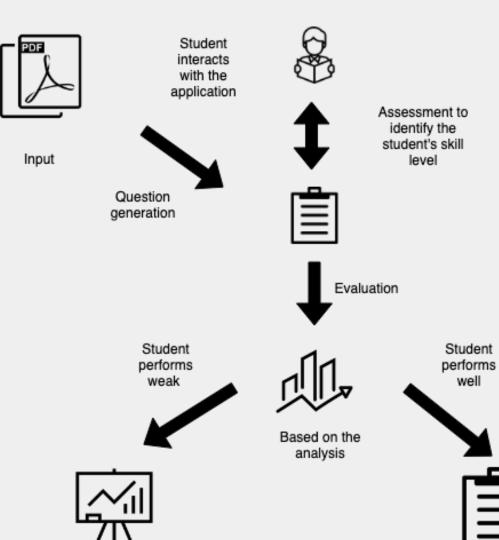


Our Product Level Up





Workflow





Summary for topics requiring improvement





Business Canvas Model



Key Activities

- Identify the student's skill level.
- Summarizing the syllabus topics for weak areas to better understand.
- Tests with higher difficulty to level up.

Key Partners



- Publications
- Educational Institutions
- Ad companies

Customers



- Students
- Teachers

Value Proposition

- Learn at own pace
- Easy to understand
- Easy Access
- Data analytics and business intelligence to maximize skill based results.

Key resources

Back-end hosting

Customer Relationship



- Assistance for system set-up
- TimelyMaintenanceand scaling
- Database administration
- Customer care helpline

Channel



- Digital marketing and social media.
- Campaigning & advertising



- Improve question generation and include multiple question formats.
- Improve summarization using ML modules.
- Personalized skill analysis.
- Include multiple topics.
- Extend the product to corporate trainings.

THANK YOU!

Team:

LevelUp

Members:

Leena Bhandari Mrunmai Patil Aaishwarya Darandale Atharva Khare

