TECHNICA

Hello Potential Sponsor!

This coming November, the University of Maryland will host Technica, the fourth annual all-women hackathon. Technica is the largest all-women hackathon in the world, and welcomed over 850 participants from across the country last year. In the span of 24 hours, Technica gives our participants the opportunity to create new applications, websites or hardware projects.

Technica is not a typical hackathon—it serves as a place where the brightest thinkers in the country can come together to collaborate and share their innovative ideas. Our focus is on providing a welcoming, engaging and creative environment to support women in tech culture. We pride ourselves in helping both beginners and experienced hackers explore technology and develop their skills.

Not only does Technica serve as an incubator for creating and promoting a gender-diverse workforce in the future, but it also provides an optimal opportunity for recruitment and outreach. We would love for you to get involved as a sponsor for Technica 2018!

Our available sponsorship tiers are listed on the following page. Additionally, we are happy to announce that this year, Technica has also applied for 501(c)(3) status*. Please let us know if you are interested in in becoming a part of Technica, or if you have any questions or concerns about the information below. We look forward to hearing from you!

Thank you,
The Technica Team

*At the end of 2017, Technica officially filed to be recognized as a 501(c)(3) and our team is currently awaiting confirmation. Assuming approval, all donations will be tax-deductible for the 2019 fiscal year. Status updates will be provided throughout the process.

SPONSORSHIP PROSPECTUS

www.gotechnica.org | sponsorship@gotechnica.org | @gotechnica

	Bronze	Silver	Gold	Platinum	Partner
Contribution Amount	$3,000	$5,000	$10,000	$15,000	$20,000
General					
Mentors present	●	●	●	●	●
Reserved booth at event	●	●	●	●	●
Prize category	●	●	●	●	●
Tech talk/Workshop			45 min	75 min	90 min
Recruiting					
Access to resume database		●	●	●	●
Recruiters present		●	●	●	●
Private recruiting/Interview room				●	●
Pre-event email to participants					●
Branding					
Logo on Website & T-shirt	●	●	●	●	●
Distribution of marketing materials	●	●	●	●	●
Opportunity to speak at the opening ceremony			1 min	3 min	Keynote speaker
"Co-hosted by..."					●