

NUTAN COLLEGE OF ENGINEERING & RESEARCH (NCER)
Department of Computer Science & Engineering (CSE)

Experiment No. 2

Title:

Create a scenario in WordPress for Social Marketing, Search engine and Sharing Tools.

Objective:

To learn Software as service (SaaS) using Free trial of WordPress

Tools used:

Internet, WordPress

Prerequisite:

Understanding of Software as service in Service model of cloud computing

Theory:

WordPress started in 2003 when Mike Little and Matt Mullenweg created a fork of [b2/cafe log](#). The need for an elegant, well-architected personal publishing system was clear even then. Today, WordPress is built on PHP and MySQL, and licensed under the GPLv2. It is also the platform of choice for over 43% of all sites across the web.

The WordPress open-source project has evolved in progressive ways over time—supported by skilled, enthusiastic developers, designers, scientists, bloggers, and more. WordPress provides the opportunity for anyone to create and share, from handcrafted personal anecdotes to world-changing movements.

People with a limited tech experience can use it “out of the box”, and more tech-savvy folks can customize it in remarkable ways.

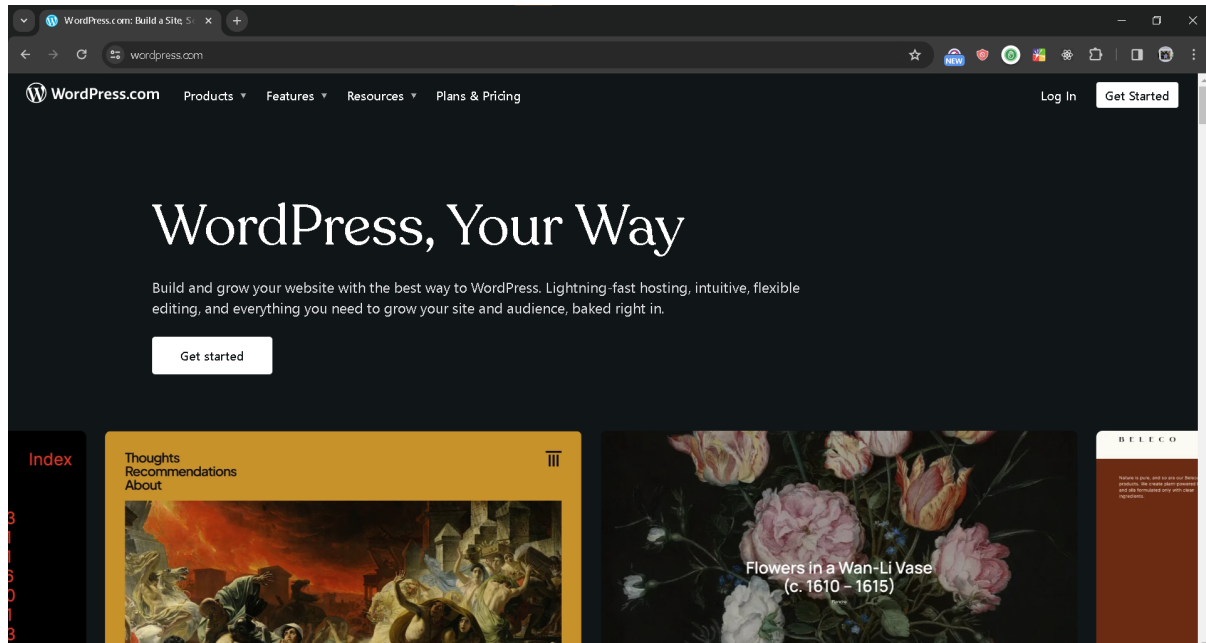
WordPress is a popular and widely used content management system (CMS) that allows users to create, manage, and publish content on the internet. It's an open-source platform, originally designed for blogging, but it has evolved into a versatile tool used for creating various types of websites, from simple blogs to complex e-commerce sites, portfolios, business websites, and more. It offers a user-friendly interface, a wide range of themes and plugins for customization, and doesn't require advanced technical knowledge to get started. Users can create and manage

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content, such as text, images, videos, and more, making it a flexible and accessible tool for building websites.

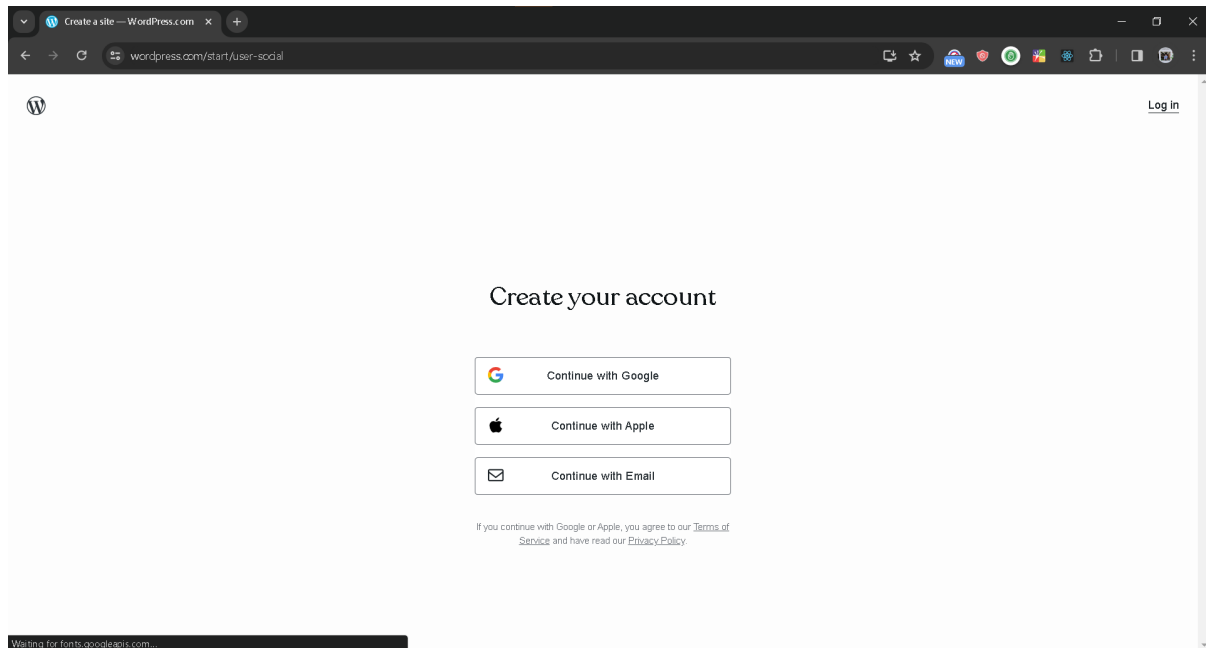
Steps to create an account and working.

Step 1. - Creating Account For WordPress <https://wordpress.com/>



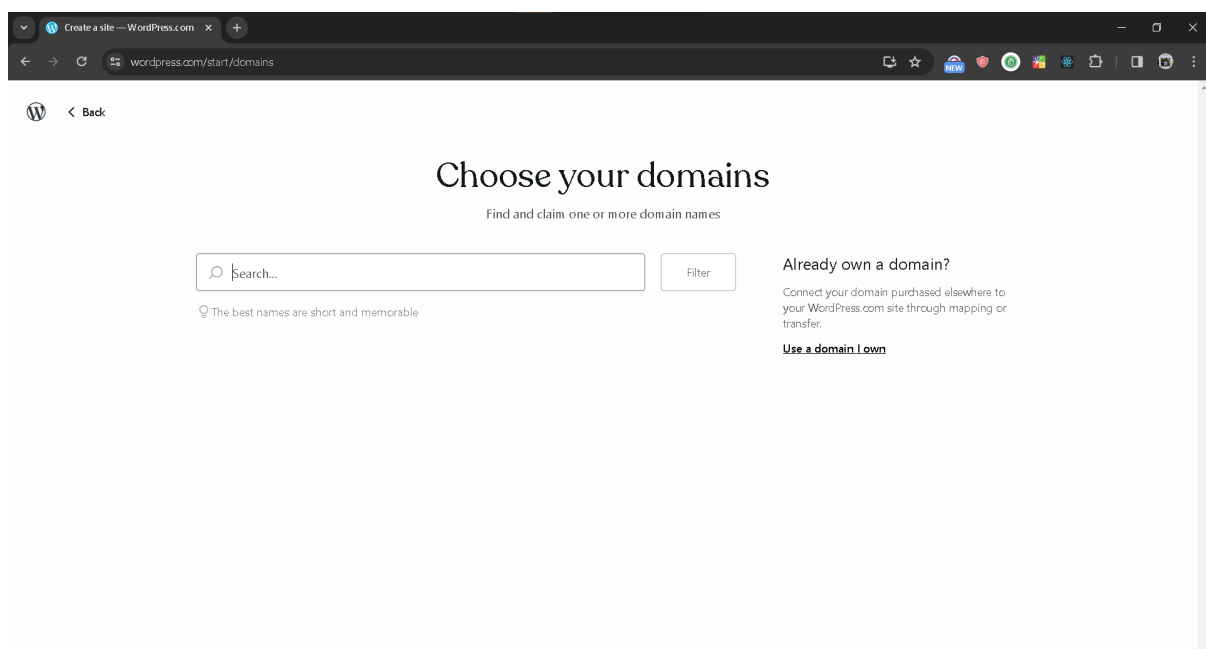
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Step 2. – Create your Account



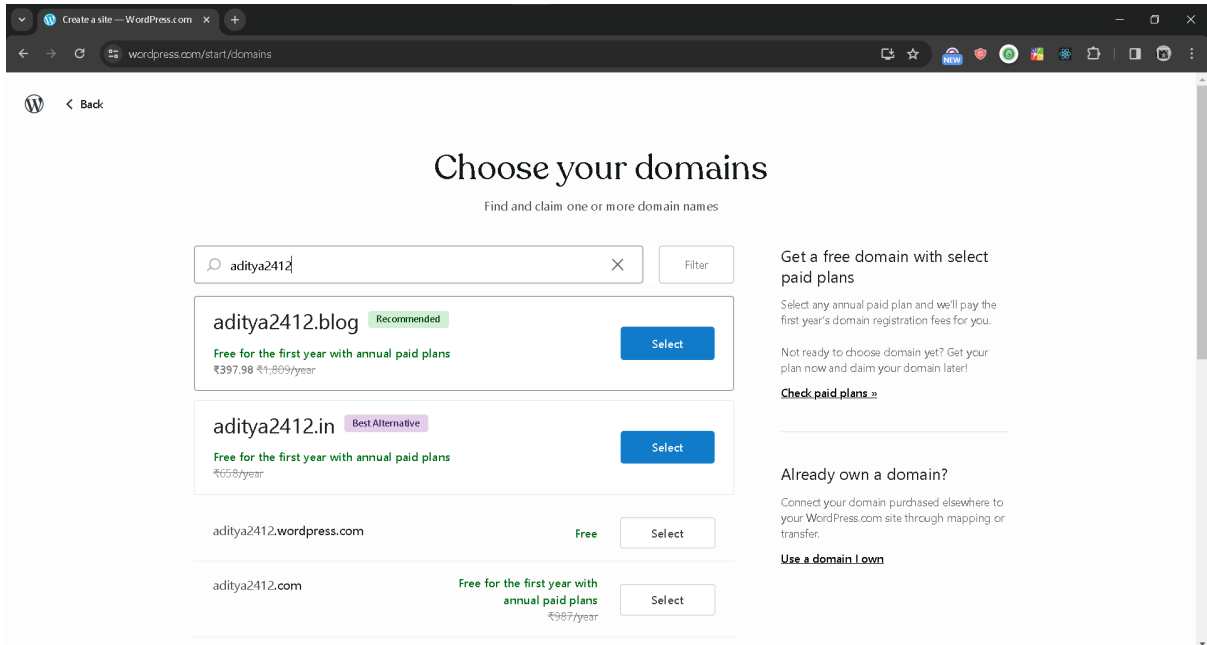
The screenshot shows the WordPress 'Create your account' page in a web browser. The browser's address bar shows 'wordpress.com/start/user-social'. The page has a white background with a large heading 'Create your account'. Below the heading are three buttons: 'Continue with Google', 'Continue with Apple', and 'Continue with Email'. At the bottom, there is a small text line: 'If you continue with Google or Apple, you agree to our [Terms of Service](#) and have read our [Privacy Policy](#).' A small 'Log in' link is in the top right corner. A status bar at the bottom left says 'Waiting for fonts.googleapis.com...'.

Step 3 – Choose Domain or you can choose later



The screenshot shows the WordPress 'Choose your domains' page in a web browser. The browser's address bar shows 'wordpress.com/start/domains'. The page has a white background with a large heading 'Choose your domains' and a sub-heading 'Find and claim one or more domain names'. Below the heading is a search bar with a magnifying glass icon and the text 'Search...'. To the right of the search bar is a 'Filter' button. Below the search bar, there is a small text line: 'The best names are short and memorable'. On the right side of the page, there is a section titled 'Already own a domain?' with the text: 'Connect your domain purchased elsewhere to your WordPress.com site through mapping or transfer.' Below this text is a link: 'Use a domain I own'.

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Choose your domains
Find and claim one or more domain names

Search: Filter

aditya2412.blog Recommended	Select
Free for the first year with annual paid plans ₹397.98 ₹1,809/year	
aditya2412.in Best Alternative	Select
Free for the first year with annual paid plans ₹658/year	
aditya2412.wordpress.com	Free Select
aditya2412.com	Free for the first year with annual paid plans ₹987/year Select

Get a free domain with select paid plans
Select any annual paid plan and we'll pay the first year's domain registration fees for you.

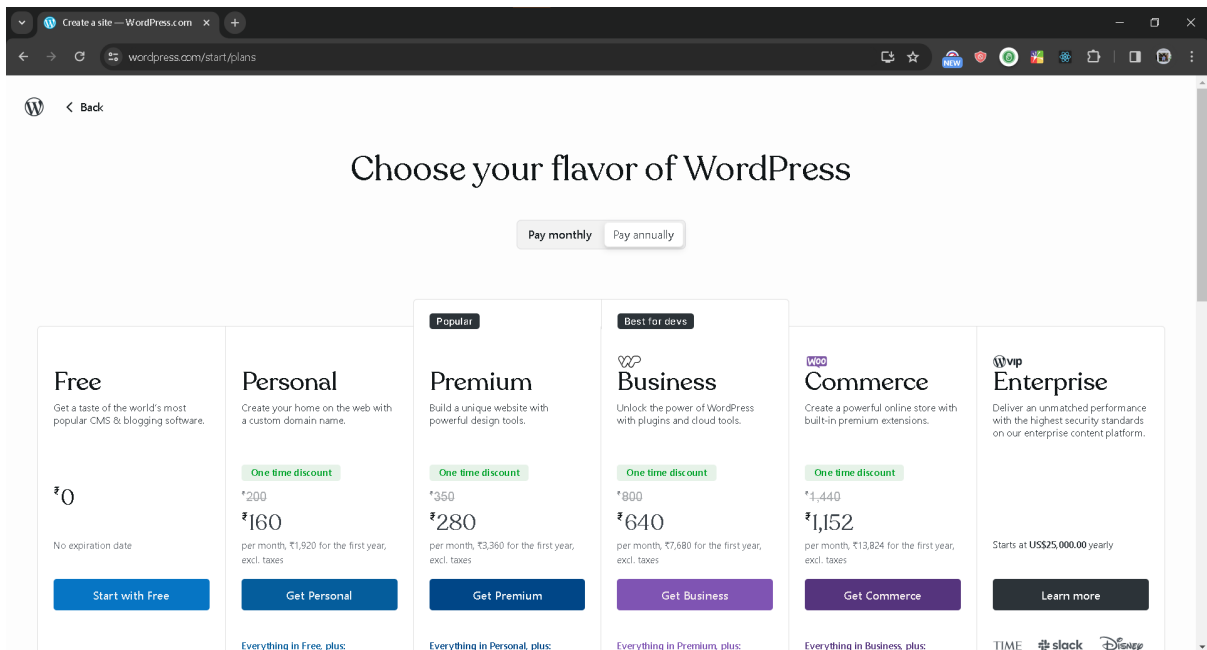
Not ready to choose domain yet? Get your plan now and claim your domain later!

[Check paid plans](#)

Already own a domain?
Connect your domain purchased elsewhere to your WordPress.com site through mapping or transfer.

[Use a domain I own](#)

Step 4 – Choose the plan for using WordPress.

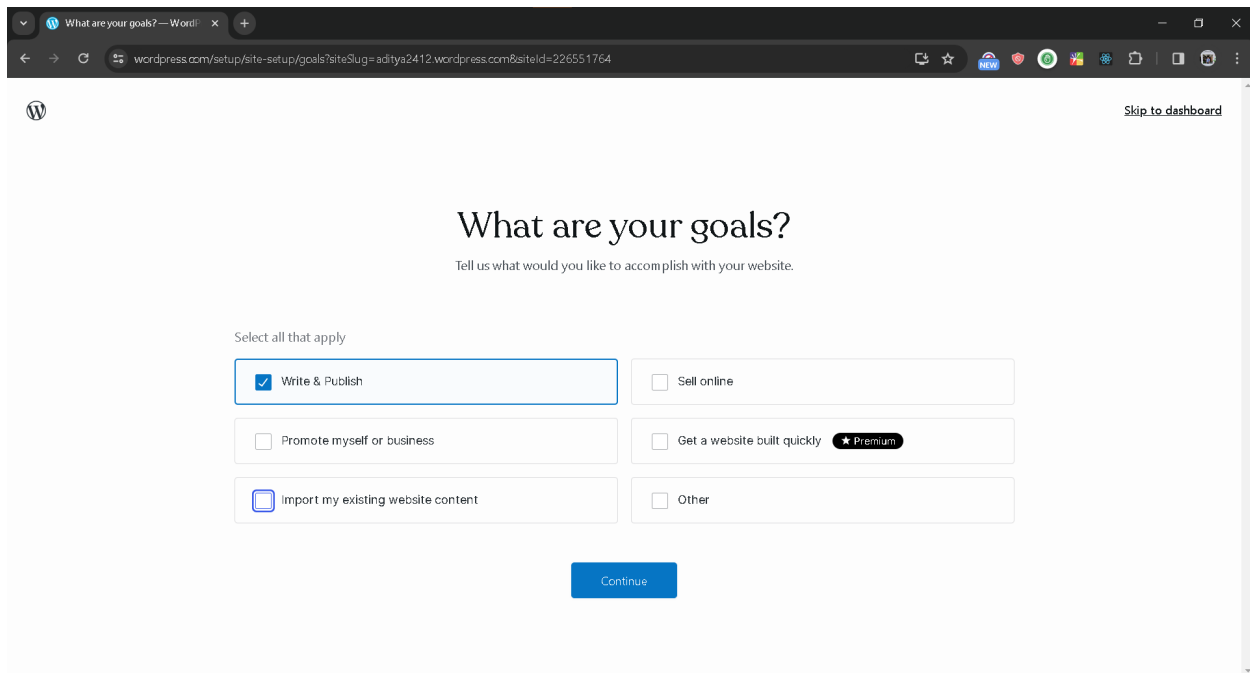


Choose your flavor of WordPress

Pay monthly Pay annually

Free	Personal	Premium	Business	Commerce	Enterprise
Get a taste of the world's most popular CMS & blogging software.	Create your home on the web with a custom domain name.	Build a unique website with powerful design tools.	Unlock the power of WordPress with plugins and cloud tools.	Create a powerful online store with built-in premium extensions.	Deliver an unmatched performance with the highest security standards on our enterprise content platform.
₹0	₹160	₹280	₹640	₹1,152	Starts at US\$25,000.00 yearly
No expiration date	per month, ₹1,520 for the first year, excl. taxes	per month, ₹3,360 for the first year, excl. taxes	per month, ₹7,680 for the first year, excl. taxes	per month, ₹13,824 for the first year, excl. taxes	
Start with Free	Get Personal	Get Premium	Get Business	Get Commerce	Learn more
Everything in Free, plus:	Everything in Personal, plus:	Everything in Premium, plus:	Everything in Premium, plus:	Everything in Business, plus:	TIME slack Disney

Step 5 – Choose what is the goal of using WordPress.



What are your goals?

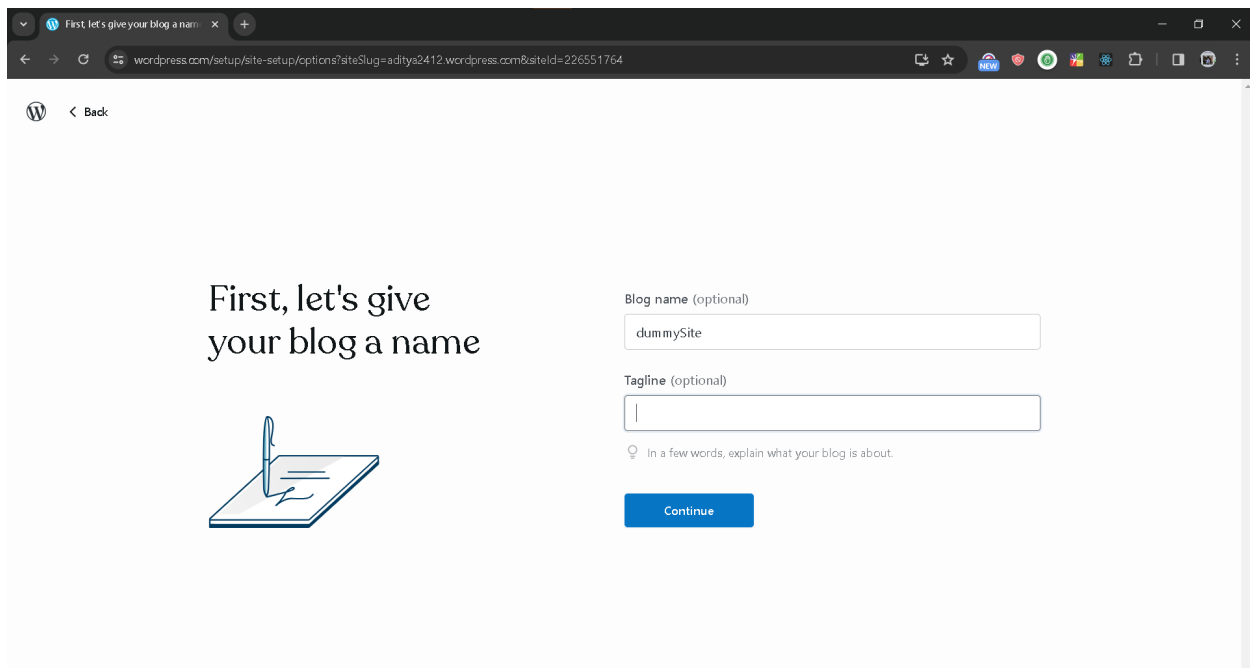
Tell us what would you like to accomplish with your website.

Select all that apply


<input checked="" type="checkbox"/> Write & Publish	<input type="checkbox"/> Sell online
<input type="checkbox"/> Promote myself or business	<input type="checkbox"/> Get a website built quickly ★ Premium
<input type="checkbox"/> Import my existing website content	<input type="checkbox"/> Other

[Continue](#)

Step 6 – Choose Site Name and Tagline.



First, let's give your blog a name



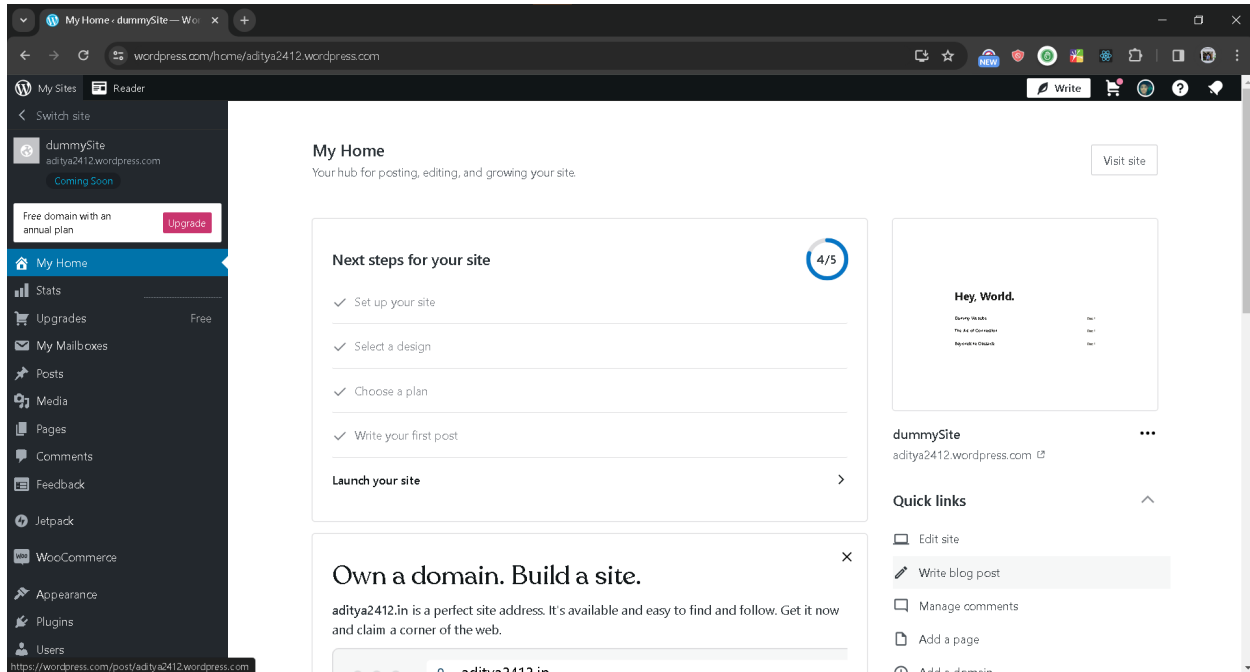
Blog name (optional)

Tagline (optional)

In a few words, explain what your blog is about.

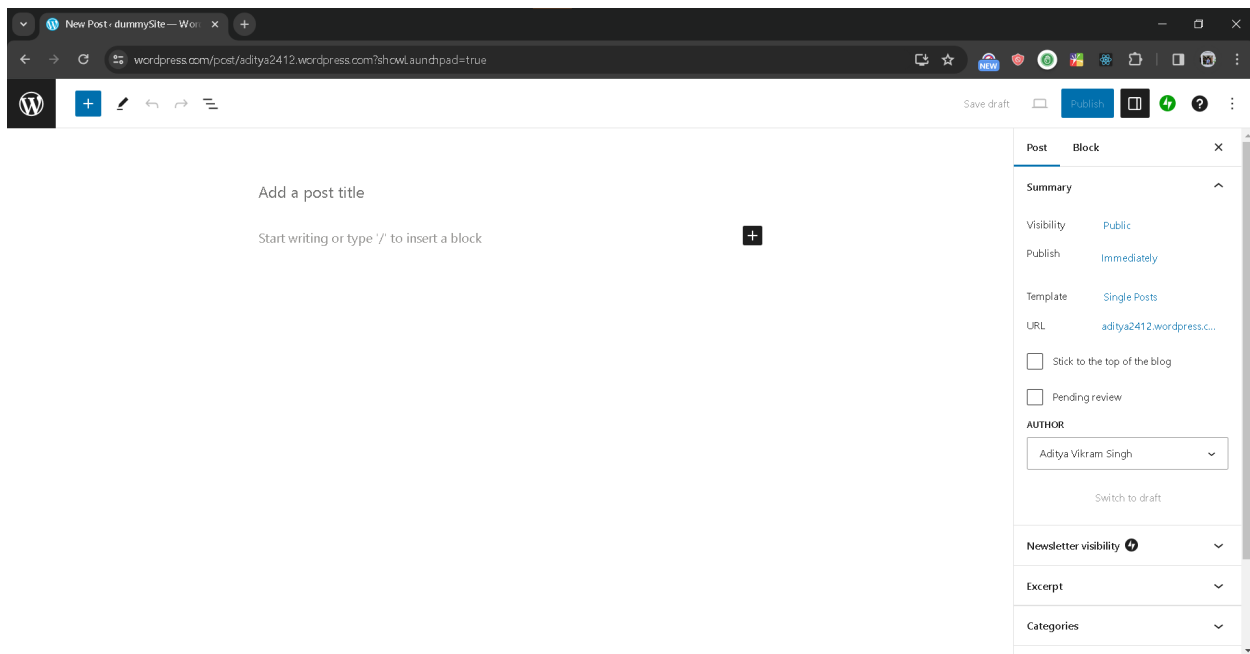
[Continue](#)

Step 7 – Successfully Account is created.



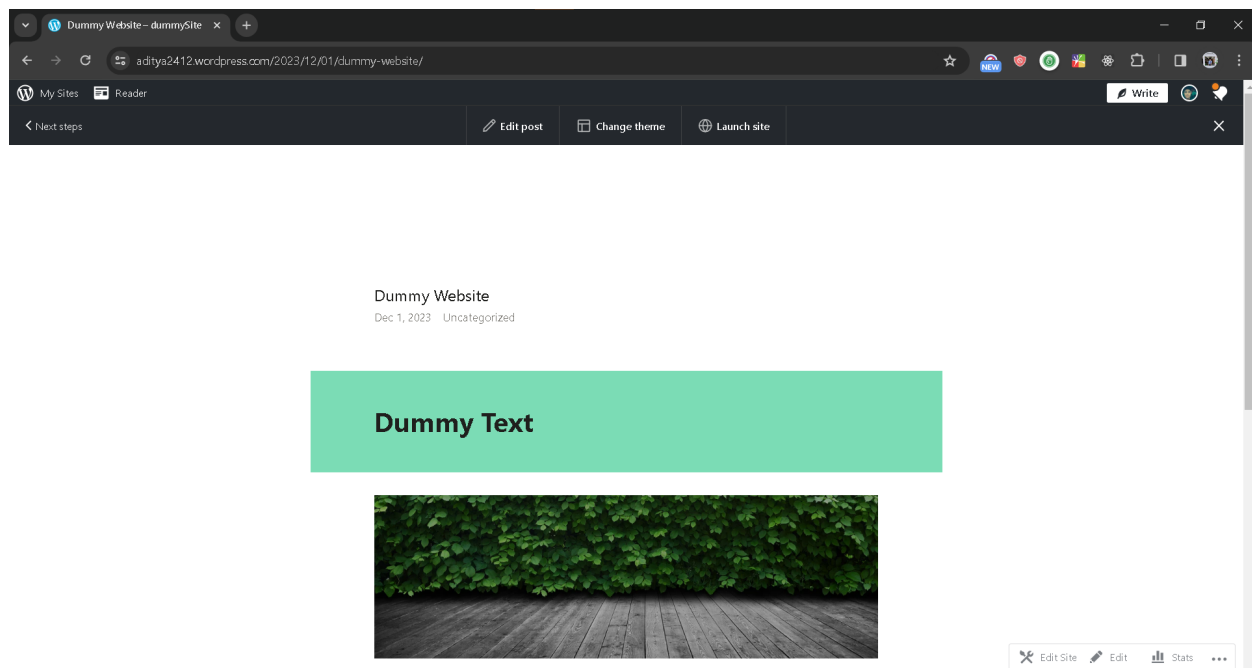
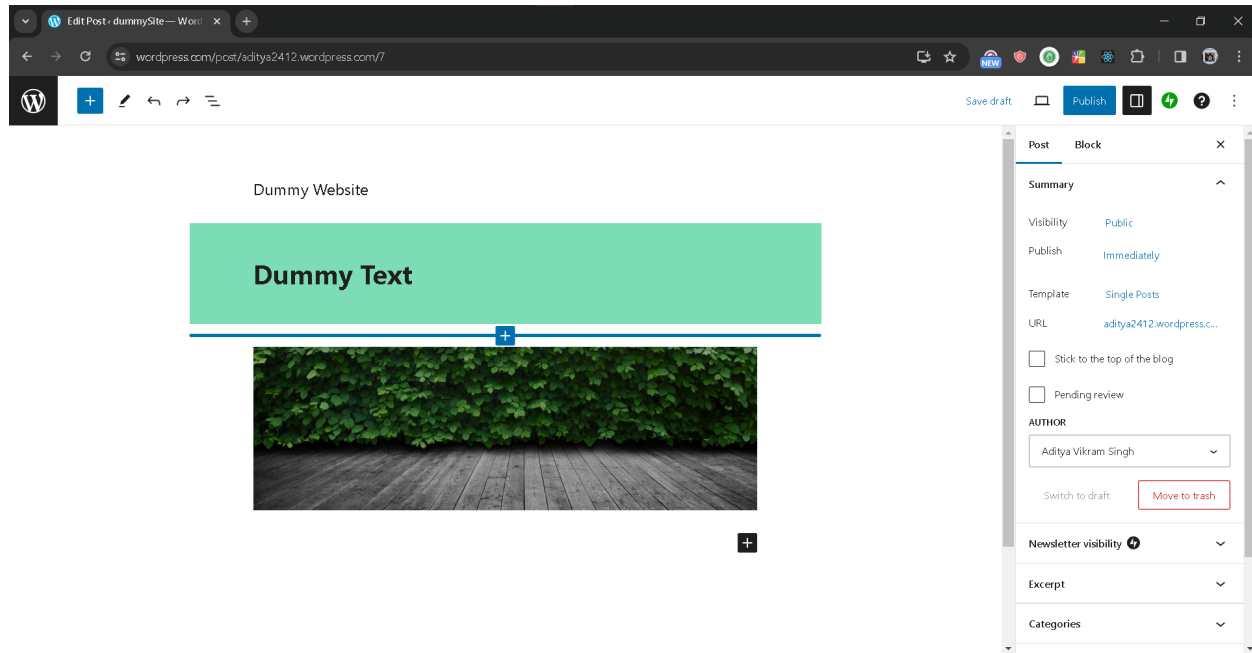
The screenshot shows the WordPress 'My Home' dashboard. The left sidebar contains navigation links: My Sites, Reader, Switch site, dummySite (Coming Soon), Free domain with an annual plan (Upgrade), My Home (selected), Stats, Upgrades (Free), My Mailboxes, Posts, Media, Pages, Comments, Feedback, Jetpack, WooCommerce, Appearance, Plugins, and Users. The main content area is titled 'My Home' and includes a 'Visit site' button. A 'Next steps for your site' section shows a progress bar at 4/5 with tasks: Set up your site, Select a design, Choose a plan, and Write your first post. Below this is a 'Launch your site' button. A 'Own a domain. Build a site.' section promotes the domain 'aditya2412.in'. On the right, there's a 'Hey, World.' placeholder image, the site name 'dummySite', and a 'Quick links' section with options like Edit site, Write blog post, Manage comments, Add a page, and Add a domain.

Step 8. – By clicking write you can start building your own website.



The screenshot shows the WordPress 'New Post' editor. The top bar includes a 'Save draft' button and a 'Publish' button. The main editing area has a placeholder for 'Add a post title' and a prompt 'Start writing or type \"/>

Here onward we can build the website as per your preferences and there are some templates also which you can edit can make it your own website.



<https://aditya2412.wordpress.com/2023/12/01/dummy-website/>

For more information you can refer their documentation: <https://wordpress.com/support/getting-started-with-wordpress-com/>



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Conclusion-

Successfully learnt Software as service (SaaS) using Free trial of WordPress.