ISHITA SHARMA

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SUMMARY

Data analytics student with hands-on experience in business intelligence tools and SQL-based reporting. Interested in transforming raw datasets into actionable insights using visualization tools.

SKILLS

Programming: Python
Databases: SQL, MySQL
Analytics Tools: Power BI, Tableau
Data Handling: Pandas, NumPy
Visualization: Matplotlib, Seaborn
Tools: Git

PROJECTS

Sales Performance Dashboard

- Developed interactive dashboard using Power BI.
- Connected SQL database to generate automated reports.
- Visualized sales trends and KPI metrics.

Customer Segmentation Analysis

- Performed clustering using Scikit-learn.
- Visualized clusters using Seaborn and Matplotlib.

EXPERIENCE

Business Intelligence Intern — Marketing Firm

June 2024 – Sept 2024

- Created Tableau dashboards for campaign performance analysis.
- Assisted in SQL data extraction and transformation.