

Credit Card Transaction Report

Total Revenue

56.5M

Total Interest

8.0M

Transaction Amount

45.5M

Transaction Count

667.2K

card_category	Sum of Revenue	Sum of interest_earned	Sum of annual_fees
---------------	----------------	------------------------	--------------------

Blue	47188612	66,14,172.62	2733690
Gold	2533682	3,84,755.16	57565
Platinum	1135608	1,61,629.05	20665
Silver	5659109	8,21,922.98	189590
Total	56517011	79,82,479.81	3001510

Q4	Q3	Q2	Q1
----	----	----	----

Week Start Date

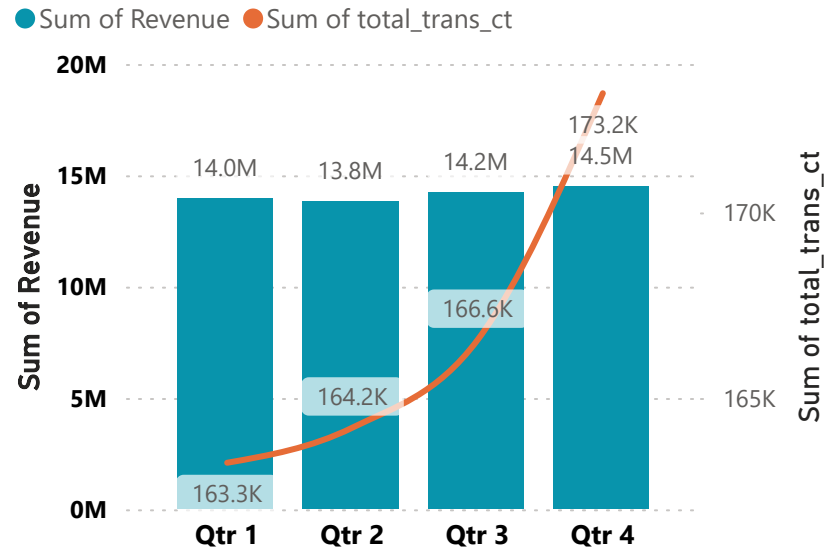
All

F	M
---	---

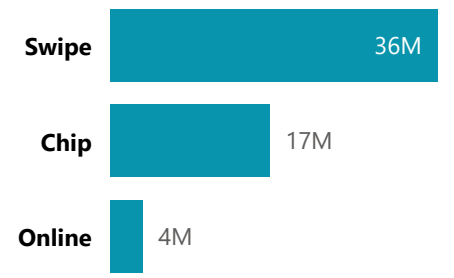
Low	Med	High
-----	-----	------

Gold	Silver	Blue	Platinum
------	--------	------	----------

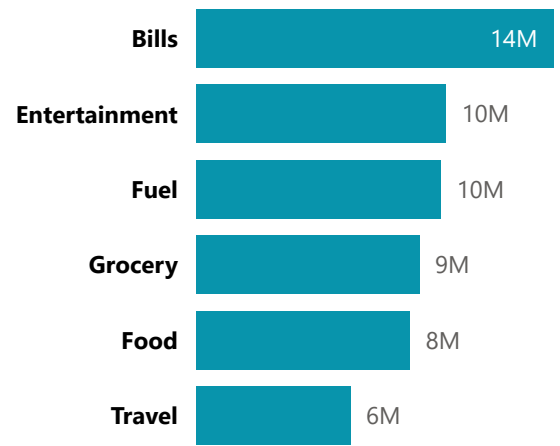
Qtr Revenue & Transaction Count



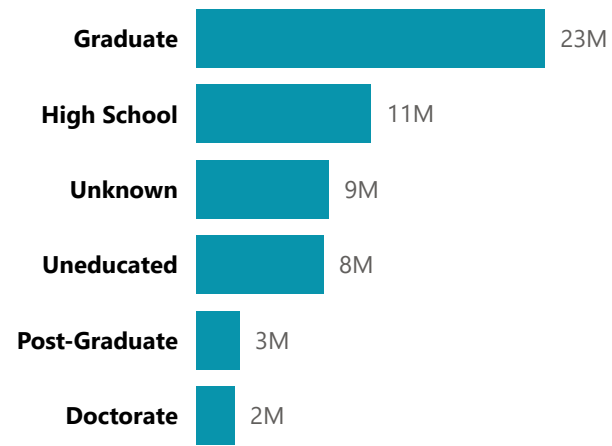
Revenue by Use Chip



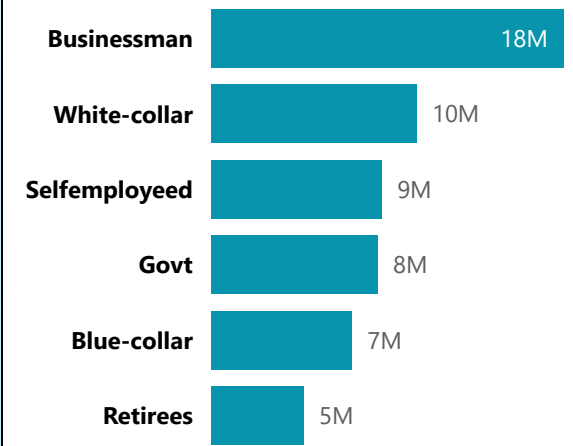
Revenue by Expenditure Type



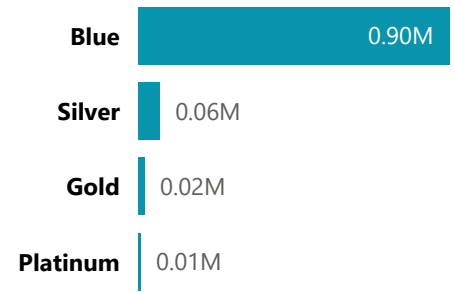
Revenue by Education



Revenue by Customer Job



Customer Acquisition Cost



Credit Card Customer Report

Total Revenue

56.5M

Total Interest

8.0M

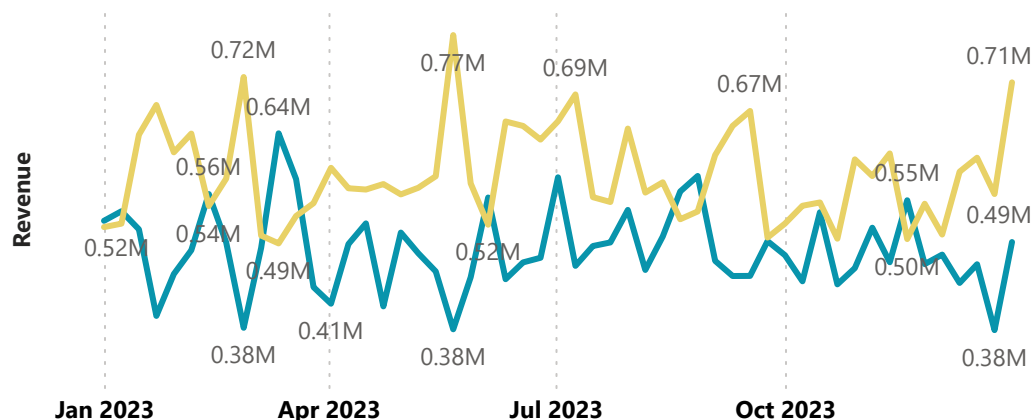
Total Income

587.6M

CSS

3.2

Revenue vs Gender



Q4

Q3

Q2

Q1

Week Start Date

All

Low

Med

High

Gold

Silver

Blue

Platinum

M

30.9M

F

25.6M

Age Group

gender ● M ● F

20-30

30-40

40-50

50-60

60+

6M

4M

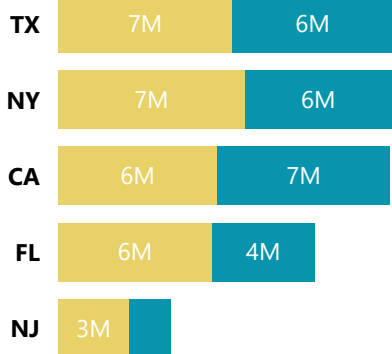
14M

11M

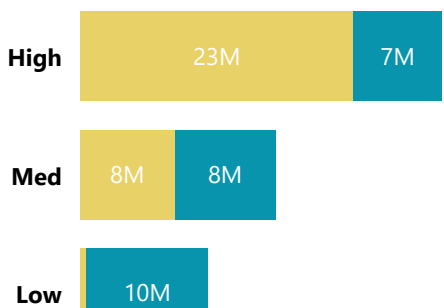
10M

9M

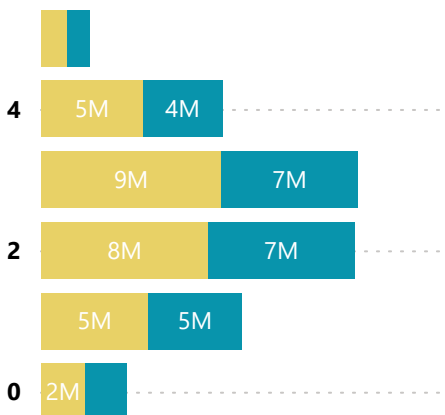
Top 5 States



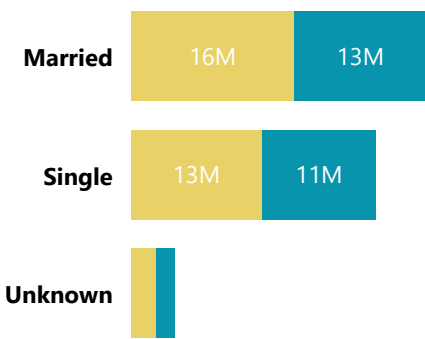
Salary Group



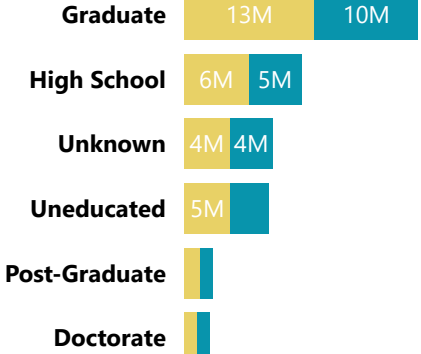
Dependent Count



Marital Status



Education Level



customer_job	Revenue	Transaction Amount	Total Income
Businessman	17697472	14538883	190350431
White-collar	10283124	8359688	105618475
Selfemployed	8542826	6640301	77659931
Govt	8335534	6701573	90834727
Blue-collar	7040606	5602930	73516911
Retirees	4617448	3689646	49619308
Total	56517011	45533021	587599783