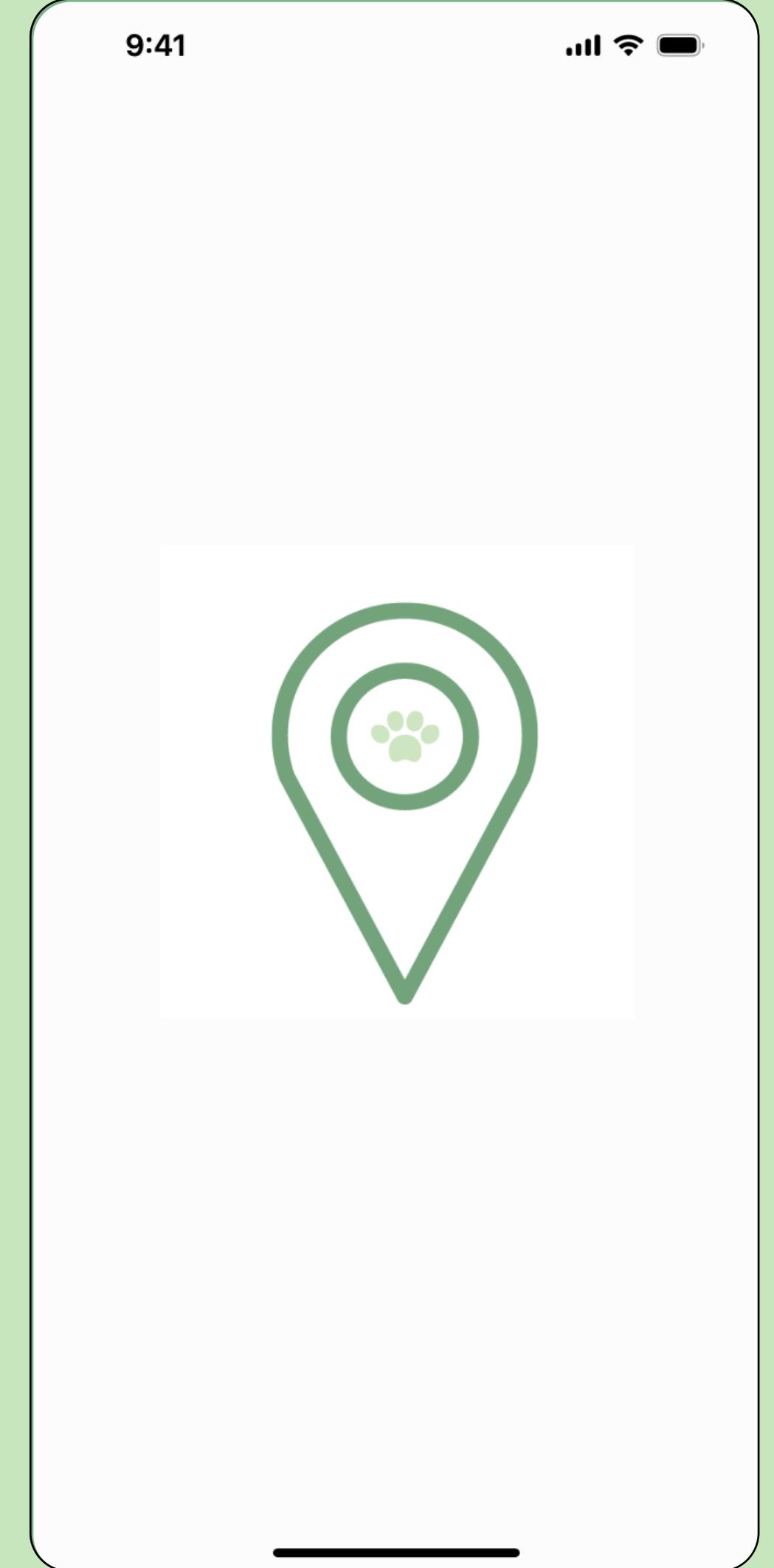


Pets Land Application

Pets Better Caring

UI Design

Dec 2022



9:41

Pets Land

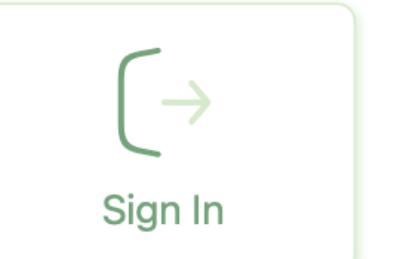
Services

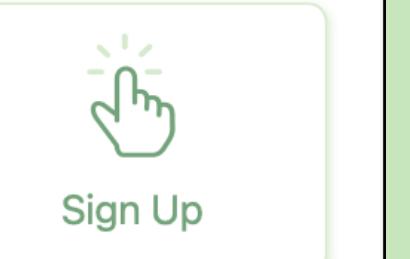
Click on the map to explore pets related locations.

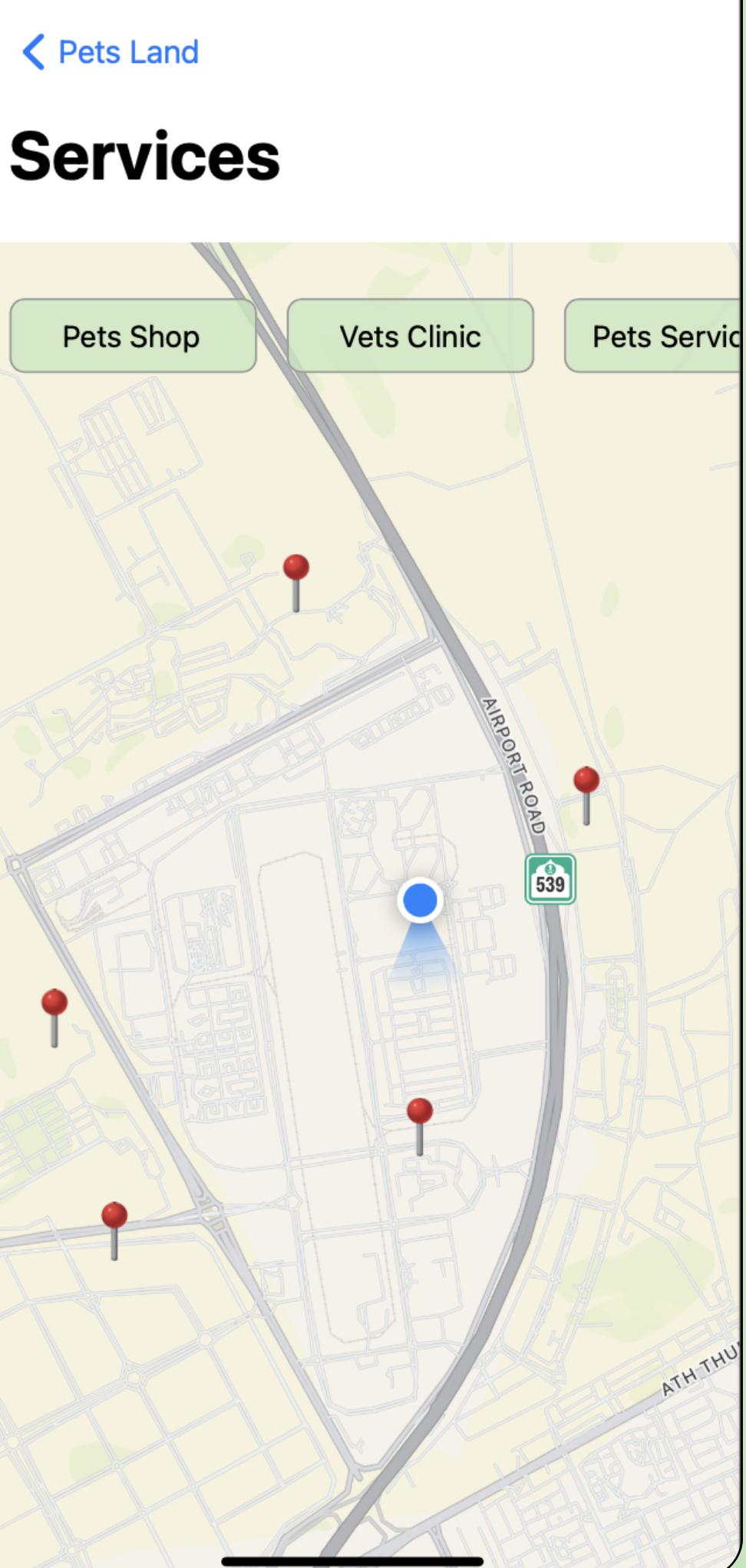
Adoption Opportunity

 **Sola**
Abyssinuan Cat
Gender: Girl
5 Months
📍 Riyadh Shalter, Riyadh

Service Provider?

 Sign In

 Sign Up



Project Overview



The Product

A Pets Land application is a reference for pet owners to find nearby pet services and shop locations to view on a map with an add-on feature of Ads by service providers.



The Problem

There is no place in Saudi Arabia that gather all animals needs in one place.



User Target

Male and Females from 16 ton 50 years old who has a pets.



Project Screens

IOS



Project Duration

25 day

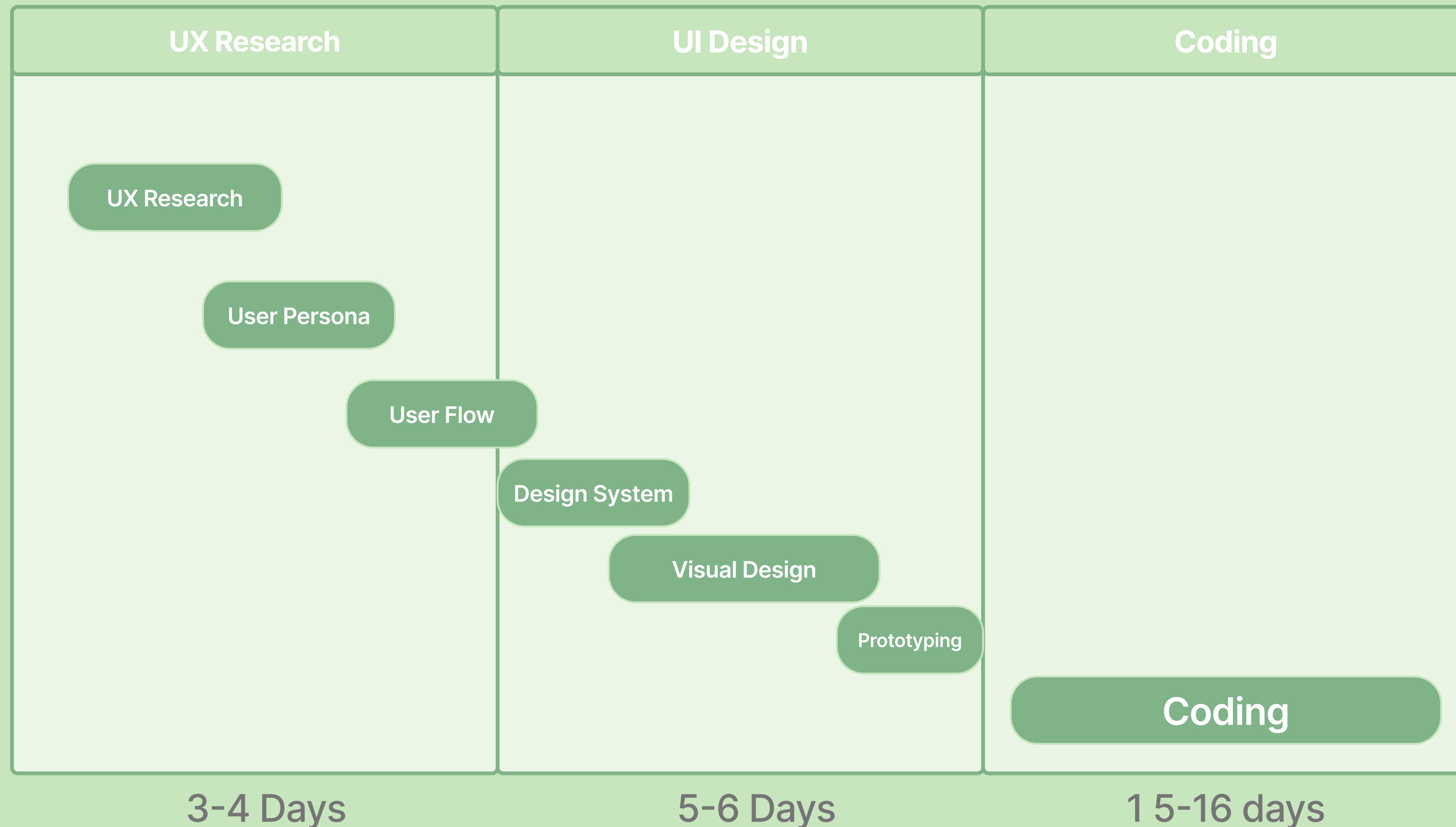


Tools Used



Design

Project Timeline



Research Methods



User Interview



Web Research



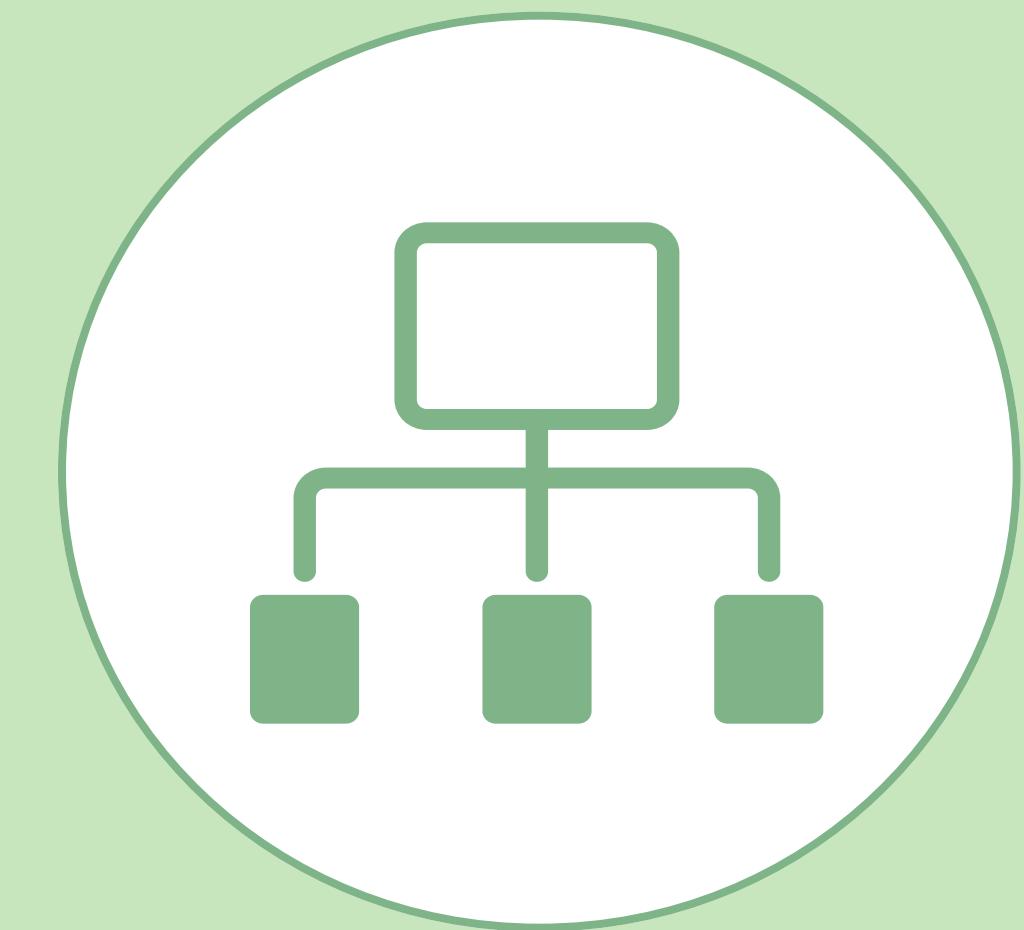
Surveys

Define Method



Personas

Ideate Method



User Flow

Persona



Mia Alben

Age	:23
Gender	:Female
Profession	:College Student
Status	: Single

Goals, Needs, Efforts

Do Now: There is no platform that collects all the resources that the vat owners needs. In reality, the person searches in a Manuel way by asking someone he knows about a good veterinary place, for example, or searching on Google, and these places may be closed, or they may not serve the animal he owns.

They Need: To reduce the time and effort of research to the least possible thing by using new methods and technology, for example collecting all these resources in one place to facilitate the search process.

Goals, Needs, Efforts

Mia is a student , has a job and she has a cat. So time is the most valued to her because she doesn't has time to take care of her cat. she want a place that have all things for her cat in one place because convenience is the second most valued and help Mia and her family to have conversation with Vet if they need

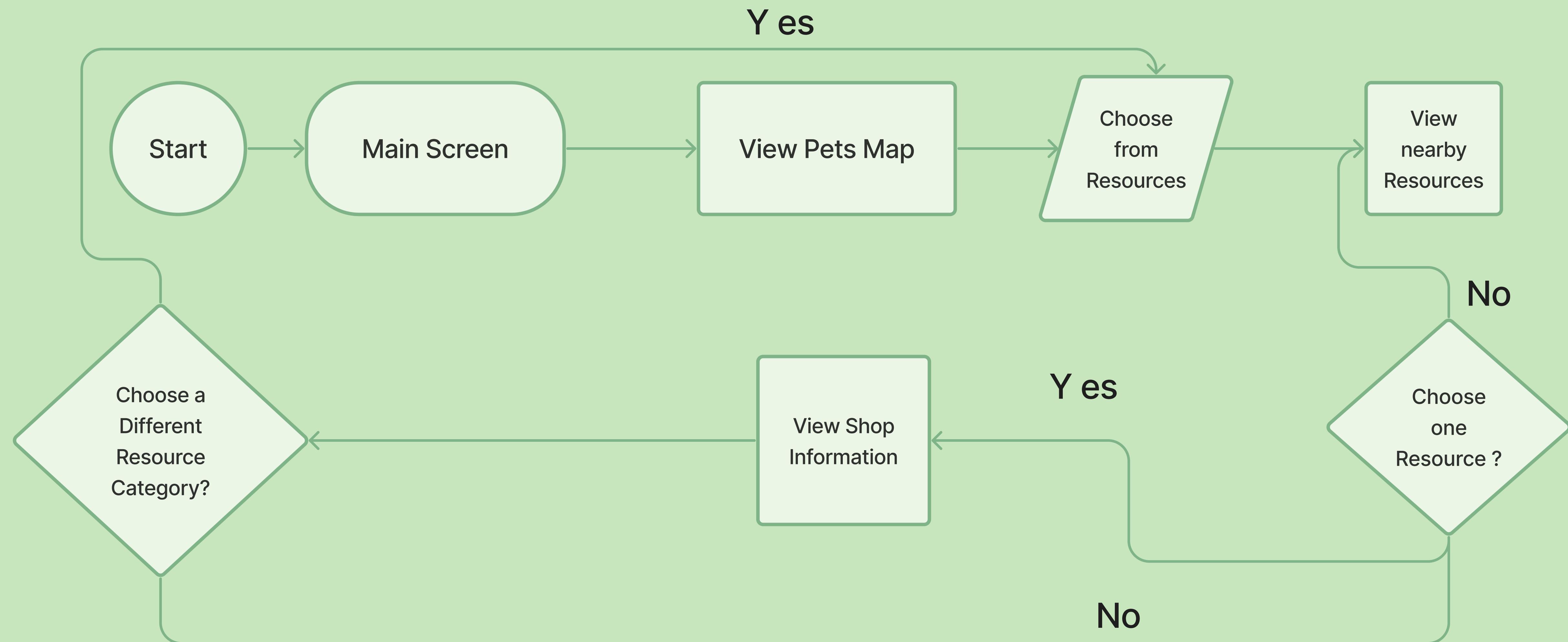
Pain / Problems / Obstacles

She doesn't have enough time for her cat, and she is looking for someone to take care of it. She also wants a safe place to put her cat while she is at work. And she always looking for pet shops to buy things to her cat and this search always take from her time.

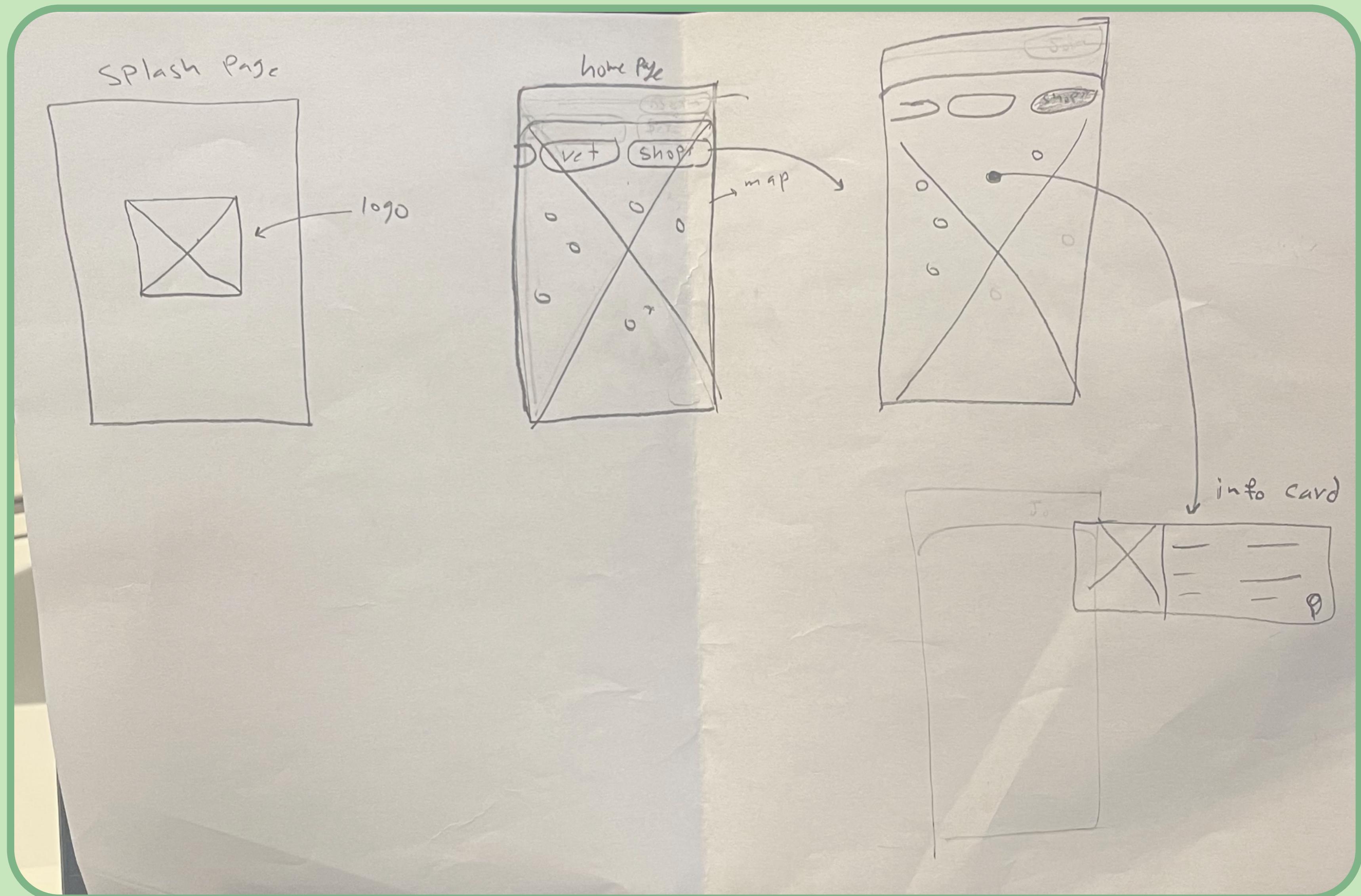
The moment in this persona's day the solution is needed and helpful

Mia's pet is sick. Mia doesn't know what's wrong with her pet as she has no experience with pets before. Mia found our application in the App store, download it, and start using it. She searched for the nearby vets and compared their services, prices, etc. then selected one to take her pet to. It was an easy few minutes solution.

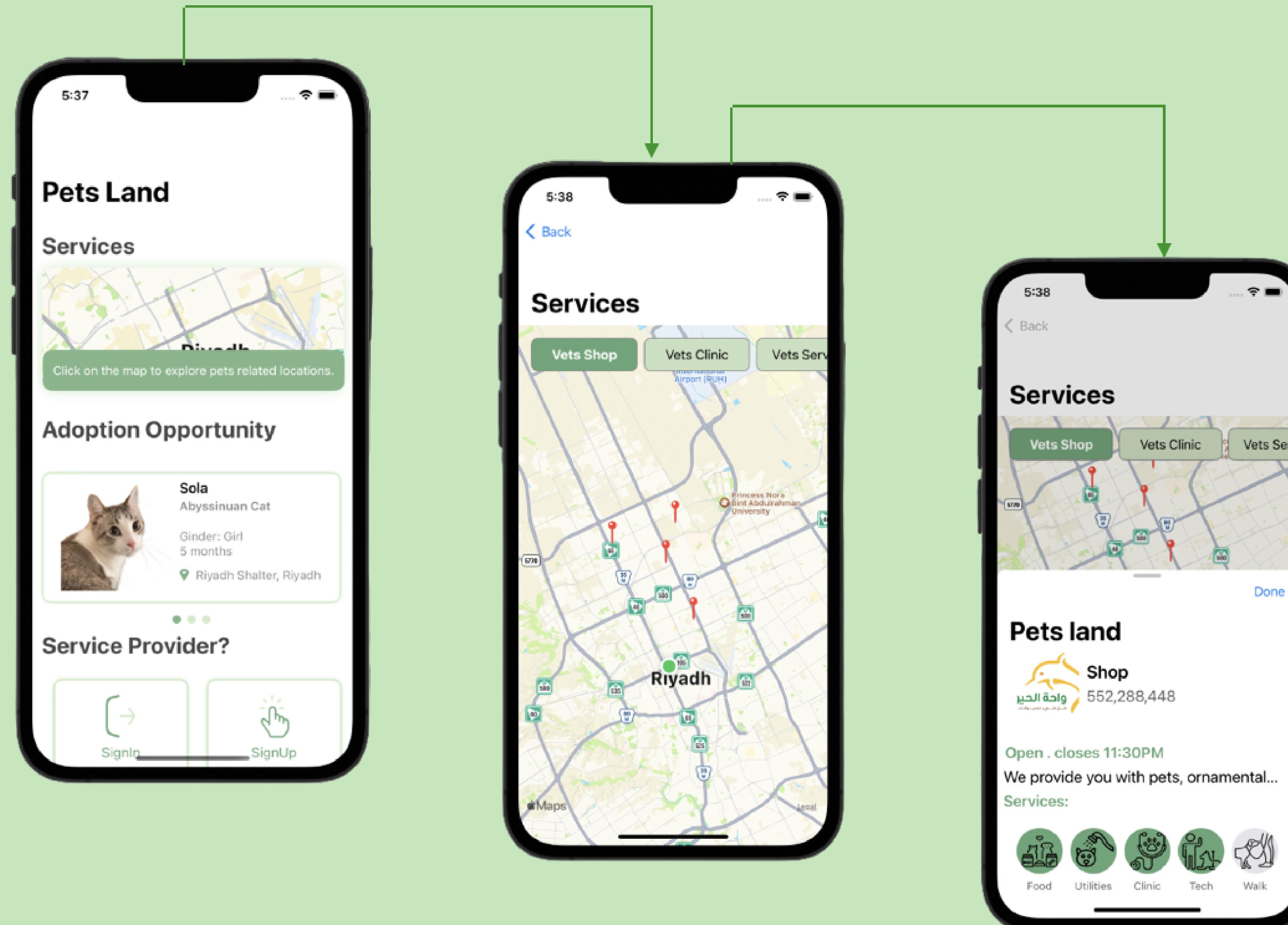
User Flow



Low Fidelity



High Fidelity



Design System

App Name

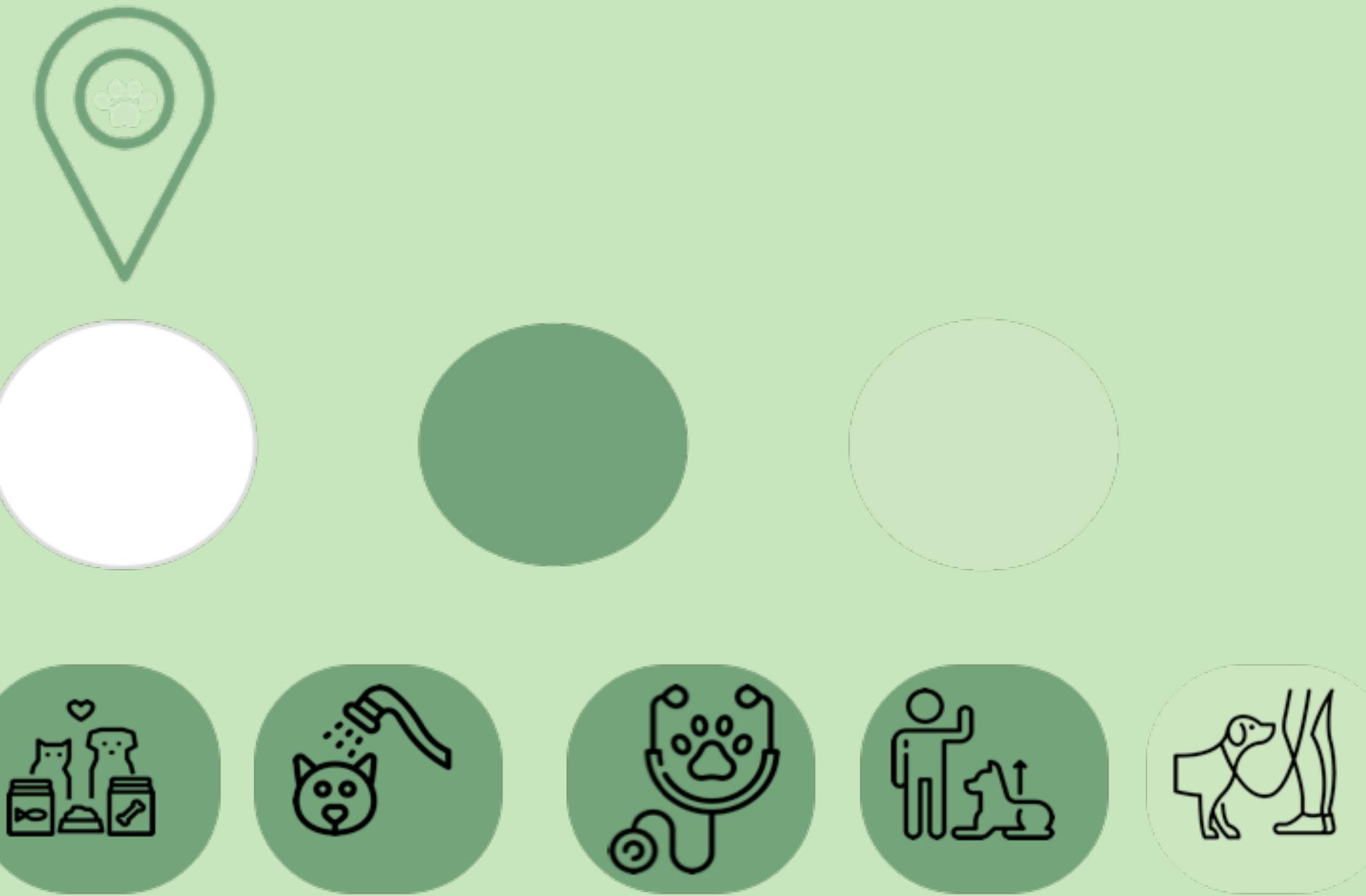
App Logo

Color Palette

Iconography

Typography

Pets Land



Titles

SF Pro 36 Bold Black

Subtitle

SF Pro 24 Bold Black

Body

SF Pro 16 Regular black

SF Pro 16 Bold White

Coding

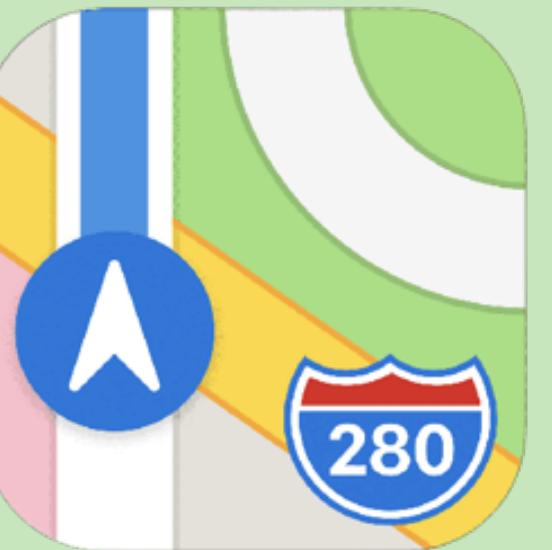
Technologies Used



CloudKit



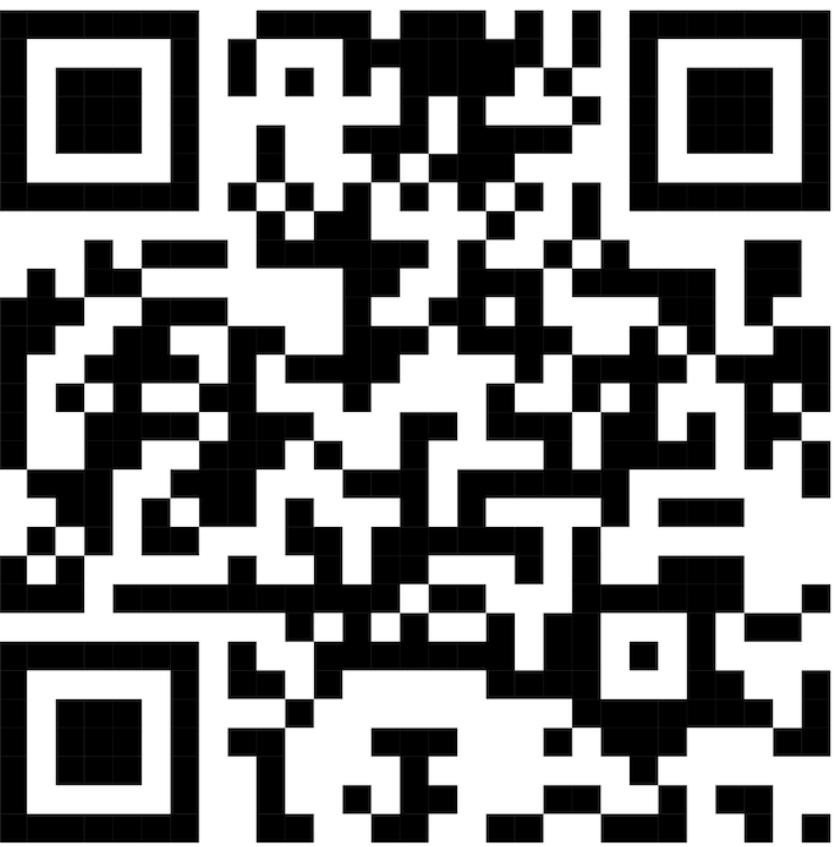
TestFlight



Maps

Test Pets Land?

Scan here



GitHub Link

Thank You