

**Project Design Phase-I**  
**Proposed Solution**

Date	27 October 2022
Team ID	PNT2022TMID53854
Project Name	NEWS TRACKER APPLICATION
Maximum Marks	2 Marks

**Proposed Solution Template:**

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	The majority of people dislike carrying around a newspaper. Some people want to just receive updates on the topics they are interested in.
2.	Idea / Solution description	Users should be able to tailor their region of interest and receive news whenever they want thanks to an application that is currently being developed. in order for them to be informed when any relevant new information is updated.
3.	Novelty / Uniqueness	<ol style="list-style-type: none"> <li>1. Rather than reading all the news, a user can read the news only in the fields in which they are interested.</li> <li>2. This program offers consumers access to a safe and reliable ecosystem. The application only shares authentic, spam-free news.</li> </ol>
4.	Social Impact / Customer Satisfaction	Users of this program are encouraged to provide comments. Eventually, changes were made in response to that feedback..
5.	Business Model (Revenue Model)	<ol style="list-style-type: none"> <li>1. We should include advertisements in the application so that we can receive funding from companies that sponsor the ads. Additional advertising could annoy the user..</li> <li>2. Add premium subscription, users who subscribe for premium won't get advertisements.</li> </ol>
6.	Scalability of the Solution	As it was an application-based project, good ideation and execution can result in the development of a flawless application. If the user likes our application, they may recommend and share it with others, which would boost our application insights.