

PROJECT REPORT TEMPLATE

1.INTRODUCTION:

1.1OVERVIEW:

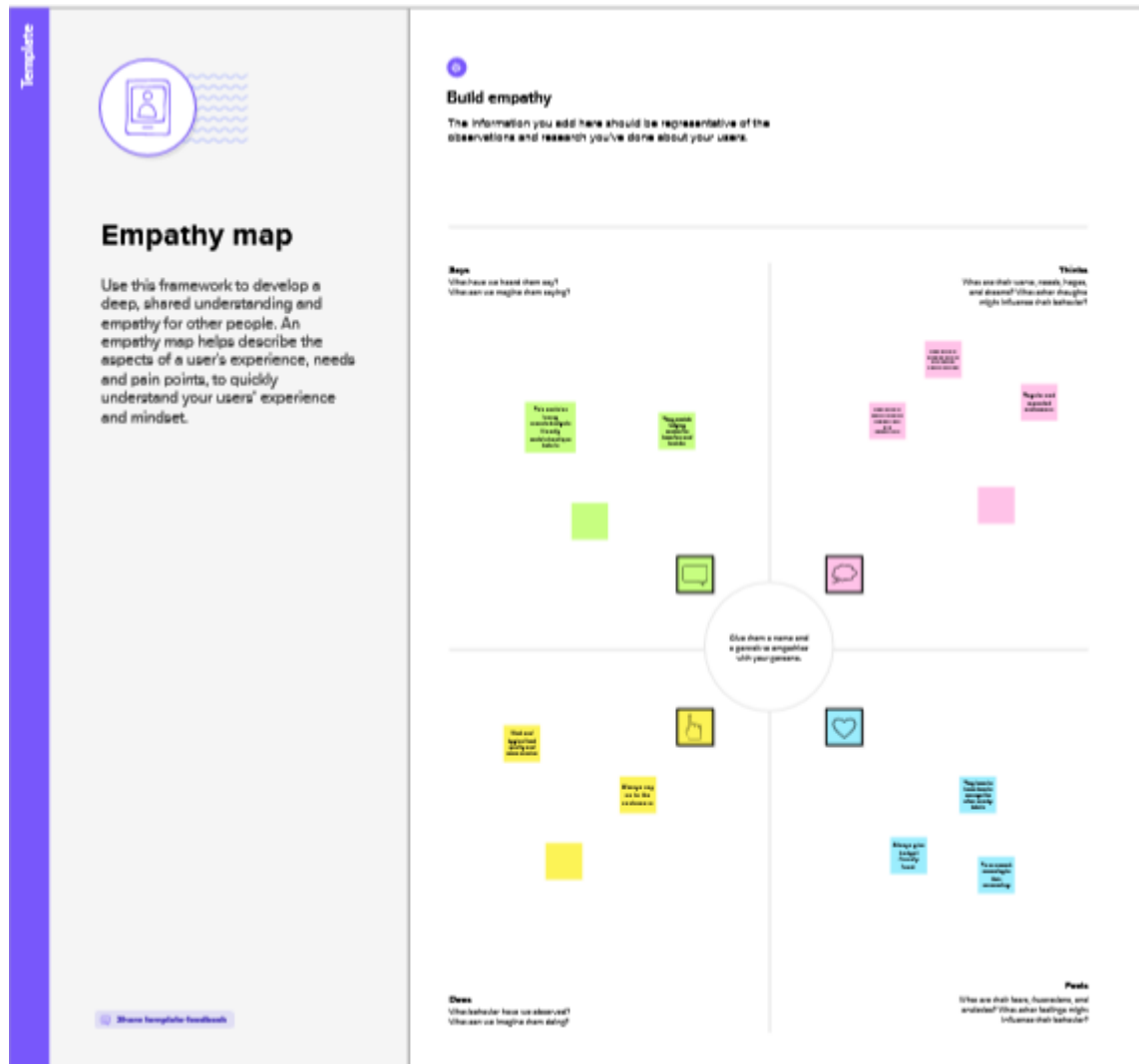
Radisson own multiple five-star hotels across India. They have been in the hospitality industry for the past 100 ears.

1.2PURPOSE:

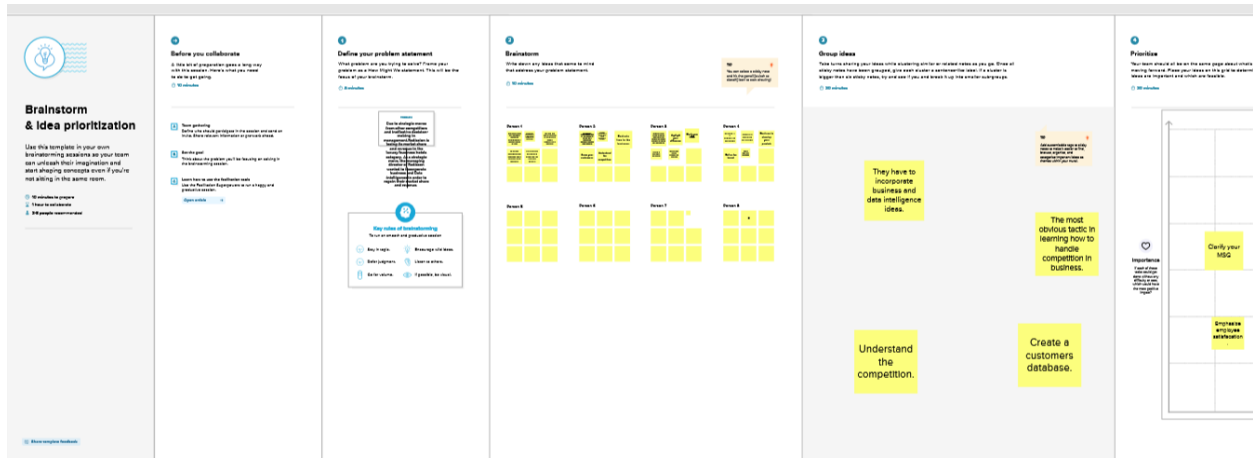
Our task is to create an analytics dashboard and story to provide them insides to make better business decisions.

2.PROBLEM DEFINITION &DESIGN THINKING:

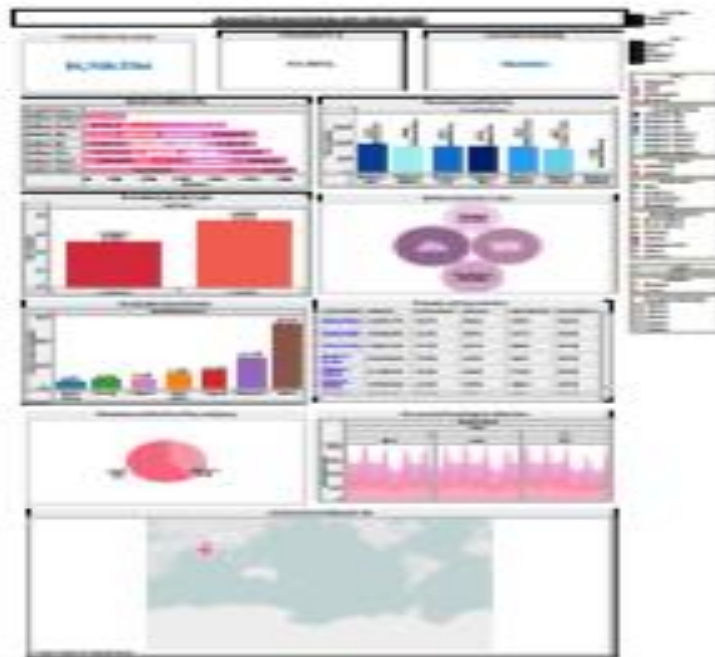
2.1: EMPATHYMAP:



2.2: IDEATION & BRAINSTORMING:



3.RESULT:



4.ADVANTAGE&DISADVANTAGE:

ADVANTAGE:

When going on vacation, your hotel is your home away from home. It provides all the comforts, security, and entertainment you need when not exploring the attractions surrounding you.

DISADVANTAGE:

Because hotels, especially chains, are virtually the same around the world, you may be giving up a cultural experience. Hotels can be more expensive than other forms of accommodations as well.

5.APPLICATIONS:

This is help to make strategic moves other competitors and decision-making in management.

6.CONCLUSION:

We create dashboard & story to provide them insights to make better business decisions.

7.FUTURE SCOPE:

This will make them to achieve a great success in future.