

Credit Card Transaction Report

Revenue

55.3M

Interest

7.84M

Transaction Amount

45M

Transaction Count

656K

Card Category Total Revenue Interest Earned Annual Fees

Blue	46139397.7	6,495,887.74	2685635
Gold	2454072.2	373,784.16	56210
Platinum	1135608.1	161,629.05	20665
Silver	5586332.3	812,081.28	187505
Total	55315410.2	7,843,382.23	2950015

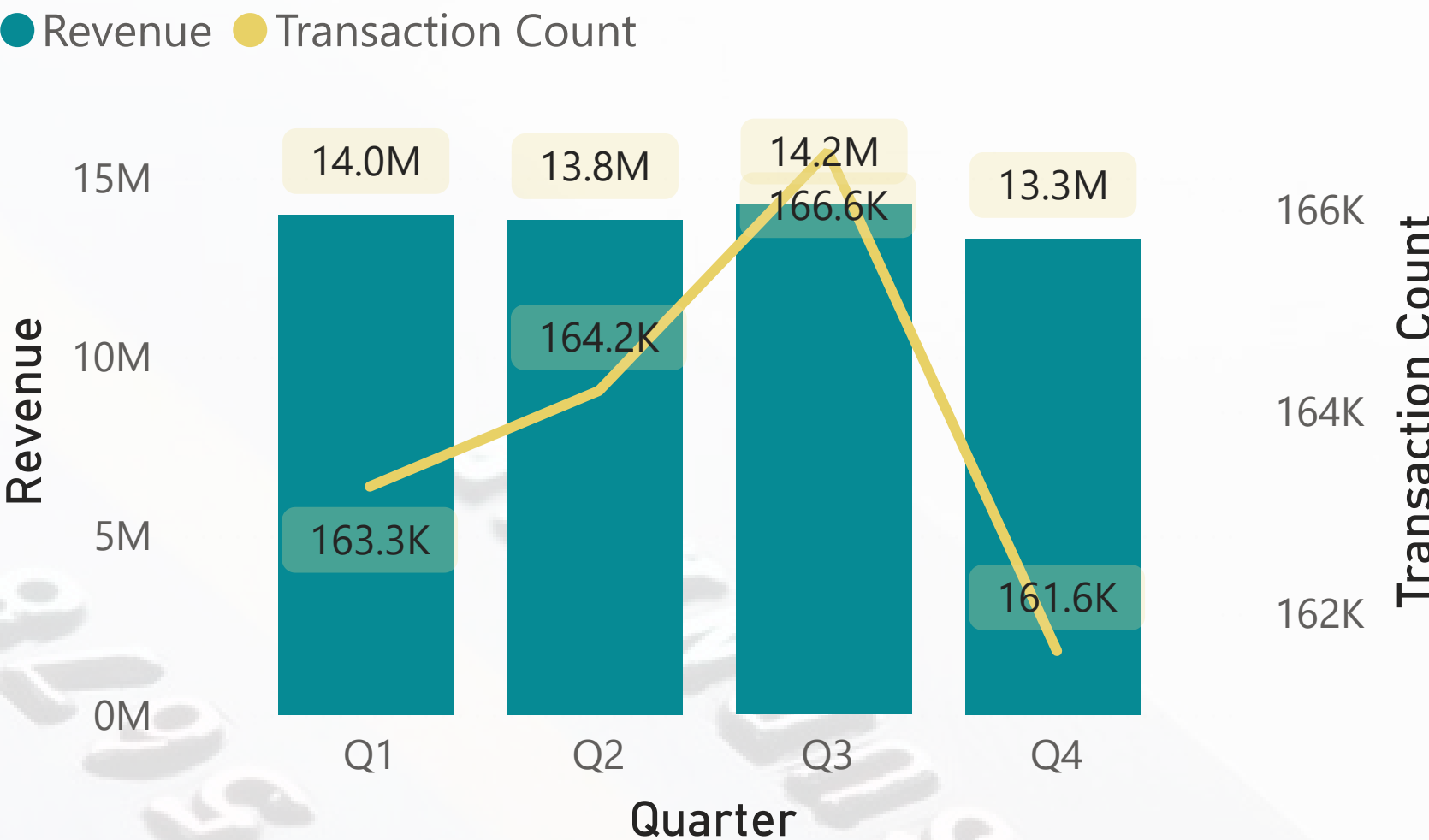
Q1

Q2

Q3

Q4

Qtr Revenue and Transaction Count



All

F

M

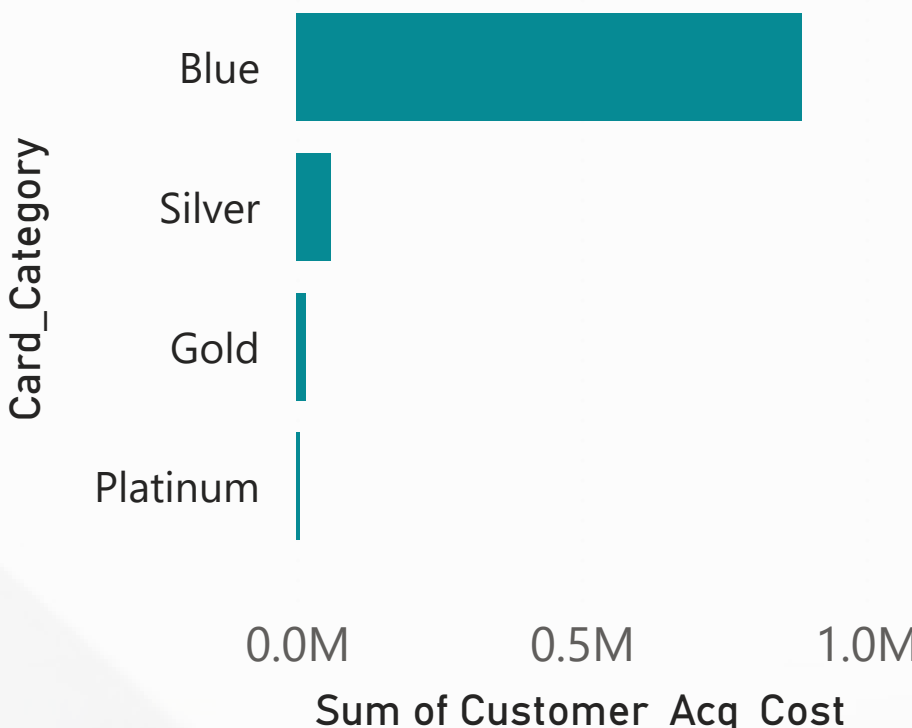
Blue

Platinum

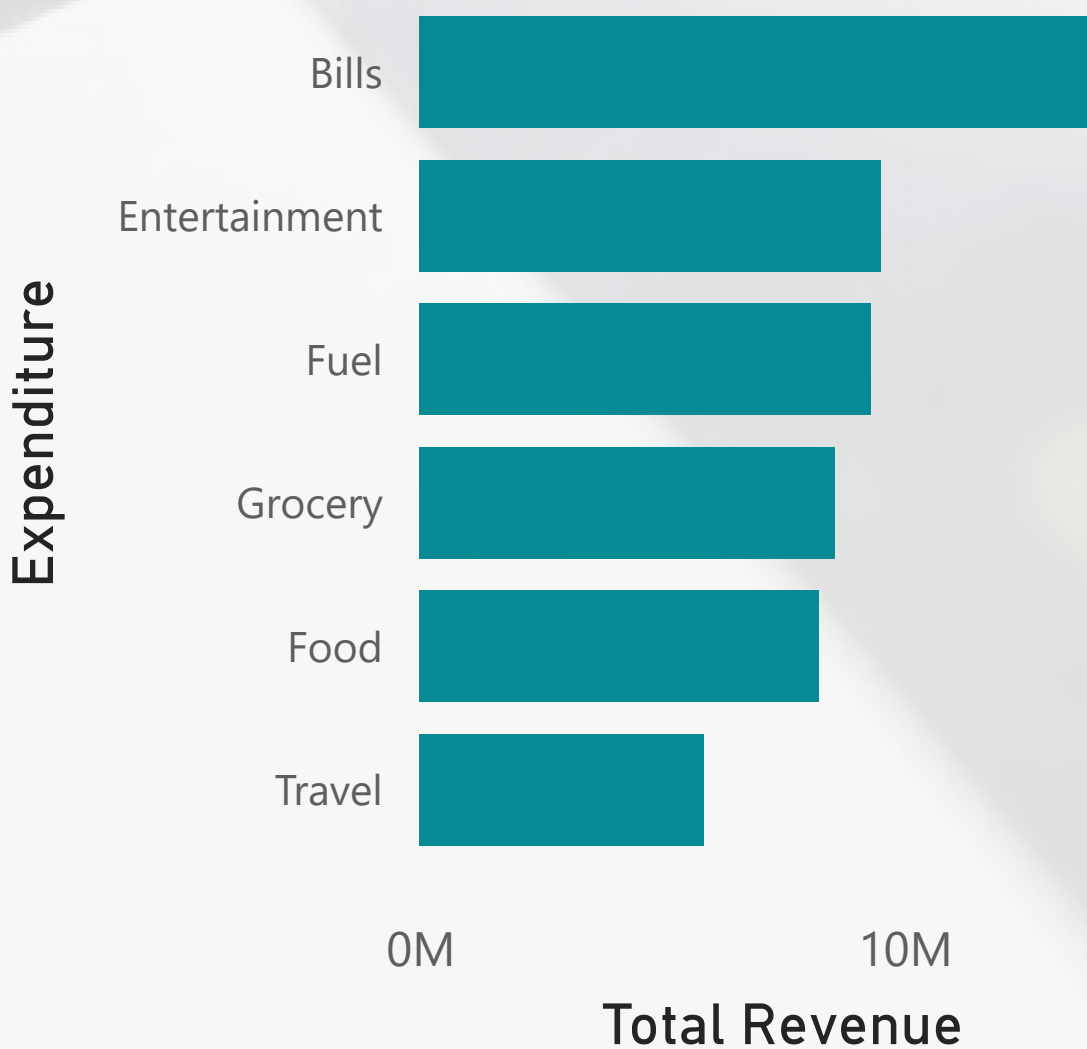
Gold

Silver

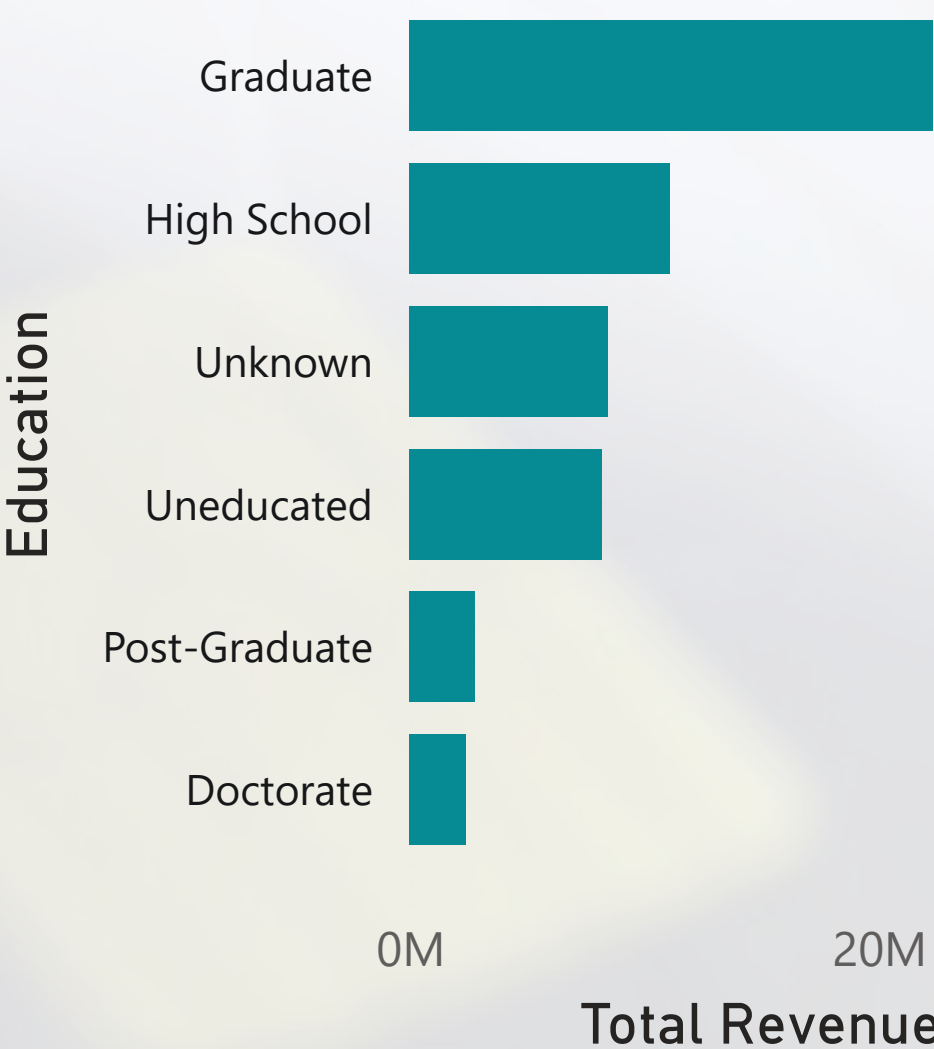
Customer Acqua.cost



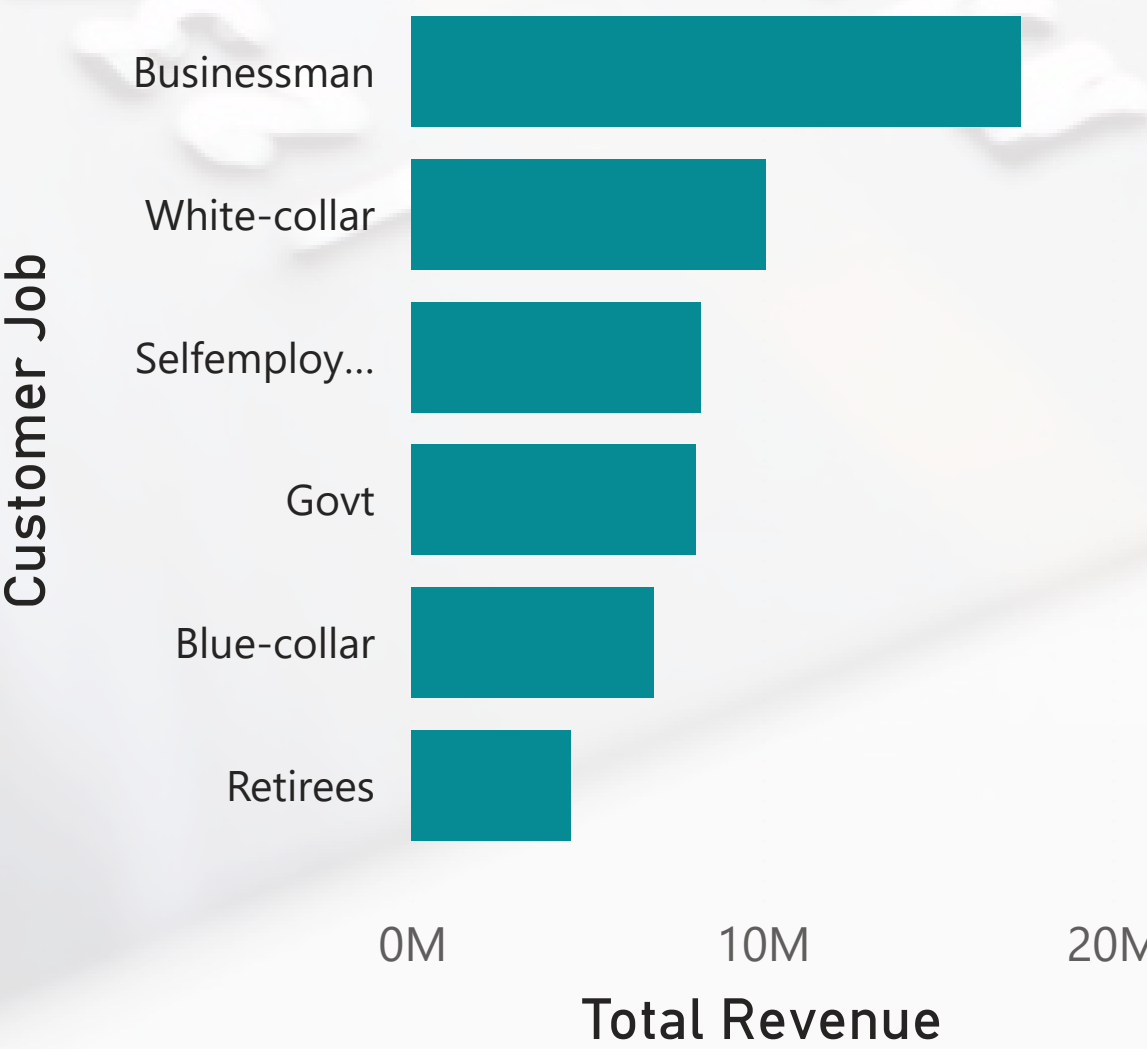
Revenue by Expenditure



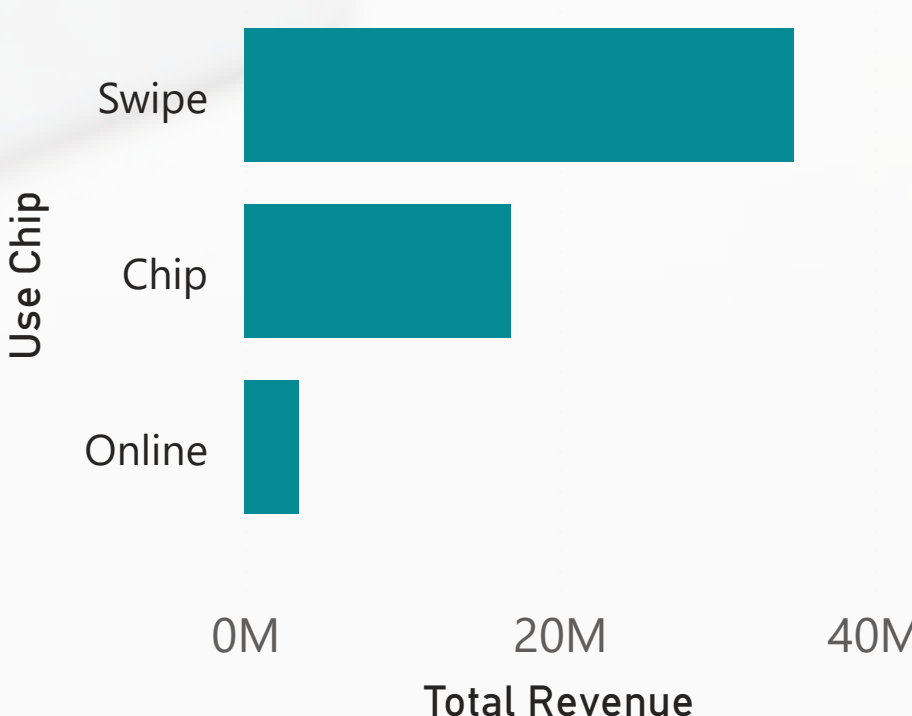
Revenue by Education



Revenue by Customer Job



Revenue by Use Chip



Credit Card Customer Report

Blue

Gold

Platinum

Silver

All

Revenue

55.3M

Interest

7.84M

Income

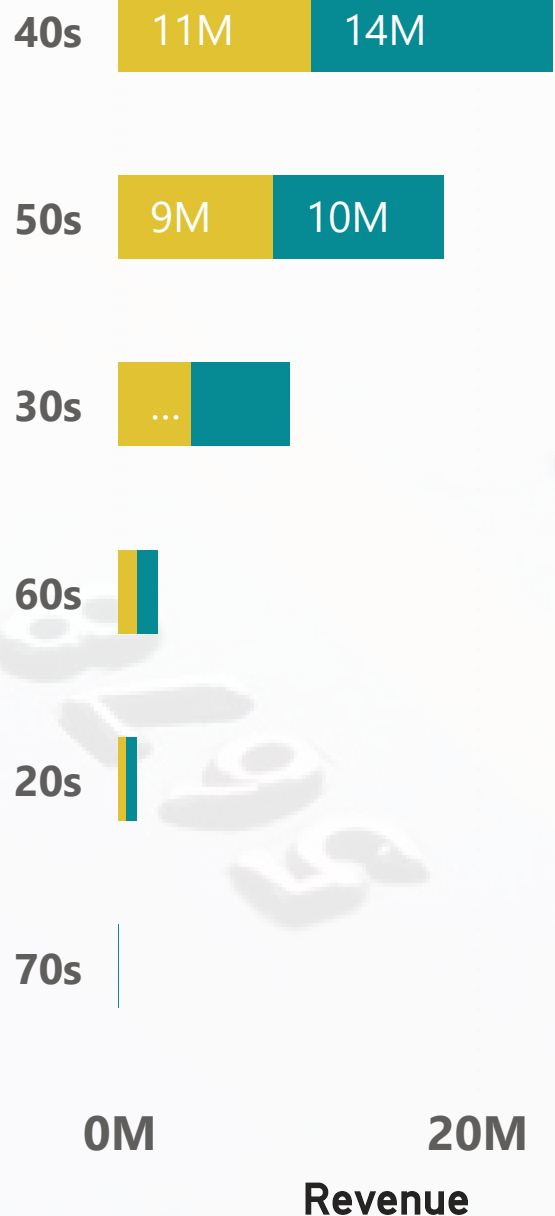
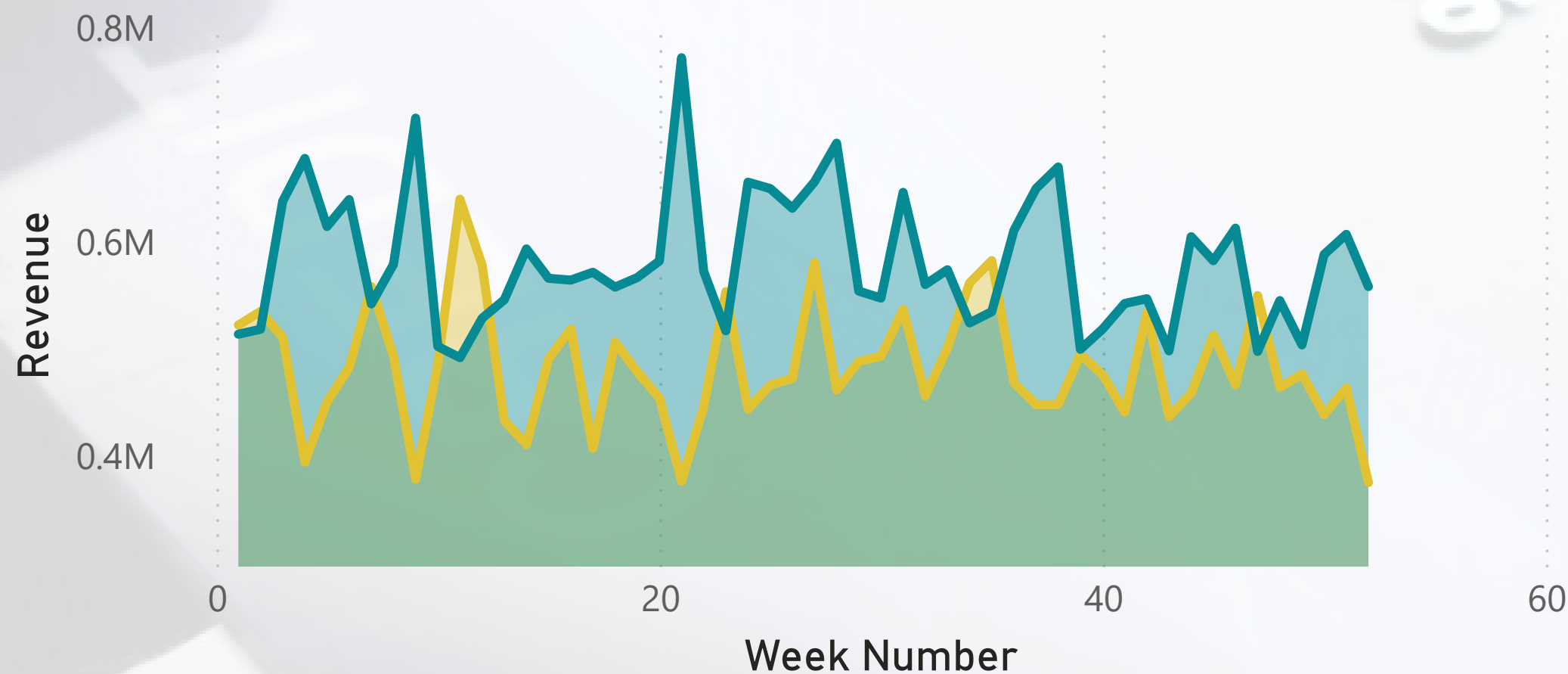
576M

CSS

3.19

Revenue over week v/s Gender

Gender ● F ● M



M

F

30.2M

25.1M

Q1

Q2

Q3

Q4

High

Low

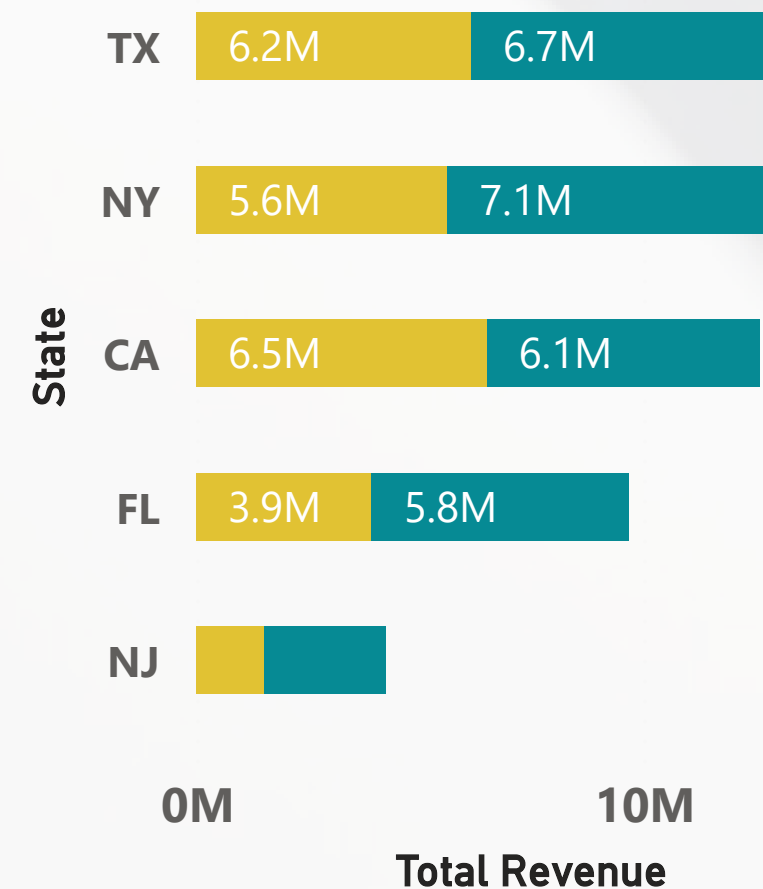
Medium

Customer Job	Revenue	Transactional Amt	Income
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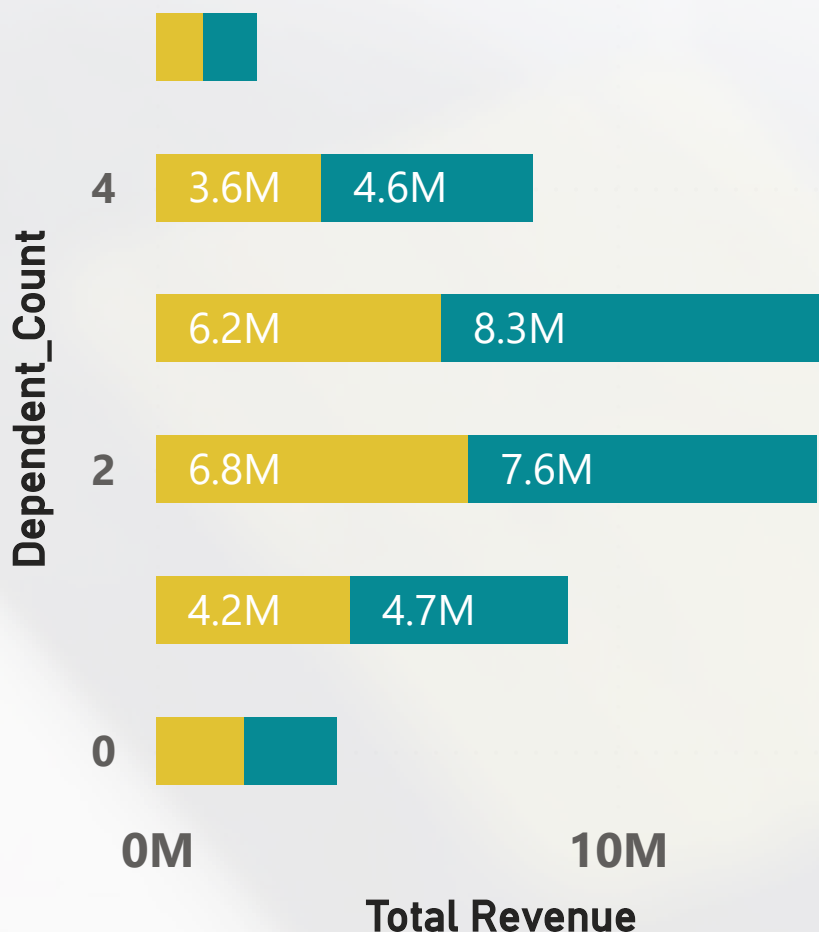
Blue-collar	6904278.6	5488838	72262158
Businessman	17387832.3	14285412	186959919
Govt	8111701.4	6507875	88773989
Retirees	4535184.2	3623120	48675030
Selfemployed	8261757.8	6395026	75313288
White-collar	10114655.9	8221742	103930055

Total	55315410.2	44522013	575914439
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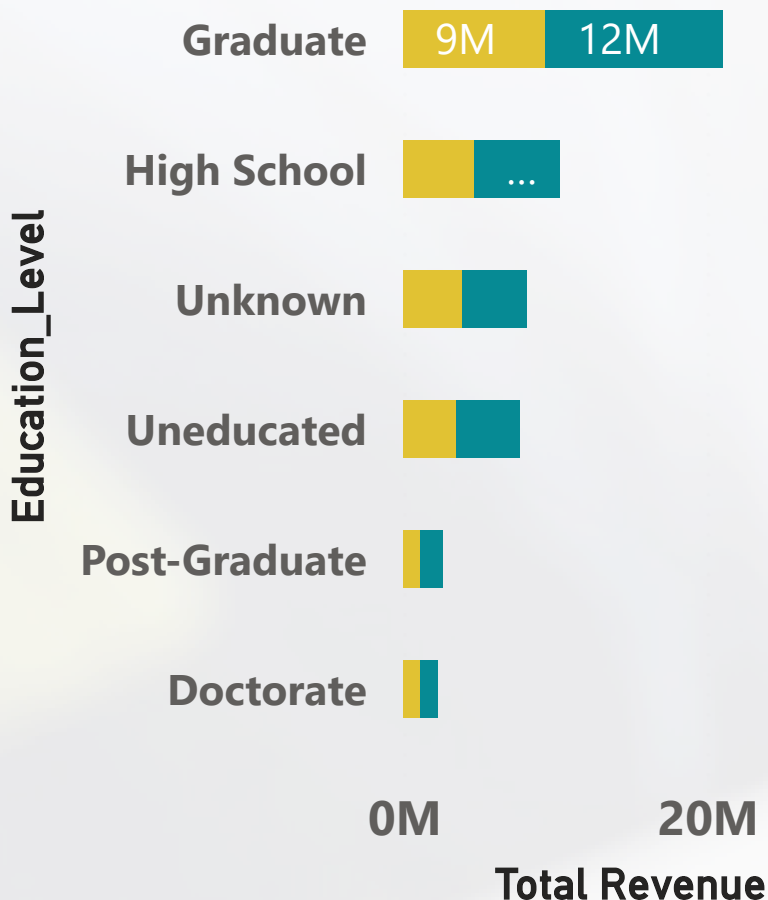
Top 5 States



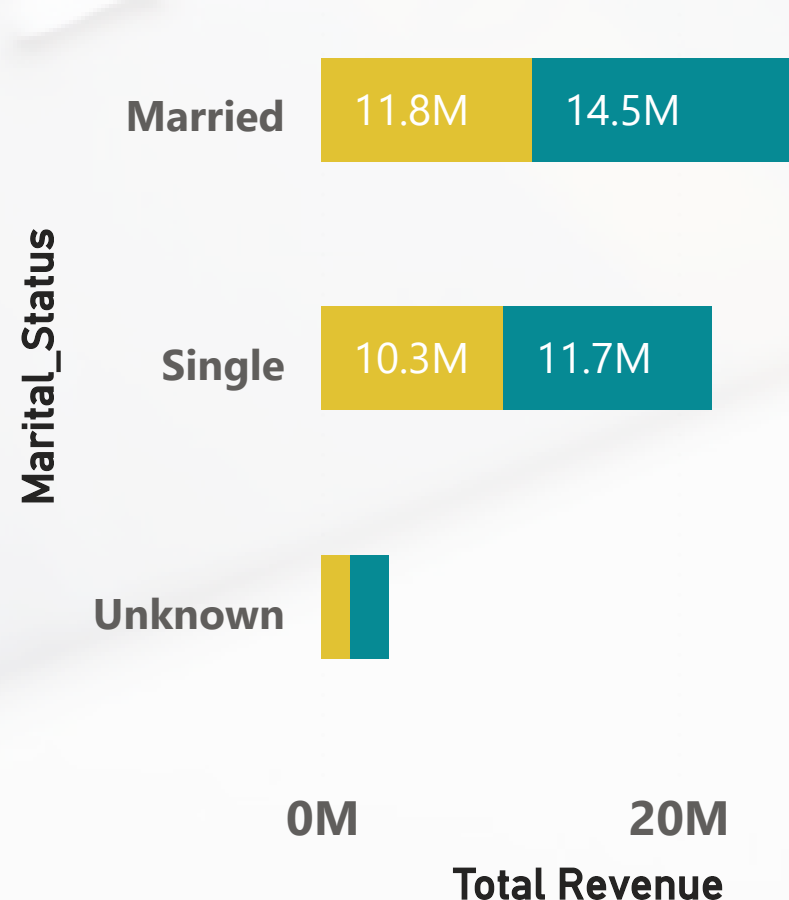
Dependent Count



Marital Status



Marital Status



Salary Category

