

Project Design Phase-II

Date	4 November 2023
Team ID	NM2023TMID10148
Project Name	How to Create a Brand Promo Video using Canva.

Third Party API Key

1. **Lumen5:** Lumen5 is an AI-powered video creation platform that can convert text content into video. It offers various templates for creating promo videos. While it's not open source, it can be integrated into your workflow.
2. **OpenShot:** OpenShot is an open-source video editing software that you can use to edit and compile videos. You can create graphics and animations in Canva and then import them into OpenShot for video editing.
3. **Blender:** Blender is a powerful open-source 3D modeling and animation software. You can create custom animations and graphics within Blender and then render them as part of your promo video.
4. **HTML/CSS/JavaScript:** If you have web development skills, you can create custom HTML/CSS animations and designs and use JavaScript to compile them into a video format. Libraries like FFmpeg can be used to handle video conversion and rendering.
5. **Scripting Languages:** You can use scripting languages like Python with libraries such as moviepy or FFmpeg to automate video creation and editing processes.