

Project Design Phase-II

Date	4 November 2023
Team ID	NM2023TMID10148
Project Name	How to Create a Brand Promo Video using Canva.

Technical Architecture

st=>start: Start

op1=>operation: Define Video Objective

op2=>operation: Gather Brand Assets (Images, Videos, Logos)

op3=>operation: Create Canva Account

op4=>operation: Access Canva

op5=>operation: Select Video Template

op6=>operation: Customize Template (Colors, Fonts, Style)

op7=>operation: Upload Brand Assets to Canva

op8=>operation: Arrange and Edit Media

op9=>operation: Add Text and Captions

op10=>operation: Include Background Music or Voiceover

op11=>operation: Apply Transitions and Effects

op12=>operation: Preview and Review Video

op13=>operation: Make Revisions (If Necessary)

op14=>operation: Export Video

op15=>operation: Share Video on Desired Platforms

e=>end: Finish