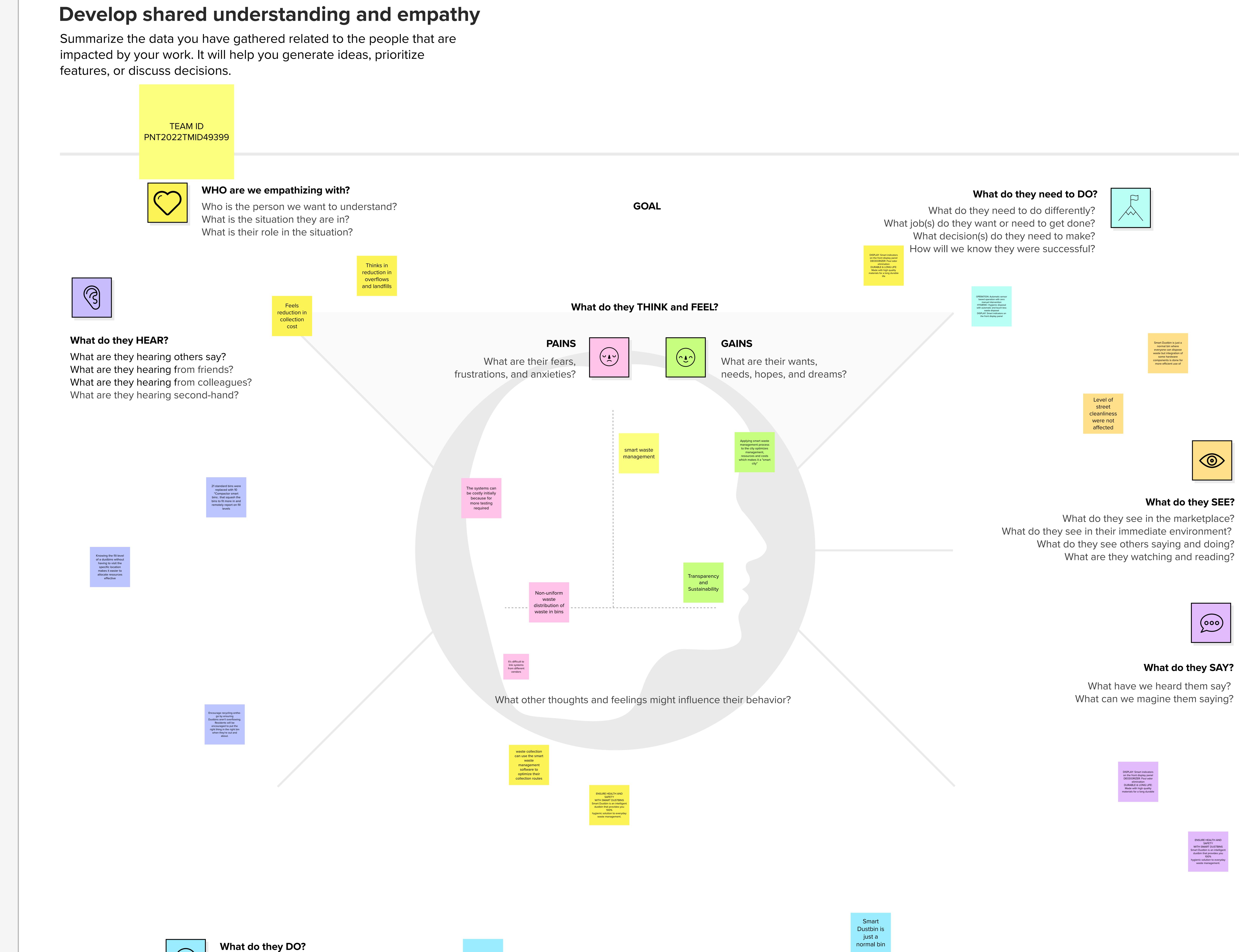


canvas

Use this framework to empathize with a customer, user, or any person who is affected by a team's work. Document and discuss your observations and note your assumptions to gain more empathy for the people you serve.

Originally created by Dave Gray at





What do they SEE?

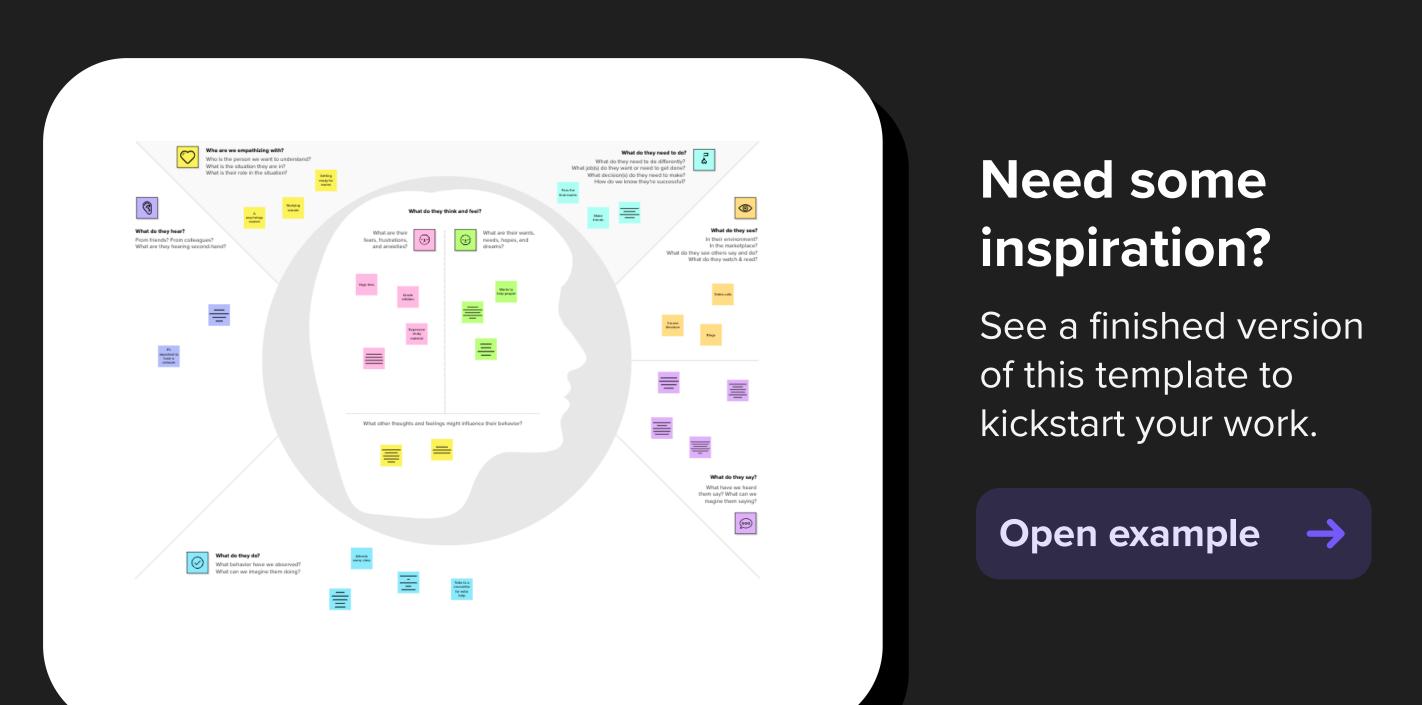
What do they SAY?

ENSURE HEALTH AND
SAFETY
WITH SMART DUSTBINS
Smart Dustbin is an intelligent
dustbin that provides you
100%
hygienic solution to everyday
waste management.

What have we heard them say?

What can we magine them saying?









What do they do today?

What behavior have we observed?

What can we imagine them doing?

