



# Bayesian Methods

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based on the slides of Vibhav Gogate and Nick Rouzzi

- Coin flipping: heads=1, tails=0 with bias  $\mu$

$$p(X = 1|\mu) = \mu$$

- Bernoulli Distribution

$$\text{Bern}(x|\mu) = \mu^x \cdot (1 - \mu)^{1-x}$$

$$E[X] = \mu$$

$$\text{var}(X) = \mu \cdot (1 - \mu)$$

$$\begin{aligned} E[X] &= \sum_{x \in D} x p(x) \\ &= 1 \cdot \mu + 0 \cdot (1 - \mu) = \mu. \end{aligned}$$

# Binary Variables

$m$  Heads,  $N-m$  tails



- $N$  coin flips:  $X_1, \dots, X_N$

$$p(\sum_i X_i = m | N, \mu) = \binom{N}{m} \mu^m (1 - \mu)^{N-m}$$

- Binomial Distribution

$$\text{Bin}(m | N, \mu) = \binom{N}{m} \mu^m (1 - \mu)^{N-m}$$

$N = \#$  Coin Flips

$m$  : Heads

$N-m$  : Tails

$$E \left[ \sum_i X_i \right] = N\mu$$

$$\text{var} \left[ \sum_i X_i \right] = N\mu(1 - \mu)$$

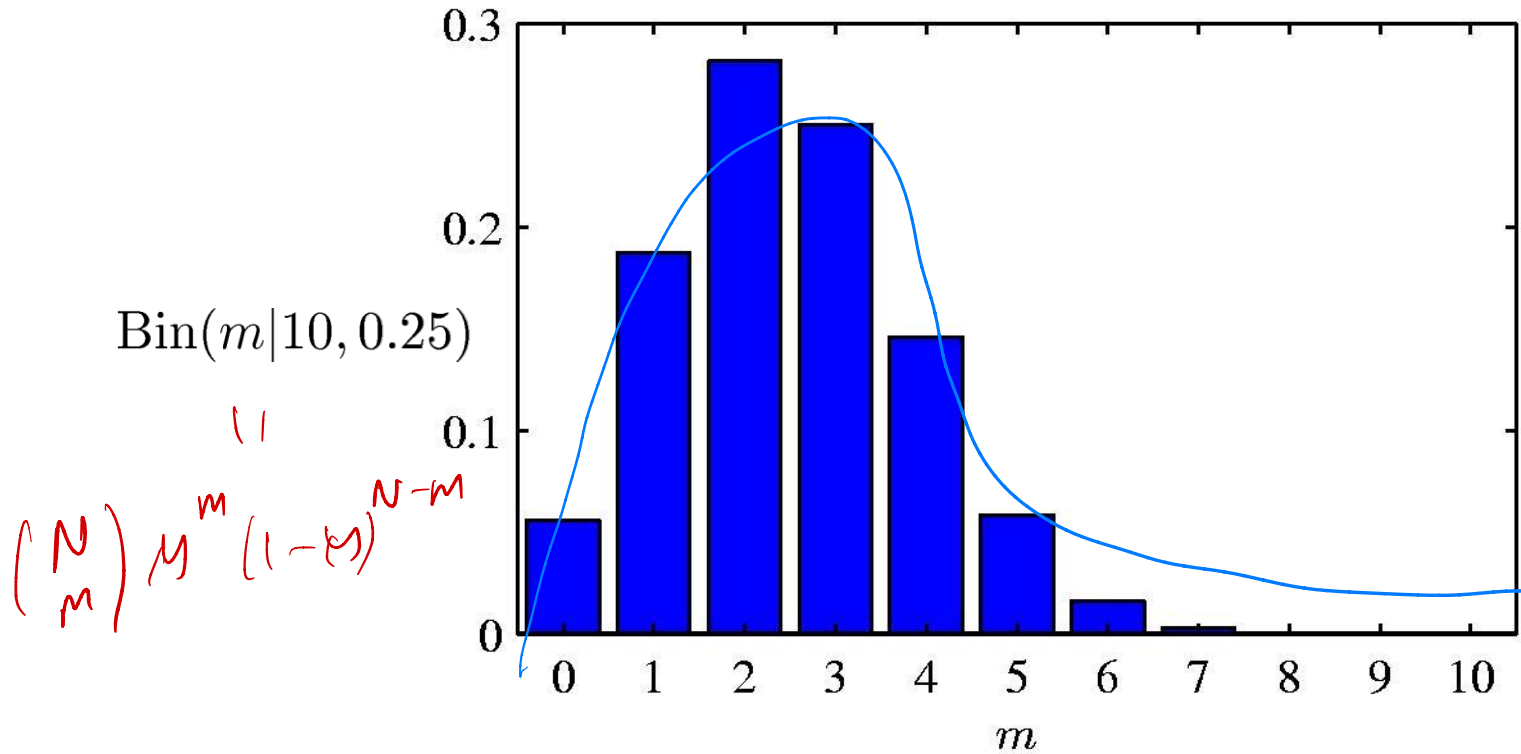
$$E \left( \sum_{i=1}^N X_i \right) = \sum_i \underbrace{E(X_i)}_{\mu} = N\mu$$

# Binomial Distribution



$$p = 0.25$$
$$N = 10$$

$$E(X) = NP = 2.5$$



# Estimating the Bias of a Coin



- Suppose that we have a coin, and we would like to figure out what the probability is that it will flip up heads
  - How should we estimate the bias?

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# Estimating the Bias of a Coin



- Suppose that we have a coin, and we would like to figure out what the probability is that it will flip up heads
  - How should we estimate the bias?



- With these coin flips, our estimate of the bias is:  $3/5$ 
  - Why is this a good estimate?

# Coin Flipping – Binomial Distribution



- $P(\text{Heads}) = \theta, P(\text{Tails}) = 1 - \theta$

- Flips are i.i.d. (Independent & Identically Distributed)

- Independent events

$$N = \alpha_H + \alpha_T$$

- Identically distributed according to Binomial distribution

- Our training data consists of  $\alpha_H$  heads and  $\alpha_T$  tails

$$p(D|\theta) = \theta^{\alpha_H} \cdot (1 - \theta)^{\alpha_T}$$

$\alpha_H$  Heads  
 $\alpha_T$  Tails



# Maximum Likelihood Estimation (MLE)

- **Data:** Observed set of  $\alpha_H$  heads and  $\alpha_T$  tails
- **Hypothesis:** Coin flips follow a Bernoulli distribution
- **Learning:** Find the “best”  $\theta$
- **MLE:** Choose  $\theta$  to maximize probability of  $D$  given  $\theta$

$$\begin{aligned}\hat{\theta} &= \arg \max_{\theta} P(\mathcal{D} \mid \theta) \\ &= \arg \max_{\theta} \ln P(\mathcal{D} \mid \theta)\end{aligned}$$

*Handwritten notes in red:*  
 $f(x_1) \geq f(x_2)$   
 $\log f(x_1) \geq \log f(x_2)$

# First Parameter Learning Algorithm



$$\begin{aligned}\hat{\theta} &= \arg \max_{\theta} \ln P(\mathcal{D} \mid \theta) \\ &= \arg \max_{\theta} \ln \theta^{\alpha_H} (1 - \theta)^{\alpha_T}\end{aligned}$$

Set derivative to zero, and solve!

$$\begin{aligned}\frac{d}{d\theta} \ln P(\mathcal{D} \mid \theta) &= \frac{d}{d\theta} [\ln \theta^{\alpha_H} (1 - \theta)^{\alpha_T}] \\ &= \frac{d}{d\theta} [\alpha_H \ln \theta + \alpha_T \ln(1 - \theta)] \\ &= \alpha_H \frac{d}{d\theta} \ln \theta + \alpha_T \frac{d}{d\theta} \ln(1 - \theta) \\ &= \frac{\alpha_H}{\theta} - \frac{\alpha_T}{1 - \theta} = 0\end{aligned}$$

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$$\hat{\theta}_{MLE} = \frac{\alpha_H}{\alpha_H + \alpha_T}$$

## Dice Rolls

$$(x_1, \dots, x_M)$$

$$p(x_i | \theta) = \theta_1^{1(x_i=1)} \theta_2^{1(x_i=2)} \dots \theta_5^{1(x_i=5)} (1 - \theta_1 - \dots - \theta_5)^{1(x_i=6)}$$

$$p(x_1, \dots, x_M | \theta) = \theta_1^{\#1(x)} \theta_2^{\#2(x)} \dots$$

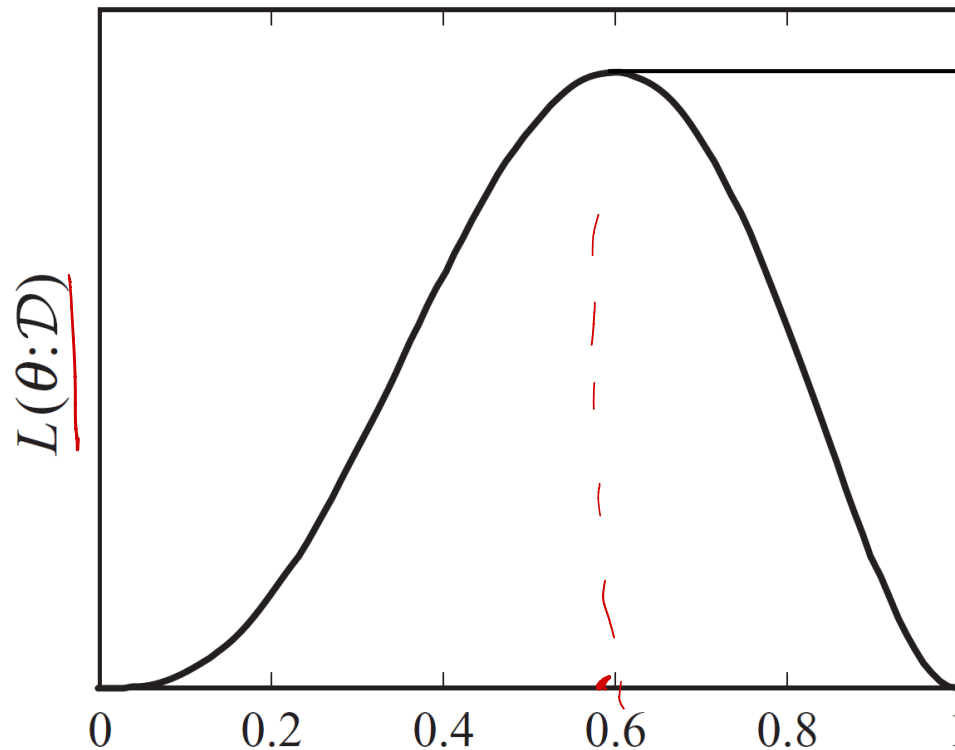
$$p(\theta) \propto \theta_1^{\beta_1} \theta_2^{\beta_2} \dots \theta_5^{\beta_5} (1 - \theta_1 - \dots - \theta_5)^{\beta_6}$$

$$\text{MLE: } \max_{\theta} \log p(x_1, \dots, x_M | \theta)$$

# Coin Flip MLE



$$\frac{3}{5} = \hat{\theta}_{MLE}$$



$$\hat{\theta}_{MLE} = \frac{\alpha_H}{\alpha_H + \alpha_T}$$

$$p(\underline{D} | \underline{\theta})$$



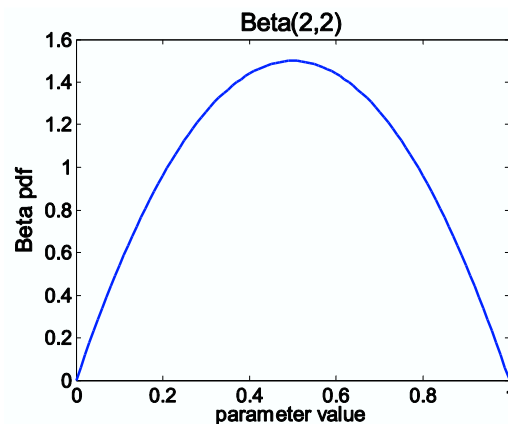
- Suppose we have 5 coin flips all of which are heads
  - Our estimate of the bias is?



- Suppose we have 5 coin flips all of which are heads  $\theta = \frac{5}{5+0} = 1$
- MLE would give  $\theta_{MLE} = 1$
- This event occurs with probability  $\frac{1}{2^5} = \frac{1}{32}$  for a fair coin
- Are we willing to commit to such a strong conclusion with such little evidence?

- Priors are a Bayesian mechanism that allow us to take into account “prior” knowledge about our belief in the outcome
- Rather than estimating a single  $\theta$ , consider a distribution over possible values of  $\theta$  given the data
  - Update our prior after seeing data

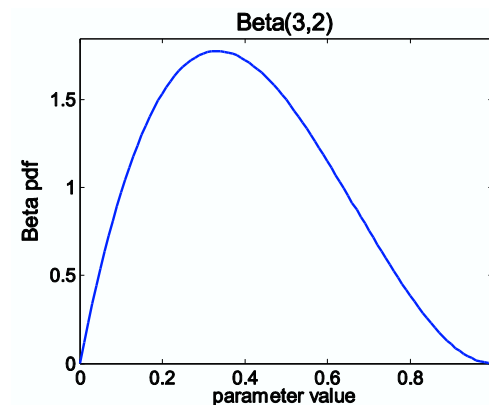
Our best guess in the absence of any data



Observe flips  
e.g.: {tails, tails}



Our estimate after we see some data





# Bayesian Learning

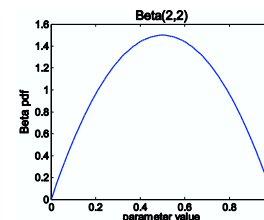


Apply Bayes rule:

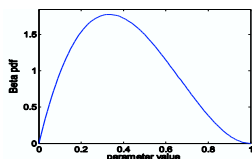
MLE:  $\max_{\theta} p(\theta|D)$

Data Likelihood

Prior



Posterior



$$p(\theta|D) = \frac{p(D|\theta)p(\theta)}{p(D)}$$

$$p(D) = p(x_1, \dots, x_M)$$

Normalization  
(Ind of  $\theta$ )

- Or equivalently:  $p(\theta|D) \propto p(D|\theta)p(\theta)$
- For uniform priors this reduces to the MLE objective

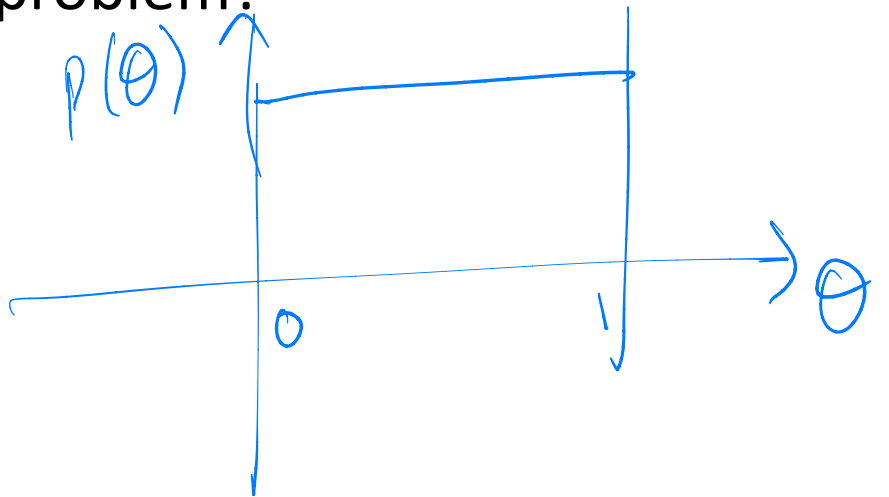
$$p(\theta) \propto 1 \quad \Rightarrow \quad p(\theta|D) \propto p(D|\theta)$$

$$p(D) = \int_{\theta=0}^1 p(x_1, \theta)$$

# Picking Priors



- How do we pick a good prior distribution?
  - Could represent expert domain knowledge *(makes sense)*
  - Statisticians choose them to make the posterior distribution “nice” (conjugate priors) *(looks nice)*
- What is a good prior for the bias in the coin flipping problem?



- How do we pick a good prior distribution?
  - Could represent expert domain knowledge
  - Statisticians choose them to make the posterior distribution “nice” (conjugate priors)
- What is a good prior for the bias in the coin flipping problem?
  - Truncated Gaussian (tough to work with)
  - Beta distribution (works well for binary random variables)

# Coin Flips with Beta Distribution

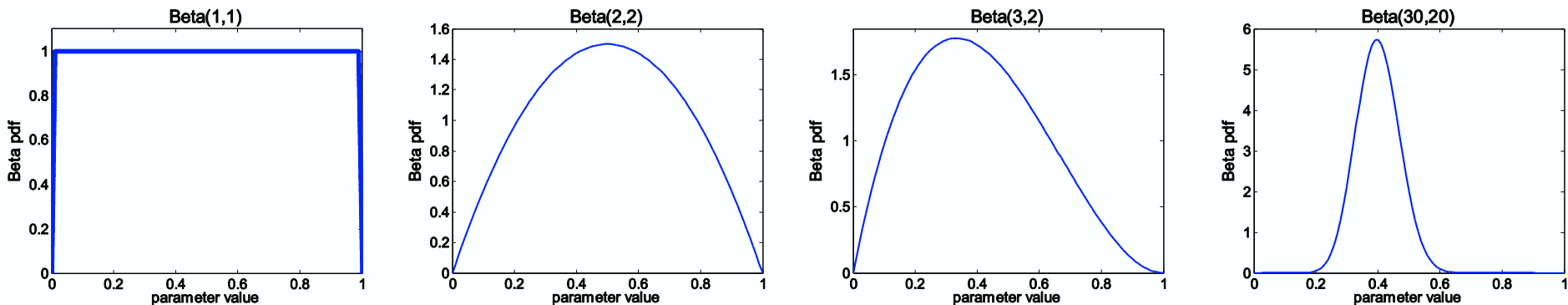


Likelihood function:

$$P(\mathcal{D} \mid \theta) = \theta^{\overset{\text{\# Heads}}{\alpha_H}} (1 - \theta)^{\overset{\text{\# Tails}}{\alpha_T}}$$

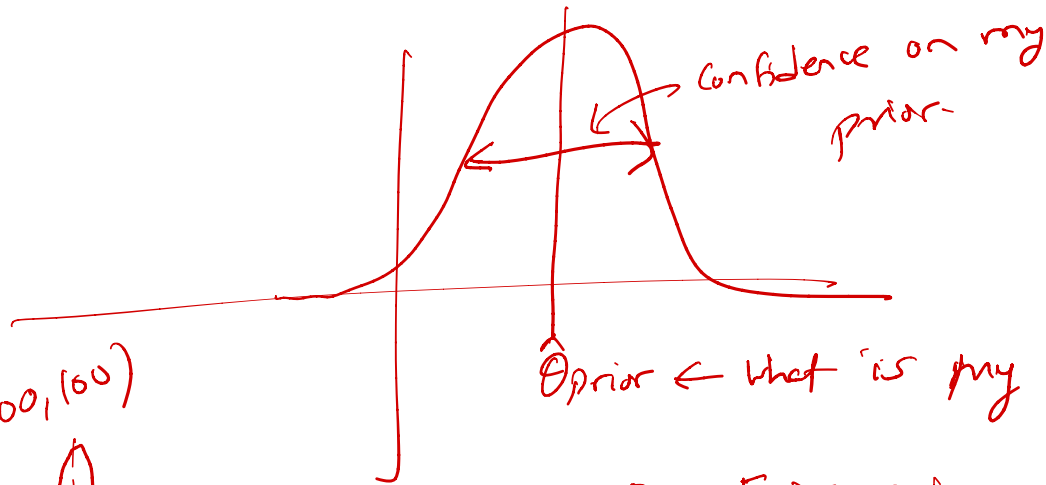
Prior:

$$P(\theta) = \frac{\theta^{\beta_H-1} (1 - \theta)^{\beta_T-1}}{B(\beta_H, \beta_T)} \sim \text{Beta}(\beta_H, \beta_T)$$



$$\begin{aligned} P(\theta \mid \mathcal{D}) &\propto \theta^{\alpha_H} (1 - \theta)^{\alpha_T} \theta^{\beta_H-1} (1 - \theta)^{\beta_T-1} \\ &= \theta^{\alpha_H + \beta_H - 1} (1 - \theta)^{\alpha_T + \beta_T - 1} \\ &= \text{Beta}(\alpha_H + \beta_H, \alpha_T + \beta_T) \end{aligned}$$

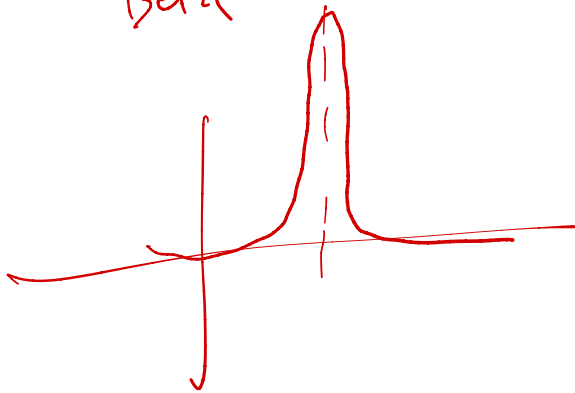
# Prior knowledge



e.g.: Fair coin.

$$\hat{\theta}_{prior} = 0.5$$

lower value of  $\alpha, \beta \Rightarrow$  Flat / Less ped.



- Choosing  $\theta$  to maximize the posterior distribution is called maximum a posteriori (MAP) estimation

$$\theta_{MAP} = \arg \max_{\theta} p(\theta|D)$$

- The only difference between  $\theta_{MLE}$  and  $\theta_{MAP}$  is that one assumes a uniform prior (MLE) and the other allows an arbitrary prior



- Suppose we have 5 coin flips all of which are heads
  - MLE would give  $\theta_{MLE} = 1$
  - MLE with a  $Beta(2,2)$  prior gives  $\theta_{MAP} = \frac{6}{7} \approx .857$
  - As we see more data, the effect of the prior diminishes
    - $\theta_{MAP} = \frac{\alpha_H + \beta_H - 1}{\alpha_H + \beta_H + \alpha_T + \beta_T - 2} \approx \frac{\alpha_H}{\alpha_H + \alpha_T}$  for large # of observations

# MAP For Coin Flipping

Dataset:  $\mathcal{L}_H$  heads,  $\mathcal{L}_T$  tails ( $D$ )

$$P(D|\theta) = \theta^{\mathcal{L}_H} (1-\theta)^{\mathcal{L}_T}$$

$$D = \{x_1, x_2, \dots, x_N\} \quad \mathcal{L}_H + \mathcal{L}_T = N.$$
$$x_i \in \{0, 1\}$$

MLE

$$\max_{\theta} \log P(D|\theta).$$

$$\max_{\theta} \log [\theta^{\mathcal{L}_H} (1-\theta)^{\mathcal{L}_T}]$$
$$\mathcal{L}_H \log \theta + \mathcal{L}_T \log (1-\theta).$$

$$\partial L L_{\theta} = \frac{\mathcal{L}_H}{\theta} - \frac{\mathcal{L}_T}{1-\theta} = 0 \Rightarrow \theta = \frac{\mathcal{L}_H}{\mathcal{L}_H + \mathcal{L}_T}$$

MAP:  $[P_H \sim 2, P_T \sim 2]$

$$\max_{\theta} \log [P(D|\theta) P(\theta)]$$

$$P(\theta) \propto \theta^{P_H-1} (1-\theta)^{P_T-1}$$

$$P(D|\theta) P(\theta) = \theta^{\mathcal{L}_H + P_H - 1} (1-\theta)^{\mathcal{L}_T + P_T - 1}$$

$$\theta_{\text{MAP}} = \frac{\mathcal{L}_H + P_H - 1}{\mathcal{L}_H + P_H + \mathcal{L}_T + P_T - 2}$$



$$\alpha_H = 5, \alpha_T = 0$$

$$\Theta_{MLE} = 1.$$

$$\beta_H = 2, \beta_T = 2.$$

$$\beta_H = 3, \beta_T = 3$$

$$\Theta_{MAP} = \frac{5+2-1}{5+2+2-2} = \frac{6}{7}$$

$$\frac{5+3-1}{5+3+3-2} = \frac{7}{9}$$

- How many coin flips do we need in order to guarantee that our learned parameter does not differ too much from the true parameter (with high probability)?
- Can use Chernoff bound
  - Suppose  $Y_1, \dots, Y_N$  are i.i.d. random variables taking values in  $\{0, 1\}$  such that  $E_p[Y_i] = y$ . For  $\epsilon > 0$ ,

$$p\left(\left|y - \frac{1}{N} \sum_i Y_i\right| \geq \epsilon\right) \leq 2e^{-2N\epsilon^2}$$

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  - For the coin flipping problem with  $X_1, \dots, X_n$  iid coin flips and  $\epsilon > 0$ ,

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# Sample Complexity



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$$p(|\theta_{true} - \theta_{MLE}| \geq \epsilon) \leq 2e^{-2N\epsilon^2}$$

$$\delta \geq 2e^{-2N\epsilon^2} \Rightarrow N \geq \frac{1}{2\epsilon^2} \ln \frac{2}{\delta}$$

$$\epsilon = 10^{-2}$$
$$\delta \geq 10^{-4}$$

$$\epsilon = 10^{-3}$$
$$\frac{1}{2} \geq 10^{-6}$$
$$\epsilon = 10^{-5}$$
$$\frac{1}{2} \geq 10^{10}$$