

Privacy Policy

Effective Date: July 12, 2025

Last Updated: October 10, 2025

1. Information We Collect

We collect both personal and non-personal information to provide our services effectively. This includes information you submit directly, such as your name, email, age, location, academic performance, athletic stats, and uploaded photos or videos. For underage users, we may collect parent or guardian contact information. Automatically collected data includes your IP address, browser type, operating system, pages visited, and session duration. This helps us improve the platform, protect security, and personalize your experience.

2. How We Use Your Information

We use the collected information to create user profiles, facilitate connections between athletes and recruiters, customize user experiences, and send relevant notifications. Your data also helps us analyze usage trends, detect and prevent fraud or misuse, maintain platform security, and comply with legal obligations. We may use anonymized data to improve product design and features.

3. Who We Share Your Information With

We share your data with college coaches, recruiters, and authorized users to promote athlete visibility and recruitment. We may also share data with trusted service providers for hosting, analytics, or communication purposes, under strict confidentiality agreements. We do not sell your personal data. Information may be disclosed if required by law, or during business transitions such as mergers or acquisitions.

4. Children's Privacy

AthLinked is designed for users aged 14 and older. Users under 18 must obtain parental or guardian consent before creating an account. We do not knowingly collect data from children under 13. If such data is inadvertently collected, we will promptly delete it upon discovery or notification.

5. Data Security

We apply reasonable safeguards including encryption, secure storage, and restricted access to protect your information. However, no internet transmission is completely secure. Users are responsible for maintaining the confidentiality of their login credentials and monitoring their account activity.

6. Cookies and Tracking

We use cookies and related technologies to recognize your browser, track session activity, and improve site functionality. You can control cookie behavior through your browser settings. Disabling cookies may affect your experience or prevent access to certain features.

7. Your Rights and Choices

You may access, update, or delete your account information at any time by logging into your profile or contacting us. You may also withdraw your consent to data processing or request the deletion of your data, subject to applicable legal requirements. Requests can be submitted to info@athlinked.com.

8. Third-Party Links

Our website may include links to third-party platforms or tools, such as video hosting services or performance tracking platforms. We are not responsible for the privacy practices or content of those external sites. Please review their privacy policies separately.

9. Data Retention

We retain your personal data only as long as your account is active or as needed to fulfill the purposes outlined in this policy. If you request account deletion, we will erase your information, unless retention is required by legal or regulatory obligations.

10. Changes to This Policy

We may update this Privacy Policy to reflect changes in our practices or legal requirements. We will notify users of material updates through email or prominent notices on the website. Please review the policy periodically to stay informed.

11. Contact Us

For questions, concerns, or requests regarding this Privacy Policy, please contact us at: Email: info@athlinked.com Website: www.athlinked.com