SALES PERFORMANCE

OVERVIEW

Total Revenue

282,3 jt

Transaction

5,0 rb

Customer

100,0

Average Basket Size

5,6

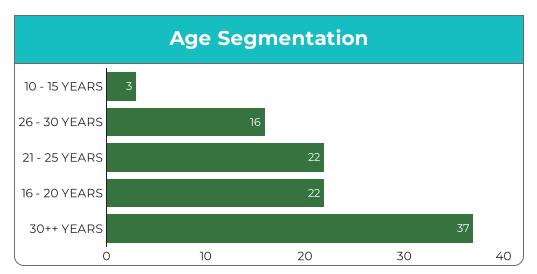
DEMOGRAPHIC

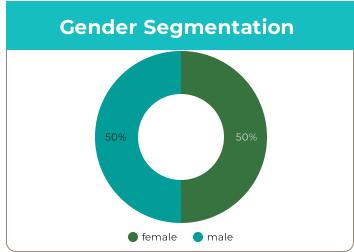
Older Customer Age

39,0

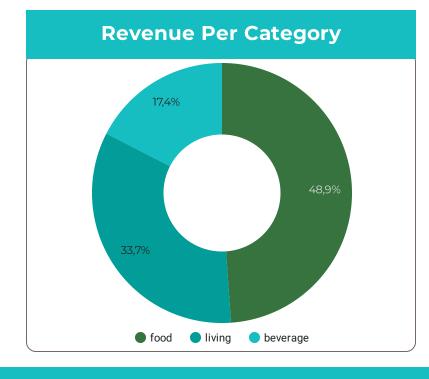
Avg. Customer Age

26,9





PRODUCTS



Top 10 Product by Revenue							
1. Downy Softener Passion	living	35.538.600					
2. Kraft Keju Quick Melt	food	25.118.700					
3. Harpic Pembersih Kloset	living	20.738.500					
4. So Klin Detergent Cair Anti Bacteria	al living	16.298.500					
5. Nice Facial Tissue	living	15.628.800					
6. Sari Roti Tawar Kupas	food	13.357.500					
7. Aqua Galon 19L	beverag	e 13.347.600					
8. Chitato Snack Potato Chips Beef Ba	arbeque food	10.670.400					
9. Chitato Snack Potato Chips Sourcre	eam Onion food	10.103.600					
10. Chitato Snack Potato Chips Mi Gore	eng food	9.073.500					

DETAILS

	Transaction Date	Customer Name	Age	Gender	Product Name	Category	Quantity	Total Price
1.	5 Okt 2022	Terry Swaine	30	female	Downy Softener Passion	living	3	109.800
2.	5 Okt 2022	Stacy Dieppa	37	female	Good Mood Lemon	beverage	1	5.800
3.	5 Okt 2022	Robert Baugh	18	male	Indomie Mie Instan Goreng Rica	food	4	12.400
4.	5 Okt 2022	James Hawkins	23	male	Chitato Snack Potato Chips Truffle	food	7	77.700
5.	5 Okt 2022	Kenneth Mott	35	male	Aqua Galon 19L	beverage	8	156.800
6.	5 Okt 2022	Robert Baugh	18	male	Mini Oreo Biskuit Coklat	food	4	34.800
7.	5 Okt 2022	Lyle Brown	15	male	Oreo Ice Cream Blueberry	food	3	27.300
8.	5 Okt 2022	Yolanda Inman	31	female	Good Mood Blackcurrant	beverage	10	58.000
9.	5 Okt 2022	William Hubbard	20	male	Indomie Mie Instan Goreng Aceh	food	6	18.600
10.	5 Okt 2022	Jason Hatcher	18	male	Indomie Mie Instan Goreng Rica	food	6	18.600
11.	5 Okt 2022	Marion Cambria	36	female	Chitato Snack Potato Chips Sourcream Onion	food	6	69.600