

## Employment

### Self, Jodhpur

Jan-Dec10

#### Projects for Cchatrala House of Jewels

Jewelry, Showroom interior, Logo and Brochure design.  
Branding.

### Meera Mahadevia, Mumbai

Aug'08 -Sept '09

Designed the Spring Summer '09 collection of bags, jewelry and lifestyle accessories following extensive research of the target market and clientele.

Designed the Autumn Winter '09 collection as well.

Responsible for various concept based client specific design projects of jewelry and bags.

Brochure design and conceptualisation.

### Niharika Khan, Mumbai

June-Aug '08

Worked with bollywood stylist Niharika Khan

Responsible for Styling the cast, sourcing and management of garments and accessories for the movie Delhi Belly.

### 500 B.C. , Mumbai

Jan - Apr '08

**GRADUATION PROJECT** of four months at 500 B.C. An accessory label owned by Ms. Anandita Shah which caters to the domestic (Ogaan, Oak tree and other retail stores) and various international markets as well.

Conceptualisation, Bags and accessory design for Autumn Winter '08 collection

### Internship

May-July '07

At Renaissance jewelry Ltd. in Mumbai

Research, Conceptualisation and Jewelry Design

For U.S. Based market

Tarini Kumari  
Accessory designer

## Skills and Inputs

Design methodology, Marketing, Photography, Product graphics and packaging and Visual merchandising.

## Software Skill set

Auto Cad - Photoshop - Corel Draw - 3d studio max - Rhinoceros - Matrix - M.S office - Powerpoint - Flash basic - among others.

## Education

**National Institute of Fashion Technology, Gandhinagar**

Bachelor in Design, Fashion and Lifestyle Accessories  
2008

Mayo College Girls' School, Ajmer.

## Address

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