

Lifestyle Accessory Designer
National Institute of Design
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eDUCATION

2006 – 2009 PGDPD Lifestyle Accessory Design, National Institute of Design, Ahmedabad
2002 – 2006 B.F.A. (Textile Design), Sir J. J. School of Art, Mumbai
2001 Foundation Diploma Course, Model Art Institute, Mumbai

cORE COMPETENCY

Lifestyle Accessory Design

User centric designing, Analytical approach towards product development, Social Trend mapping and research, Ability to work with variety of materials, Colour and form exploration

Textile Design

Weaving, Printing, Dyeing, Surface ornamentation

Software

Rhinoceros, Auto Cad, Photoshop, Corel Draw, InDesign

eXPERIENCE

Coyote silver. January 2010 till date

Developed a range of personal and space accessories with coyote silver which is been exhibited in Brides of India show held in July in WTC, Mumbai.

Godrej and Boyce Mfg. Ltd. July 2009- July 2010

Worked with Godrej and Boyce Mfg. Ltd. as a Dept. Manager (Design).
Handled various furniture designing projects in Home and office team of Godrej which involves market research, designing, development of product, costing.

VIP Ind. Ltd. November 2008 - April 2009

Part 1- Developed a Signature weave for VIP bags.
Part 2- Developed a women's laptop bag collection.

Varun Exports, Mr. Viren Bhagat. November - December 2007

Designed jewellery inspired by motifs of Indian and Mughal architecture.

LANGUAGES KNOWN

English. Hindi. Marathi.

INTEREST

Music. Dance. Trekking. Travelling