# <u>PORTFOLIO</u>

#### **PRESENTED BY**

SHEFALI DANGWAL ACCESSORY DESIGNER NIFT CHENNAI (BATCH 07-11)

# **GRADUATION - PROJECT**

## **PROJECTS**

- 1) **GRADUATION PROJECT**
- Resort
- > Tribal
- Vintage
- 2) <u>INTERNSHIP PROJECT</u>
- > Urban Chic
- 3) **COLLEGE PROJECTS**
- > Tribal Essence
- > Junk To Funk
- 4) OTHER PROJECTS
- 5) **SURFACE TECHNIQUES**

### **RESORT**



As the name suggests the collection is very refreshing. Savor the sun sand and the seas in the floral mood. Go all out feminine with these floral bags!!

#### **CLIENT AND COLOR BOARD**









**PRODUCT** 

Centre panel of the bag is embroidered.

Hand - embroidered using colored threads and beads.

### **TRIBAL**



Play up the whimsy and team these footwear with anything in your wardrobe. The color meter does a full round as it does a full round, it swings from yellow, blue, green to beige.

### **CLIENT BOARD**



# COLOR BOARD









Classics that always avoid the trend driven exaggerations of an era. It follows that the fabrics and laces of these decades contain the same timeless quality. Lace is gorgeous!!!

### **CLIENT BOARD**



Age group- 25-28 years Market : Indian

Expenditure: 25,000 to 30,000 per month socialite, Wife of an entrepreneur, sales executive

Likes-Dancing, shopping and socializing.... Characteristics-Holds family and tradition close to heart.

she is a social worker. She puts a smile on everyones face. She is dynamic.





## **PRODUCTS**







### **INTERNSHIP PROJECT**



Inspired by the Rajasthani art and culture. The Urban Chic is a collection under the theme Exotic India is a blend of traditional and western silhouettes. It is done on leather using screen printing and embellishment.



## **PRODUCTS**



# **COLLEGE PROJECTS**

### **TRIBLE ESSENCE**



Inspired by the African tribes the collection takes its inspiration from the tribal masks and motifs. The collection although inspired by the traditional masks looks very casual and funky.

## **PRODUCTS**



### **JUNK to FUNK**



## **PRODUCT**

Costume jewelry designed using junk such as spare parts of an alarm clock.



## **OTHER PROJECTS**

### **OFF DUTY**

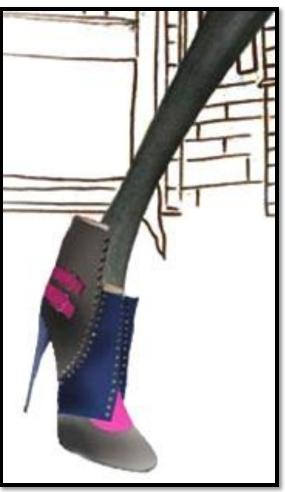
#### **BOHO CHIC**





**INSPIRED BY ART DECO** 

#### **BREAK FREE**



**INSPIRED BY BIKER JACKET** 

## **SURFACE TECHNIQUES DONE ON LEATHER**











# **THANK YOU**