



KAREN GOMES // *graphic designer*

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## Work Experience

GRAPHIC DESIGNER · E2E Excite · Coimbatore, India

*August 3, 2010 to Present*

Responsibilities include designing E2E'S marketing collateral such as posters, brochures, and websites. Design projects extend to promotional materials, logos, and event proposals for external clients.

FREELANCE DESIGNER · India & US

*December 2006 to August 2010*

Created logos, marketing collateral, event campaign materials, magazine advertisements, invitation packages and web banners for clients such as Smith Rock Race Group, LLC., Adroit Tools and Components (India), Chinatown Community Development Center, ORCO Block Co., and Portola Neighborhood Steering Committee.

PRODUCTION ARTIST · eLuxury.com · San Francisco, US

*February 28, 2006 to January 30, 2009*

Retouched images for an online designer goods retailer owned by LVMH Moët Hennessy Louis Vuitton. Responsibilities included enhancing images, maintaining accurate color information, creating new colorways for existing products, and cropping and compressing images that were published on the live site. Collaborated with the visual design department to create emails and banners.

DESIGN INTERN · Naganuma Design & Direction · San Francisco, US

*February 7 to February 16, 2006*

Interned for an award-winning graphic design firm. Assisted the creative director in the design process, including concept development and thumbnails.

GRAPHIC DESIGNER · University of San Francisco Graphics Center · San Francisco, US

*February 2003 to December 2005*

Designed publications, advertisements, and other print materials for the university's numerous colleges, departments, resource centers, and associated student groups and organizations.

## Education

THE UNIVERSITY OF SAN FRANCISCO AND CALIFORNIA COLLEGE OF THE ARTS

*August 2001 to December 2006*

Bachelor of Fine Arts in Graphic Design

## Software

Proficient in Adobe Photoshop, Adobe Illustrator, Adobe InDesign, QuarkXpress.  
Familiar with XHTML, CSS, and Flash.

## Skills

Drawing, photography, letterpress, screenprinting  
English, Spanish, Tagalog

## Awards / Recognition

6TH ANNUAL THACHER STUDENT SHOWCASE 2005

Participated in the USF Thacher Gallery exhibition that featured selected works.

USF DEAN'S LIST · Fall 2001

*references available upon request*