

curriculum vitae of *ms* neelam lakhera

Education

Completed 10th From ICSE with first div. (Science with optional Art)

Passed 12th in 2005 from NIOS with first div. (English, Economics, Commerce, Political Science & Psychology)

Completed UG program from Nift (National Institute of Fashion Technology.), Bangalore in Design, F&LA (Fashion and Lifestyle Accessories) with an average of 7.7, with an outstanding 8.1 in the final semester



The best aesthetics and ergonomics in design in the best profit of the firm I work for and holistic development of the self

and also
I will strive to understand the consumer psychology and continuously strive for their satisfaction and self perfection

i aim to

National Institute of Fashion Technology

Bachelor of Design-Accessory Design

strengths

Designing of motifs and good understanding of color and balance, shapes and sizes

Understanding and interaction with clients & customers, and their needs

Software knowledge includes Adobe Photoshop, CorelDraw, MS Office,.
Material exploration of wrought iron, steel, etc. design methodology and development, study of **fashion forecasting and prediction, graphic designing, range design collection.**

Design Methodology-A bookshelf designed for Barista using Wrought Iron

Product Detailing- Designed and self developed a working **watch body and strap using leather, aluminum and Swarovski crystals**

Range Design- Range of college bags using denim and leather.

Worked on costume jewelry range using silk, semi-precious stones and wire.

Elective subject : entrepreneurship

knowledge

went out
from college

Visited Manjushree Extrusion and studied Plastic injection molding.
Worked on a project for C. Krishna Chetty and Sons, a major jewelry business in Bangalore.

Lemax Jeanswear sponsored Range Design of Bags

Summer internship with atlas brands for their brand, 'Bulchee', designed 3 summer collections.
Graduation Project with 'Rubycon Fashion Accessories', a bag manufacturer and exporter, designed a collection for self brand 'Red Chili' and a collection for the casual brand Ruggers.

internships

Presently working as head designer, with a fashion and fashion accessory design firm- 'Ka Design House', (since October 2009- present), wherein the USP of the company was to design exclusive made to order and unique pieces for the company's brand; and also designing for their prêt & couture collections. Job criteria involved:

Designing bags, cloth & semi precious stone based jewelry, designing motifs and styles for fashionable garments and home interiors .

Market Analysis, brand research and positioning

Graphic Work (Designing of tags, brochures, pamphlets, posters, bag and fabric prints)

Interacting and understanding customer taste and styles

Job criteria also includes hands on experience in workshop

Working with **Indian embroideries and handicrafts** applying my design skills to contemporize traditional designs.

Work Experience

Industrial Exposure

Thank You for your time

Regards

Neelam Lakhera

+91 99029 32278

#8A, SM Nivas, 1st Cross, 9th Main,
Chairman's Layout,
Banaswadi,
Bangalore-560043