

# Isha Misra

User Experience Designer

## EDUCATIONAL QUALIFICATIONS

### College:

- Pursuing a **Bachelor's Degree in Communication Design (in the last semester)** from **Symbiosis Institute of Design, Pune**
- Specialization: **User Experience Design**
- Aggregate Grade Point Average: **3 /4 (7 semesters)**

### Modules Attended:

- **Cognitive Ergonomics**  
Assignment 1: **Corporation Bank ATM interface re-design**  
Assignment 2: **Audio User Interface re-design for Big Cinemas**  
Assignment 3: **Complex Website Interface re-design for Havenworks.com**
- **Ethnography**  
Design Brief: **Study of the Indian Railway**
- **Information Architecture**  
Design Brief: *Information re-structure of [www.mahavitran.com](http://www.mahavitran.com)*
- **Software Development Life cycle**  
Design Brief: *A restaurant system which caters to the entire process of order placement by a customer to its delivery and enhances co-ordination amongst the staff.*
- **Usability Testing**  
Design Brief: *Usability Testing and Heuristic Evaluation of the Indian Railway Website*
- **User Studies & Task Analysis**
- **Semester 6 Self Project**  
Design Brief: *Interface Design for a Student Work Exhibition Kiosk for Symbiosis Institute of Design*

### Other Modules:

- Design Methodology
- Elements of Design
- Principles of Design
- Information/Instructional Design
- Socio-Culture Design

**School :** La Martiniere Girls' College, Lucknow

Senior Secondary : **91.75 % (I.S.C Board)**

Higher Secondary: **90.25% (I.C.S.E Board)**

## INTERNSHIP DETAILS

Company: **Obeetee Private Limited** (Duration: **2 months**)

Company: **Fiserv India Private Limited** (Duration: **4.5 months**)

## ACTIVITIES & ACHIEVEMENTS

### School Level:

- Active participant in elocutions, dramatics, collage competitions
- Member of the school Swimming team, participated in several athletic events and won prizes for the same

### College Level:

- Attended a Usability Workshop '**Techease**', organized by usabilitymatters.org at IIIT Hyderabad in October 2009
- Won a prize in an on the spot competition held for enlisting bad designs in daily life (Product/Web)
- The PR representative for the annual college fest – 'Fundamental'

## INTERESTS

Reading, Traveling, Swimming

## STRENGTHS

Diligent, Fast Learner, Patient, Co-operative

## COMPUTER SKILLS

Microsoft Office, Microsoft Visio, Corel Draw 14, Adobe Photoshop CS4, Adobe In design CS4, Adobe Illustrator CS4, Adobe Dreamweaver CS4, Adobe Flash CS4

## PERSONAL DETAILS

**Name :** Isha Misra

**D.O.B :** 25th December, 1988

**Gender :** Female

### Permanent Address:

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Gomti Nagar,  
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The information provided by me is authentic to the best of my knowledge.

Thank You