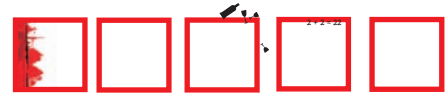
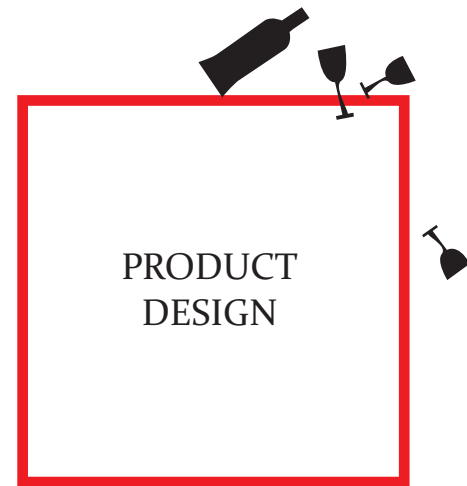


PORTFOLIO
Karuna Singh . Industrial Designer





Tableware range for the brand 'neos'

Canister

A new way to store - these graphically scooped canisters pave a contemporary look to the regular kitchen.

These airtight canisters get the fundamentals of ergonomics, just right with their strategically placed scoops.



□ In the line for EDIDA Awards 'o6

Bowl

The swish of a scoop and a morsel in your mouth,
The negative of scribbling and the positive of the well defined form.

The petal graphics subtle it on one side and its detailing intrigues on other.



Cup and saucer

A cup of hot tea or brewing coffee on a cold wintery autumn morning escorted with chocolate chip cookies inspires this cup with cookie-integrated saucer. the monotony is further broken by the positive and negative circular scoops on these ergonomically enhanced cups.



Bowls

Bowl-in-bowl the surprise doesn't seem to cease till you finish the food.
One - liners adorn the inner base of these bowls humourously nudging to the craving appetite.



Cruet set

Similarly dissimilar, they couple up when placed together yet maintain their individuality. The red accents direct the spice of life adding interest to the bland cuisine.



Serving bowls

The interplay of these intersecting elliptical bubbles with a dash of platinum inspires both the form and graphics breaking the regularity of the regular lifestyle.



Plate

Celebrating the festive colors with contemporary eating habits. The gradation of the red hue escorts the transition of this leaf inspired form, breaking away from the circular and merging into new dimension.

Cruet set

Re-touching the spice of life with the ergonomic tap of forefinger. These forms though similar create a graphical dissimilarity garnishing the eating experience.



Cup and saucer

This 'blend in' cups consummate the word and articulate it by blending form with function, style with utility, contrast with starkness and eventually summing the relation of mixing the aroma of the beverage with mood and ambience.



Tea pot

Balancing the properties of ceramics and stainless steel with ease in the production process. The tensile property of the handle pours in the tea with non-drip ease streamlining itself with the snoot of spout.

Table top accessories for an executive office

Deriving aesthetics of fractal :
repetition, fragmentation, unity
and taking it further as a concept to take
basic cube unit, repeating it to make
different elements which unite to a basic
cube keeping the formal and functional
relationship of the product with the user.

All the elements speaks the same
inclined language




SYSTEMS PROJECT

Modular planter for the balcony of the flats

Identifying the problem of plantation in flats and thus creating a solution which can easily be produced by the local craftsmen.



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