

ABHIJIT MANDAL

Profile

An experience designer, expertise lies on space & graphics. A system approach to identify the problems with a macro perspective & hence a strategic foresight for the problem identified.

Education

Bachelors in Fashion technology	NIFT, Kolkata	2003-2007
Masters in Experience Design	NID, Bangalore	2008-2010

Experience

Shahi Export PVT LTD	Bangalore	2007-2008
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Job description

Worked in process development & industrial engineering department.
Worked for process & work aids developments for production process.
Analyze & understand system process & work flow designing.

Projects handled

Streamlining lean manufacturing system with 5s audit parameters.
Process development for quality management system in operations.

Projects @ NID

Exploring Corian as a desktop item, prototype, promotion & photography.
Promotional strategies of a hypothetical perfume brand UNCH.
Strategic store planning & designing for apparel brand SPYKAR.
VM & promotions for hypothetical hangout place BRUNE.
Experience created in & around a tea stall.

Diploma project

Restore solution	Bangalore	2010 (Jan-June)
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Projects handled

Creating an experience zone for Wipro MISL lab.
Creating an experience zone for Wipro TMT lab.

Interest

Space visualization, visual merchandising, layout planning, branding.

Personal details

DOB: 7-11-1983
Father's name: Mr. Amar Mandal
Nationality: Indian

I hereby declare that all the information provided for this resume are true & any inconvenience related that will be my responsibility.



WORK

@GLIMPSE

ABHIJIT M



An ongoing journey to create my own profile comprises of:

An experiential space designer
Domain in space & graphics
With strategic foresight

The journey which is never ended for me:

Bachelors of fashion technology
Design for retail experience
Self learning

Non proportional to time but the freedom for acceptance:

Shahi export PVT LTD
Developing work aids, layouts, workflow
Streamlining lean manufacturing system
Design system for 5s auditing process
System approach to process & product
for flexible work structure

work @ NID

Corian project-Lamp shed
Strategy design-Spyker store

No mechanics involved only hands on:

Thinking & Rethinking
Exploring & Experimenting
Creating & Cancelling

PROFILE EDUCATION EXPERIENCE & WORKS SKILL SETS INTEREST

NIFT (2003-2007)
NID (2008-2010)
(1983-.....)

Restore solutions
Experiential space
design for WIPRO
in Manufacturing &
TMT as domain

Store design for
Arvind Brands

Prathm books
brand gondola



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