

Shankar Narayan +91-9620047240

User Experience Designer, Cartoonist

Qualifications:

B.Tech, Computer Science and Engineering, Amrita Vishwa Vidhyapeetham, 2008

PGDPD in Information and Interface design 2011

National Institute of Design, R and D campus, Bangalore

Work Experience :

Internship at Kern Communications:

At Kern Communications Hyderabad I was responsible for the redesign of the application Nokia Life tools. My responsibilities ranged from finding the requirements of the user through research conducted at rural locations, understanding the behavior of the user and streamlining the application as per their requirements.

Duration (1 month)

Project with Bosch India:

As part of the class room projects at NID, this project dealt with Designing an In-Vehicle Performance Monitoring Console For Driving Assistance and Fuel Economy. In India the most important factor for any car driver is to understand how well the car is performing with respect to fuel consumption. In short, the drivers need to know " how much fuel is this car drinking" let to this project. A system of this sort that aids the driver, alter his driving behavior and helps to maximize the fuel economy of the vehicle would not only help the driver keep track of his finances but would also lead to less wastage of fuel and lower carbon footprint.

Duration (2 months)

Way Finding and Navigation system for Cubbon Park, Bangalore

This project dealt with creating a wayfinding system for the pedestrians who are new to Cubbon park and a navigation system for the motorists who use the roads within Cubbon park. The complete project was divided into various parts and a total of 15 people worked on it ranging from selecting the colour of the sign boards to mapping the park. My responsibilities for this project was to create a scaled down version of a map of cubbon park that would be used on flyers and brochures related to Cubbon park.

Duration (2 weeks)

Illustrations for DNA's Young Adults

Converting facts which can be read to visuals has always been an exciting thing. For DNA's children's supplement : Young adults, I was responsible for various illustration projects ranging from Facts and Mysteries to How it is done. As part of the special New year supplement I was also responsible in conceptualizing and final implementation of the calendars that were printed as part of the news paper.

Duration 1 month

Eat, Walk Feed

As part of the workshop conducted at World Usability day 2009. Excerpts from the news article on the same:

"How does the idea of walking out of a concrete jungle right into the arms of a vegetable garden sound to you? One of the teams came up with an idea of an 'edible landscape'. Instead of spending loads of moolah on decorative but useless plants, plant vegetables like tomatoes and the like. This method also initiates a change in the behavioural level of the employees, because it becomes the responsibility of the employees to feed the plant. They are encouraged to walk in the gardens and feed the plants, thereby promoting good health, sustained eco-system around offices and effective utilization of office spaces."

Interests and passions:

My interests lie in understanding people and how they behave, and using this knowledge to develop systems that help solve their problems. My knowledge of India and its various languages and cultures, helps me understand why and how people in Rural india behave with the products they use. I have conducted several research studies at Remote Villages, petrol pumps, Bus stations to name a few.

I also enjoy making cartoons and comic strips and believe in its potential as a medium to communicate ideas. During my internship at Kern I was also responsible to make comic strips that explain how the overall flow of the product takes place.

Personal Information:

Date of Birth : 11th November 1986

Current address: NID R and D campus,
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Off Tumkur Road,
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Permenant Address: No 10 Bansuri Bungalows,
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Languages Known : Hindi,Gujarati, Tamil, Kannada and English

I Blog at : notnarayan.wordpress.com
And **Tweet** at twitter.com/notnarayan