# MANUPRASAD MATHEW

APPAREL DESIGNER
NATIONAL INSTITUTE OF DESIGN

PASSIONATE ABOUT EXPLORING AND PLAYING WITH FABRIC AND EXPERIMENTING WITH SURFACES, PATTERNS, COLOURS AND GRAPHICS...

 $manupras ad 03@gmail.com\\09741183452$ 

## PROFESSIONAL EXPERIENCE

Ford Foundation: NID, Ahmedabad

Title: Research Scholar

Duration: April 2008 to March 2009.

KMIPL, Ahmedabad Title: Designer

Duration: April 2009 to June 2010.

ICON, Kanuur. Title: Designer

Duration: October 2009 to till date.

#### QUALIFICATION

Post Graduate in Apparel Design & Merchandising. June 2006 National Institute of Design, Ahmedabad.

B Sc in Fashion Design. June 2003 MIFT -Mangalore University, Mangalore, Karnataka

# **CLASSROOM PROJECTS**

Design Studio (Graduation project): 2006 A basic study about the design studios and how the new designs develop. Study about the design studio of Deepika Govind and Parpika wear at Bengaluru.

KVIC promotion Fashion Show, at Bengaluru: 2006 To create awareness about khadi and how much relevant to the current Indian scenario.

Graduation collection of Woven Apparels for domestic market 2006: Ready to wear collection inspired from the lost civilization"Atlanta"

# MAJOR PROJECTS

# TERM GARMENT

(Project on surface development): 2007

The project was about basic surface development. Basic Understanding about

the relation between the nature and design.

# **DESIGN PROJECT 1**

(Post-maternity garments with a formal look): 2007 A range of formal/semi formal line of garments, which has an easy feeding facility. The feeding dress that can be use after the feeding period as an office/outing dress for parties.

### **INTEREST AREAS**

Womens wear Mens wear Kids wear Graphics and Prints

## **DESIGN SKILLS**

Fashion sketching Research methodology User research Prototyping and Testing.

### MY KIT

Corel draw Photoshop CS4 Adobe Illustrator cs4 Corel paint Alias sketch book pro

#### LANGUAGE PROFICIENCY

English, Hindi Malayalam, Tamil

## **INTERESTS**

Sketching Traveling Reading Photography

### **WORKSHOPS**

Pixel animation (2 weeks)
Faculty from RCA "silence" (movie)

## **PORTFOLIO**

http://www.coroflot.com/manuprasad

#### **DESIGN PROJECT 2: INDIAN DRIFT: 2009**

(Fashion forecasting for SS 2010 for domestic market)

The aim of the project is to give a new image for the Indian trends and styles of its own. According to the current Indian situation there is no such forecast for the Indian domestic industry. Combining all the cultural, socio, economic, geographic, psychological, aspects of Indian society to produce a common forecast was the challenging part of the project.

## DIPLOMA PROJECT: KANCHI HUES: 2009

The objectives of the project were to develop a forecast based fusion wear for north Indian zone (Chandigarh as base market)

Research and develop utilizing existing infrastructure and craft exploring different product possibilities in kanchipuram silk that will enable the craft communities to get a better means of livelihood and to identify the market requirements after through the forecast and the interaction with designers and customers. The project would also help to create a social awareness and enrich the artisans of kanchipuram silk and its new transaction to the apparel field through these fusion wear.

#### **AWARDS**

PARTICIPATED IN THE 'WILLS LIFE STYLE DEBUT' DESIGNER SHOW MARCH 2010.

DESIGNS FROM THE COLLECTION 'KANCHI HUES' WERE SELECTED FOR THE 'ITALIAN DESIGN DOT' 2010-11 EXHIBITION HOSTED BY 'ITALIAN DESIGN FOUNDATION' AT ITALIAN EMBASSY MARCH 2010.

# **INDUSTRIAL PROJECTS**

6 weeks industrial training with Leela Scottish lace Pvt Ltd. Chennai

# PERMANENT ADDRESS

Manuprasad Mathew Kuzhikanniyil (h) Kelakam (PO) Kannur (dist) Kerala. 670674

91 9447635386 0490 2412276