

# Curriculum Vitae

## Dheera Sutar

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## A peep into my life ...

I am a 24 year old girl born on 9th day of January in Rourkela, Orissa in the eastern part of India. I read, write and speak English, Hindi and Oriya. I am moving on my way towards becoming a responsible designer and I believe that design will open roads for me to find my space in the society while exploring myself in true sense. I believe that design is not a destination but an on going journey for me that will let me make my little contribution in making the world better and more beautiful.

## What I have learnt till now ...

### EDUCATIONAL QUALIFICATION -

I received my Senior Secondary School Examination and Higher Secondary School Examination certificates from Deepika E. M. School affiliated to CBSE board, INDIA. Currently a Graduate from National Institute of India (NID), India.

### COURSES ATTENDED IN NID -

Design Drawing, Elements of Color and Form, Composition, Space, Form & Structure, Typography, Layout, Publication, Film Language, Printing, Basic & Advanced Graphic Design, Symbol Design, Interactive Media, Film Appreciation, Photography and Illustration.

### MY INTERESTS -

Concept Development and Execution, Design Process, Typography, Illustrations

## Hobbies

Music, Drawing, Dancing, Weaving and Clay Modelling

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## Projects in the Industry

working experience with Broadvision  
(Projects handled and Managed by me)

Worked single handedly on Branding and the Whole Event Graphics for the #1 National B-school event The War Room, 2009 & as a team for TWR 2010 event for Mahindra Group.

Designed and Structured Mahindra Group's Welcome Kit - DISHA 2009

Designed the required collaterals for the GMC Recruitment process for Mahindra Group for 2009 & 2010

Designed Corporate manual stating the guidelines for inter company Mobility, Mahindra Group

Designed the Training Manual Ascend 2010 for L1-L2 managers of Mahindra Group.

Branding and Packaging India's upcoming Brand of Ayurvedic Products from SRI SRI Ayurveda & Sumeru Group , inspired from His Holiness Sri Sri Ravishankar.

The Products included:

- Ayurvedic Medicines (Tablets & Churnas)
- Herbal Cosmetics
- Rasagna, the masalas
- Ojasvita, Herbal health drink.

Brochure for Sri Sri Ayurveda covering their horizon of work.

## Projects Completed During NID

Worked on Branding of Institute of Company Secretaries of India , a live project for NID as my First Elective.

In the Second elective I worked on a publication that uses theatre/play narration as the media of communication to tell about the History of Printing.

In third elective I explored the animation as my way of narration.

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I Worked in a team for design and production of Invitation Booklet for 27th Convocation Ceremony of National Insitute of Design (NID) in 2007

I did the Event Graphics, Signages and Publication Material for RGB - The Cultural and Design Festival of NID in 2007

Designed Panels for various disciplines to display students works for 26th Convocation Ceremony at National Institute of Design (NID) in 2006

Made a Public Service Advertisement (PSA) on Sound pollution

I did a research on "Kondapally Toys" a traditional craft from Andhra Pradesh in southern India. The project aims at exploring socio-cultural aspects of the toys while understanding the role of communication design in developing scenarios for branding and promotion of this traditional craft.

I did Event and Promotional Graphics for Kalaraksha Vidyalaya, a design school based in kutch, India

## Software Explored

- Adobe Ilustrator
- Adobe Photoshop
- Adobe Indesign

## Extracurricular

Illustration and poster making, Graphics for Dance and Fashion Shows, Animation, Promotional Movies.



thank you