

Design for Retail Experience  
National Institute of Design

## interests

- ~ space planning and visualization
- ~ graphic design
- ~ retail design and management
- ~ photography
- ~ packaging
- ~ form explorations
- ~ scenario study and problem solving
- ~ set design

## proficiencies

- ~ Auto CAD (Advanced level)
- ~ 3ds Max (intermediate level)
- ~ Adobe Photoshop (Intermediate level)
- ~ Adobe In Design (Intermediate level)
- ~ Adobe Illustrator (Beginner's level)
- ~ Corel Draw (Beginner's level)
- ~ MS Office (Advanced level)

## skills

- ~ Space planning and zone detailing
- ~ Interior Design and preparation of BOQ's
- ~ Understanding of material and basic manufacturing processes
- ~ Research and documentation
- ~ Photography
- ~ Packaging and furniture design
- ~ Brochure and catalogue design
- ~ Visual Merchandising
- ~ Site handling
- ~ Understanding of cultures and users
- ~ Soft skills

## education

- ~ Post graduate Diploma in event management and public relation – 2009–2010  
Amity School of Communication  
CGPA 8.32, Silver Medal
- ~ Bachelors in Interior Design – 2006–2009  
Amity School of Design  
CGPA 9.43
- ~ 10+2, CBSE [2004]  
K.D.B public School, Ghaziabad  
80%

## strengths

- ~ strong headed
- ~ hard-working
- ~ self motivated
- ~ proactive
- ~ team player
- ~ dedicated

## experience

- ~ Interned at Dimension Designers Pvt. Ltd. in 2008
- ~ Worked at Futomic Design Services as Interior Designer from January 2010–May 2010

## projects undertaken

During Graduation:

- ~ Designing an enclosure for an individual.
- ~ Designing of a residence 2000sqft.
- ~ Designing a Kindergarten with structural modifications. Detailing out one zone.
- ~ Exhibition cum retail design– exhibition of sculptures and paintings
- ~ Office Design (design department of Good earth) – Zoning and structural changes of the enclosed space.
- ~ Thesis: Designing an Art Centre, with desired facilities.

During Work:

- ~ Corporate office of Havells' (was the part of design team during internship)
- ~ Commercial spaces (restaurants and retail spaces) in and around NCR
- ~ Residential spaces in Delhi n NCR