

Phone: +91 – 962 -024- 1037

E-mail: shilpa.c@nid.edu

shilpayc@gmail.com

Shilpa Chaudhari

Education

Post Graduate Diploma in Design in ‘Design for Digital Experience’

2009 to current; National Institute of Design R&D campus; Bangalore

Bachelor of Design, (B.Des) at Pune University

2004 to 2008; N.D.M.V.P.S. College of Architecture and Centre for Design

Academic Projects

Designpreneurship

*2010, E-waste Management (Service Design Project),
Mr. Deepak and Mr. Anshuman, Yahoo, Bangalore*

E-learning Project

*2010, E-Kalpa Project, Govt. Of India,
Faculty- Dr. Bibhudatta Baral, NID
Bangalore*

Digital Heritage Project

*2010, Flash based interface for Vijayanagara
Coinage Faculty- Ms. Mamata N Rao, NID,
Bangalore*

Information Architecture

*Data Structuring and Accessibility for Common
Sharing 2010, Faculty - Prof. Mamata N. Rao, NID,
Bangalore*

Design for the next billion – mobile service for BOP users

*2010, Faculty – Mr. Anxo Cereijo and Mr. Riccardo Sala, NID,
Bangalore*

Information Visualization

*Industrial Ecology Project
2009, Faculty – Dr.Bibhudatta Baral, NID, Bangalore.*

Workshops and Conferences:

- *IXDA Bangalore student chapter(launch)*
- *Physical Computing using Arduino
2010, Simple Labs, NID, Bangalore*
- *Universal Design (Prof. S.Balaram)*

Interests

*Design Research, User Experience Design, Information Architecture,
Visual Communication Design*

Skills

Design Methods: *user-centred design, ideation, scenarios,
personas, information architecture, data visualization
(still in the process of learning more...)*

User Research: *ethnography, contextual inquiry, focus group, usability
testing, heuristic analysis, survey design & data analysis*

Software Skills: *sketching, paper prototyping, experience prototyping,
Flash, Photoshop, Illustrator, 3DMax, AutoCAD, CorelDraw, Google
Sketch up*

Work Experience

Trainee Interior Designer – (Subha Architects)

2008(3months), Internship, Dental Clinic Project, Subha Architects, Pune

Interior Designer – (Architecture+Interior Design Consultants)

2008(4months), Project - College for MBA, Ar.Vaishali Pradhan, Nasik

Reference furnished on request