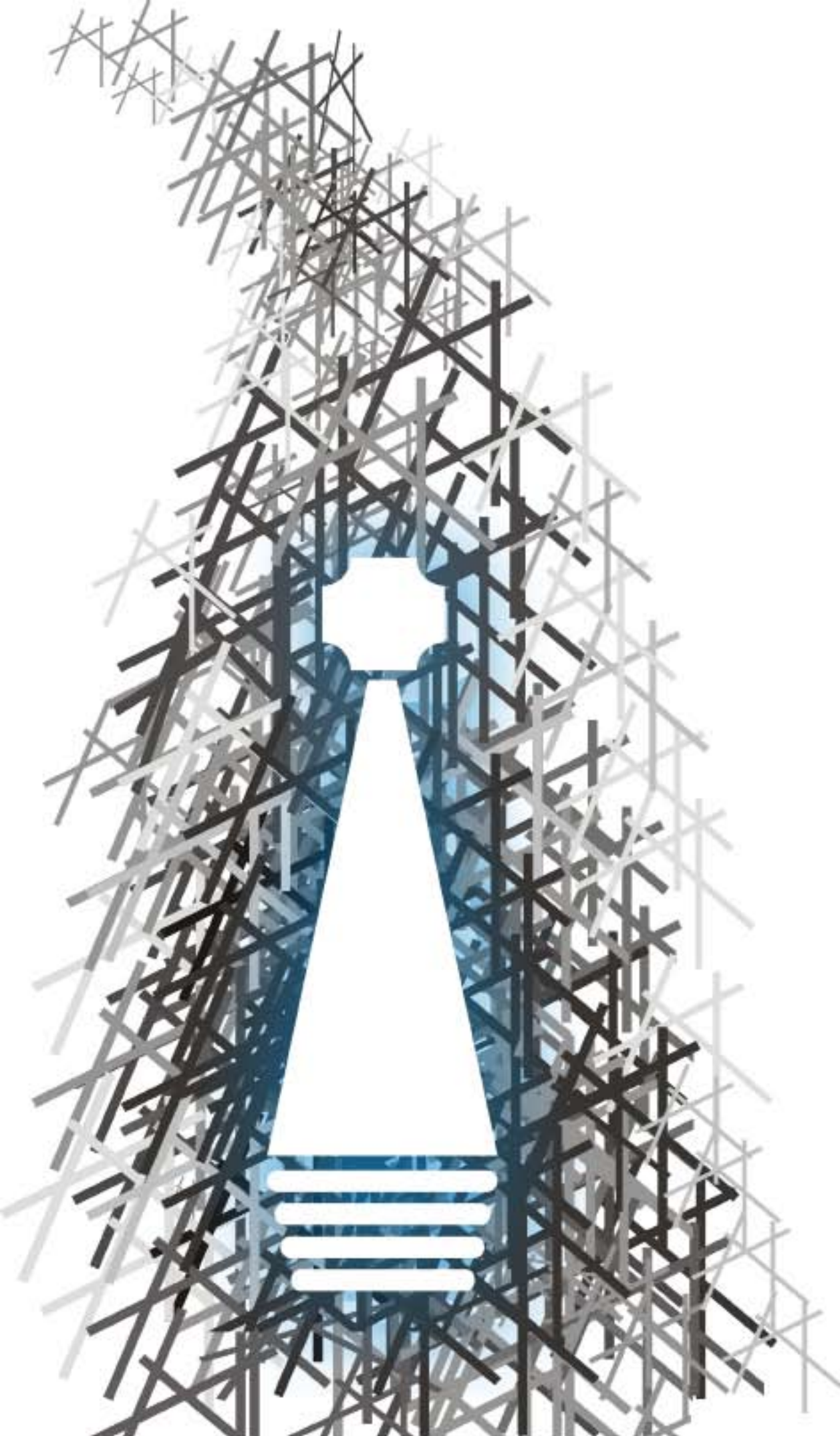


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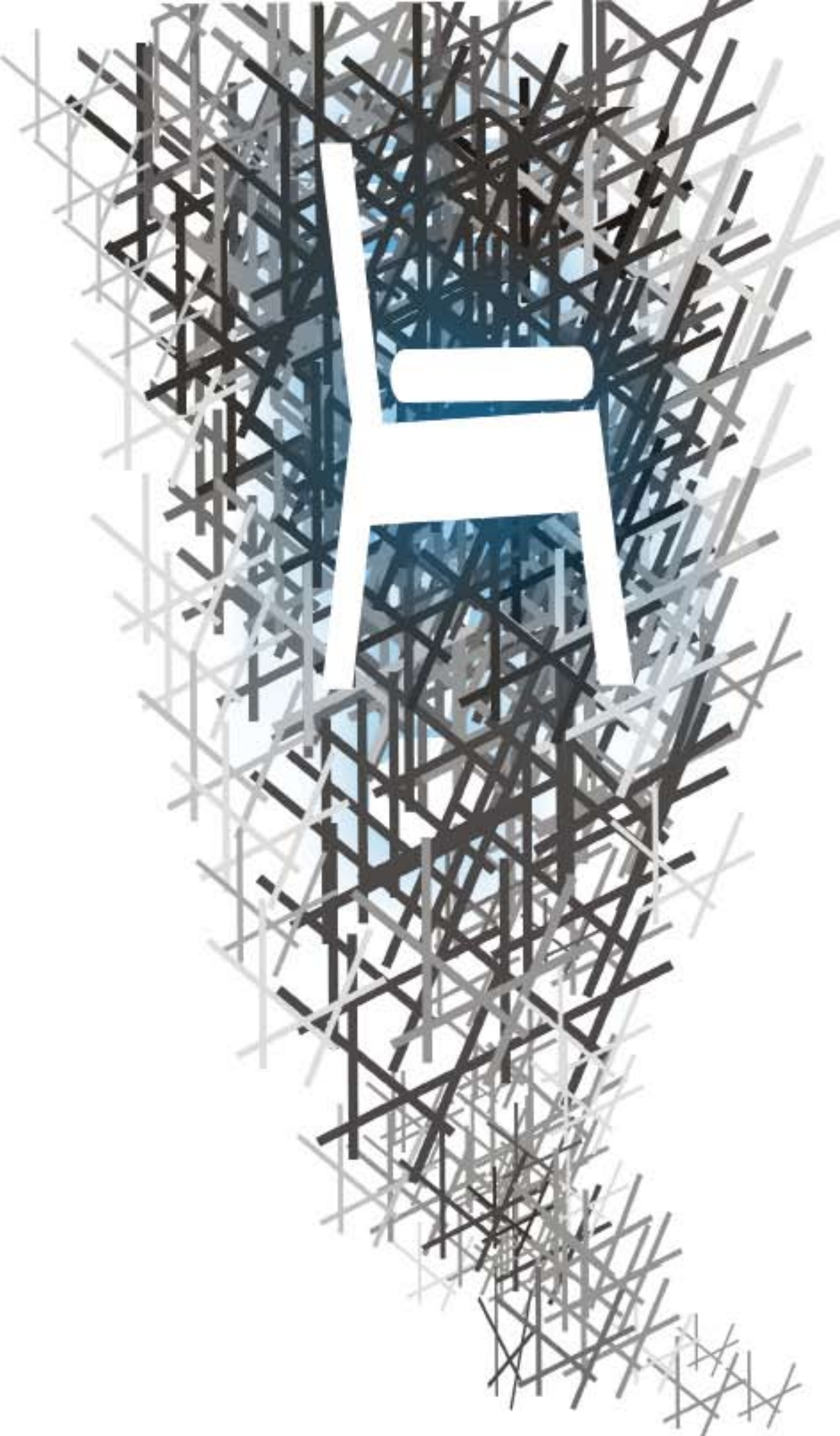
Lighting



chandani bar

Used the textile design technique of "Rouching" in a new way by giving a third dimension to 2-D textile. Took form inspiration from "smoke" as the textile, after rouching, bore resemblance to "smoke", and color inspiration from the movie "Dev D" as the psychedelic color scheme of the movie correlated with the settings of the product designed, which was Floor Lighting for an Indian Bar – "Chandni Bar".





Furniture



Exterior Luxury

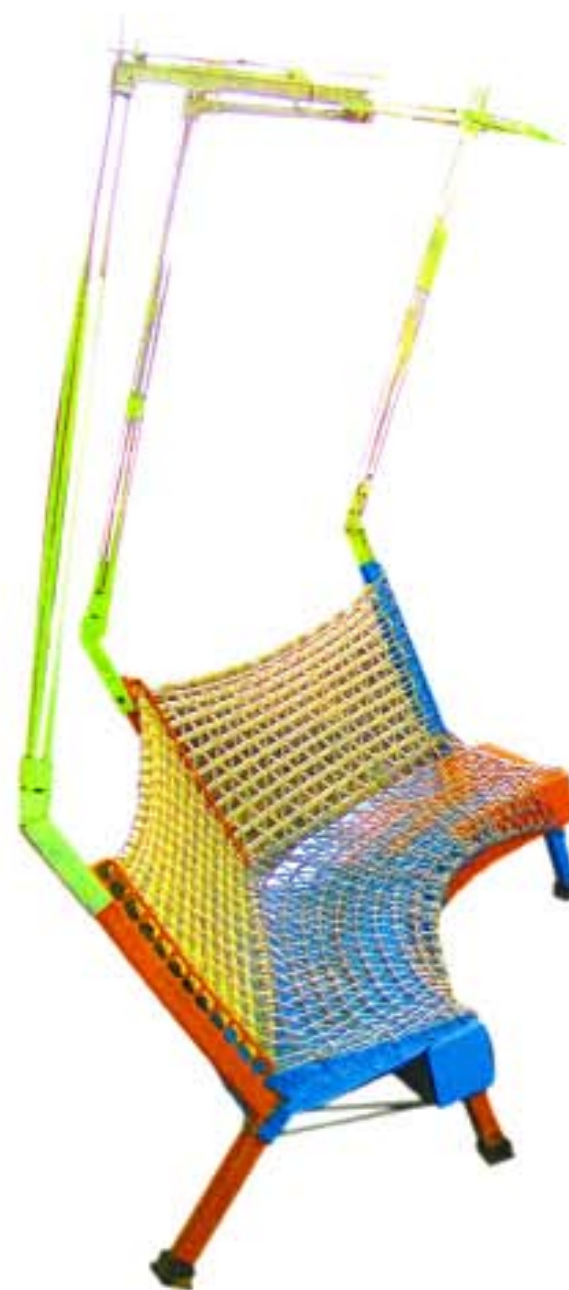
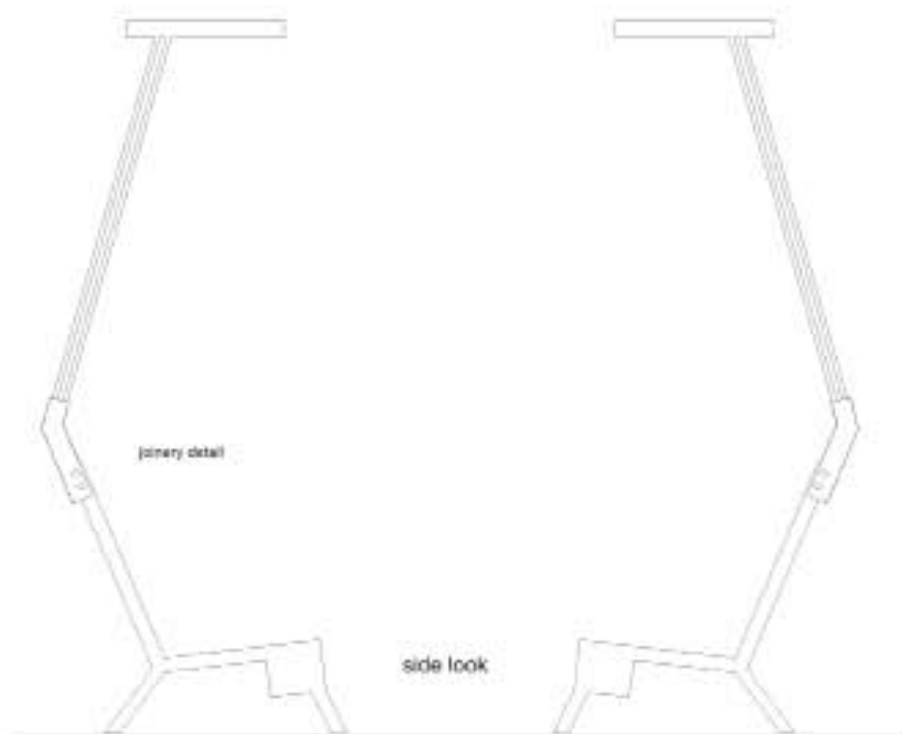
Designed Interactive Furniture for the NID open-air cafeteria.
This project was a materialization of the need in the campus of interactive and invigorating spaces that serve as areas of relaxation, imagination, sharing thoughts and emotions and experiencing luxury after the rigors of work.



weveing



top look





Donkey Chair

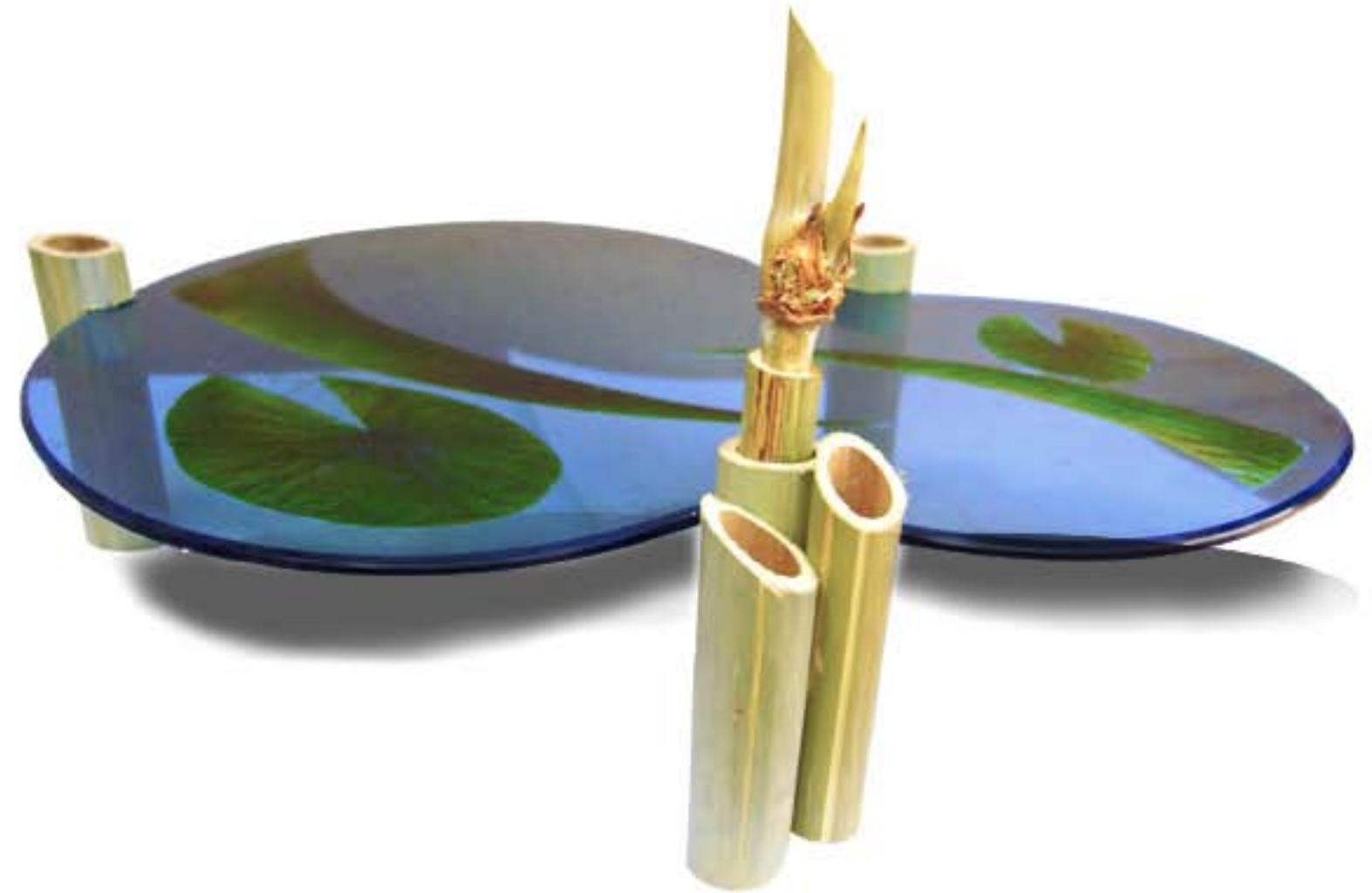
Considering artists' posture and behavior while working, this design enhances the existing concept of 'donkey chair'. The chair is designed considering ergonomic factors. 'Water Splash' is the inspiration. It allows user to stretch their body and get refresh just like splash.





Lakelet

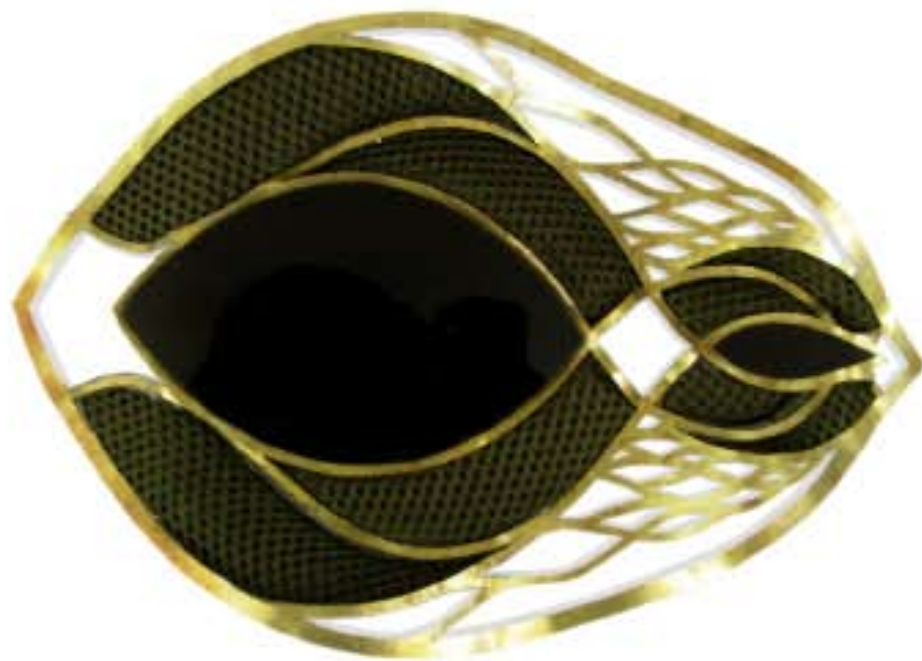
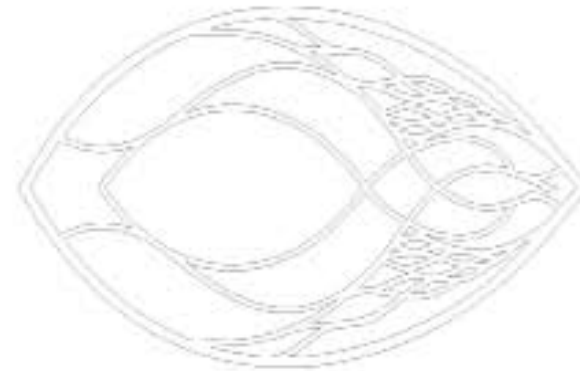
Designed Interactive Furniture and Mural Lighting for the NID open-air cafeteria.
This project was a materialization of the need in the campus of interactive and invigorating spaces that serve as areas of relaxation, imagination, sharing thoughts and emotions and experiencing luxury after the rigors of work.

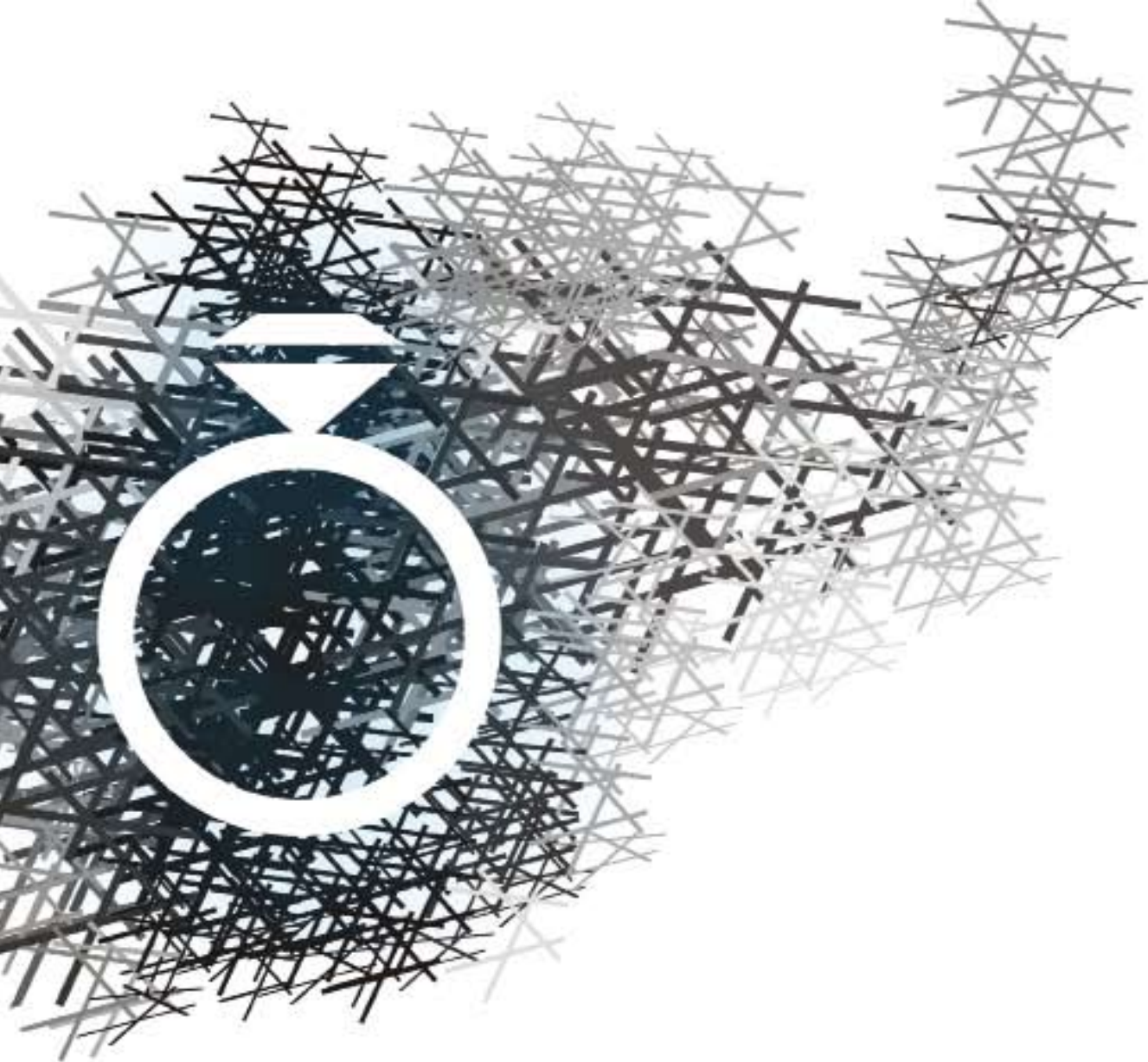




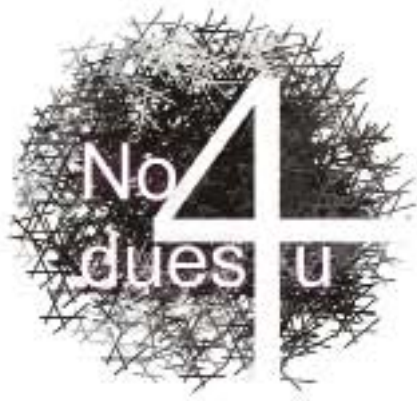
Green Future Dining

One of the future trends forecasted in a workshop with Renault India was Green Future Mobility. On the basis of the trend, visualized the lifestyle of a virtual persona in India in the year 2030, and designed around it the exterior and the interior of his living space. Detailed out the dining space and dining furniture for the futuristic scenario, retaining the deep-rooted cultural aspects of Indian dining.





Jewellery



Emotive jewelry

Designed emotive jewelry by understanding the historical evolution of jewelry in the Indian context and the changing socio-cultural context in the lifestyle of the Indian consumer. The final design addressed the emotion of loneliness in people with the jewelry as a means to alleviate it.



Sanjay Kumar



Lifestyle Accessory Design



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Emotive jewelry

Blowing glass technique is explored in this project. The pendant is inspired by thought of sharing while ring shows the characteristic of alphabet 'G'



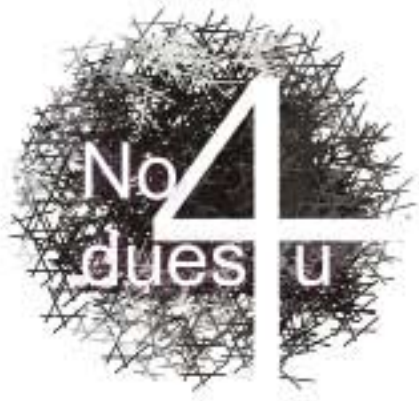
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Hair Pin



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Bracelet & neck piece





Necklace & Ear Rings





Personal jewelry





Celebration

Celebration is the theme used over here. The pendant shows elements of celebration to reflect fun, joy, happiness out of it. It's a dynamic jewelry.





fashion accessory



Bags for Sabyasachi

Designed evening bags for the designer Sabyasachi Mukharjee by understanding his design language and while maintaining its essence in the product, giving a new dimension to it.



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Craft to Brand

Understood the social, cultural and economic environment of the Kutch Leather Craft industry through participative research. Using insights from the same and from comparative analysis of similar global brands, designed a branding strategy and a range of footwear that complemented the branding strategy, while maintaining the identity of the craft. Thus, used design as a strategic tool to not only build a “glocal” brand but also make the craft a sustainable option for the craftsmen.



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Definitely male

Sleepers expressing raw identity of male. Created out of corrugated sheet it reflects pure male factor in its design.





Wrist Watches

Wrist watches created out of Bamboo, connects nature with time. It gives a different look to this fashion accessory.



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