

NID R&D Campus  
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# Shilpa Chaudhari

## Education

### **Post Graduate Diploma in Design** in 'Design for Digital Experience'

*2009 to current; National Institute of Design R&D campus; Bangalore*

### **Bachelor of Design, (B.Des)** at **Pune University**

*2004 to 2008; N.D.M.V.P.S. College of Architecture and Centre for Design*

## Academic Projects

### **Designpreneurship**

*2010, E-waste Management (Service Design Project),  
Mr. Deepak and Mr. Anshuman, Yahoo, Bangalore*

### **E-Kalpa**(project in progress)

*2010, E-learning Project, Govt. Of India,  
Faculty- Dr. Bibhudatta Baral, NID Bangalore*

### **Digital Heritage Project**

*2010, Flash based interface for Vijayanagara Coinage  
Faculty- Ms. Mamata N Rao, NID, Bangalore*

### **Information Architecture:**

*Data Structuring and Accessibility for Common Sharing  
2010, Faculty - Prof. Mamata N. Rao, NID, Bangalore*

*Design for the next billion – mobile service for BOP users*

*2010, Faculty – Mr. Anxo Cereijo and Mr. Riccardo Sala, NID, Bangalore*

### **Industrial Ecology**

*2009, Faculty – Dr.Bibhudatta Baral, NID, Bangalore.*

## Workshops and Conferences:

- IXDA Bangalore student chapter(launch)
- Physical Computing using Arduino  
2010, Simple Labs, NID, Bangalore
- Universal Design (Prof. S.Balaram )

## Interests

*Interaction Design, User Experience Design, Information Architecture, Visual Communication Design, Design Research*

## Skills

**Design Methods:** *user-centered design, ideation, scenarios, personas, information architecture*

**User Research:** *ethnography, contextual inquiry, focus group, usability testing, heuristic analysis, survey design & data analysis*

**Prototyping:** *sketching, paper prototyping, experience prototyping, Flash, Photoshop, Illustrator, 3DMax, AutoCAD, CorelDraw*

## Work Experience

### **Trainee Interior Designer – (Subha Architects)**

*2008(3months), Internship, Dental Clinic Project, Subha Architects, Pune*

### **Interior Designer – (Architecture+Interior Design Consultants)**

*2008(4months), Project - College for MBA, Ar.Vaishali Pradhan, Nasik*

## References

### **Prof. Mamata N Rao**

*Professor*

*NID R&D Campus*

### **Dr. Bibhudatta Baral**

*Research Head & Program Coordinator*

*NID R&D Campus*