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# Shilpa Chaudhari

## Education

### **Post Graduate Diploma in Design in ‘Design for Digital Experience’**

*2009 to current; National Institute of Design R&D campus; Bangalore*

### **Bachelor of Design, (B.Des) at Pune University**

*2004 to 2008; N.D.M.V.P.S. College of Architecture and Centre for Design*

## Academic Projects

### **Designpreneurship**

*2010, E-waste Management (Service Design Project),  
Mr. Deepak and Mr. Anshuman, Yahoo, Bangalore*

### **E-learning Project**

*2010, E-Kalpa Project, Govt. Of India,  
Faculty- Dr. Bibhudatta Baral, NID  
Bangalore*

### **Digital Heritage Project**

*2010, Flash based interface for Vijayanagara  
Coinage Faculty- Ms. Mamata N Rao, NID,  
Bangalore*

### **Information Architecture**

*Data Structuring and Accessibility for Common  
Sharing 2010, Faculty - Prof. Mamata N. Rao, NID,  
Bangalore*

*Design for the next billion – mobile service for BOP users*

*2010, Faculty – Mr. Anxo Cereijo and Mr. Riccardo Sala, NID,  
Bangalore*

### **Information Visualization**

*Industrial Ecology Project  
2009, Faculty – Dr.Bibhudatta Baral, NID, Bangalore.*

## Workshops and Conferences:

- *IXDA Bangalore student chapter(launch)*
- *Physical Computing using Arduino  
2010, Simple Labs, NID, Bangalore*
- *Universal Design (Prof. S.Balaram )*

## Interests

*User Experience Design Interaction Design, Design Research,  
Information Architecture, Visual Communication Design*

## Skills

***Design Methods:*** *user-centred design, ideation, scenarios,  
personas, information architecture, data visualization  
(still in the process of learning more...)*

***User Research:*** *ethnography, contextual inquiry, focus group, usability  
testing, heuristic analysis, survey design & data analysis*

***Software Skills:*** *sketching, paper prototyping, experience prototyping,  
Flash, Photoshop, Illustrator, 3DMax, AutoCAD, CorelDraw, Google  
Sketch up*

## Work Experience

**Trainee Interior Designer – (Subha Architects)**

*2008(3months), Internship, Dental Clinic Project, Subha Architects, Pune*

**Interior Designer – (Architecture+Interior Design Consultants)**

*2008(4months), Project - College for MBA, Ar.Vaishali Pradhan, Nasik*

*Reference furnished on request*