Designation Street Address City, State, Country

> Phone E-mail Date of Birth Nationality

RÉSUMÉ | Maria Merchant

Industrial Designer

A/6 Sunmoon Park, Akota Stadium Road, Baroda -390 020, Gujarat, India. +91 9725688767, +91 0265-2359217 mariamerchant5@gmail.com 23/10/1988 Indian

EDUCATION

College Degree **Graduation Year**

National Institute of Design, Ahmedabad, India **Graduate Programme in Product Design, (2006 -2010)** December 2010, Cumulative Semester GPA: 8.16

School Utkarsh Vidyalaya, Vadodara High School (HSC 85%) 2006 2004 Senior School (SSC 89.6 %) Art School Sarjak Art Studio, Vadodara

EXPERIENCE

Company

Industrial Designer Summer Intern Pierlite India Pvt. Ltd, Ahmedabad, India

http://www.pierlite.com/

Duration

6 Weeks, 2009

Responsibilities

Street Light Design for Class B roads, Landscape Design, Light Sculpture.

Graduating Project/ Internship H.K. Industries, Mumbai. Company

Vacuum Technologies

Duration

4 months, 2010

Responsibilities

Control Panel Design of Vacuum Impregnation Plant for the Indian Railways.

Conceptual Designer

Company

Actonate, India. (http://www.actonate.com)

Web Design Solutions

Duration

Part time since 2010

Responsibilities

Brochure Design, Web-page Layout Design, Logo Design.

AWARDS & HONORS

DAAD Scholarship of 1000€ for Exchange Program at Pforzheim University, Germany 2009

2007 The Sir Ratan Tata Scholarship of 1000\$ for Excellence in Academics.

1997 Gold(1997) and Silver(1998) Medal in Shankar's International Painting Competition awarded by the Former President of India Dr. APJ Abdul Kalam.

& 1998

PROJECTS

Live Projects

- > Five months Sports Mobility Project with Dassault Systems on using CATIA-Imagine & Shape, 2008.
- > RGB'07, NID Event Management Team of first Intercollegiate Design Festival in India.
- > Poster WAR, NID, Monsoon Fiesta, 2007 Coordinator of Industrial Design team.

Classroom Projects

- > Simple Product Design: An Ice Cream Cup and Spoon design for the Visually Impaired.
- > Technically Complex Project: A Garden Spray and a Low-cost Air Cooler.
- > Design for Special Needs: A low-cost Grade A Knee brace for people with Arthritic knee.
- > Systems Design: Recreational and Entertainment zone, Dabhoi Lake Beautification.

SKILLS

- Marker Techniques, Felt pens, Screen Printing, Digital and Studio Photography, Drafting, Illustration with Oil, Water color and Acrylic.
- Model Making with Basic Materials, Polystyrene, Foam, Wood and Metal. 3D Workshop skills - using Lathe, Milling, Drilling machines, Laser cutting.

Softwares

Adobe Photoshop, InDesign, Illustrator, Alias Sketchbook Pro, AutoCAD, Rhino 3D, Dassault CATIA Imagine and Shape V5, Alias Studiotools, Bunkspeed Hypershot.

WORKSHOPS & CONFERENCES

- > Koeweiden Postma Workshop in Kyoorius DesignYatra 2009 Conference, Mumbai
- > German DesignPreis Awards display & 'On Design' talk, Messe Frankurt on 13th February 2009.
- > Workshop by Villeroy & Boch at Pforzheim University on Futuristic Bathroom Solutions. The group got selected for 3rd Best Concept, 6th-11th October '08.
- > 100 Objects of Italian Design Workshop, NID, 2008.
- > Jindal Stainless Steel Workshop, NID, 2007.
- > From MOMA With Love, Exhibition of Designs in 1958 displayed at the MOMA, 2007 at NID.
- > Autodesk-NID Design for Excellence Conference, 2007

COURSES TAKEN

Foundation Courses

- > Design Drawing
- > Environmental Perception
- > Color and Form
- > Elements of Composition

- > Film Appreciation
- > Space, Form and Structure
- > Geometrical Constructions
- > Design concepts and Concerns

Sociology Courses

Science and Liberal Arts:

- > Introduction to Sociology
- > Indian culture
- > Introduction to Semiotics
- > Introduction to Theatre & Narratives
- > Aesthetics and Visual culture
- > Indian way of telling a Story

Product Design > Elements of Form

- > Technical Studies
- > Product Photography
- > Design and Management
- > Ergonomics
- > Workshop Skills

- > Materials and Processes
- > Display and Controls
- > History of Design
- > Visual and Cognitive Ergonomics
- > Representation Techniques
- > Research Methodology

LANGUAGES

Fluent in English, Hindi and Gujarati Basic knowledge of German & Sanskrit

ACTIVITIES & INTERESTS

Indoor

Courses

Sculpture, Canvas painting in Oil/Acrylic, Clay modeling, Origami, Philately. Photography, Street Sketching and Doodling, Reading Fiction, Learning Languages.

Outdoor Other Interests

Photography, Swimming, Skating, Badminton, Trekking,. The Egyptian civilization, Geography, Physics, Music and Poetry.

Globe trotting

Paris, Stockholm, Barcelona, Venice, Rome, the Vatican city and places in south Germany.