

MRINALINI KANNAN
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EDUCATION

National Institute of Design (Post Graduate Diploma Program in Animation Film Design) (2006-2009)
MOP Vaishnav College (B.Sc Visual Communication –Madras University) (2002-2005)

WORK EXPERIENCE

Design Intervention Pvt Ltd Mumbai-

FAQ 2 (Fun asking questions) on POGO channel. (Turner International).
Concept oriented brainstorming, sequentially categorizing episodes, experiment testing, model making and prop design. (November 09-May 2010)

UTV (Genx entertainment Ltd.) Mumbai

Channel packaging (logo animation and layout design) for on air promotions on UTV Bindass (May 2010-PRESENT)

INTERNSHIP

EURO RSCG World Wide (April-May 2003) Chennai

Branding, packaging, logo and layout design.

D and A Events (November-December 2003) Chennai

Visual publicity, Client meetings, Packaging, Event coordination.

Ramoji Film City (April-May 2004) Hyderabad

Multi camera set up, Photography, Videography

Famous Studio-Famous House of Animation (October-November 2004) Mumbai

Action analysis, Basic animation and timing, Character Design

FREELANCE

Big Book Media, United Kingdom

Created a series of icons, for a Christmas DVD, targeted at children

Scholastic Publication, Delhi

Full book illustration and book cover design

MAJOR ACADEMIC PROJECTS

Areas of Concentration

Pre production: Ideation, Conceptualization, Story boarding, Backgrounds and Layout, Character Design and Development, Props, Animatics **Production:** Animation and timing, Lighting, Set design, Rendering **Post Production:** Clean up, Compositing, Editing.

GROUP PROJECTS

Pixillation

"Kambalathin Kanuvu" (4.13 mins) A story adapted from a Tamil literary script writer's work, C.Jeyamohan, and retold as a magical tale through the medium of Pixillation.

Sand Animation

"Chai Break" (4.37 mins) A dreamy journey to the chai wala, using sand as the medium

Claymation

"Kidd-Krida" (4.30 mins) A simple tale about six cave people told using clay as the medium

DIPLOMA PROJECT

"Pech" (5.13mins)

A Short animated film on bird injuries that happen during Uttarayan (Kite festival)
Medium: 2d classical animation.

OTHER EXPERIMENTAL WORK

Fin Promo- 1 minute promo for the film club of NID using paper cuts

"HOLE"- A 30 second experimental film using cell phone light

RELEVANT COURSE WORK

Basic Animation, Character design and development, Sound Design, Editing, Script writing, Science and Liberal arts, Drawing, 3D modeling and lip sync, Acting, Basic Photography, Pixillation, Production Process, Sand animation, Comic Book.

COMPUTER SKILLS

Adobe Photoshop | Adobe In-Design | Adobe Illustrator | Corel Draw | Editing :
Adobe Premiere Pro, Sony Vegas | Adobe After Effects | MS OFFICE

AWARDS AND MENTIONS

Pride of NID Award for the year 2007-2008

Kambalathin Kanuvu

Nominated at Osian's Cinefan 2008

Chai Break

1st Place at Digicon Tokyo, Japan 2008

1st Place at FICCI Frames BAF Awards 2009

Special Jury Mention at Monstra International Film Festival Lisbon, Portugal 2009

Special Jury Mention at Asifa India 2009

Nominated at Kolkatha 2009

Pech (Diploma Film)

Nominated at ANIFEST Mumbai, 2009

Runner up at Chitrakath International Film Fest 2009

Nominated at Mumbai International Film Fest 2009

Nominated at 6th IAWRT Asian Womens Film Festival 2010

Nominated at CG Tantra 2010

University topper, B.Sc Visual Communication, Madras University.

Best Graphic Designer (2003-2004) B.Sc Visual Communication.