

Shreyoshi Ghosh

Department of Design, IIT Guwahati

Area of Interest

Design Innovation, Illustration, Graphic Design, Communication Design, Experience Design, Branding and Identity, Interdisciplinary design, Story Telling, Design Research, Indian craft, Paper Craft, Book Art, Ceramics.

Skills

Painting with water based mediums, Oils and Acrylics, Pastels, Sketching, Paper Collage, Mixed Media, Ceramics, Digital Photography
Adobe Illustrator, Photoshop, Microsoft Word and Office, AutoCAD, Google SketchUp Pro & basic knowledge of 3Ds Max and Rhino.

Workshops

3-Day Workshop on Communication Design for IT and Media Professionals conducted by IDC, Mumbai in Oct, 2009
3-Day Workshop on Branding and identity by Iko Avital, Israel conducted by DoD, IIT Guwahati in Aug, 2009
5- Day Workshop on Ceramics, (Beyond Pottery) conducted by DoD, IIT Guwahati in Aug, 2009
8-Day Workshop "Damroo" on Creating Content for Children conducted by IDC, Mumbai in Nov, 2010

DoD projects

Current Projects:

Masters Thesis Project (Semester III & IV) on "Chitrakatha" or Visual Narratives

Collaborative Design Approach in educating school children

Past Projects:

Designing of a paperweight for "Beatles" merchandise as a part of the Design Methods Course

The branding and identity of an all women Tourism Venture, Bhraman - North east India rediscovered as a part of the Graphic Design Course in semester II

The Signage and way finding system of Guwahati Railway Station and its role on the overall visual experience as a part of the Minor Project in Semester II

Co- curricular activities

Member of NIT, Bhopal Literary Society "Drishtant"

Part of the hosting team for "Drishtant" yearly event "Ripple"

Designer and Illustrator in the Editorial Board, MANIT from year 2005 to 2009

Chief Editor and Designer for the 2007 Golden Jubilee NASA magazine, "OUTRÉ"

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Objective

To learn. To Create. To inspire.

Education

Currently pursuing Masters in Design at Department of Design, IIT Guwahati (2009-11)

B. Arch from MANIT, Bhopal (2004-09)

Professional Experience:

Trapeze, Bangalore

Summer Trainee 2010

VGC, Mumbai

Interned as trainee designer in Oct-Nov 2008

Creative Forum, Kolkata

Interned as trainee architect in May-Sept 2008

Personal interests

Art, Architecture, Art and Architecture History, Fiction, Craft, Photography, Media

Courses taken so far

Semester I

Visual methods, Ergonomics, Design Methodology, Introduction to design
Semester II

Form Studies, Graphic Design, Lighting Design, Animation Basics
Semester III

New Media, Collaborative Design, Product Detailing

Permanent Address

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Flat-3E, Ananda,
Kolkata -700029

Personal Details

DOB- 14-11-1985