### SINGH NEHA KIRAN

nehakiran08@gmail.com, mdes.nehakiransingh@gmail.com, Date of Birth: 11 September, 1984

### **AREAS OF INTEREST**

User experience, Human Computer Interface, Graphics, Film Production, & Photography

### **EDUCATION**

- M.DES (visual communication & GUI) CPI 8.5/10, from Design programme IIT Kanpur.(2008-2010)
- **B.Arch 67%** from the Govt. College of Architecture, Lucknow (2003-2008)

### ACADEMIC PROJECTS

M.DES THESIS: Awareness through Print Media (Designed 6 books on Social Issues)

M.DES project I : Web portal Design for student of I.I.T-Kanpur M.DES project II : Game design for children regarding their food awareness B.Arch. (Thesis) : MANTHAN, thinker's village for artist and artisan, philosophers, dancers etc. at Gokarna, Karnataka

### PROFESSIONAL EXPERIENCE

# July'10- Present:

Worked as **Visual Experience Designer in Mindtree Wireless Pvt. Ltd. Bangalore**, handled various projects related to Smartphone based on integrated application for communication, networking, notification etc. Work closely with the UIE/UX leads for delivering world class products. Make sure Designs are easy to understood and not creating any ambiguity confusion to the viewers. Orient to the direction given by Design Director, Sales, Marketing & Career to adjust/adapt with the highly dynamic business and market scenario.

June'09-July'09

Worked with **Centre for Knowledge Societies-Bangalore** for professional training as **Research designer**(**User-Centred Research and Design**), and handle project for Asian paints for their TRENZ next 2010(research on colour pallet for next year specifically for Indian families.)

## July'06-Nov'06

Worked with Vishwanath Associates, Vasantnagar-Bangalore for professional training as Junior architect, and handled various projects like Apollo Hospital at Jayenagar, Nallis showroom etc. Also had a detail understanding of preparation of presentation drawings, working drawings, structural drawings, estimation and billing along with client meetings and site supervision.

### **ACHIVEMENTS**

**First** prize in movie making for ENERGY 2020 in Techriti 08 **Second** prize in WUD poster design, in 2008-2009 **Selected** in boycott design in 2008-2009

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**First prize** in group pop dance in 'dance pe chance' 08 **Second** prize in ARCH making in Cognizance **I.I.T.-Roorkee** (2007-08).

### SOFTWARE PROFICIENCY

Drafting packages: AutoCAD, Archi CAD and Sketch up pro.

Photo editing softwares: Adobe Photoshop, Adobe illustrator, Adobe flash(learner), Adobe premiere pro, Corel Draw, Google sketch-up Operating systems: Windows Vista/XP/2000/98

### CONTACT

Ph: 09972757757, 0120-4103042 R-9/261, Raj Nagar, Ghaziabad, U.P.