

Product Portfolio

RAASHI PACHISIA

Theme: RUSTIC FUTURE



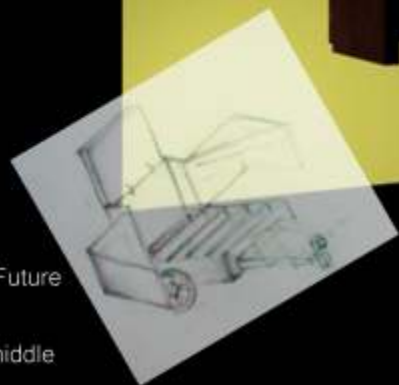
“

My interpretation of the future when there will be depleting resources and changing equilibrium and everyone will return to their roots and simple way of living to help the planet in their own way.

The products are inspired by objects used in rural life, contemporarized with an element of surprise in its function”

Bar Table

An elegant piece inspired by common sight of the beautiful indian countryside- the Bullock Cart. This bar stand is classy, and innovative while being practical, catering to those who are keen to bring alive a few elements of Rustic India in their own new world.



Inspiration: Rustic Future
Space: Lounge
Customer: Upper middle
and elite class



Detailing

The complete Rustic feel



Table for serving



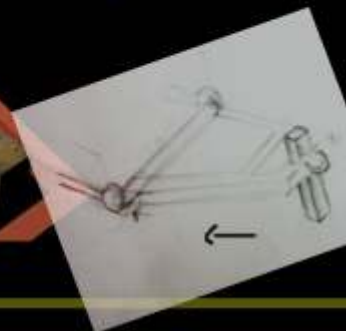
Space Saving



Push in and pull out mechanism



Shelving for bottles, glasses, and cutlery



Wall Clock



Inspiration: Rustic Future

Space: Lounge

Customer: Upper middle
and elite class

The water flows from one
pot to another every hour.

The wall clock is inspired
by the rural way of using
and conserving water.

Ladies travelling far with
pots to fill with water and
bringing it back to their
family timely.

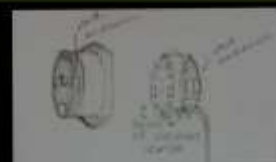
This subtly reminds us
how precious water is and
is an ode to the effort
put in by villagers.



Detailing



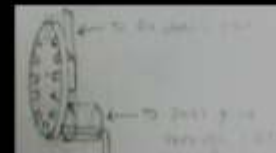
Mechanism of water flow every hour.



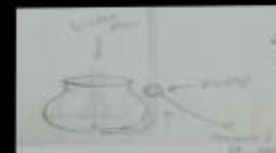
Disk with slots at every 30 degrees controlling water flow



Pump hidden in pot to recirculate water



Bamboo covering pipe



Hour and minute Hand exploration



Lighting



An ode to the art contributed by a potter and his effort in lighting up his life.

This table lamp brings alive one of the oldest professions blessed to us by Mother Earth- Pottery.

Creative yet so simple and classy, a piece that lights up any evening with hope and appreciation of Earth.

Inspiration: Rustic Future
Space: Lounge
Customer: Upper middle and elite class



Lighting



Bulb fixing.

This table lighting is inspired by the Potter's wheel and the movement involved in its function. The wheel is turned clockwise to switch on the light in the pot and counter clockwise to switch it off. The cut outs in the pot are inspired by jali work.



Inspiration



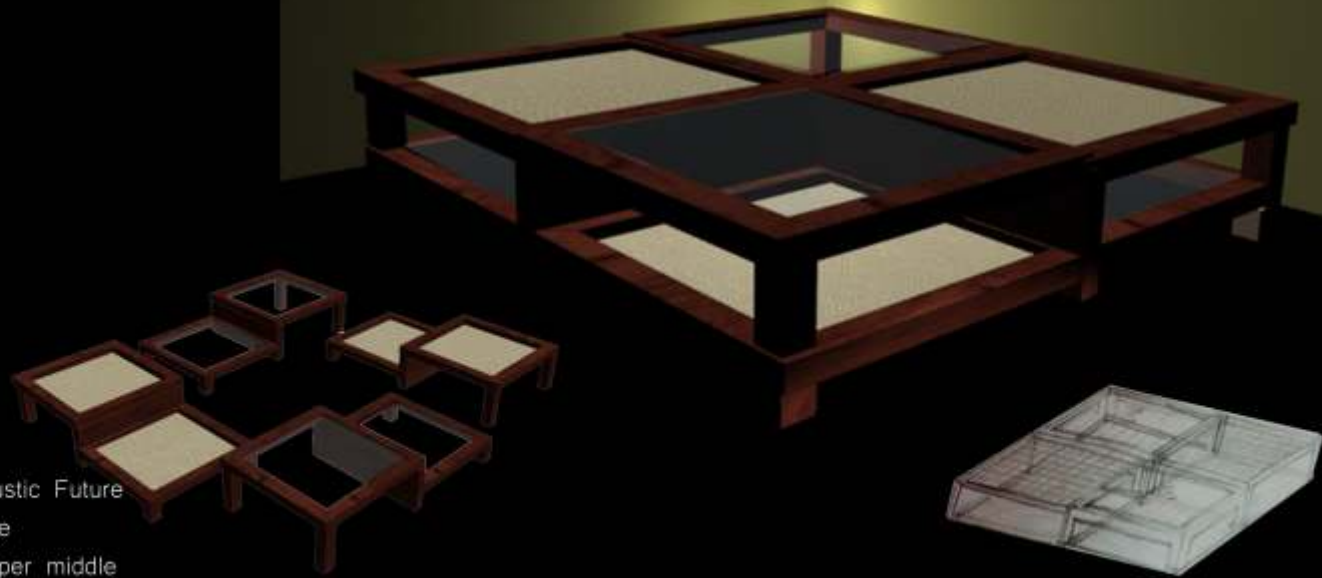
Protrusion hits light switch for on/off



A conversation starter

Seating Arrangement

Seating Arrangement inspired by the weave of the "khadiya", is a modern, different and space efficient way of seating. It gives you the entire Indian rustic feel with the way one sits as well. It brings us to the simple way of life and reminds us that it can be comfortable and aesthetic as well.



Inspiration: Rustic Future

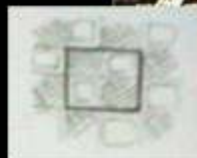
Space: Lounge

Customer: Upper middle
and elite class

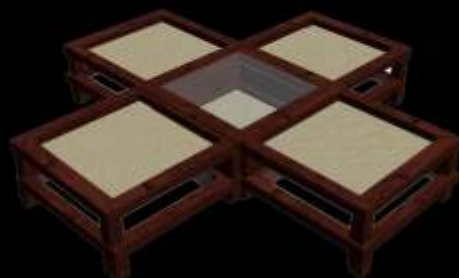
Detailing



Inspiration: Khatiya weave



Seating arrangement Variation



The Seating is inspired by the weave of the khatiya.
The user sits cross legged in the typical indian rural style.
The seating and table can be separated to accommodate more users and also for a whole new look.



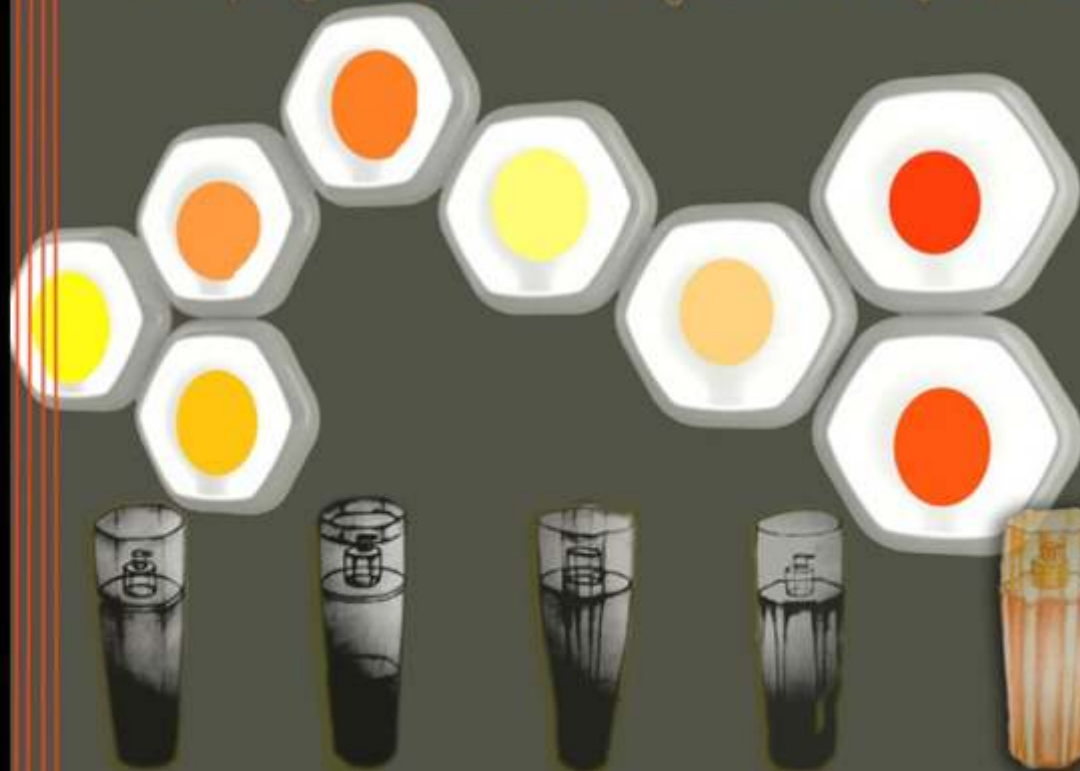
Space Efficient

Hardware Detailing and Product Development

“
Modifying Lotus Sunscreen Lotion
Bottle, with Chamfer Detailing
and Trend Detailing”
”

GLEAM

This sleek product is influenced by the hexagonal elements of a Honeycomb. Chamfering has led to the extruded yet rounded hexagon is seen.



GOLDEN GLANCE

THIS HEXAGONAL FORM IS INSPIRED BY THE HONEYCOMB. THE HEXAGONAL ELEMENT IS SEEN AS A VIEW AS WELL AS FRONT. PRODUCT DETAILING FOCUS IS ON CHAMFER HERE. THE INSPIRATION REFLECTS THE "GLOW" OF THE HONEY IN THE COLOUR AND USAGE OF THE PRODUCT.



Mystic Fire



Inspired from the popular, vibrant Neon colours, this product's detailing is focussed on the trends in the market. It also reflects "GLOW" which is synonymous with beauty products as well as Neon.





TANGY
SWIRLS

The inspiration being a popular trend today-Neon, this product brings out an important part of the subject- i.e. Neon tubes which have been replicated and wrapped around parts of product.



Theme: COLOURS

“The eco-friendly and funky collection of Trash Bins uplifts the mood and spirits of the consumer and the room. The colours come out vivaciously with the Environment friendly materials used. Add some colour in your room and life!”

Trash Bin Design Solution



Closing mechanism with coke bottle cap ends



Recycled Paper packet fixed in the bin



Rendered Sketch



A different view

Inspiration: Colours

Material: Waste wrappers

Consumer: 12-20 years Individual

Trash Bin Design Solution

Matchboxes
stitched
together

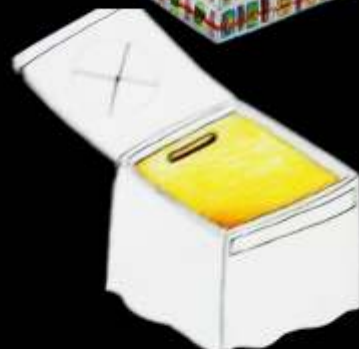


Inspiration: Colours
Material: Matchbox, Rubber
Consumer: 13-20 year Individuals

Newspaper Lining
inside



Provision given to
carry bin



Flap opening for
large trash objects
and for cleaning



Rubber opening
to avoid exposure of
trash to outside

Trash Bin Design Solution



Potpourri

Wooden Base



Potpourri packed between the acrylic and stainless steel bin.



Another cylinder inside inside the stainless steel cylinder to throw the trash in. This inner cylinder can be removed for cleaning purpose



Inspiration: Colours

Material: Acrylic, Stainless steel, Wood

Consumer: 20- 50 year Individuals

Reusable Champagne Bottle Packaging Solutions

“ The thought behind these packaging solutions subtly reminds the users of the challenges the world is facing, and encourages them to follow one of the R;s (recycle, reduce, reuse).

The packages are inspired by Champagne itself and work around the Concept of reusing.”

Reusable Champagne Bottle Packaging Solution

This classy Champagne Bottle Holder can be easily related to Luxury, Elegance and Royalty.

A limited edition, this package encourages users to not waste resources and reuse, by offering consumers ingenious reusability solutions. The Product is made of ecofriendly materials



Embossed logo



Brand Tag

Magnetic strips
to join the 2
parts



The package interiors is a soft protective removable cushioning with a bottle cavity so as to snugly fit in the Dom Perignon bottle.



Inspired by Palace of Versailles decor



Reusable as candle stand, flower vase, fruit and chocolate tray

Reusable Champagne Bottle Packaging



Swarovski crystals element



Sticker logo



Satin outer with cushioning

Magnetic buttons to fasten



Inspired by high fashion or "haute couture" prevalent in France synonymous to luxury and grandeur like that of champagne, this Champagne bottle Package can be reused as a Clutch Purse. in addition to encouraging users to go green, it is made with ecofriendly materials.



Velvet lining with protective cushioning

Reusable Champagne Bottle Packaging

Three photo
frames



Inspired by celebration of Life, which is also symbolic of Champagne, this Reusable Champagne Bottle Package can be used as a triple photo holder. Alternately it can be used as a CD holder or just a multipurpose box.



Sticker Logo



CD holder

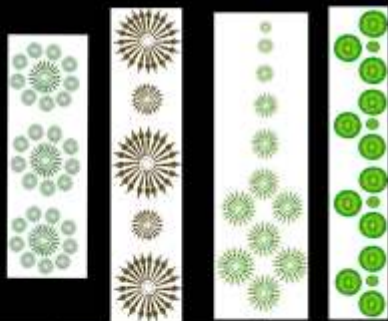
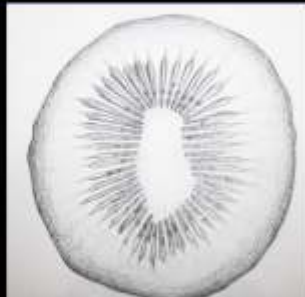


Sliding
Mechanism

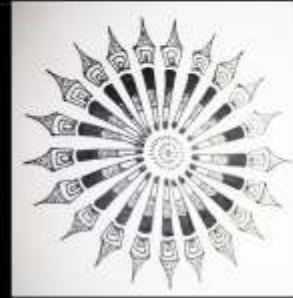
Motif Exploration and Surface Ornamentation

“The crosssection of A Kiwi studied extensively and taken as an inspiration for Motifs used in surface ornamentation in Metal embossing, Stone Carving, Screen Printing and Embroidery,”

Motifs



Motifs inspired by Kiwi fruit.
Repetition can be done to make patterns
for surface ornamentation



Theme: ME;HIDDEN SELF

“

Trapped in me are hidden
secrets and emotions waiting to get out and experience
the world.

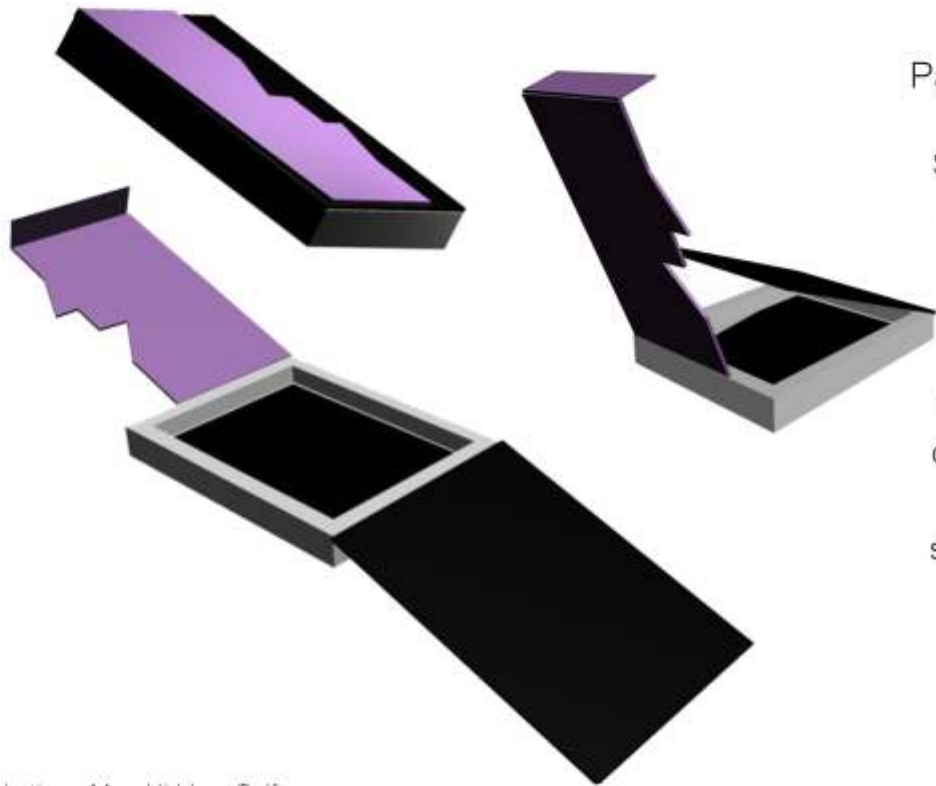
I want to break free and love myself-
love myself for who I am, caress and pamper myself,
indulge in more than I can imagine.

I want the world to see how I'm reflected
in the mirror.

”

I want, I desire, I love....ME

Packaging Solutions for Estelle (Selected for top 3)



Packaging for Jewellery Set

Shows two sides of a woman by the positive and negative space created.

The layers symbolise the many layers hidden in a woman which are peeled off one by one as to encourage a women to show her true self, her true identity, without any qualms about society.

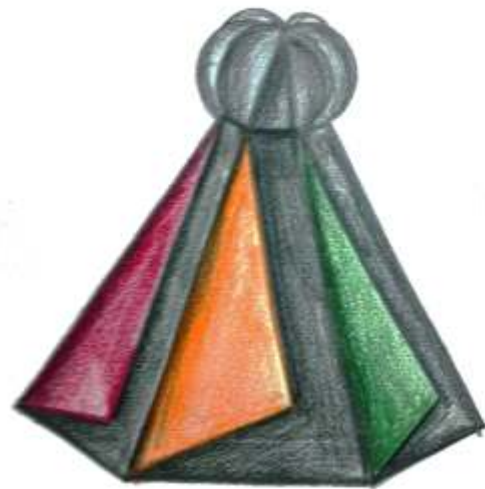
Inspiration: Me; Hidden Self

Client: Estelle

Consumer: Women (20-40 years

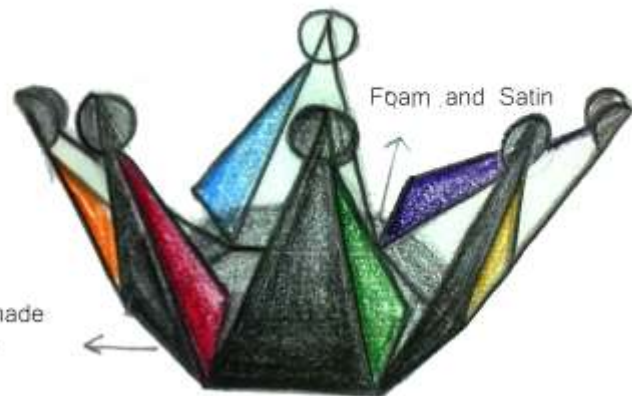
Middle class and upper middle class)

Packaging Solutions for Estelle (Selected for top 3)

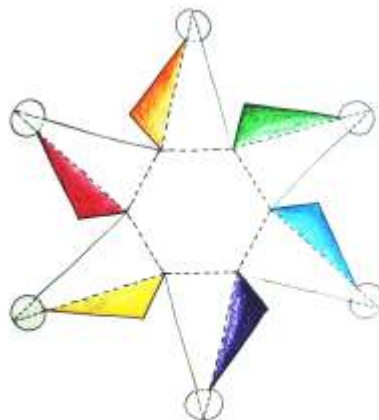


Closed Package

Flaps hold the body together



Package for Ring, Earrings, or Pendant



The concept of Fission and Fusion is applied here.

A woman breaks free and brings out the colours in her, but also hold herself together very well.

This Ring/Earring/Pendant Package is ideal for gifting purposes.

Inspiration: Me; Hidden Self

Client: Estelle

Consumer: Women (20-40 years

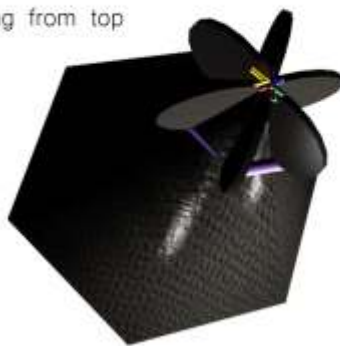
Middle Class and Upper middle class

Packaging Solutions for Estelle (Selected for top 3)



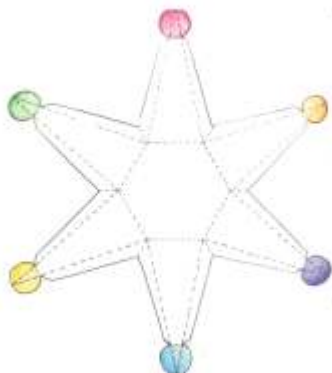
A pouch like closing

Colours showing from top



Opening

Package for Idols



The concept of Fission and Fusion is applied here.

Breaking out from the norm and celebrating life with colour is what this package depicts.

This Idol Package is ideal for gifting purposes.

Inspiration: Me; Hidden Self

Client: Estelle

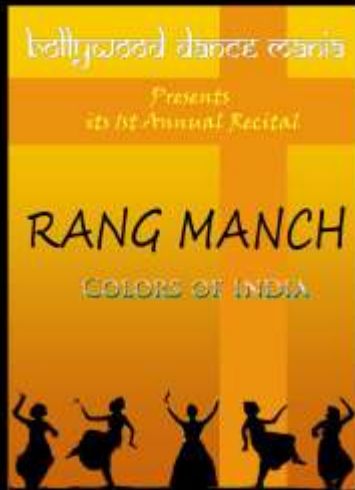
Consumer: Women (20-40 years

Middle Class and Upper middle class

Promotion Material and Merchandise for U.S based Company

“ Part time job since 2008
as a Graphic Designer for a
U.S based dance company,
Bollywood Dance Mania.”

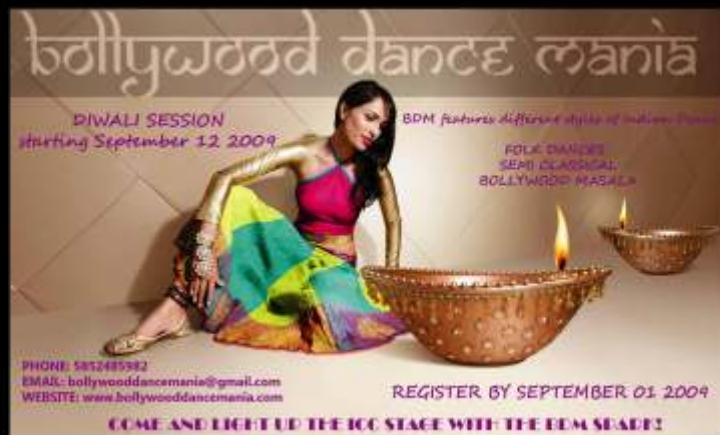
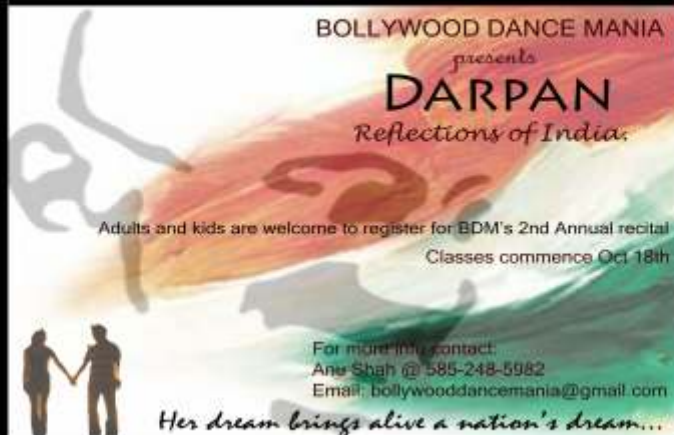
Graphic Design (Promotion and merchandise for Bollywood Dance Mania, NewYork, U.S.A)



Graphic work done for
Bollywood Dance Mania, a Dance
and Drama Company.



Posters, Playbill, Logo, Merchandise, Audio Visuals, tickets, Brochure



Photography



Culture



Intricate work in Paigah Tombs



Paigah Tomb



Poverty



Product Photography-
symbolising the intimacy between a man and woman



Innocence