# 1.3. The Four Values of the Agile Manifesto Understanding the Agile Manifesto and Its Values

The Agile Manifesto was developed in 2001 by industry leaders, it encapsulates the essence of Agile principles and serves as a guiding light for Agile teams worldwide.

## **Origins and Significance**

The Agile Manifesto emerged from the collective wisdom and extensive experience of tech pioneers. It's easily accessible at agilemanifesto.org and included in the course readings for your reference.

The Agile Manifesto: <a href="https://agilemanifesto.org/">https://agilemanifesto.org/</a>

# Four Values of Agile

The manifesto articulates four cardinal values that Agile teams uphold, emphasizing the importance of certain aspects over others:

#### 1. Individuals and Interactions

Agile champions human connections and teamwork over rigid processes and tools. It prioritizes effective communication and collaboration within teams, fostering creativity and multiple perspectives.

## 2. Working Software

This value underscores the importance of tangible outcomes over exhaustive documentation. It encourages focusing efforts on delivering the intended product, emphasizing its value to customers or stakeholders.

#### 3. Customer Collaboration

Agile places customer satisfaction at the forefront, advocating collaboration over stringent contract negotiations. It encourages early and continual customer involvement to ensure alignment with their needs.

### 4. Responding to Change

Embracing change is fundamental in Agile. This value acknowledges the inevitability of change and emphasizes adaptability over strictly adhering to a predefined plan.

## **Applying the Values**

Agile teams are urged to strike a balance between the values, recognizing the importance of both sides but prioritizing the aspects on the left of each value statement. It's crucial for teams to navigate these values during project execution.

## **Practical Implications**

These values underpin a set of 12 principles that further elucidate Agile methodologies. They shape the essence of Agile project management, guiding planning and execution processes.

# **Embracing Agile Principles**

Understanding the Agile Manifesto empowers project managers to embrace adaptable, customer-focused, and collaborative approaches. It's essential to strike a balance that aligns with industry needs, team dynamics, and organizational goals.

By comprehending various project management approaches, values, and principles, you equip yourself to adeptly manage diverse projects across industries.

Let's continue exploring Agile principles in the upcoming session to deepen our understanding.

The journey of mastering Agile methodologies continues as we explore its principles further.