PART-B

Assignment NO.4

Title: Perform the following operations using Python on the Facebook metrics data sets.

- a. Create data subsets
- b. Merge Data
- c. Sort Data
- d. Transposing Data
- e. Shape and reshape Data

Objectives:

- 1. To understand and apply the Analytical concept of big data using Python.
- 2. To study detailed concept Python.

Aim: To perform basic analytical operation on given dataset.

Theory:

Python is an object-oriented programming language created by **Guido Rossum** in 1989. It is ideally designed for rapid prototyping of complex applications. It has interfaces to many OS system calls and libraries and is extensible to C or C++. Many large companies use the Python programming language, including NASA, Google, YouTube, BitTorrent, etc.

Features of Python is as it is a dynamic, high level, free open source and interpreted programming language. It supports object-oriented programming as well as procedural oriented programming.

1. Easy to code:

Python is a high-level programming language. Python is very easy to learn the language as compared to other languages like C, C#, Javascript, Java, etc. It is very easy to code in python language and anybody can learn python basics in a few hours or days. It is also a developer-friendly language.

2. Free and Open Source:

Python language is freely available at the official website and you can download it from the given download link.

Group B: Assignment based on Data analytic using python

import pandas as pd

import numpy as np

df=pd.read_excel("dataset_Facebook_1_xlsx")

```
#Perform following operation using python on Facebook matrics data sets
df.head()
df.info()
df.isnull()
df.dropna(how='any',axis=0)
# Create data subsets
df1=df.loc[1:245,['Category','Lifetime Post Total Reach','Type','Total Interactions']]
df2=df.loc[245:500,['Post Month','Post Weekday','Post Hour','Lifetime Post Consumers']]
df1
df2
# Mearge 2 dataset/subsets
df_row = pd.concat([df1, df2])
df row
#shape and reshape data
df.shape
df.melt()
# Transposing Data
df.transpose()
df1.transpose()
df2.transpose()
# Sorting data
df.sort_values(by='Category')
df.sort_index()
```

CONCLUSION: Thus we have learnt how to perform the different reshape operations using Python.