Wireframe Documentation
Amazon Sales Data Analysis

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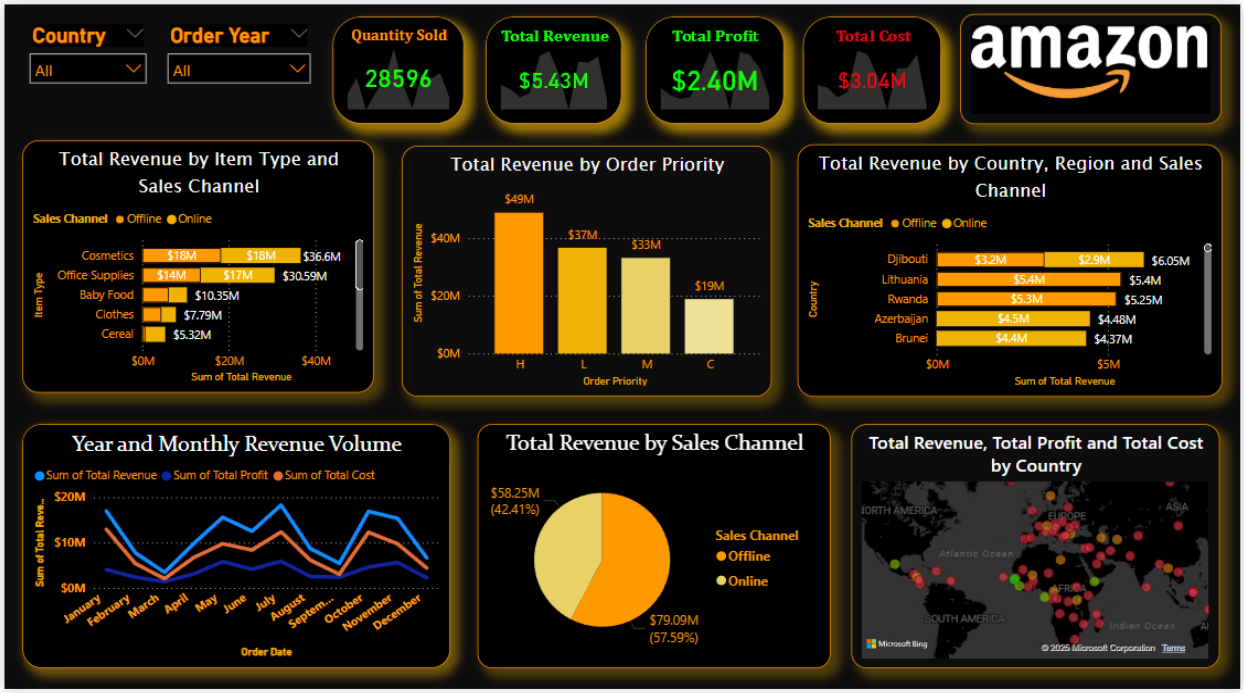
1. Key Insights



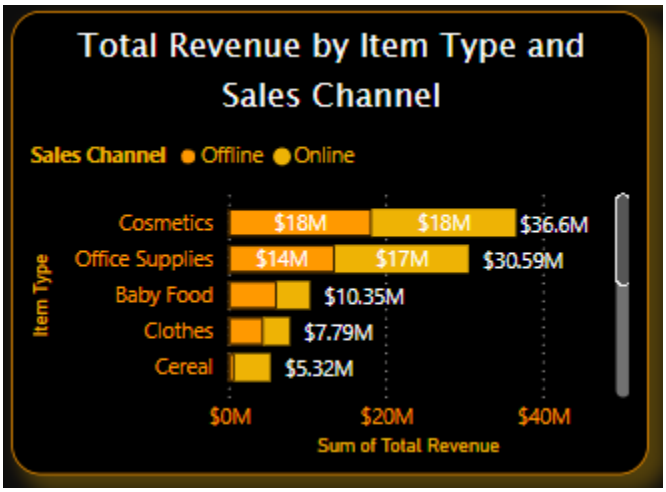
1.1 KPI & Slicer

The slicers for Country and Order Year

The KPI are Quantity Sold, Total Revenue, Total Profit, Total Cost

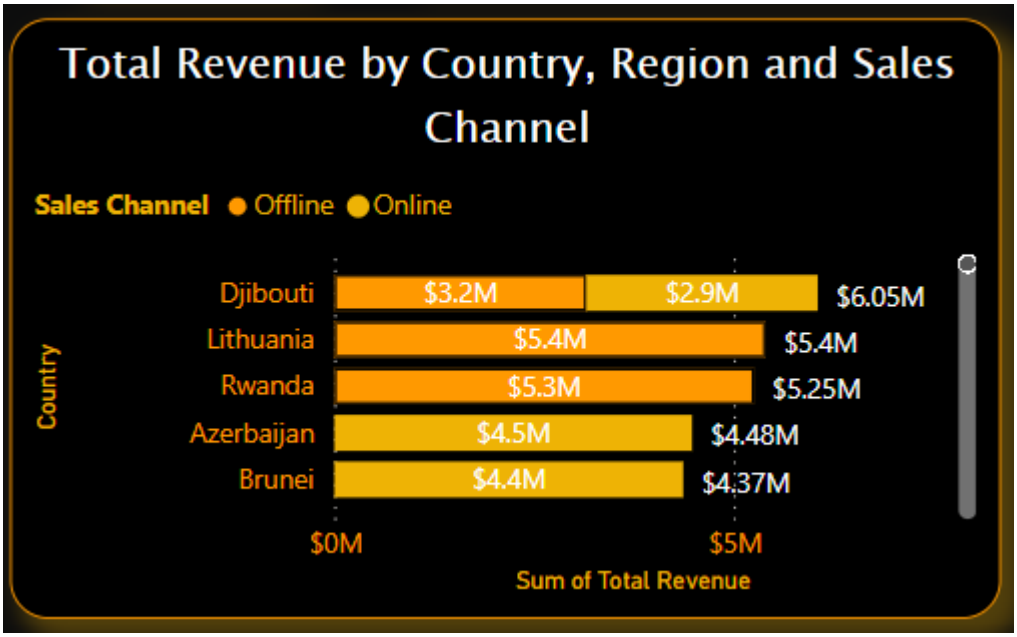
1.2 Total Revenue by Item Type and Sales Channel

The Stacked Bar Chart is about the Total Revenue by the Item Type and There Sales Channel the Item is Showned in Top to bottom



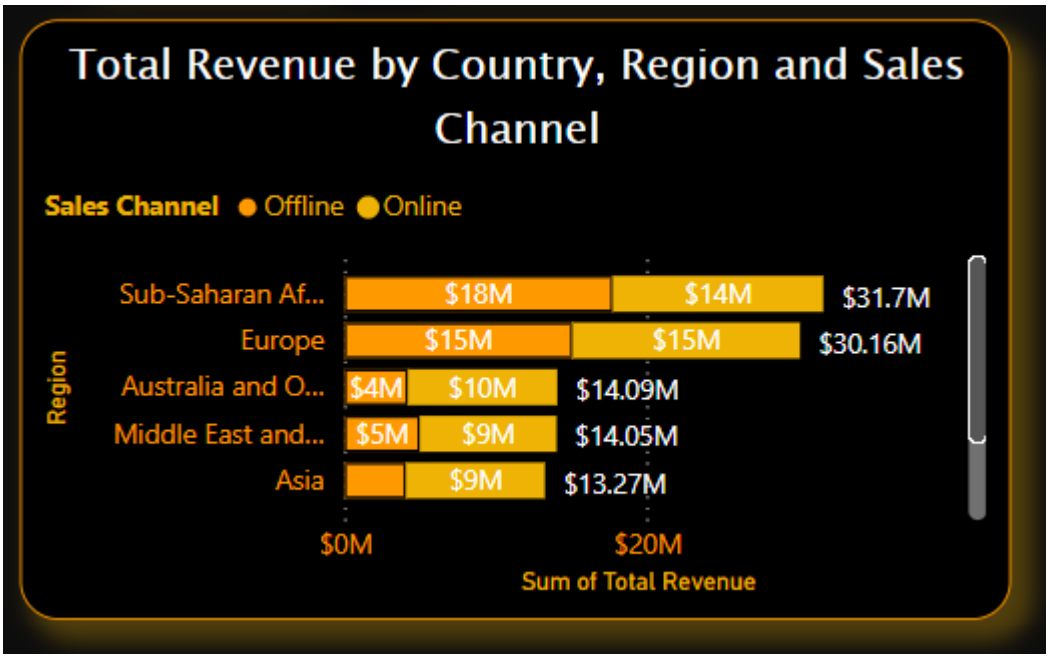
1.3 Revenue by Country

The Stacked Bar chart gives the details of the country and its revenue in the order of top to bottom with information of Mode of revenue



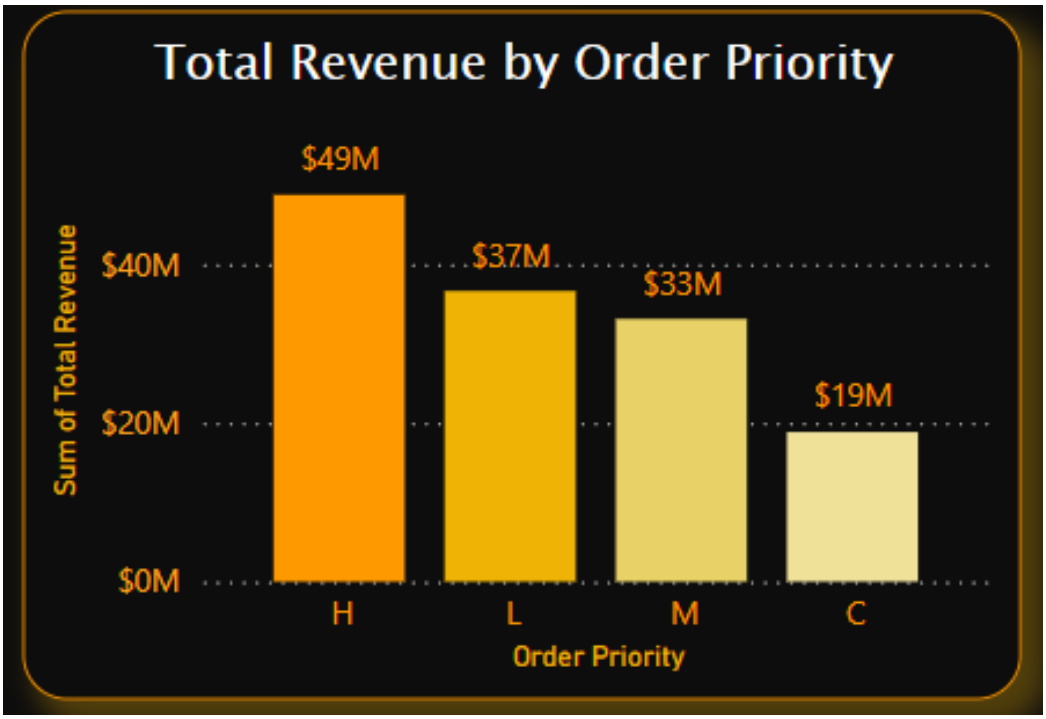
1.4 Revenue by Region

The Stacked Bar chart gives the detailed Revenue from Each Region and the Sales channel in the order of Top to bottom



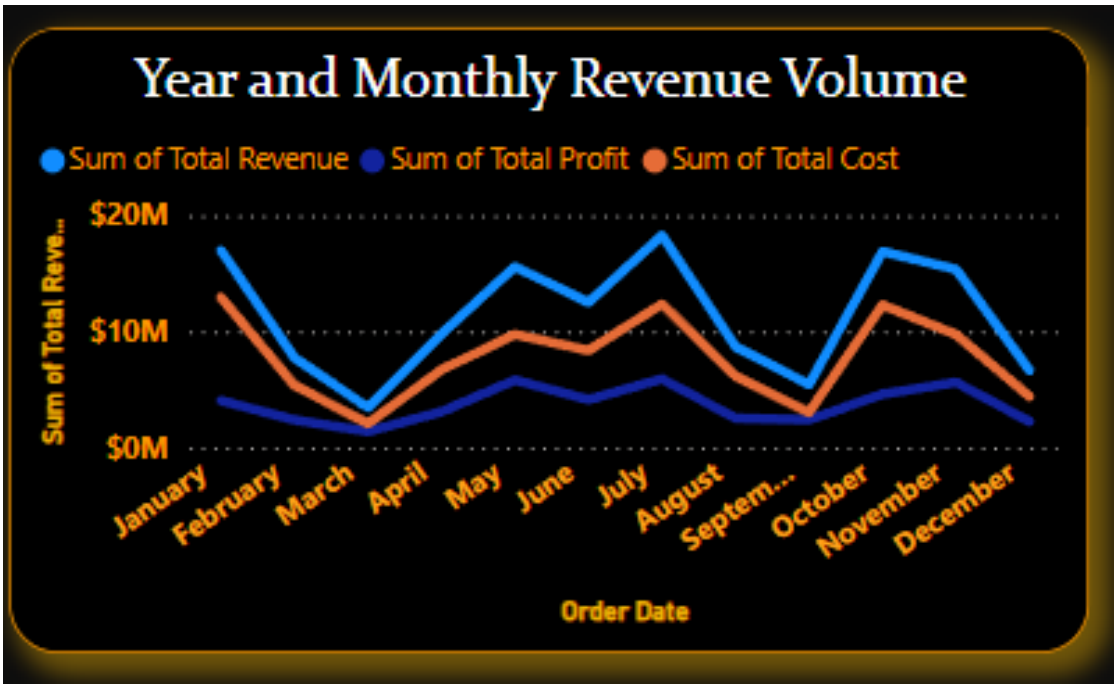
1.5 Total Revenue by Order Priority

This column Chart explain the order Priority based on Revenue



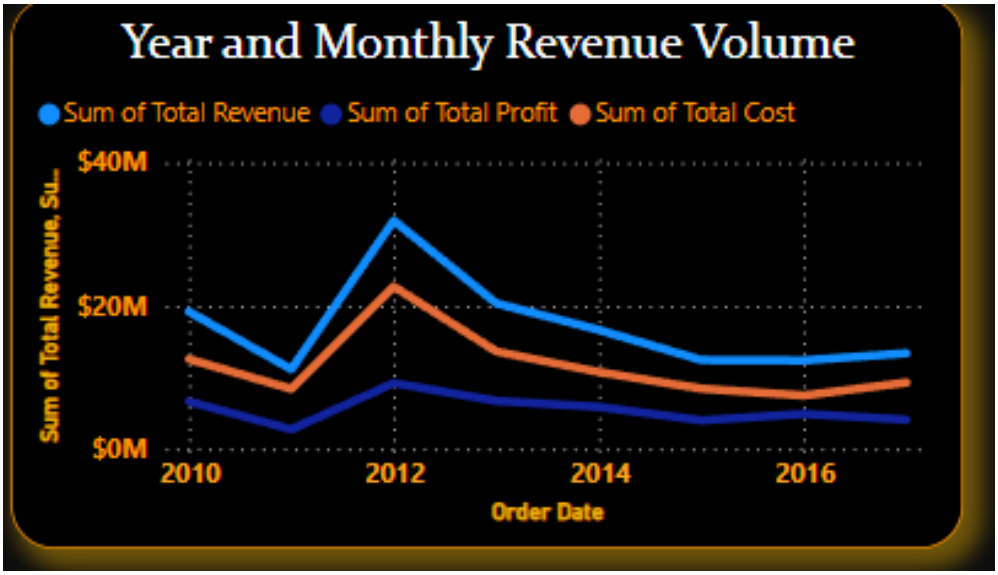
1.6 Monthly Revenue Volume

The line chart is about the Monthly revenue, Profit and Total Cost



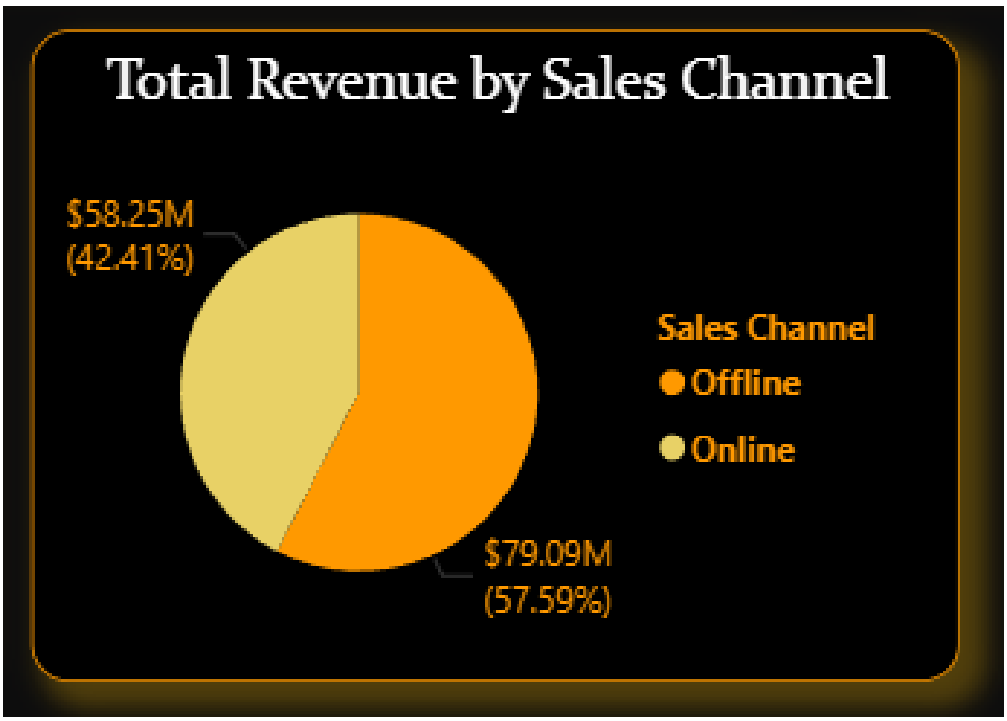
1.7 Yearly Revenue Volume

The Line Chart is about the yearly Revenue, Profit and Cost



1.8 Total Revenue by Sales Channel

Pie Chart is Takes about the Sales channel and the revenue Generated



1.9 Total Revenue, Profit, and Cost By the Countries