

# Mohd Atif

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## Summary

Aspiring Data Scientist with strong hands-on experience in Python, SQL, machine learning, and GenAI-powered applications. Built end-to-end ML and decision intelligence projects, including churn prediction systems, RAG-based assistants, and data-driven dashboards. Passionate about solving real-world problems using data, combining statistical thinking with modern AI to deliver clear business insights.

## Technical Skills

**Programming:** Python, SQL, R

**ML/AI:** scikit-learn, TensorFlow, XGBoost, NLP, RAG, SMOTE, model evaluation

**Data & Tools:** Pandas, NumPy, Power BI, Tableau, BigQuery, Snowflake

**Engineering:** FastAPI, Flask, REST APIs, Docker, Git, ETL pipelines, deployment

**Cloud:** AWS S3, EC2

**Other:** EDA, Feature Engineering, A/B Testing, KPI tracking

## Professional Experience

### Data Analyst Intern

June 2024 – May 2025, Lucknow

Arabania Indo-Arabic Restaurant

- Analyzed 100K+ sales and customer records using Python, SQL, and Excel to identify revenue trends, customer behavior, and high-margin SKUs.
- Performed ABC analysis and demand-based forecasting to optimize inventory decisions, improving gross margins by 15% and reducing food waste by 20%.
- Developed analytical reports and dashboards (Excel/Power BI) to support data-driven decisions on pricing, inventory, and promotions.

## Projects

### AI Customer Churn Decision Intelligence Platform

Live App

FastAPI, Streamlit, Scikit-learn, LLM APIs

- Built an end-to-end churn prediction and decision intelligence platform.
- Developed logistic regression churn model with probability-based risk scoring.
- Integrated LLMs to generate business-friendly retention strategies.
- Implemented what-if simulation to estimate churn impact under behavior changes.
- Designed modular DS + GenAI architecture with API-based deployment.

### Smart City Analytics Dashboard

Project Link

Python, Streamlit, APIs

- Built real-time dashboard integrating traffic, weather, and pollution APIs.
- Automated ingestion of 50K+ daily data points.
- Designed anomaly detection pipelines and operational alerts.

### Shravan — Digital Health Solution

Live App

Flask, RAG Chatbot, APIs

- Developed retrieval-augmented chatbot for healthcare queries.
- Built appointment and reminder APIs with automated logging.
- Deployed full-stack solution with modular architecture.

### System Threat Forecaster (IIT Madras)

Competition Link

scikit-learn

- Achieved 82% accuracy and ranked top 30% among 2000+ participants.
- Applied feature engineering and imbalance handling techniques.

## Certifications & Achievements

Google Data Analytics Specialization • Prepare Data for Exploration • Process Data from Dirty to Clean

## Education

### Indian Institute of Technology, Madras

2022–2025

B.S. in Data Science and Applications