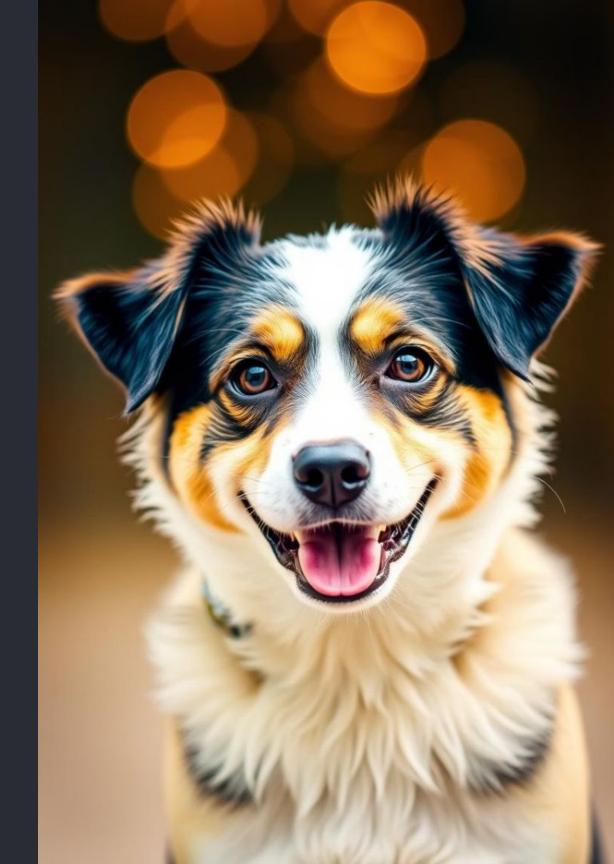
Pawsitive Care: Your Pet's Digital Wellness Companion

Welcome to Pawsitive Care, a Flutter-based mobile app revolutionizing pet wellness. We provide comprehensive health tracking, care support, and digital solutions for your beloved pets. This presentation will guide you through our app's features, design, and vision for the future of pet care.



Addressing the Needs of Busy Pet Owners

The Problem

Busy pet owners often struggle to maintain their pet's health.

They have difficulties due to demanding schedules.

Our Aim

To provide a mobile application that ensures wellness, health

tracking, and care support for pets.

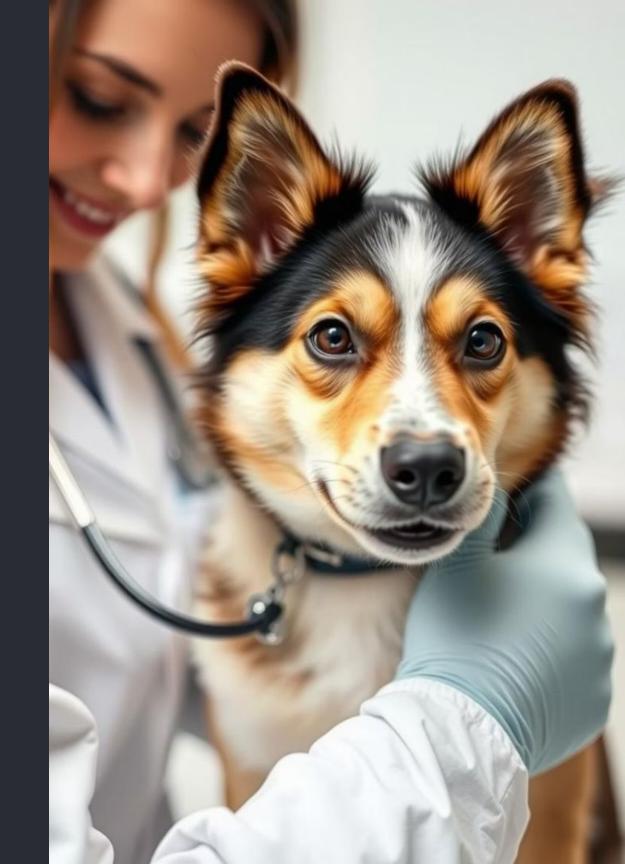
Core Objectives of Pawsitive Care

- Centralized Platform

 Offer a single hub for pet owners to manage all aspects of their pet's care.
- Health Monitoring

 Track health metrics and vaccination schedules to ensure timely care.
- Integrated Reminders
 Set reminders for feeding, walking, grooming, and medication.
- Vet Consultations

 Enable easy access to veterinary consultations and advice.





Our Powerful Tech Stack



Flutter

Cross-platform

development for iOS

and Android.



Dart

The programming

language powering our

app.



Firebase

Scalable backend for

data storage.

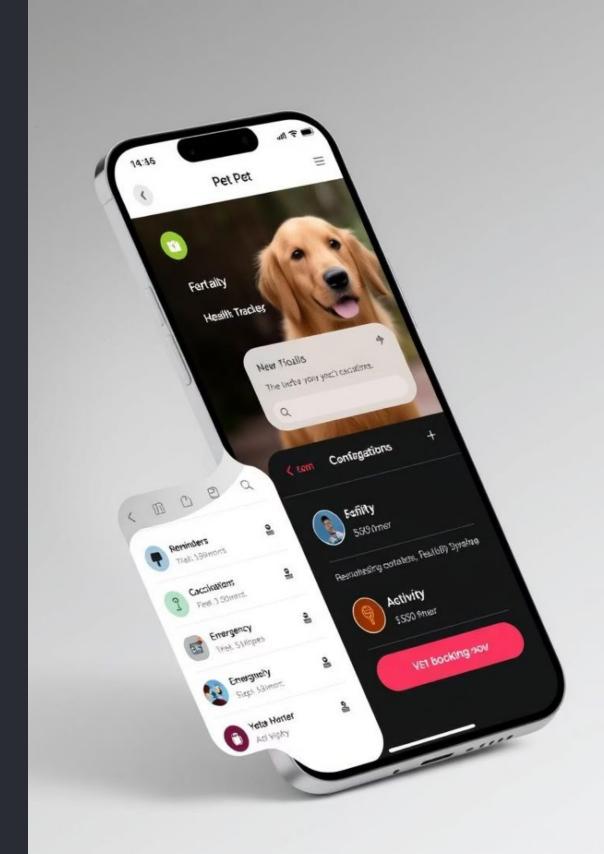
Key Features for Comprehensive Pet Care

Pet Profile Management
Easily add and manage pet
details like name, age, breed,
and medical history.

Health & Vaccination
Tracker
Schedule and track
vaccinations, deworming, and
vet visits.

Daily Reminders

Set feeding, walking, and grooming alerts with push notifications.



Medication Reminders: Keeping Pets Healthy

Customizable Reminders
Tailor reminders for medications and
supplements.



Dosage Instructions

Provide clear dosage and refill alerts.

Pharmacy Integration

Enable easy refills with local

pharmacies.

User Interface: Intuitive and Engaging

Clean Design Easy navigation. Pet Profiles Customization with photos. **Gamified Elements** Encourage engagement.



The Promising Future of Pet Wellness

\$8.6B

Market Size

Spent on pet wellness (2023).

Increasing

Growth Potential

Pet ownership and tech adoption.

Subscriptions

Revenue Model

Consultations, partnerships.



Thank You

Thank you for your time and attention. We are excited about the future of Pawsitive Care and its potential to transform pet wellness. We welcome your questions and feedback.