MOHAMMED ATIF ALI NERANKI

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Strategic Production Planner | MBA | Supply Chain Management
Crafting Efficiency and Precision for Organizational Success

Experienced and results-driven Production Planner and Supply Chain Leader, blending advanced analytics, AI-driven insights, and strategic vision to optimize operations across global and Indian markets. With an MBA from Thompson Rivers University, Canada, and a proven track record at Kruger Kamloops Mill and Jindal Steelworks, I specialize in digital transformation, process automation, and data-driven decision making. Adept at orchestrating complex supply chains, enhancing forecast accuracy, and delivering measurable business impact, I am passionate about leveraging technology and cross-functional collaboration to drive operational excellence and organizational growth in India's dynamic business environment.

EDUCATION

AUGUST 2022

Master of Business Administration
Thompson Rivers University, Kamloops, Canada
GPA: 3.74

AUGUST 2019

Bachelor of Business Administration
AIMS Institute, Bangalore University, Bangalore, India
GPA: 7.28

EXPERIENCE

OCTOBER 2022 – CURRENT

Production Planner, Kruger (Canada) - Managed annual inventory exceeding 398,000 tons (valued at over $318 million USD/year), overseeing assets worth nearly $1 billion USD over 3 years.

 - Leveraged AI-driven analytics and predictive modeling to optimize production schedules and inventory management, resulting in data-backed decision making and improved forecast accuracy.

 - Coordinated and executed production scheduling activities using advanced ERP systems, ensuring optimal resource utilization and on-time delivery.

- Developed and maintained master data (BOMs, routings) and capacity requirements plans to support dynamic production environments.

- Built interactive dashboards in Power BI and Excel for live inventory breakdowns, sales vs production, demand vs supply timelines, and real-time order processing, enabling real-time business intelligence across the organization.

- Applied machine learning techniques to identify demand patterns, reduce wastage, and enhance supply chain agility.

- Analyzed inventory management metrics, identified bottlenecks, and implemented process improvements to enhance operational efficiency.

- Collaborated with manufacturing, quality control, warehouse, and procurement teams to drive cross-functional effectiveness and resolve production challenges.

- Conducted "what-if" scenario analyses and provided strategic recommendations to management for capacity planning and risk mitigation.

- Automated and streamlined reporting processes using SAP and Excel, delivering actionable insights for continuous improvement.

- Audited and ensured inventory integrity and accuracy, including performing production and scrap reporting.

- Created and optimized production schedules, balancing customer demand, inventory targets, and cost control.

- Developed and distributed monthly reports on inventory, production conformance, and supply chain KPIs to senior leadership.

- Drove process improvements in demand and production planning, contributing to company-wide cost savings and service level enhancements.

- Achieved year-end inventory targets, surpassing sales targets by 10,000+ Tons.

Key Achievements: - Reduced inventory holding costs by 12% through implementation of AI-powered demand forecasting and process automation.

- Designed and deployed real-time Power BI dashboards, improving management visibility and speeding up decision cycles by 40%.

- Recognized by senior leadership for driving digital transformation initiatives and fostering a data-driven culture across planning and operations.

MARCH 2022 – AUGUST 2022

Strategic Consultant (Live Business Project), Kamloops Film Society

- Presented post-COVID business models to Board of Directors.

- Conducted research, gap analysis, and proposed new revenue models.

MARCH 2022 – AUGUST 2022

Strategic Consultant, House of Carmond, Kamloops

- Delivered real-time market reports and demographic analysis.

- Developed strategies and feasibility reports for management.

DECEMBER 2018 – MARCH 2019

Marketing Intern, Jindal Steelworks, India

- Full-time at high-volume manufacturing plant.

- Plant and production planning, inventory management, logistics analysis.

- Reduced lag time and improved process efficiency.

PART-TIME EXPERIENCE (During Study)

SEPTEMBER 2021 – OCTOBER 2022

Photolab Specialist + Tech Specialist, London Drugs (Canada)

FEBRUARY 2021 – JULY 2021

Sales Associate, Total Pet (Canada)

OCTOBER 2020 – JANUARY 2021

Product Process Specialist, Best Buy Canada

SKILLS

- Analytics: Python, Excel, Power BI
- Advanced Excel (Certified)
- Operating Systems: Windows, Mac OS, Linux
- Adobe Suite (Photoshop, After Effects), Cinema4D

- Programming: C, C++, Java, React Native, Flutter, Python, JavaScript, HTML, CSS, TypeScript

LANGUAGES & CERTIFICATIONS

- English, Hindi, Urdu, Kannada
- Six Sigma White Belt Certified
- Google Analytics Individual Qualification
- Google Analytics for Beginners
- Advanced Microsoft Excel

HOBBIES & PROJECTS

- Coding, vibe coding, and building AI-powered tools
- GitHub: https://github.com/Atifalin
  - **GhantaPL**: Fantasy football auction platform with AI-powered team analysis, drag-and-drop team builder, and live auction features. Built using React Native, Supabase, and integrated with Anthropic Claude for AI insights.
  - **Credit Card Tracker**: Mobile app for tracking multiple credit cards, transactions, and spending analytics. Features advanced filtering, real-time updates, secure authentication, and interactive data visualizations. Tech stack: React Native, TypeScript, Supabase.

References available upon request