



Md. Atif Salehin

DIGITAL MARKETER

My Contact

✉ atifsalehin731@gmail.com

☎ +8801744187326

📍 229, Moghbazar-Noyatola,
Dhaka-1217

Hard Skill

- Social Media Managing
- Voiceover Artist
- Ad Video Editor
- Graphic Design
- Data Entry & processing
- Social Media Marketing
- Copywriting
- Article Writing
- Sales/Idea Management
- Basic Computer skills
(MS word/PowerPoint/Excel)

Education Background

• National Bank Public School

Secondary School Certificate
Completed in 2018
G.P.A. 5.00

• Government Science College

Higher Secondary School Certificate
Completed 2020
G.P.A. 5.00

• University of Asia Pacific

Bachelor of Science in Computer
Science & Engineering
From 2022 – Present
G.P.A. so far 3.53

Achievements

- 2022 – **Winner of Quiz Competition**
Software and Hardware Club
- 2023 – **1st Runner up of Idea Season 2.0**
Entrepreneurship and Career
Development Club

About Me

As a highly skilled and educated graphic and user experience designer, I bring a wealth of expertise to the field. With a strong background in social media management, voice artistry, and video editing, I take immense pride in delivering top-notch work across platforms. Known for my unwavering enthusiasm, reliability, and exceptional work ethic, I excel in challenging situations and consistently exceed expectations. My adaptability shines as both a team player and independent contributor, meeting and surpassing strict deadlines with a focused, dedicated approach.

Professional Experience

Junior Social media Designer And Social Media Manager at Dana n Decor

2019 – 2021

- Analyzing engagement data.
- Social media marketing.
- Product Idea designing.
- Identifying trends in customer interactions and planning digital campaigns to build community online.

Information Analysis and Data Entry Executive at Echithi

2022 – Present

- Preparing and sorting documents for data entry.
- Entering data into database software and checking to ensure the accuracy of the data that has been inputted.
- Resolving discrepancies in information and obtaining further information for incomplete documents.
- Creating data backups as part of a contingency plan.

Professional Voiceover Artist & video Ad Editor at fiverr

2023 – Present

- Versatile Vocal Range
- Exceptional Articulation
- Emotional Resonance
- Adaptability to Scripts
- Professionalism and Reliability

Volunteer experience

- ICPC World Finals, Dhaka, 2022
- Brake The Barriers, Workshop 2023
- VOLUNTEER, Directorate of Students' Welfare

My Reference

Zaforullah Momtaz

Echithi / General Manager
+8801723722788

Abrar Al Rawnak

Dana N Decor / CEO
+46732441395



RACHELLE BEAUDRY

Copywriter & Brand Strategist

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CONTACT

✉ hello@reallygreatsite.com

☎ +123-456-7890

📍 123 Anywhere St., Any City

EXPERTISE

- Copywriting
- Visual story-telling
- Social Media Marketing
- ROI Calculations
- Product Development
- SEO
- Marketing Strategy
- Branding

REFERENCES

Helene Paquet
CEO | Warner & Spencer
+123-456-7890

Lorna Alvarado
CEO | Larana, Inc.
+123-456-7890

WORK EXPERIENCE

SENIOR BRAND STRATEGIST 2020 - 2022

Warner & Spencer

- Assist in managing the company brand portfolio, including oversight of naming strategies, brand name hierarchy, trademark management, and enforcement.
- Build systems to triage naming requests and manage creative workflow
- Manage documentation of all brand efforts, including naming, design, and visual assets, within our team and across various levels of the organization
- Serve as project manager for brand projects

BRAND STRATEGIST 2018 - 2019

Wardiere Inc.

- Support Premium business teams to align their strategies and executions to the brand
- Collaborate with other relevant functions to develop strategies that drive the Premium brand vision and objectives

JUNIOR BRAND STRATEGIST 2016 - 2018

Larana, Inc.

- Manage and track project budgets to ensure effective deployment and spend in line with budget
- Ensure quality of Marketing and Creative briefs
- Dedicatedly pitch new ideas to solve business challenges

EDUCATION

CORNELL UNIVERSITY, Ithaca, NY 2011 - 2016

Bachelor of Science in New Media and Internet Marketing

- Honors: cum laude (GPA: 3.8/4.0)