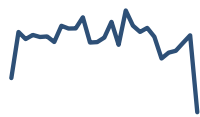# Champaing Dashboard

This Control Panel is refreshed every month

Clicks

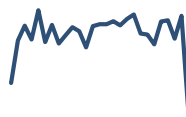**297.8K**

MoM | ▲%3

Impressions
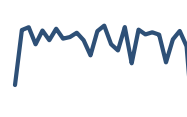
16.3M

MoM | ▼%2.1

Total Cost
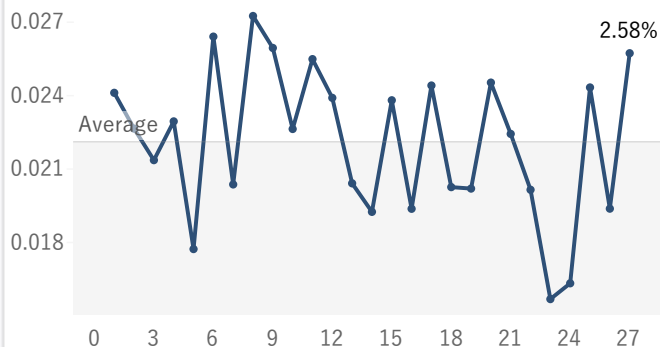
£64.5K

MoM | ▲%11

Champaing X Platform

	AE1		BT2		UJ3	
	Clicks	Cost	Clicks	Cost	Clicks	Cost
Facebook	30.69K	£6.5K	30.35K	£6.7K	36.58K	£7.4K
Google Ads	38.12K	£7.8K	37.71K	£8.0K	28.51K	£7.1K
Instagram	33.12K	£6.6K	29.65K	£6.4K	33.12K	£8.1K

Click-Through Rate weekly

Average

2.58%

Cost Per Click

	Facebook	Instagram	Google Ads
AE1	£1.14	£1.25	£1.48
BT2	£1.19	£1.22	£1.67
UJ3	£1.41	£1.37	£1.21