











Marketplace Technical Foundation - ShoeTrend Store

Welcome to my Marketplace Builder Hackathon 2025 project! 

This doc showcases my journey in building a Shoes E-commerce Marketplace. Over the next 7 days, I will document and develop features step-by-step to create a robust and user-friendly platform.


1. Technical Requirements


Frontend Requirements


- **User-Friendly Interface:**
 1.  Easy-to-navigate website for shoes.
 2.  Showcase professional photos of shoes with zoom-in functionality.
- **Responsive Design:**  
 1. Optimized for both mobile and desktop users.
- **Essential Pages:**
 1.  **Home Page:** Highlights featured shoe collections.
 2.  **Product Listings Page:** Displays categories (e.g., men's, women's, and kids' shoes).
 3.  **Product Details Page:** Shows a shoe's description, sizes, price, and stock availability.
 4.  **Cart Page:** Lists items added for purchase.
 5.  **Checkout Page:** Includes a form for delivery information and payment processing.
 6.  **Order Confirmation Page:** Displays a summary of the placed order.

Backend Requirements (Sanity CMS)


Use **Sanity CMS** for managing:

 **Products:** Names, descriptions, prices, stock, sizes, and images.

 **Orders:** Customer information, product details, payment status, and order history.

 **Customer Details:** Store and retrieve customer names, emails, and addresses.

Third-Party APIs

-  **Payment Gateway:** Use Stripe for secure and reliable payment processing.

- 🚚 **Shipment Tracking API:** Integrate a third-party API to update customers on order delivery status in real-time.
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2. System Architecture 🌐

System Overview 🔧

Here's how the components of the marketplace interact:







1. **Frontend (Next.js):**
 - The user interacts with a modern and responsive interface.
 - Fetches product and order data dynamically via APIs.
2. **Sanity CMS:**
 - Acts as the database for products, orders, and customer information.
 - Provides APIs to interact with frontend components.
3. **Third-Party APIs:**
 - **Stripe:** Processes payments securely.
 - **Shipment Tracking API:** Tracks and displays the status of deliveries.

System Architecture Diagram 🎮

```
[Frontend (Next.js)]
|
[Sanity CMS] <----> [Products API]
|
[Third-Party APIs]
|---> [Payment Gateway (Stripe)]
|---> [Shipment Tracking API]
```

3. API Requirements

API Endpoints

Endpoint	Method	Purpose	Request/Response
/products	GET	Fetch all products	 { "id": 1, "name": "Shoe", "price": 150 }
/product/:id	GET	Fetch one product detail	 { "id": 1, "name": "Running Shoe", ... }
/cart	POST	Add item to cart	 { "productId": 123, "quantity": 1 }
/checkout	POST	Place an order	 { "customerInfo": {}, "cart": [] }
/order/:id	GET	Fetch order details	 { "orderId": 1, "status": "Shipped" }
/shipment/:id	GET	Track shipment	 { "shipmentId": 123, "ETA": "2 Days" }


4. Technical Documentation

Sanity Schema

1. Product Schema

```
export default {
  name: 'product',
  type: 'document',
  fields: [
    { name: 'name', type: 'string', title: 'Product Name' },
    { name: 'price', type: 'number', title: 'Price' },
    { name: 'stock', type: 'number', title: 'Stock Level' },
    { name: 'image', type: 'image', title: 'Product Image' },
    { name: 'description', type: 'text', title: 'Description' },
  ],
};
```

2. Order Schema

```
 export default {
  name: 'order', type:
  'document', fields: [
```

```
{ name: 'customer', type: 'reference', to: [{ type: 'customer' }], title: 'Customer' },
{ name: 'products', type: 'array', of: [{ type: 'reference', to: [{ type: 'product' }] } ] },
{ name: 'paymentStatus', type: 'string', title: 'Payment Status' },
],
};
```

Workflows

1. Product Browsing

- User visits the homepage or product listing page.
- Frontend fetches data via `/products` API.
- Products are displayed dynamically.

2. Order Placement

- User adds items to the cart (`/cart` endpoint).
- User proceeds to checkout and places an order (`/checkout` endpoint).
- Order details are saved in **Sanity CMS**.

3. Shipment Tracking

- Frontend sends a GET request to `/shipment/:id` endpoint.
- Shipment status is displayed on the frontend.