

# **EXECUTIVE SUMMARY AND RECOMMENDATIONS**

1. The IMDb dataset was examined for RSVP movies, and the following conclusions were drawn:
2. The number of films made over the years has been declining. The month of March saw the highest production of films.
3. The most popular genre is drama, which has 4285 films with an average runtime of 106.77 minutes. In 2019, 1078 drama films in total were made.
4. For its upcoming films, RSVP Movies can concentrate on the Drama category. Since they are among the top three genres, the action and thriller subgenres can also be investigated.
5. Among all production firms, Dream Warrior Pictures or National Theatre Live have created the most box office successes.
6. Based on the amount of votes obtained by their films, Marvel Studios, Twentieth Century Fox, and Warner Bros. are the top three production companies and should be taken into account when looking for a global partner.
7. The top two studios that have created the most successful multilingual films are Star Cinema and Twentieth Century Fox. These production companies are strong candidates and ought to be taken into consideration for their upcoming project because the film is intended for a worldwide audience.
8. James Mangold is the top director in the top three genres with the most blockbuster films. He is available to be the next project's director.
9. Mammooty and/or Mohanlal may be chosen as the actor for the upcoming project based on the median rating.
10. Parvathy Thiruvothu and Andrew Garfield can be regarded as actors in the Drama genre based on the amount of Super Hit movies in which they have appeared.
11. Vijay Sethupathi might be added to the cast to appeal to the Indian audience for the next project, based on the total votes and average rating of 8.42 for films released in India.
12. Taapsee Pannu might be selected as the actress based on the total votes cast and the 7.74 average rating given to Hindi films that were released in India.