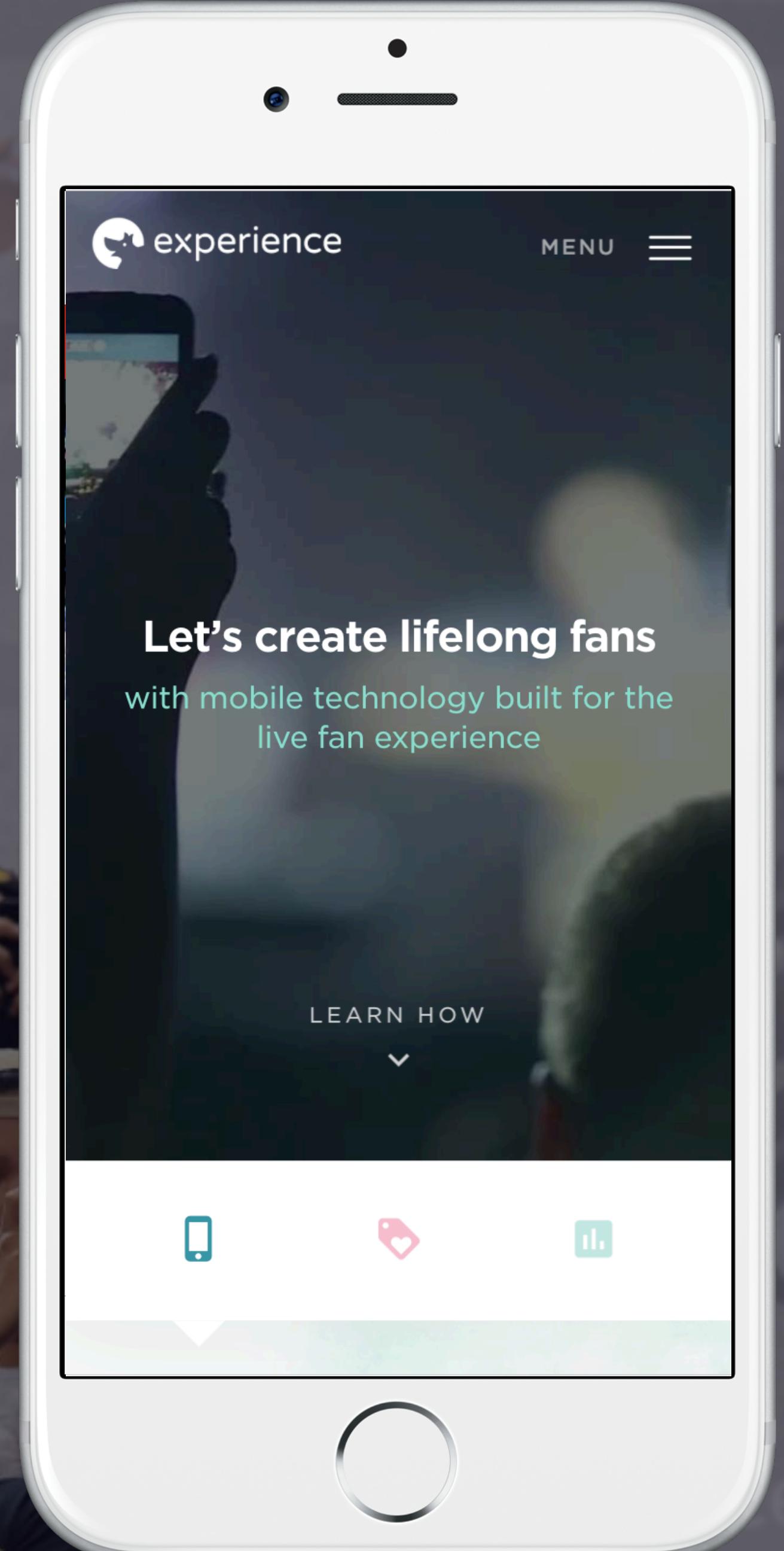


# Welcome!

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**Wifi:  
Network: Experience-Guest  
password: domdeluise**

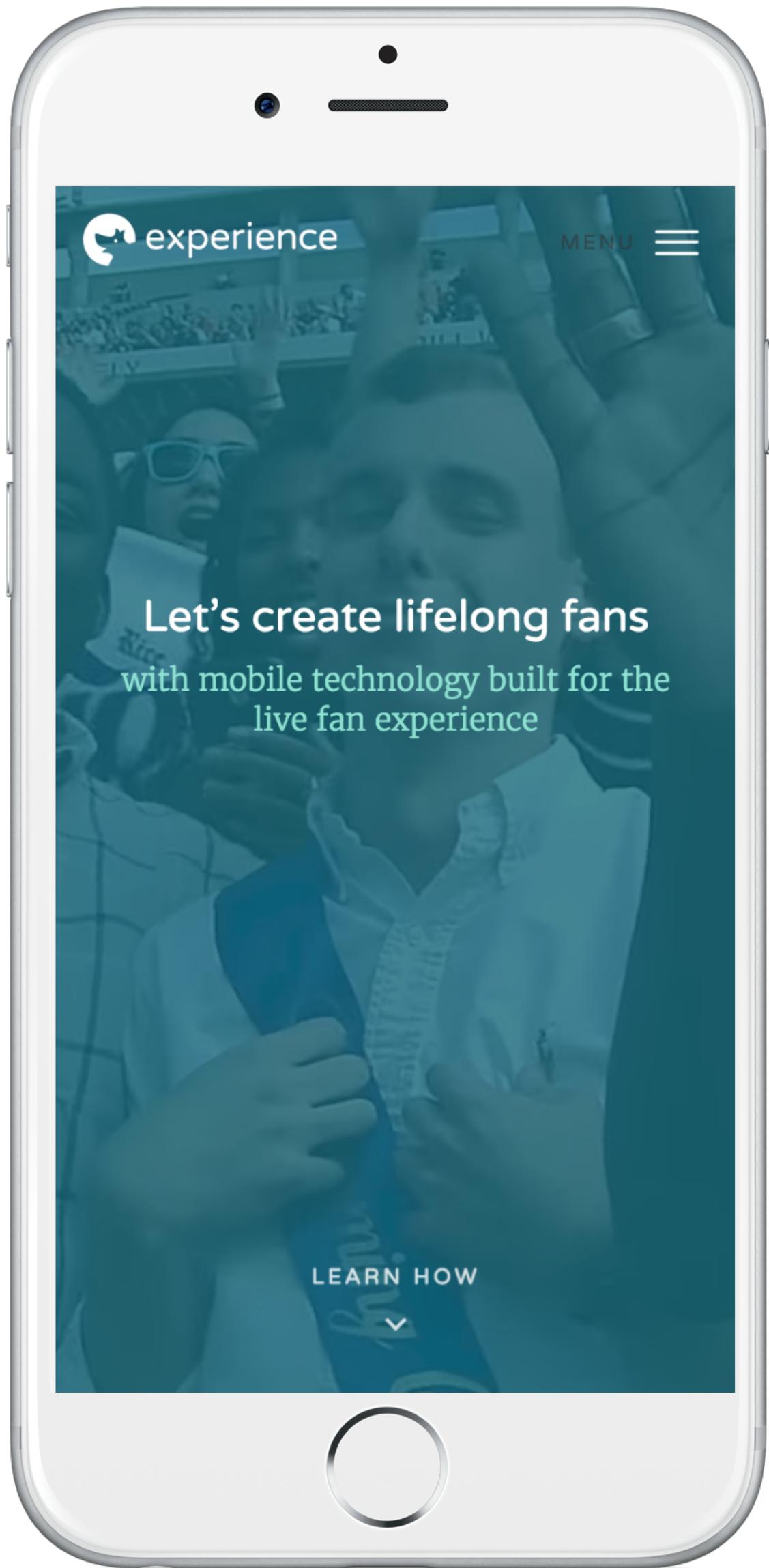


# Who am I?

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- **Matt Mills**
- **Born and raised in Atlanta**
- **BS in Industrial and Systems Engineering 2014, MS in Analytics 2015**
- **@statmills or www.statmills.com**

# What is Experience?



**Experience's mobile commerce, ticketing, and data solutions empower sports and entertainment leaders to generate new revenue streams, sell more tickets, and make smarter decisions.**

**[www.expapp.com/solutions](http://www.expapp.com/solutions)**

# What is Experience?



The image shows a smartphone displaying a mobile application interface. The screen is titled "Upgrades" at the top. It features a large image of a baseball field with the home plate area highlighted. Below the image, there are three promotional offers:

- "Sit Behind Home Plate - \$29"
- "Meet and Greet Braves Alumni - \$19"
- "Get on the Field for Fireworks - \$19"

The phone's status bar shows the time as 12:30 and various connectivity icons. The overall background of the slide features a teal gradient with faint, overlapping text and image fragments from the mobile app.

## Seat Upgrades

Find new revenue streams with unsold seat inventory

## VIP Experiences

Deliver the experiences that make each live event incredible

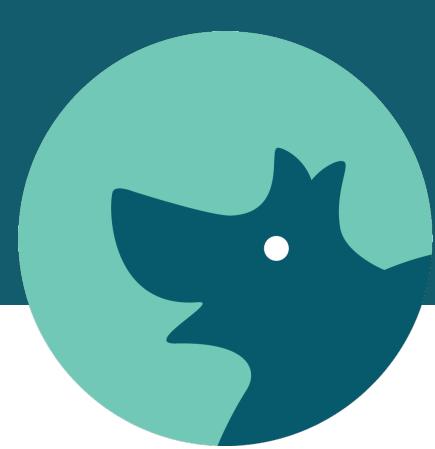
## Merchandise

Let your fans take home the action

## Loyalty

Reward the behavior that matters most - season ticket loyalty

# What is Experience?



## Single-game tickets

Maximize single-event ticket sales

## Subscription access

Deliver “the Netflix” of attending live events

## Flexible memberships

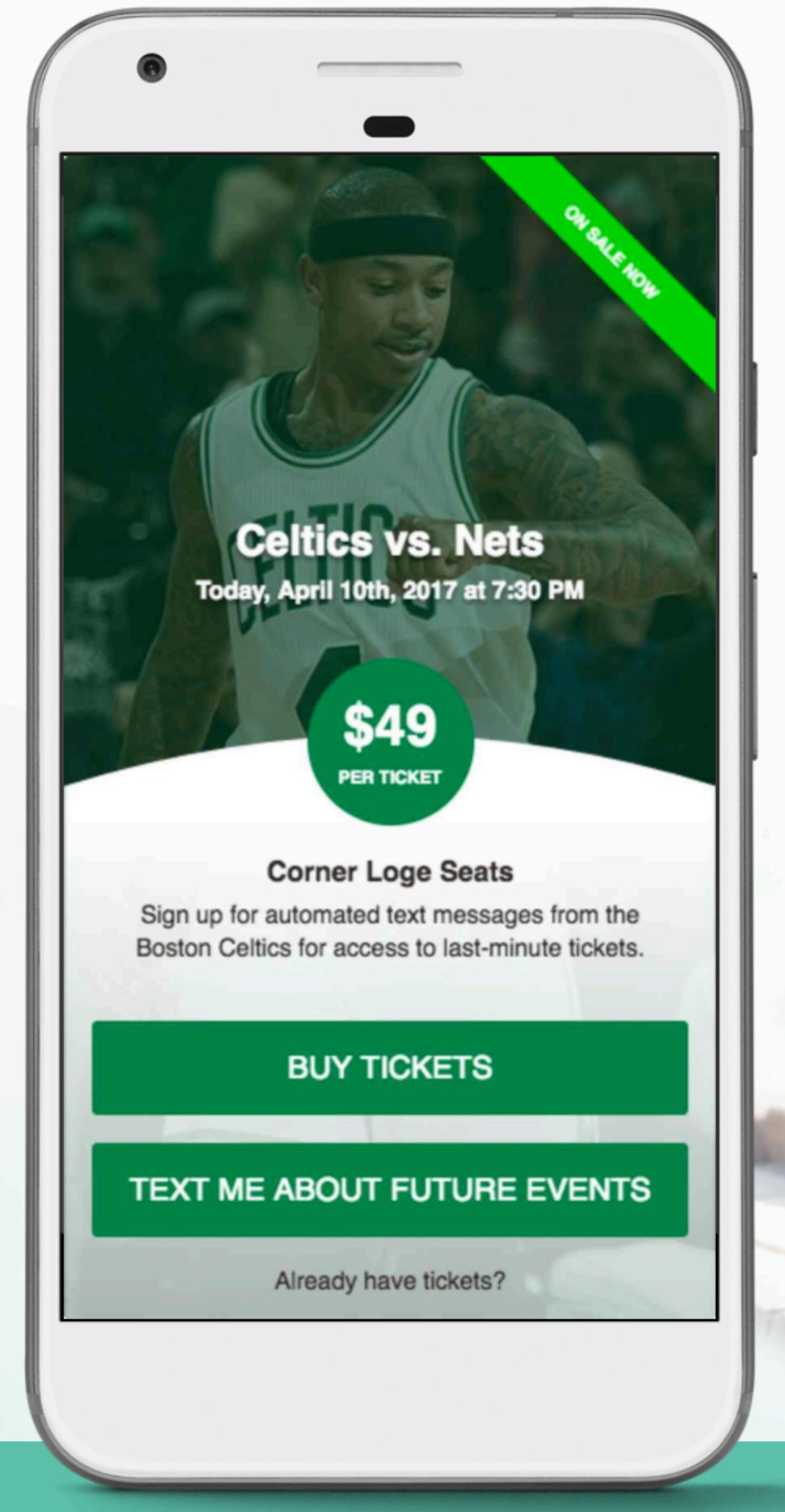
Give avid fans unprecedented flexibility

## Fluid Ticket™ technology

Unlock the full value of a mobile season ticket

## Student ticketing

Make ticketing easy for students



# Atlanta R Users Group Goals

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- **Provide resources to help with learning various aspects of R**
- **Monthly meetups for people in the community to present and share**
- **Annual Atlanta R Conference**

# What Makes Me Qualified?

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- Nothing lol I asked...
- **Volunteers to help are totally welcome**
  - **maintaining website, social media, and Git Hub accounts**
  - **finding hosts & sponsors**
  - **researching other city user groups**
  - **organizing user surveys**

# Ways to Help Without Volunteering Time

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- We need meeting space
  - Many thoughts on best locations for meetups but we are dependent on space
- Meetup sponsors can help as well!
- Feedback!
- Patience :)

# Next Steps

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- **Spaces reserved for May and June Meetups**
  - **Dates will be released soon**
- **Share the word with people who may be interested**
- **Call for speakers!**