

Detailed explanation of Atlantis Origin economic model

Illustrate:

This article is a business model description document in the Atlantis

Origin project ecology, which aims to explain to users the profit model

during the project implementation process. It is only for communication

and not for investment reference.

This article is divided into two parts:

- 1. The circulation model of digital assets;
- 2. The profit model of the project.

Text:

A. Circulation model of digital assets

The digital assets in the Atlantis Origin project are mainly ATS Token and ANFT. ATS Token is a unified virtual currency circulating in the Atlantis Origin ecosystem, referred to as ATS; ANFT is a non-homogeneous token asset with practical application scenarios in the Atlantis Origin ecosystem. The main application scenarios are blockchain games, IP derivatives, etc.

- 1. Value anchoring
- 1.1 ATS Token value anchoring
- 1.1.1 Asset anchoring

The project regards ANFT as the main value anchor of ATS. When the total amount of ATS remains unchanged, the number of ANFT increases and the application scenarios increase, the higher the value of ATS.

1.1.2 Circulation rate anchoring

The project uses ATS as the main currency in circulation. Through games and market transactions, to increase the turnover rate of ATS in a closed loop of circulation, the higher the value of ATS.

1.2. ANFT value anchoring

ANFT is the main digital asset of Atlantis Origin Game. Different ANFTs have different rarity and life cycles. Users earn income by holding ANFT to conduct commercial activities in the game.

1.2.1 Rarity anchoring

Atlantis Origin Game will produce different ANFT assets according to different usage scenarios. The higher the rate of return, the higher the rarity of ANFT assets, and the higher the value.

1.2.2 Life cycle anchoring

Each ANFT asset has a certain life cycle, and users need to consume ATS to extend its life cycle. When a fixed threshold is reached, the ANFT asset is a permanent asset, and its inherent value attributes are also improved.

1.2.3 Liquidity anchoring

Atlantis Origin will continue to enrich the ecosystem to improve the application scenarios and circulation rate of digital assets. ANFT is the main application asset in the game. Users must have ANFT when conducting business activities to earn profits. Users of different status levels can engage in different business activities and have different rates of return. Therefore, ANFT assets need to be circulated in application, and the circulation rate of ANFT assets is realized through consumption, use, and exchange.

2. Economic model

Atlantis Origin is an ecological project of GameFi. Through the combination of game and finance, it optimizes the circulation economic model of traditional tokens, increases the circulation rate of tokens, and uses actual application scenarios to anchor the value attributes of

tokens.

2.1 Application scenarios

Atlantis Origin initially designed two games to enrich the application scenarios of ATS Token and ANFT.

2.1.1 Territorial battle (game name to be determined)

Players obtain ATS Token and ANFT assets through battle with the game pass, and a certain amount of consumption is required in the process to ensure the smooth completion of each battle in the game. The obtained ANFT assets will be used in the second game. Before that, anyone can trade ANFT assets. Different levels of identities can get different benefits.

Gold badge: You can get active income and passive income at the same time

Active income: obtain ATS Token and ANFT income through battle;

Passive income: the income generated by the consumption of the lower-level player to which it belongs.

Then: S (total income) = X (active income) + Y (passive income)-Z (game consumption)

Silver badge and bronze badge:

Only active gains can be obtained.

Then: S (total revenue) = X (active revenue)-Z (game consumption)

2.1.2 Operating (Game name to be determined)

The player holds the game pass to obtain ATS Token through

operation.

Gold badge: After possessing a certain amount of ANFT assets, city construction can be carried out to earn city commercial tax. Owning land ownership, you can lease the land to earn rent,

Silver badge: After owning part of ANFT assets, you can conduct business activities and earn store operating profits.

Bronze badge: work for urban construction and commercial activities, earning rewards through labor.

B. The profit model of the project

The Atlantis Origin project is a DAO organization that aims to build a professional ecological community for the global unemployed and create a source of income. To ensure the normal operation of the project, the following profit model is designed.

1. Trading profit

ATS Token and ANFT assets will incur a 2% handling fee during the transaction process for the normal operation of the foundation, of which 30% will be injected into the liquidity pool, 30% will be used for foundation donations, and 40% will be used for project operations.

2. Tax profit

The tax profit part is the tax generated by various parts of the ecology, and the platform will charge 2% as a handling fee to maintain the operation of the project.

3. Advertising profit

Advertising profit as an ecological platform will build GameFi and an incubator of the same type of sector for cooperation and promotion of other ecological projects.

4. Other profit

(Attachment is on the next page)

