

QuestaGame

The Quest:

How Online Gamers Can Save
Australia's Biodiversity

www.questagame.com



WHAT IS
THIS?



QuestaGame** is a mobile gaming venture that seeks to...**

- Engage players in their natural environment through education and entertainment**
- Help protect Australia's biodiversity through taxonomy training and species mapping**



Sustainable
or
profit-making

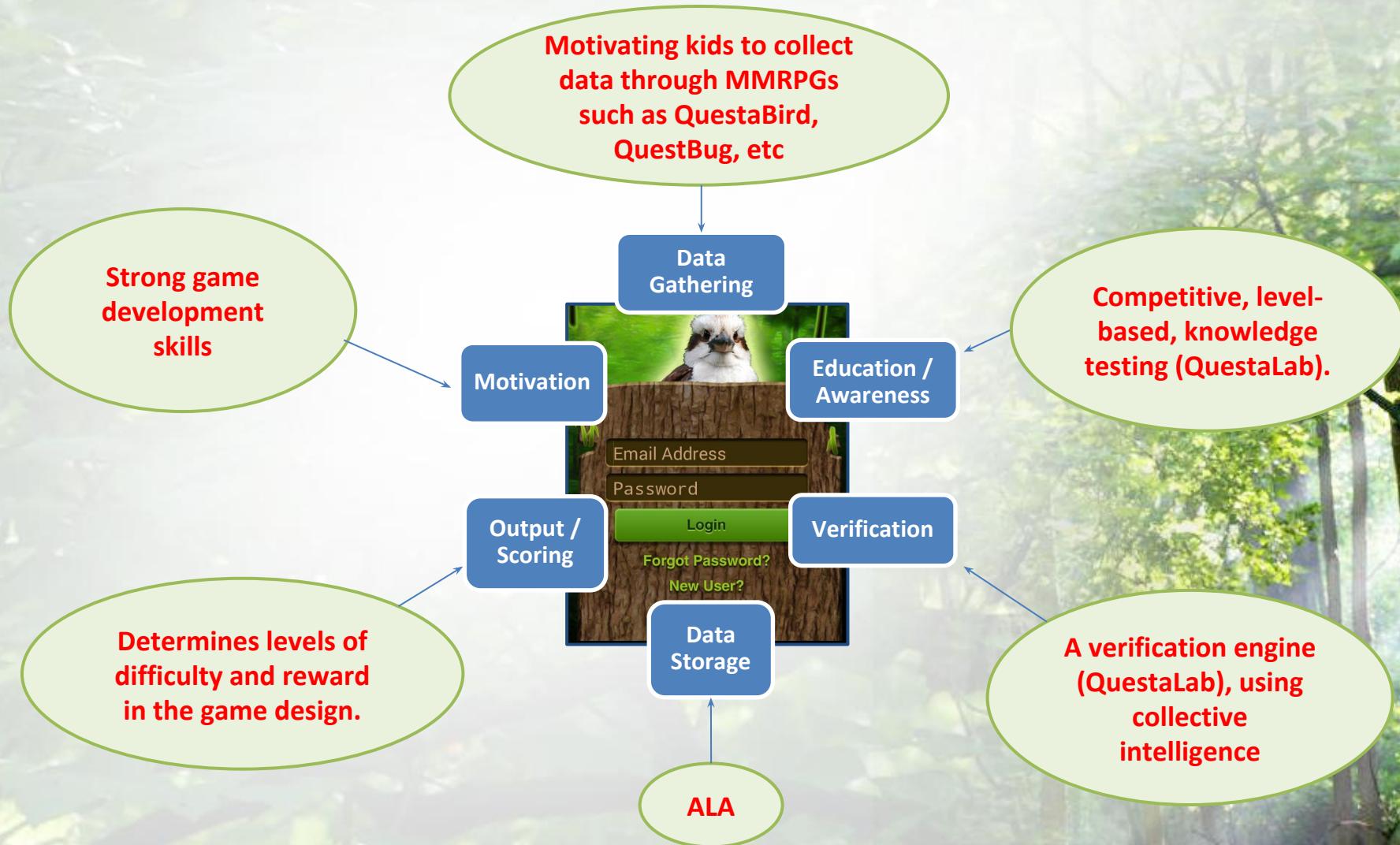
Popular, viral, fun

Educational,
merit-based,
verifiable
credentials



Scientifically useful, socially
beneficial

Mapping and Protecting Biodiversity: The Game





Common Flycatcher

Tap a species for more
information...



Quest Map



Quests in progress around Australia. Click on a quest for more information about it.

You can join a quest by downloading the app.



Quest Map

The Quest: The Gang-gang Cockatoo

Species to find:



Gang-gang Cockatoo

Gold value: 6208 Days left to join: 273

Description: The Gang-gang holds a special significance in the ACT – and yet there is very little known about the bird's

Google

Map data ©2014 Google, MapIT, ZENRIN | 500 km | Terms of Use

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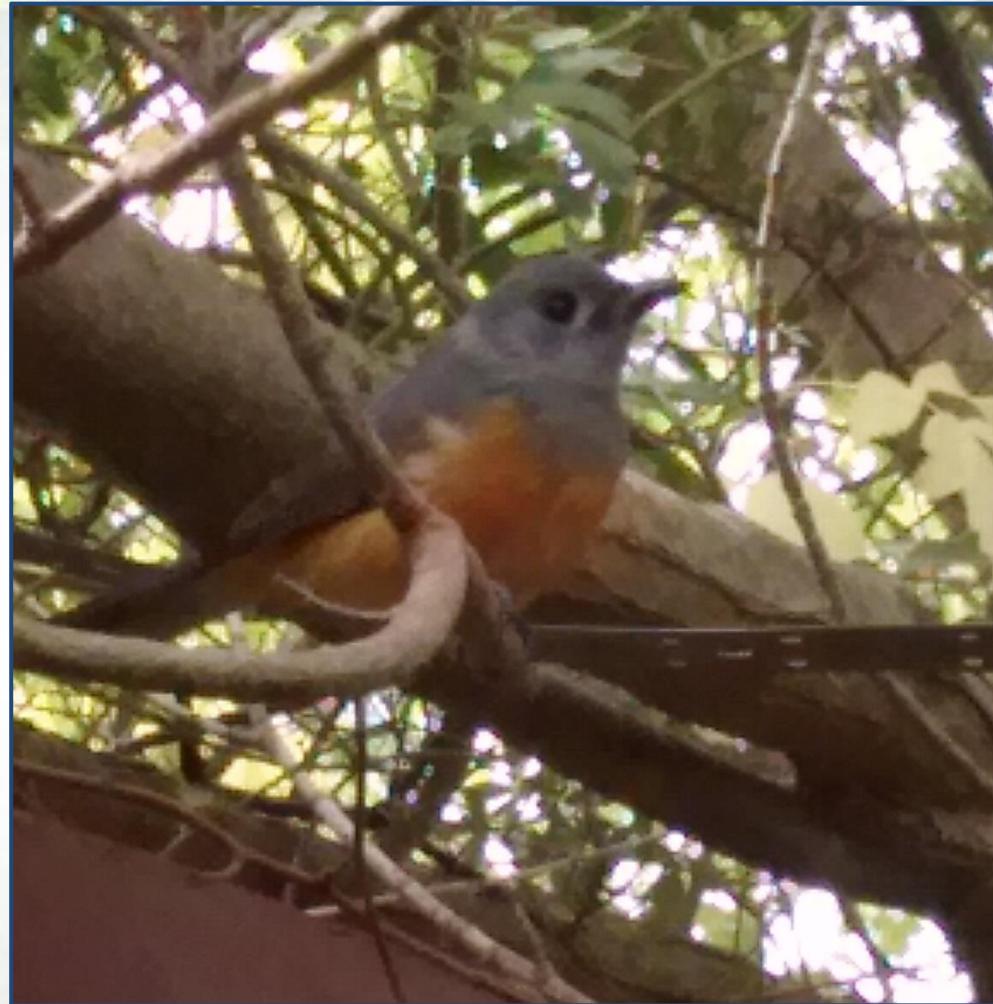
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Black-Faced Monarch

Bungendore NSW 2621,
Australia
March 14, 2014

User name: Gereon
Gold Earned: **15049**



Sulfur-Crested Cockatoo (Yellow-Tagged)

Sydney, NSW 2000, Australia

May 20, 2014

User name: Andy Carr
Gold Earned: **25 + Bonus**



Examples of Upcoming Projects



India Biodiversity Portal (IDP) is rolling out a scaled down version of QuestaGame across India.



QuestaGame working closely with Sydney's Royal Botanic Gardens to track yellow-tagged cockatoos, ibis, as well as other non-tagged species.

Gold will be tradeable for real gifts.



EarthWatch/ClimateWatch is running field trials with the John Monash Science School in Melbourne.

QuestaGame Measurable Outcomes – October, 2015



400,000 people participating in species awareness and biodiversity issues.



50,000 unique species submitted and correctly identified* against GPS coordinates (out of 300,000 submissions)**



8,000 unique species from “average” or “lower” Bio-Knowledge territories in Australia.



10,000 trained and qualified taxonomy assistants.

* Data verified by qualified verifiers (every piece of data tagged)

**Data formatted to Darwin Core specifications

QuestaBird / QuestaBug



QuestaBird is an outdoor adventure game where players compete by photographing birds in the wild.

Join quests, earn gold, buy supplies, gain levels, build your collection - and help document and protect Australia's biodiversity.



It's free!

Questa Lab

Play

Log In

Register

Score: 0

Question: 1/1

Time Remaining: 27



Australian White Ibis

Masked Lapwing

Magpie-lark

Silvereye

Need Help?





Thank You

www.questagame.com