

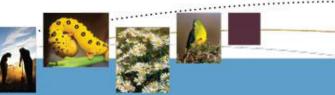
Monitoring, Evaluation, Reporting and Improvement Tool (MERIT)



Nathan Sibley - Director, Monitoring and Reporting, Biodiversity Conservation Division

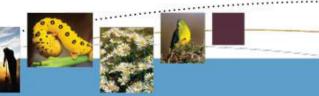
Background

- Digital world paper reporting
- Countless information systems
- Poor public information
- Aggregation of data challenging, delayed
- Little cumulative public learning
- ANAO (2008): we've been spotted



MERIT Objectives

- Clear rules about collection and collation of monitoring data.
- An online system that has an improved capacity to capture, store and communicate results from NRM investments.
- 3. The capacity for public analysis of data collected through Department funded NRM programmes.

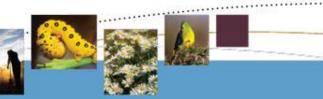


Project timeline

- 1. April 2013 Project has been given in principle approval
- 2. July 2013 Mocked up demonstration site
- 3. August 2013 Project plan endorsed by executive
- 4. October 2013 Release of the prototype MERIT for testing
- 5. December 19 Release of the production MERIT.

Since system launch: countless enhancements and fixes

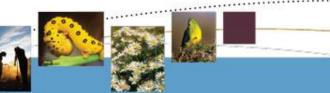
- 1000 + emails to MERIT inbox
- program level dashboards, new forms, new functionality, apps



Stats

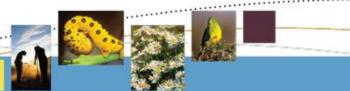
Since 5 February

- 1. ~1200 registered users
- 2. 786 projects
- 3. 1992 sites
- 4. 12000 + visits to the site
- 5. 3100 + unique visitors
- 6. 16 page visits on average per visit
- 7. 19 mins = average visit duration



Acknowledgements

- 1. The team DoE and ALA
- 2. Other departmental staff and executive
- 3. Reference group
- 4. NCRIS
- 5. Users



A quick show and tell

https://fieldcapture.ala.org.au/

https://fieldcapture-test.ala.org.au/

