



Al driven multilingual, voice-first guide for pilgrims & tourists—

before, during, and after the Mahakhumbh

Team Atma Vani – Al Spiritual Companion

Your Al Spiritual Guide for Ujjain MahaKumbh 2028



Reetu Bobel

- 15 years experience in marketing & communication
- Drives Operations



Rajesh Menon

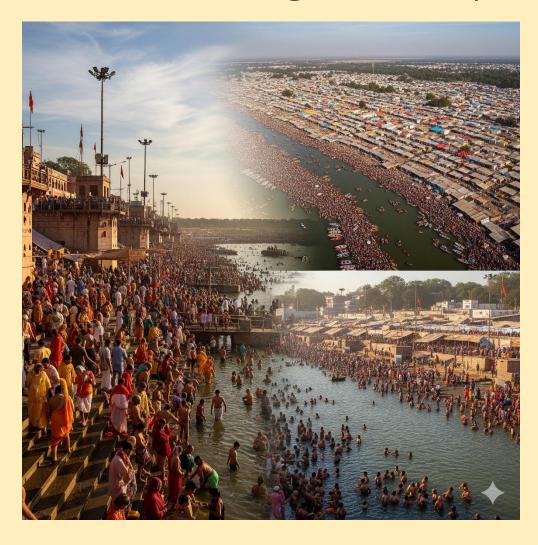
- 35 years experience
- 19 years as entrepreneur
- Sold 1 business in 2015
- Drives strategy, tech and business modelling



Nishant Joshi

- Spiritual Technologist | Wellness Architect | Inner Science Educator
- 23 years experience, 16 as entrepreneur
- Scaled 6 businesses, 3 as founder
- Drives scaling, business and team development

The Challenges of Experiencing MahaKumbh



200M+ Devotees. 1 City. 30 Days. Infinite Challenges







Large Scale

Info Gap

Ritual confusion



Multiple parts



Language challenge

For millions, the sacred journey risks becoming chaotic, unsafe, and confusing without a trusted guide

Atma Vani — Your Al Spiritual Guide for MahaKumbh

How To

Q& A builder by interests (Shaivism, Vaishnavism, Yoga), history & significance, mantra pronunciation, logistics Q&A.

Stay

Guidance on where to stay, booking facility integrated with Khumb authorities and private parties.

Akharas

Voice navigation to ghats/camps, live event & crowd updates from official feeds, step-by-step

Medical

Voice assist navigation to nearest medical camp. Link with emergency authorities,

Traffic

Traffic advisories linked with govt APIs, crowd density warnings, how to reach, parking etc

Sahi Snan Timing

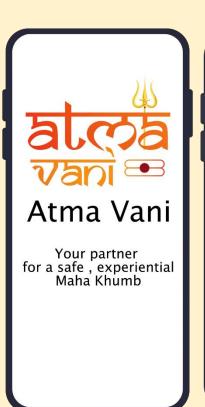
Guidance on sahi snan timings, locations, ritual guidance, spiritual Q&As

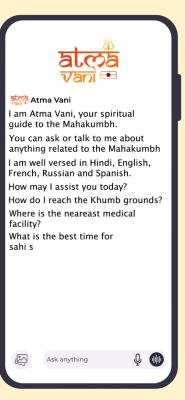
Unified- one trusted interface instead of scattered sources

Hands-free ideal for natural conversation

Govt Integratedplugs into official Khumb data for reliable, real time updates

Prototype in Action — Atma Vani Kumbh Mela Module







Screens shown:

1. Home & Language Selection

- 1. Multilingual entry: English, Hindi, French, Spanish and .
- 2. User-friendly UI with voice/mic button upfront.

2.Pre-Mela Planning

- 1. Personalized itinerary card: "Shaivism Path Visit Naga Sadhu Akhara, Attend Rudra Abhishek".
- 2. Knowledge card: "Why Kumbh Mela in Ujjain?"

3.On-Ground Assistance

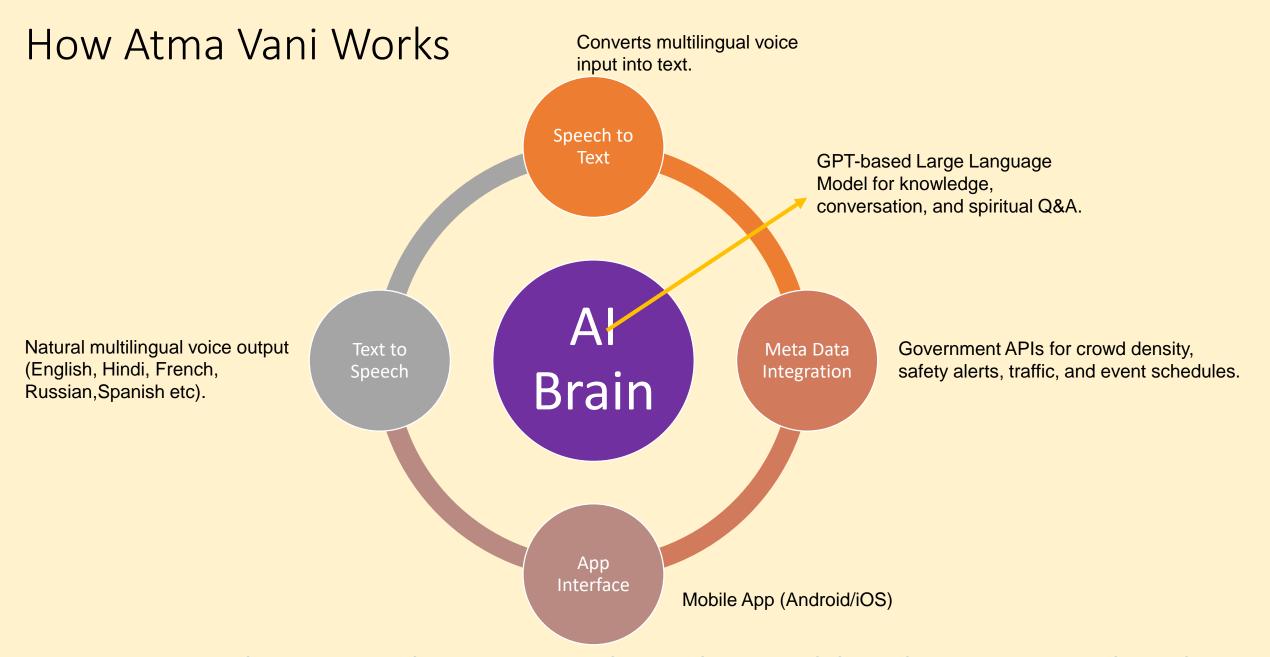
- 1. Live chip: "Ram Ghat Moderate crowd, safe to visit".
- 2. Voice prompt: "Guide me to Shahi Snan Ghat" → Navigation arrows shown.

4. Ritual Guidance

- 1. Screen with step-by-step ritual guidance (Al Pujari).
- 2. Mantra pronunciation pop-up with play button.

5.Emergency Assist

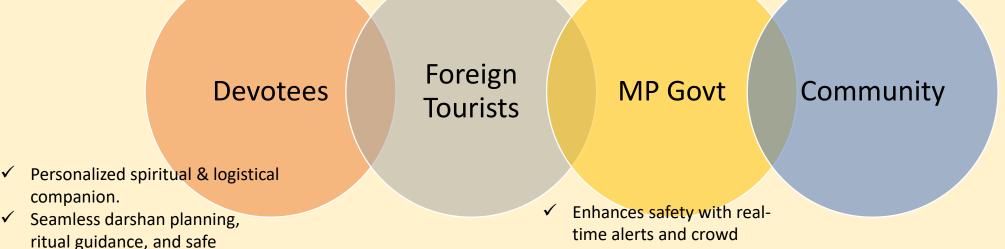
1. One-tap card: "Nearest First-Aid — 200m".



STT \rightarrow LLM \rightarrow Policy \rightarrow TTS pipeline ensures seamless, real-time, multilingual conversations at the Mela

Who Benefits from Atma Vani at the MahaKumbh

- Multilingual voice assist (English, Hindi, French, Spanish etc).
- ✓ Cultural immersion through stories, mantras, and rituals explained.
- Reduces dependency on guides/translators



- Fosters shared spiritual experiences.
- Enables journaling, memory-keeping, and connections with fellow devotees.

Democratizes access to knowledge previously limited to

movement.

insiders.

- management.
- Establishes Ujjain as a digitalfirst, global pilgrimage hub.
- ✓ Scalable model to replicate in other Melas and yatras.

Atma Vani delivers Safer Melas for Govt, Seamless journeys for Devotees, Enriched experiences for Tourists

Scaling Beyond Ujjain — The Road Ahead

Multilingual Expansion

- Regional Languages
- International Languages

Scalability

- Extend to other tourist domains
- Extend to other melas and major temple festivals

Marketplace Integration

- Seamless access to religious products, handicrafts, tours, and donations
- Conversational commerce

Voice Assist Pujari

Personalized spiritual content based on user journey

Religious Music on Demand

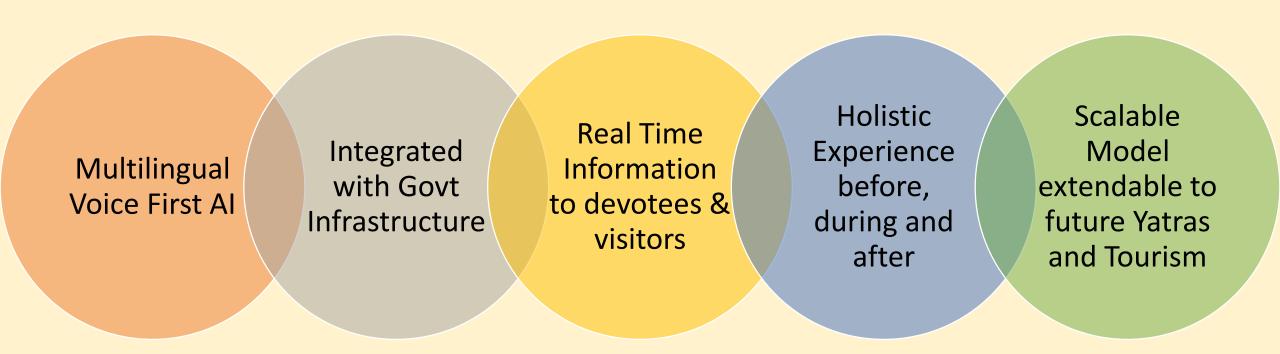
Personalized religious bhajans and music

Interactive Scripture Studies

Conversational
Q&As with
scripture
reference

From prototype to nationwide spiritual companion — Atma Vani will grow with every devotee's journey

Why Atma Vani Stands Out



Thank You

Visit www.atmavani.life

To experience what we are building for India