

AI driven multilingual, voice-first guide for
pilgrims & tourists—
before, during, and after the Mahakhumbh

Team Atma Vani – AI Spiritual Companion

Your AI Spiritual Guide for Ujjain MahaKumbh 2028



Reetu Bobel

- 15 years experience in marketing & communication
- Drives Operations



Rajesh Menon

- 35 years experience
- 19 years as entrepreneur
- Sold 1 business in 2015
- Drives strategy, tech and business modelling



Nishant Joshi

- Spiritual Technologist | Wellness Architect | Inner Science Educator
- 23 years experience, 16 as entrepreneur
- Scaled 6 businesses, 3 as founder
- Drives scaling , business and team development

The Challenges of Experiencing MahaKumbh



200M+ Devotees. 1 City. 30 Days. Infinite Challenges



Large Scale



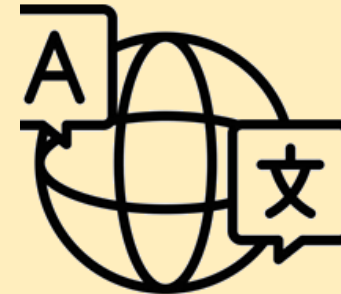
Info Gap



Ritual confusion



Multiple parts



Language challenge

For millions, the sacred journey risks becoming chaotic, unsafe, and confusing without a trusted guide

Atma Vani — Your AI Spiritual Guide for MahaKumbh

How To

Q& A builder by interests (Shaivism, Vaishnavism, Yoga), history & significance, mantra pronunciation, logistics Q&A.

Stay

Guidance on where to stay, booking facility integrated with Khumb authorities and private parties .

Akharas

Voice navigation to ghats/camps, live event & crowd updates from official feeds, step-by-step

Medical

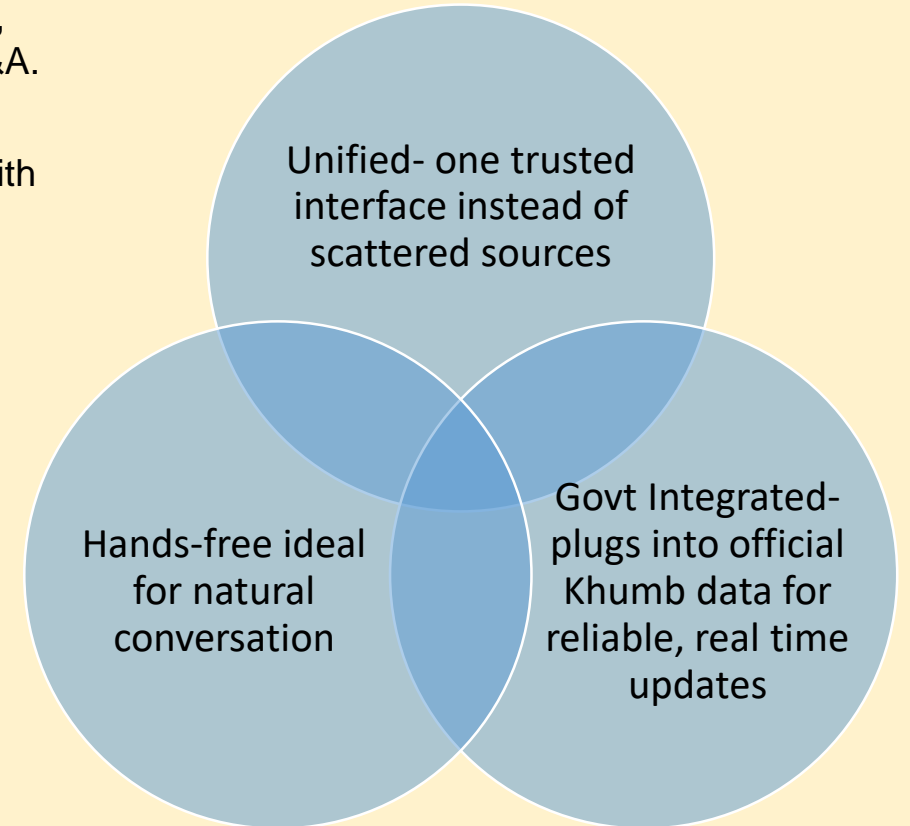
Voice assist navigation to nearest medical camp. Link with emergency authorities,

Traffic

Traffic advisories linked with govt APIs, crowd density warnings, how to reach, parking etc

Sahi Snan Timing

Guidance on sahi snan timings, locations, ritual guidance, spiritual Q&As



From planning to pilgrimage to personal growth—Atma Vani keeps your sacred journey seamless

Prototype in Action — Atma Vani Kumbh Mela Module



Screens shown:

1.Home & Language Selection

1. Multilingual entry: English, Hindi, French, Spanish and .
2. User-friendly UI with voice/mic button upfront.

2.Pre-Mela Planning

1. Personalized itinerary card: *“Shaivism Path — Visit Naga Sadhu Akhara, Attend Rudra Abhishek”*.
2. Knowledge card: *“Why Kumbh Mela in Ujjain?”*

3.On-Ground Assistance

1. Live chip: *“Ram Ghat — Moderate crowd, safe to visit”*.
2. Voice prompt: *“Guide me to Shahi Snan Ghat”* → *Navigation arrows shown.*

4.Ritual Guidance

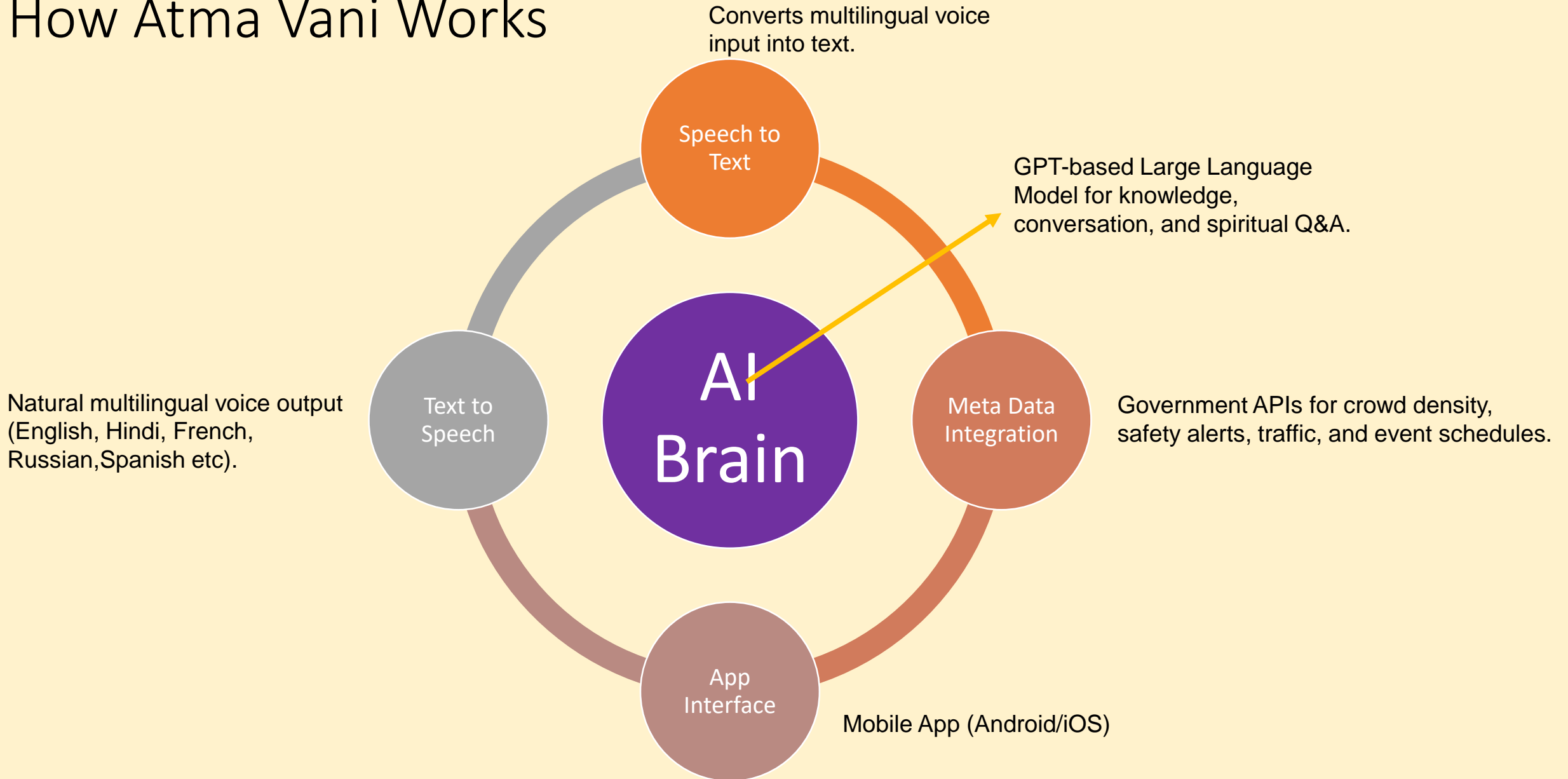
1. Screen with step-by-step ritual guidance (AI Pujari).
2. Mantra pronunciation pop-up with play button.

5.Emergency Assist

1. One-tap card: *“Nearest First-Aid — 200m”*.

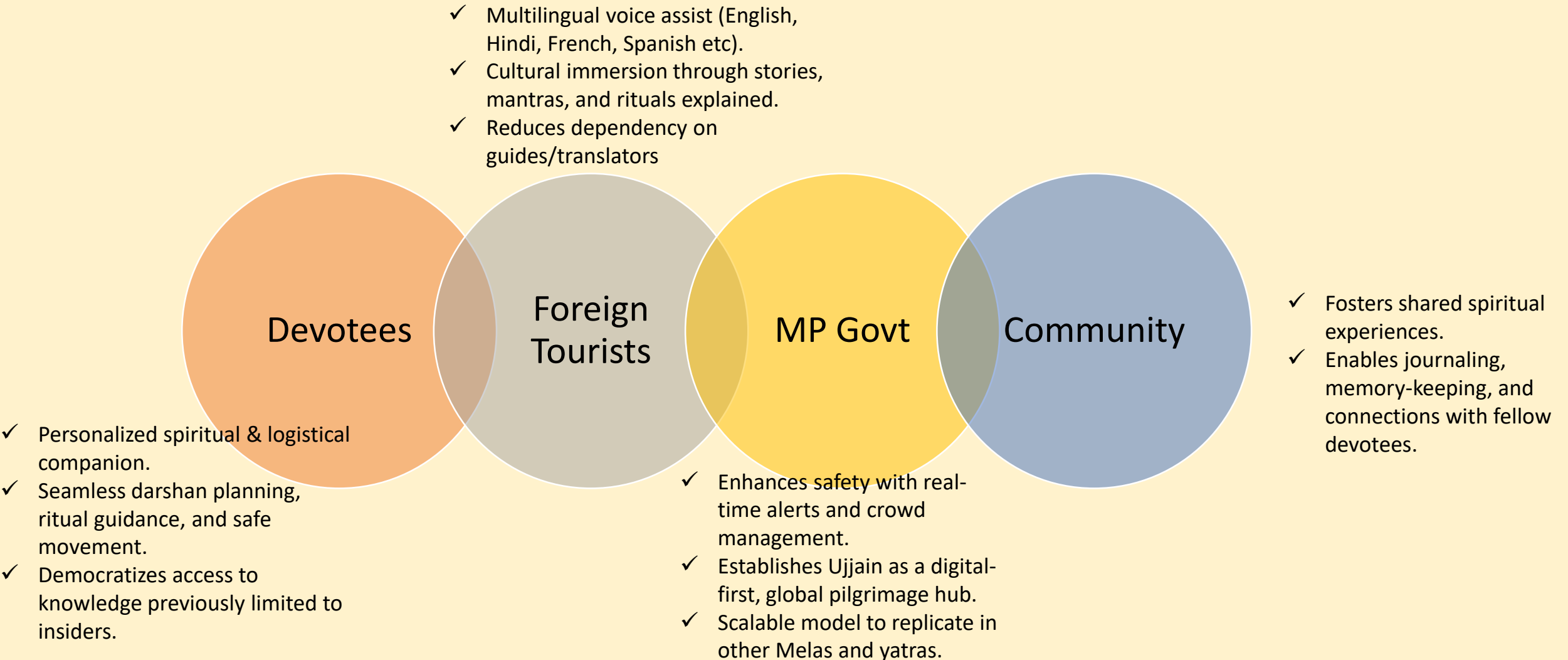
Screens demonstrate STT → LLM → TTS flow, real-time data integration, and multilingual UI

How Atma Vani Works



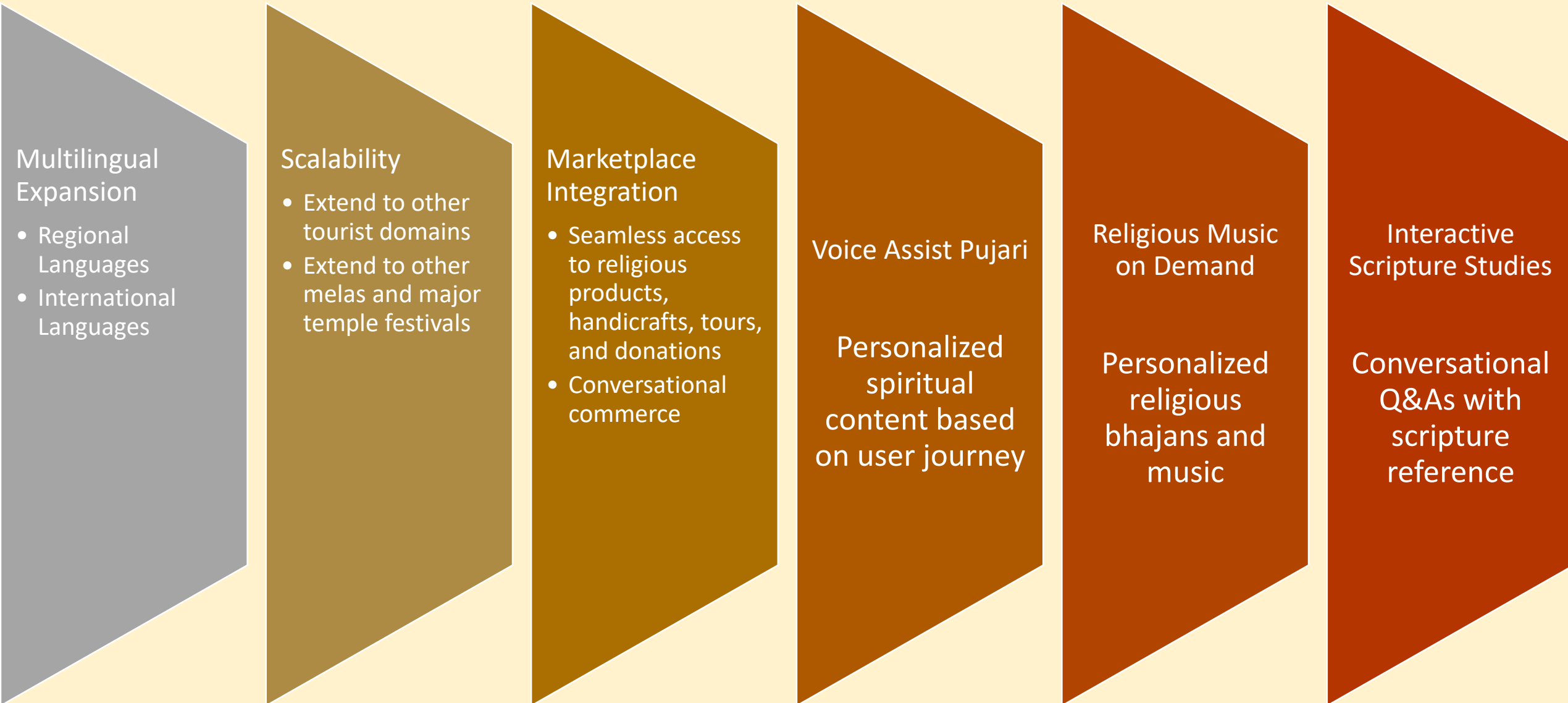
STT → LLM → Policy → TTS pipeline ensures seamless, real-time, multilingual conversations at the Mela

Who Benefits from Atma Vani at the MahaKumbh



Atma Vani delivers Safer Melas for Govt, Seamless journeys for Devotees, Enriched experiences for Tourists

Scaling Beyond Ujjain — The Road Ahead



From prototype to nationwide spiritual companion — Atma Vani will grow with every devotee's journey

Why Atma Vani Stands Out



Atma Vani transforms the MahaKumbh into a seamless, safe, and spiritually enriching experience

Thank You

Visit www.atmavani.life

To experience what we are
building for India

