

INTERNSHIP REPORT TASK-2

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Task Title: Development of a Compelling Landing Page for Electric Car Launch

Task Description:

Create a visually appealing and content-rich landing page for the launch of a new electric car. The landing page should include an introduction, key features, specifications, a gallery, testimonials, FAQs, and a call-to-action.

Steps Taken:

• Initial Setup:

- Created the HTML structure for the landing page.
- Added basic styling with CSS for layout and design consistency.

• Header Section:

- Implemented a header with the company logo and navigation links.

• Hero Section:

- Designed a hero section with a background image, an introductory message, and a call-to-action button.

• Features Section:

- Created a features section highlighting key aspects such as performance, design, technology, and sustainability.

• Specifications Section:

- Added a detailed table listing the car's specifications, including battery range, horsepower, top speed, etc.

• Gallery Section:

- Included a gallery section with images showcasing the car from different angles.

- **Testimonials Section:**

- Added testimonials from various users including industry experts, customers, and enthusiasts.

- **FAQ Section:**

- Provided answers to common questions about the car, including battery range, cost, availability, and features.

- **Footer Section:**

- Implemented a footer with contact information, social media links, and newsletter signup.

Challenges Faced:

- **Design Consistency:**

- Ensuring the design was visually appealing and consistent across all sections.

- **Responsive Layout:**

- Making sure the landing page was responsive and looked good on different screen sizes.

- **Content Integration:**

- Integrating diverse content (text, images, and icons) while maintaining a clean layout.

Solutions Implemented:

1. **Design Consistency:**

- Used a cohesive color scheme and consistent spacing for a unified look.

2. **Responsive Layout:**

- Utilized flexible CSS properties and media queries to ensure the layout adapted to various screen sizes.

3. **Content Integration:**

- Employed CSS grid and flexbox to manage content layout effectively and ensure visual harmony.

Learnings:

- **HTML and CSS Skills:**

- Improved proficiency in HTML and CSS for creating structured and styled web pages.

- **Responsive Design Techniques:**

- Gained experience in implementing responsive design using media queries and flexible layouts.

- **Content Organization:**

- Learned effective strategies for organizing and presenting diverse content types on a single page.

Project Update:

The landing page for the electric car launch has been successfully created. It includes all the required sections: introduction, features, specifications, gallery, testimonials, FAQs, and a call-to-action. The page is visually appealing, content-rich, and fully responsive, ensuring a good user experience across different devices.