

Kerry Alan Snyder

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We live in a story about a game. I love to play. I aim to find flow with fellow players by sharing our needs, abilities, tastes, passions, and ambitions. For those who lack stillness, I embody peace. For those who lack bliss, I generate joy. When we play together, we all win.

Experience

Atmanautica

Sherpa/Founder

Now - 2017 December

San Francisco

Here we develop methods of self-healing through play and offer one-on-one guidance toward understanding who we are and why we are here. Our sessions encourage holistic well-being through somatic play, ecstatic song and dance, plant medicine, conscious loving, non-violent communication, The Work of Byron Katie, Sri Ramana Maharshi's self-enquiry, radical honesty, and Jungian depth psychology.

Arrivo

Head of Operations & Majordomo

2017 December - 2017 January

Los Angeles

With seven colleagues I sprouted Arrivo, an LA-based hyperloop engineering firm. We aspired to end traffic by developing groundbreaking transportation technology and infrastructure systems utilizing linear electric propulsion, magnetic levitation, and swarm intelligence. I acted as the glue, ensuring that our rocket scientists and pundits had what they needed to collaborate and express their potential.

ÆTHER

Consultant, Technology and Development Strategy

2018 April - 2016 January

Los Angeles

Clients: Mandarin9, DevMo

As a consultant I advised clients designing and building web platforms for Chinese language learning and software developer relations. I advocate for the enjoyment of the user or customer, aiming to understand and meet their needs progressively.

SolarCity (now Tesla)

Lead Experience Designer

2015 November - 2013 January

San Francisco & San Mateo

Here I spearheaded the Experience Design team which focused on the company's customer-facing digital experiences. I also introduced and administered a wide array of development processes, productivity tools, and cultural measures within the company.

Togetherville / Disney

Product Manager, UX Designer & Founding Member

2012 November - 2010 March

Palo Alto, California

As a founding member of Togetherville, I wore a lot of hats as we pioneered a Facebook-like social network for kids and their families. Once Disney acquired and acqui-hired us, I found myself in the skunkworks incubating projects that became the Disney+ streaming service, the DisneyID identity platform, and Disney Parks Magic Bands.

ThirdPrime Design

Co-founder & Product Designer

2012 March - 2009 January

Portland, Oregon

With four colleagues I formed this product design firm that specialized in playful products for niche markets. Notably we designed and fabricated the Hope and Healing Hands cart that provides a sanitary experience of nature to children who cannot leave the hospital.

Education

Lewis & Clark Law School

J.D., Intellectual Property

2009 May - 2006 August

Portland, Oregon

University of Illinois at Urbana-Champaign

B.S., Mathematics

B.S., Economics

2004 December - 2000 August

Urbana-Champaign, Illinois

Patent

- Dynamic Trust Score for Evaluating Ongoing Online Relationships

Publications

- “Leading the Listener Mutiny to Redeem the Pirate Scourge”
- Various essays and poems on Atmanaut

About Me

Skills

- **Tech stack:** JS (Angular, React, Node), HTML, CSS, Rust, Go, Python, Neovim, Mac, Linux

- **Design modes:** experience (persona, journey, user), interface, graphics, typography, narrative
- **Expertise:** writing & editing code/prose/poetry, water-spidering, bootstrapping
- **Passions:** optimal ecology, mindful organization, cooking with/for fam, and intentional living

Interests

I love to cook, design and build, research and write, travel, sing and play guitar and ukelele, dance ecstatic, practice yoga, sit and breath, and divine what dreams may come with the I Ching.

Car-free since 2015, I run and cycle on roads and trails, fling frisbees, climb trees and rocks, backpack, hike, and stroll.

Currently I'm drafting a new cosmology as a series of stories we call *The Well of Being*.

Enneagram: 7

Myers-Briggs Type: ENFP

StrengthsFinder Top 5:

Strategic, Ideation, Woo, Communication, Empathy