



## Cover letter

Hi! 🖐️

My name is Dennis, and I'm a UX Designer with a big heart for people, structure and ideas that make sense. My background might be a little unusual and I think that's one of my biggest strengths. I started my career working in stores, leading teams, planning sales strategies and improving entire departments. I loved the dynamic energy of retail reading people, understanding behaviors, helping customers, building strong teams and seeing real-time impact.

Parallel to that, I worked for nearly two decades as a professional dancer and teacher. I created cultural events, led workshops and built communities across borders. Dance taught me rhythm, flow and how to connect. It also taught me leadership how to guide a group with clarity, creativity and care.

Eventually, I followed my curiosity into tech and design. I trained as an **Agile Project Manager**, then graduated as an **Experience Designer**. Through that, I've worked with user research, interaction design, interface building and service development. I love mapping out needs, finding hidden insights and turning friction into clarity. I bring empathy, iteration and structure to every design process and always aim to put people first.

Today I work in the space between systems and humans always asking: *What does the user need? Where are we losing them? How can we make this better?*

Aside from design, I still enjoy creating whether it's building small digital platforms on my own time, making a website for a friend or running passion projects that bring people together. My head is filled with music, my notes are full of ideas and I thrive when I can combine creativity with structure.

If you're looking for someone who combines strategy with storytelling, analysis with empathy and leadership with humility I'd love to talk. I'm currently open for new opportunities, freelance work or project collaborations. Paid internships may also be considered, depending on scope and values.

Thanks for visiting my portfolio and thank you for reading this far 😊

Warmly,

Dennis Lantz