

# ATOBATELE MARCUS ADETOBA

📍 Ota, Ogun State, Nigeria.

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## 🎯 CAREER OBJECTIVE

Adaptable and tech-savvy professional with hands-on experience in mechanical systems maintenance, digital marketing, and data-driven sales analysis. Background includes practical work in diesel injector repairs as well as analytical roles involving customer behavior insights and digital campaigns. Skilled in problem-solving, front-end development principles, and interpreting data to improve performance. Brings a unique blend of technical know-how and digital proficiency, seeking to contribute to innovative projects in engineering or technology-driven environments.

## ★ CORE SKILLS AND COMPETENCIES

- Data cleaning
- Data Visualisation and Storytelling
- Time management
- Automation and Testing
- Problem solving and troubleshooting
- Teamwork and Collaboration
- Creative writing
- Critical Thinking

## ★ CORE TECHNICAL SKILLS

- JAVASCRIPT
- REACT.JS
- HTML
- TAILWIND
- CSS
- Microsoft Excel
- SQL
- PYTHON
- GOOGLE WORKSPACE
- POWER BI

## 🏢 WORK EXPERIENCE

### Digital Marketer and Sales Analyst PALS FBO

**Nov 2019 – Oct 2023**  
Ado-ekiti, Ekiti State

- Designed and executed digital campaigns across social media and email platforms.
- Tracked and analysed customer behavior to improve targeting and conversion rates.
- Created reports on campaign performance using tools like Google Analytics and Excel.
- Managed paid ads, SEO content, and social media engagement for brand visibility.
- Collaborated with sales team to align marketing insights with sales strategies.

### Diesel Injector Technician (SIWES AND IT) Philatech Diesel Work

**Mar 2020- Mar 2021**  
Ebute Meta, Lagos State.

- Supported routine maintenance and calibration of diesel injection components.
- Participated in diagnostic testing and basic troubleshooting of injector faults.
- Shadowed senior technicians to learn safe handling of mechanical tools and equipment.
- Recorded service reports and maintained daily logs of training activities.
- Followed all health and safety guidelines while working in workshop conditions.

### Diesel Injector Technician (Apprenticeship) Philatech Diesel Work

**May 2015 – May 2018**  
Ebute Meta, Lagos State.

- Assisted in dismantling and assembling diesel injectors under technician supervision.
- Cleaned, inspected, and tested fuel injectors for performance and wear.
- Operated diagnostic tools to identify injection system faults.
- Maintained a safe and organized workspace following standard mechanical procedures.
- Documented repairs and reported parts replacements needed for each injector.

## EDUCATIONAL HISTORY

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- **Higher National Diploma (HND):** Mechanical Engineering  
Federal Polytechnic Ado-Ekiti, Ekiti State, Nigeria. **2021 - 2023**
- **Ordinary National Diploma (OND):** Mechanical Engineering  
Federal Polytechnic Ado-Ekiti, Ekiti State, Nigeria. **2018 - 2020**

## TRAINING & CERTIFICATION

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- **National Youth Service Corps (NYSC):** Certificate of Completion **Awaiting**
- **Techy Jaunt:** Front End Development **2025**
- **Prestige Coding and Technology Limited:** Data analytics **2025**
- **The Nigerian Institution of Mechanical Engineers:** Student Member **2022**
- **Philatech and Co:** Certificate of Apprenticeship as a Diesel Injector Technician **2019**
- **Federal Ministry of Labour and Employment**  
Certificate of Competence in Diesel Mechanic Works **2017**

## COMMUNICATION

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Fluent in English language

## REFEREE

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Will be available on request