

Description of the problem and discussion of the background

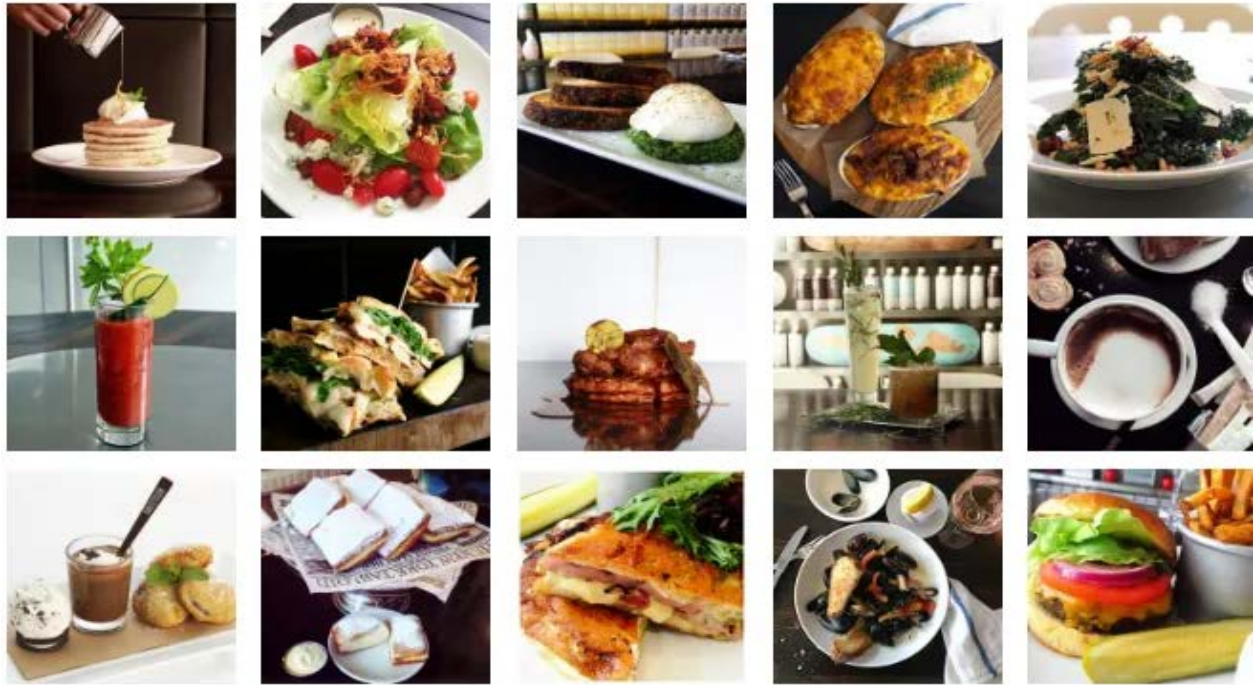
Manhattan



Background

Manhattan is the most densely populated of the five boroughs of New York City and would rank as the sixth-most populous in the U.S. It has many well-known districts and landmarks that are considered the capital of the world's culture and entertainment. For this reason, tourism is significant to this area. Based on Wikipedia," Tourism is vital to Manhattan's economy, and the landmarks of Manhattan are the focus of New York City's tourists, enumerating an eighth consecutive annual record of approximately 62.8 million visitors in 2017. According to The Broadway League, shows on Broadway sold about US\$1.27 billion worth of tickets in the 2013–2014 season, an increase of 11.4% from US\$1.139 billion in the 2012–2013 season; attendance in 2013–2014 stood at 12.21 million, representing a 5.5% increase from the 2012–2013 season's 11.57 million. As of June 2016, Manhattan had nearly 91,500 hotel rooms, a 26% increase from 2010."

Problem



The food industry was always one of the most crucial issues to attract tourists because it is an effective means to enter another culture. Traditional food and cuisine could be excellent to attract tourists and can be an integral part of the travel experience. For this reason, in this research project, I am trying to find the most populous foods in Manhattan. The results of this research will help those who are looking for a food business in this area.