





### Team 7 – Simplifying UX in Car crashes insurance processes at a much lower cost

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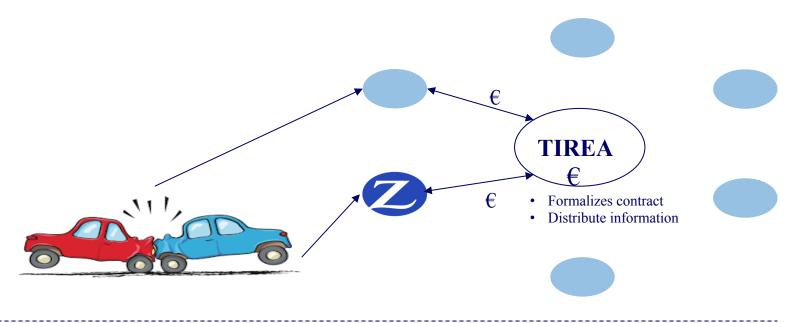
Alex Gines – ATRAURA Blockchain

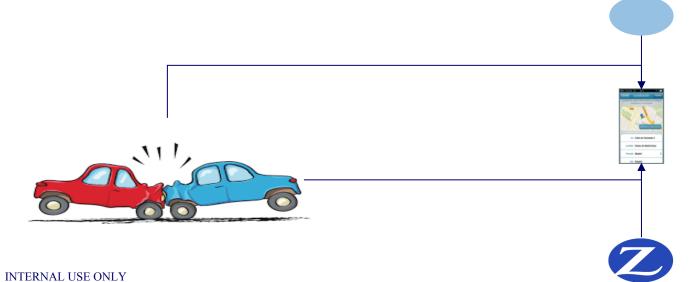
Andreu Rodriguez – *ATRAURA Blockchain* 

Alberto Altayó - Zurich

## Solution Concept







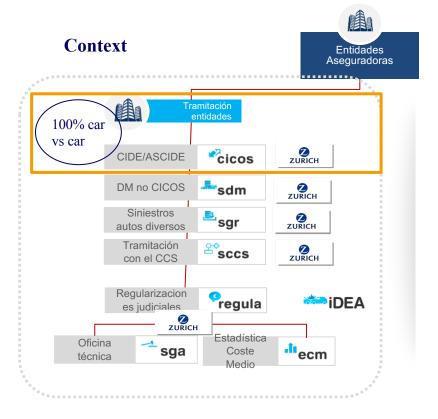
- Easy notification and sharing
- Identity certification
- Contract sign off
- UX improved
- · No money leak

## Car crash claiming process – DAO



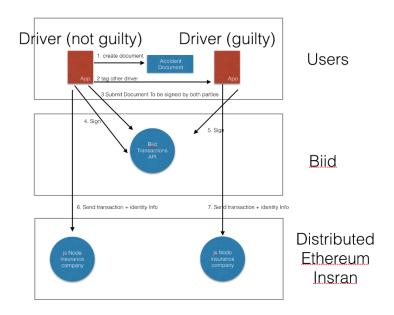
#### Unespa – Tirea – Car crash agreement (CICOS)

- Increase settlement speed Increase customer satisfaction and sector reputation
- "fair" system for all insurance companies
- Reduction of managerial costs
- Data privacy guarantee



#### Car crash agreement DAO

- + Settlement Speed
- + Managerial cost reduction
- + Data privacy guarantee
- + Certified legal identity
- + Auditable
- + Reputation / profitability of insurance sector
- + 100% Digital experience
- + UX increased in notification process (ease information sharing)



INTERNAL USE ONLY

# Implementation Strategy – 2 different approaches



Short term implementation (driven by TIREA)

Non-centralized implementation

Digital Identity certification

All policy holders automatically signed up in certified database through blockchain

Complete identity certification process

Globalize identity certification by Insurance companies

Implementation without centralized entity (tough)

Complete Transaction

Transaction automatically performed and certified. Standardized process built up by Tirea with insurance companies Transaction automatically performed and certified.

Integration B2B, decentralized

Benefits

Guarantee of transaction
Speed of settlement
Digital 100%
Internal costs significant reduction
+ sector profitability and reputation
+ services or lower cost to customer

Guarantee of transaction
Speed of settlement
Digital 100%
Internal costs massive reduction
Simpler process / reduction of
intermediaries

- + sector profitability and reputation
- + services or lower cost to customer