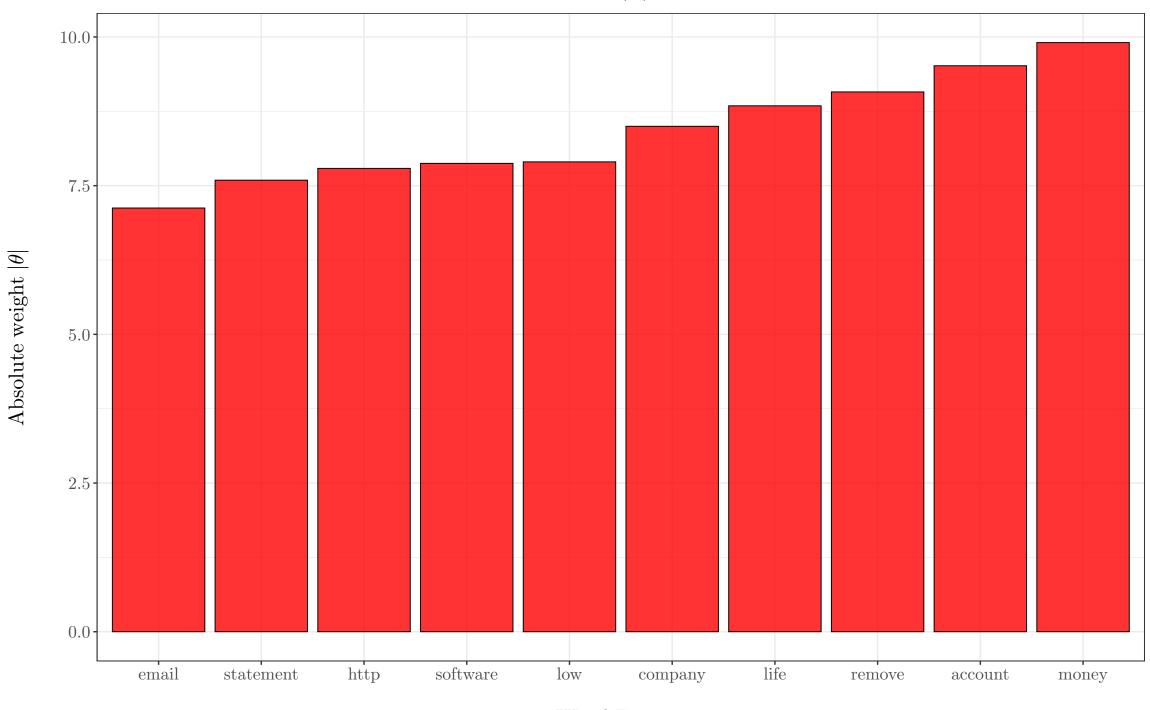Ranked spam $|\theta|$ coefficients