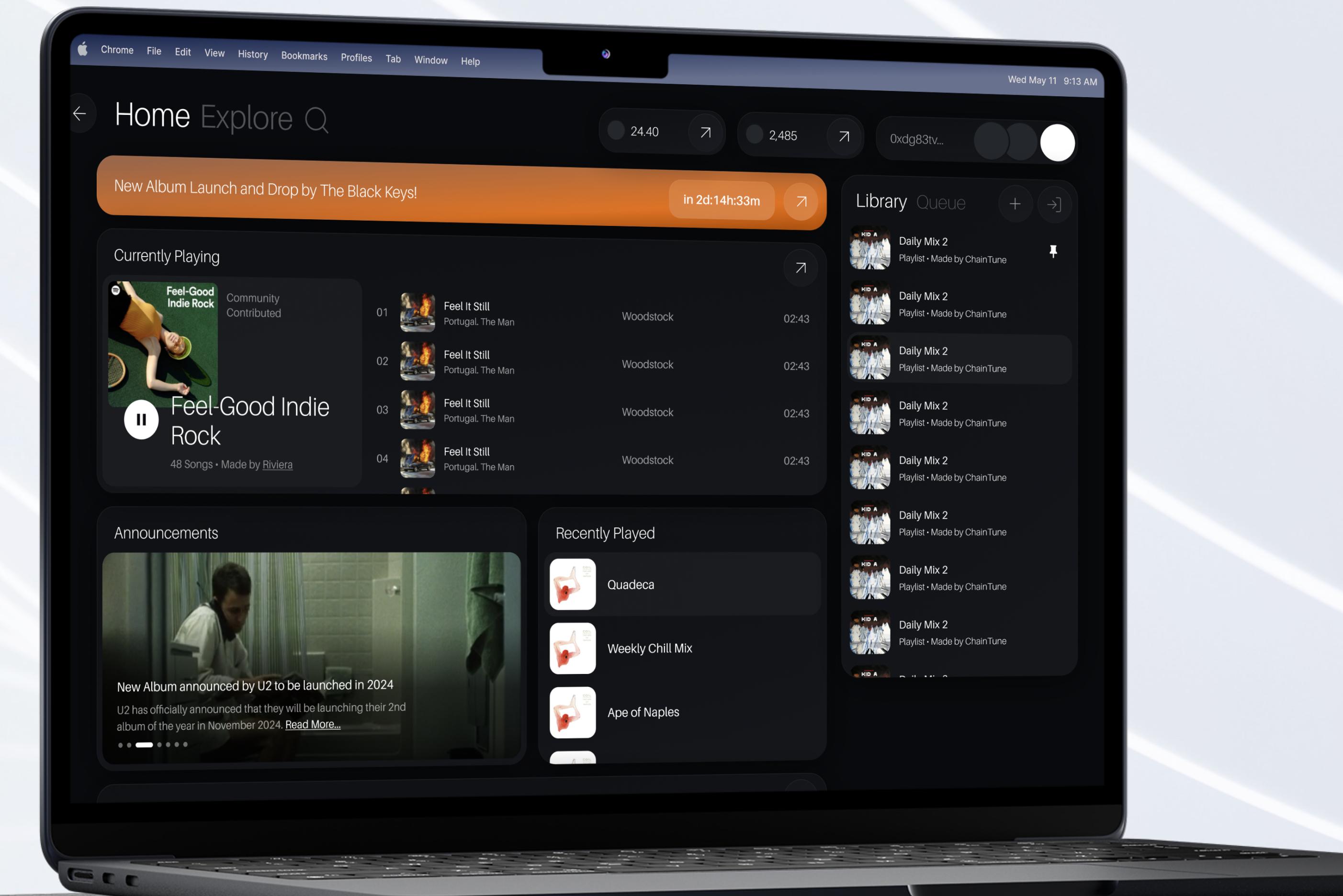


Team 15

# ChainTune

Revolutionizing the music streaming experience with innovative Web3 integration, empowering artists and engaging listeners like never before.



01. Introduction

# 01. Introduction

02. The Problem

# 02. The Problem

03. Our Solution

# 03. Our Solution

04. Product Demo

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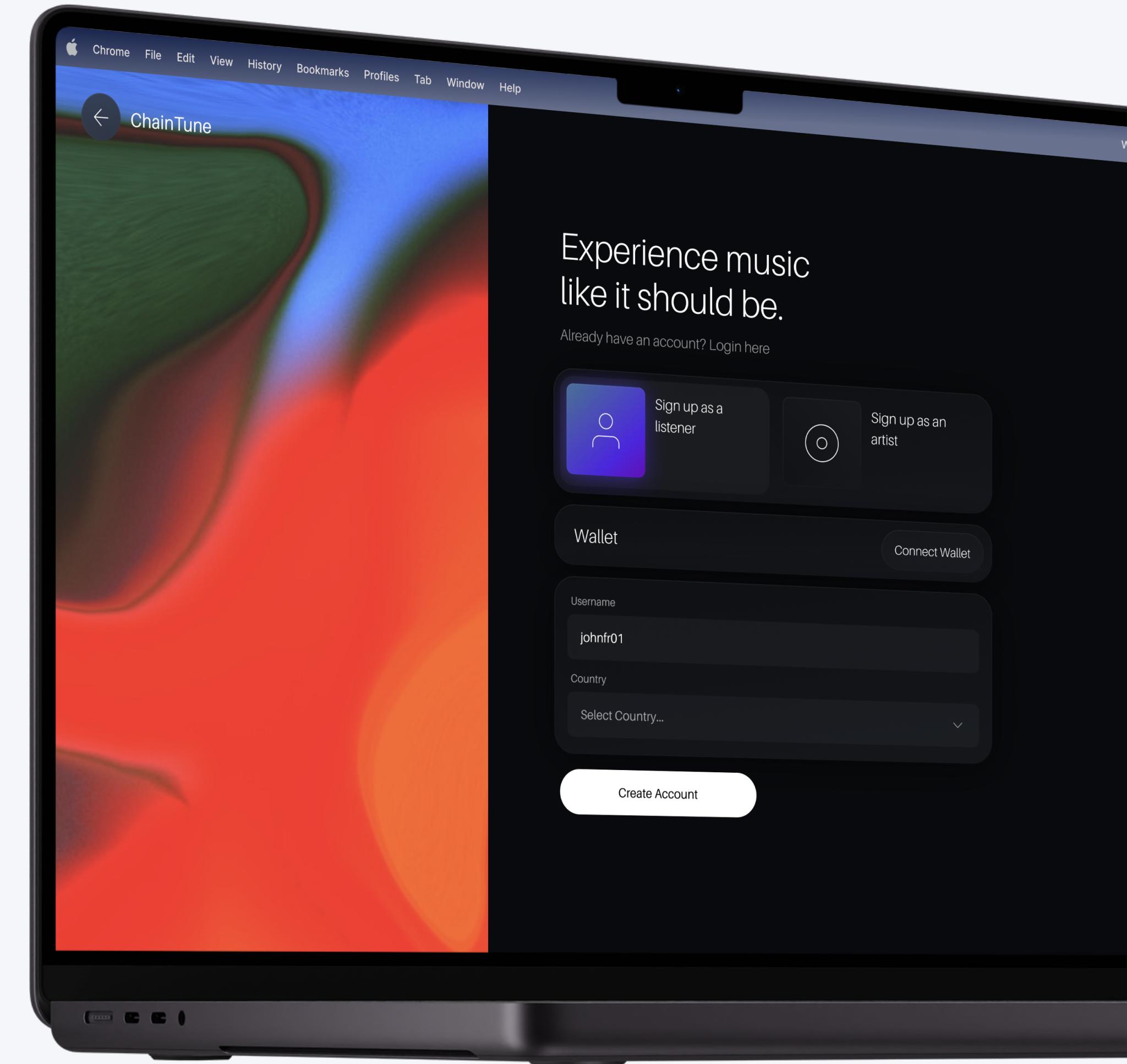
05. Future Plans

# 05. Future Plans

# 01. Introduction

Community driven on chain radio platform that incentivises maximum collaboration and interaction within the music ecosystem.

Tokenomics designed to foster artist participation, aiming for a fully community-driven and decentralized artist-listener ecosystem.



# 01. Introduction

We focus on personalised **user experience** and **sustainable growth**, setting new standards in the digital music industry through innovative technology.

01.

Revolutionize music streaming with blockchain.

02.

Empowering artists with easy, direct monetization.

03.

Fostering deeper artist-listener connections.

# 01. Introduction

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# 02. The Problem



**Audius**

Uncovered Painpoint

Rewards only top 5 artists each month,  
Lack of personalisation



**Tamago**

Uncovered Painpoint

Artists are not paid altogether.



**Emanate**

Uncovered Painpoint

Solely depends on record labels

# 02. The Problem

## Centralization in Music Streaming

Centralized streaming platforms control distribution and pricing, often leading to artists receiving just a small share of their music's earnings.

## Limited Artist Control

Artists face limited control over their music's use and monetization, bound by platform rules and models that can change without consent.

## Exposure for Emerging Artists

New and independent artists struggle to feature their music on popular platforms, limiting their audience reach.

## Delayed Revenue Distribution

Artists frequently face long waits for royalties due to complex and bureaucratic distribution systems.

## Limited Artist Control

Traditional platforms provide few options for direct artist support and interaction, lacking clear incentives for users.



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## 06. Roadmap & GTM

# 03. Our Solution



Wallet Connectivity  
for Monetization



Real-Time Revenue  
Distribution



Permissionless  
Broadcasting



Automated Smart  
Contracts



Community-Driven  
Governance

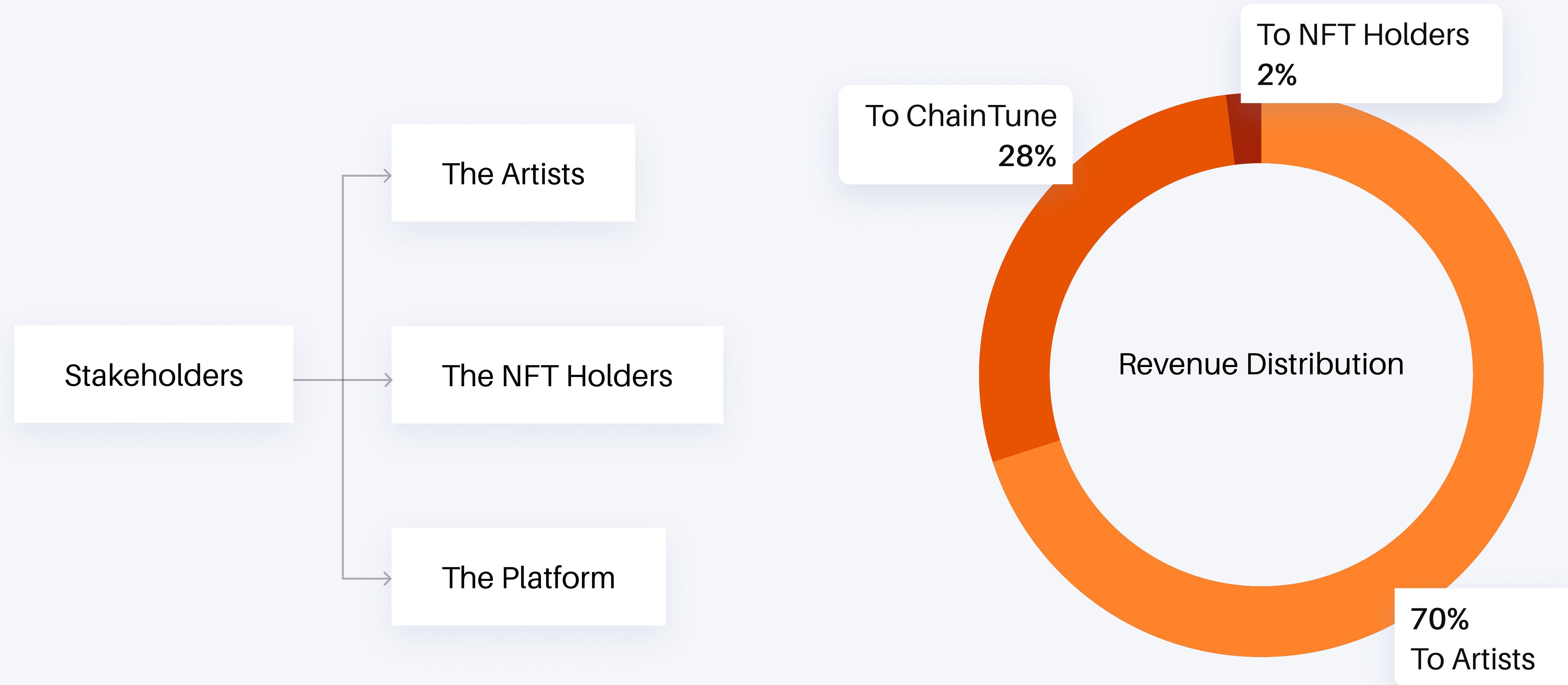


# 03. Our Solution

01. Introduction

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04. Demo

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## 06. Roadmap & GTM

# 05. Future Plans

## Community-Centric DAO

Empowering users with decision-making roles using quadratic voting for an inclusive future.

## Collaborative Accounts for Artists

Simplifying cooperation, project management, and fair earnings distribution.

## Nibs Token System for Users

Earn Nibs by listening, crafting playlists, or making purchases for exclusive benefits.

## Dapp Revenue Strategy

Integrating ads and launching a premium subscription for user choice and additional features.



## 05. Future Plans

## 06. Roadmap & GTM

# 06. Roadmap & GTM

## ☒ CHT X Pass

CHTX Pass consists of 5K membership NFTs with premium platform benefits for early adopters.

## 赗 Token Gifting

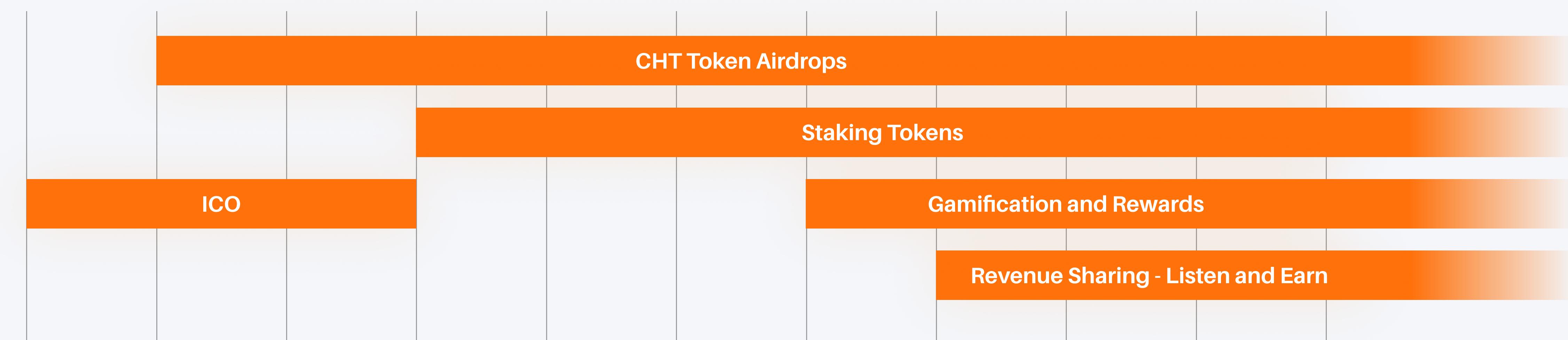
Encourages viral adoption by allowing crypto-savvy users to gift tokens to friends, unlocking premium perks.

## 赗 Staking Tokens

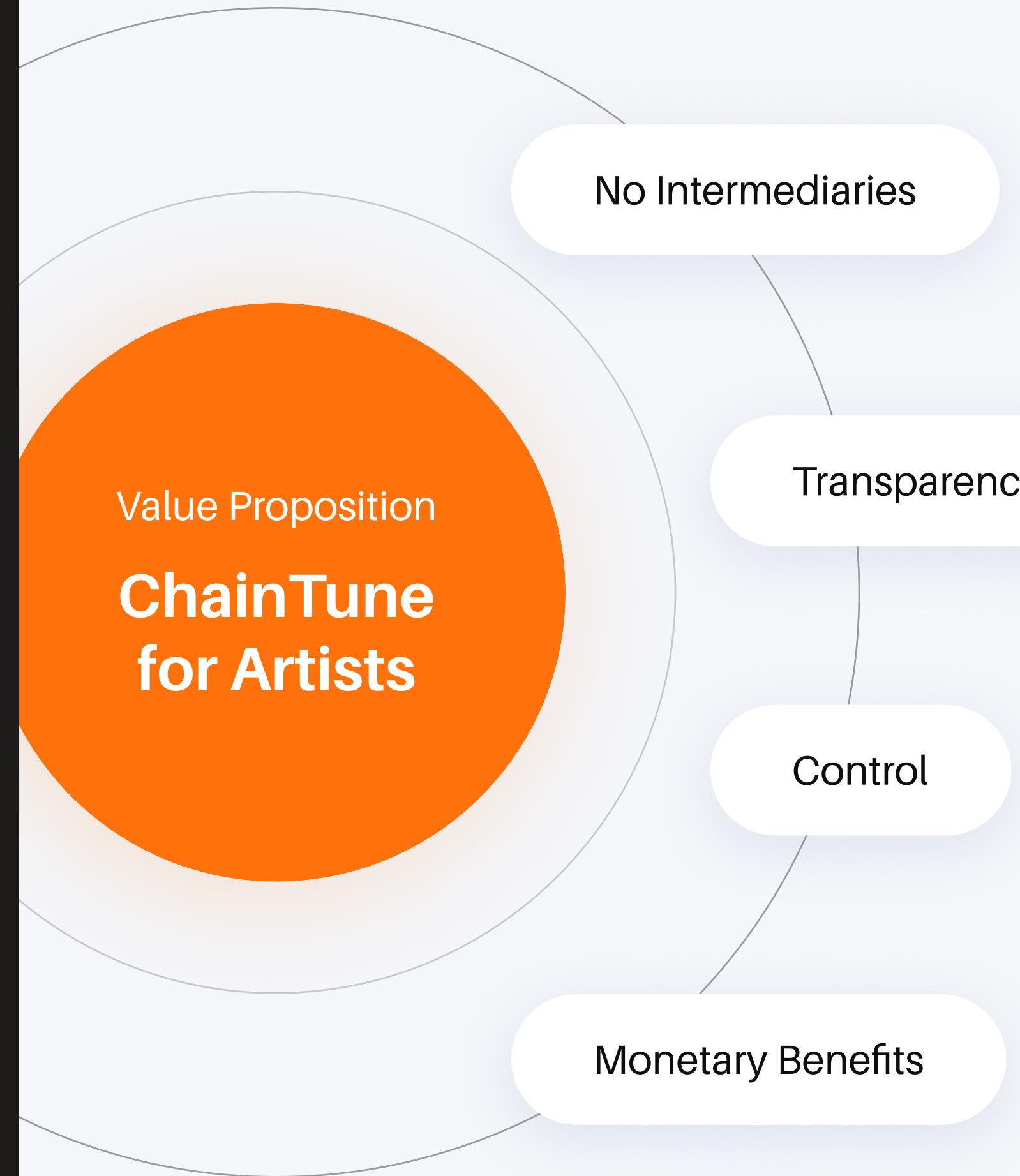
Enable users to stake governance tokens for additional rewards, leveraging gamification incentives.

## ☒ Listen and Earn

Listeners can download songs and earn a revenue share for each time the song is streamed.



# 06. Roadmap & GTM



## 🎧 ChainTune First Listen

- 01 Artists can premiere audio exclusively on the platform for up to one week before releasing elsewhere.
- 02 Artists earn increased revenue share for all listens during the first week of release.
- 03 Incentivizes artists to build initial release hype and maximize revenue among core fans.
- 04 Fans would also be more likely to flock early for time-exclusive access.

## ♫ Communities

- 01 Artists host listening parties and mini-concerts to strengthen fan connections locally.
- 02 Token-gated entry to exclusive virtual spaces with revenue sharing for artists.

**Thank You.**