**Activity No. 3**

**Name: Date:**

**Section:**

**Applied Ethics (IT Perspective)**

**Instructions**:

Look at the four main branches of Applied Ethics that we discussed: Bioethics, Business Ethics, Environmental Ethics, and Computer Ethics.

For each branch, do the following individually:

1. Give one real-life issue related to IT or technology (it can be local, national, or global).

2. Explain in 2–3 sentences how this issue is related to ethics, based on what we have learned about the Professional Code of Ethics, the Benefits of Ethics, Code of Ethics of Filipino IT Professionals and the Code of ethics of AITP.

Format of your answer:

Branch: (e.g., Computer Ethics)

Example Issue: (state the issue here, IT-related)

Explanation (2–3 sentences): (explain why this is an ethical concern)

Sample Answers (Guide Only – Do Not Copy)

Branch: Bioethics

Example Issue: The use of AI systems in hospitals to assist doctors in diagnosing patients.

Explanation: This is an ethical concern because IT professionals who develop healthcare technology must ensure the accuracy, fairness, and confidentiality of patient records. Wrong or biased results from AI could endanger lives. Ethical practice requires prioritizing human well-being and respecting privacy when handling medical data.

Branch: Business Ethics

Example Issue: Online shopping platforms selling customer data to third-party advertisers without consent.

Explanation: This is an ethical concern because IT professionals are expected to secure private information and ensure transparency. Selling personal data without consent violates user trust and fairness in business. According to the Code of Ethics, protecting confidentiality and avoiding misuse of information is a professional responsibility.

Branch: Environmental Ethics

Example Issue: Electronic waste (e-waste) caused by frequent replacement of gadgets and poor disposal methods.

Explanation: This issue relates to ethics because IT professionals should promote sustainability and responsible disposal of electronic devices. Improper management of e-waste pollutes the environment and harms public health. Ethical responsibility means creating tech solutions that are eco-friendly and encouraging recycling programs.

Branch: Computer Ethics

Example Issue: Cyberbullying on social media platforms.

Explanation: This is an ethical concern because IT professionals must help create safe platforms that protect users from harm. Allowing technology to be used for harassment violates the principle of respecting human dignity. The Code of Ethics emphasizes using computing knowledge for the good of society, which includes preventing online abuse.

Reminders for Students:

1. Be original in your answers. Avoid copying from classmates.

2. Use complete sentences in English.

3. Choose real-life IT-related examples that you can explain clearly.

4. Your answers should show your own understanding of ethics in IT, not just copied definitions.