

*Social and*  
**PROFESSIONAL  
ISSUES**

## ▼ DESCRIPTION:

The course discusses the context and principles of ethical behavior in modern society at the level of individual, society, and in interaction with the environment and other shared resources. The course also teaches students to make moral decisions by using dominant moral frameworks and by applying a seven-step moral reasoning model to analyze and solve moral dilemmas. The course is organized according to the three (3) main elements of the moral experience:

- (a) agent, including context-cultural, communal, and environmental;
- (b) the act; and
- (c) reason or framework (for the act).

The course also aims to discuss the challenges of **pluralism** and **fundamentalism** in our society that are in line with globalization. The relationship and role of religion in ethics is also part of the discussion.



<https://youtu.be/mMMKJg4eX-8>

*What did you learn*  
**FROM THE VIDEO?**

**Social and Professional Issues**  
is a theory course which deals  
with different issues related to  
both social and professional  
life.

# SOCIAL LIFE

**Has something to do with  
your bond and relationship  
with your peers, family,  
friends, and strangers.**

# PROFESSIONAL LIFE

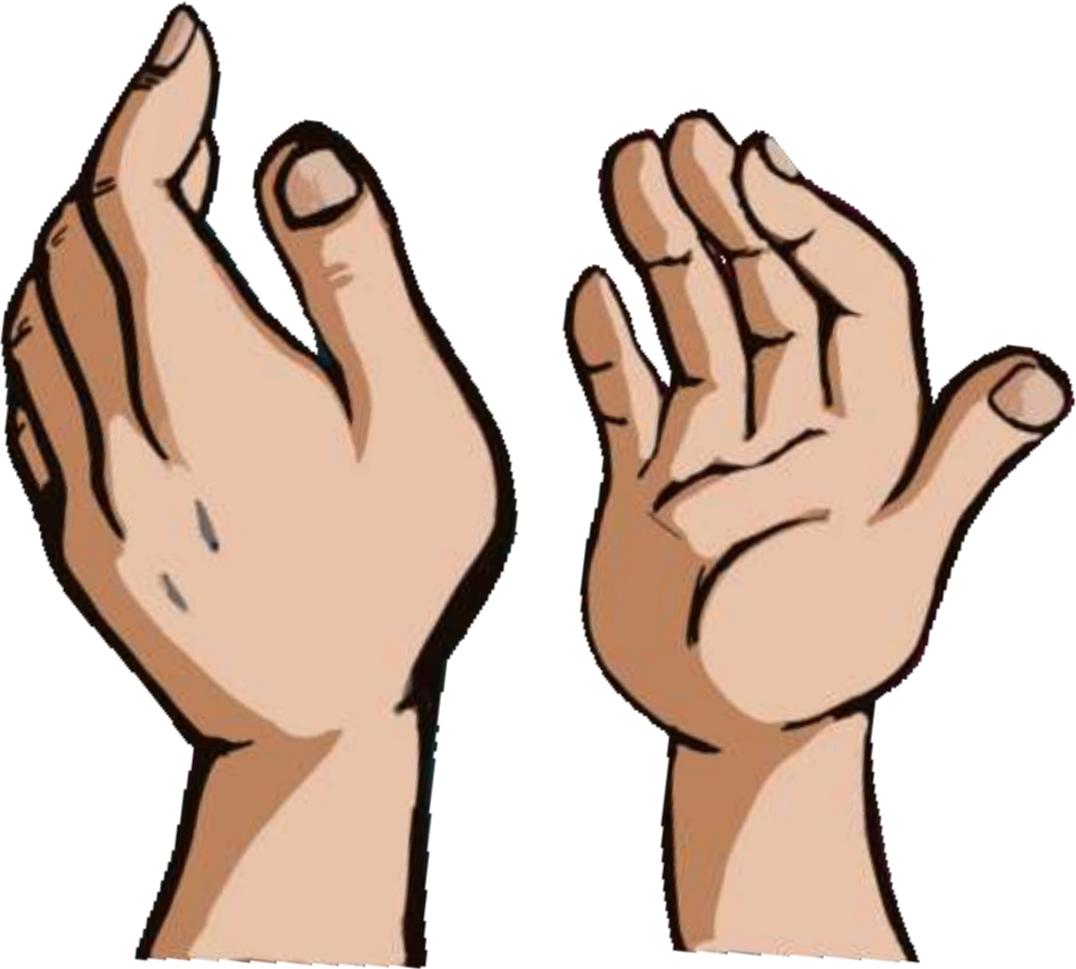
**Has something to do with  
career and relationship with  
your colleagues.**





**Ethics deals with placing a “value” on acts according to whether they are “good” or “bad”.**

# CLAP ONCE



*Ethical Theories as Applied to*  
**INFORMATION AND  
COMMUNICATIONS  
TECHNOLOGY FIELD**



Image URL: <https://images.huffingtonpost.com/2016-06-01-1464820663-8629994-Screenshot20160601at15.37.12-thumb.png>

# RELATIVISM



# RELATIVISM

**Morality is “relative” to the norms,  
and there is no universal moral  
standards.**

1. Subjective Relativism
2. Cultural Relativism



# Subjective **RELATIVISM**

**It changes from person to person and situation to situation.**



# *Cultural* **RELATIVISM**

**What is right and wrong depends on place and/or time. The moral rightness and wrongness are “relative” to a group of people, or a society.**



# *Cultural* **RELATIVISM**







# DIVINE COMMAND THEORY



**DO YOU FOLLOW THE  
COMMAND OF YOUR PARENTS?**

**DIVINE  
COMMAND  
THEORY**



# DIVINE COMMAND THEORY





LOOKS  
*Familiar?*



# DIVINE COMMAND *theory*

# DIVINE COMMAND *theory*

A painting of Moses standing on Mount Sinai, holding the stone tablets of the Ten Commandments. He has a long white beard and is wearing a brown robe. The background is dark and smoky.

**Morality is grounded in God or God's nature such that what God commands is necessarily morally good.**

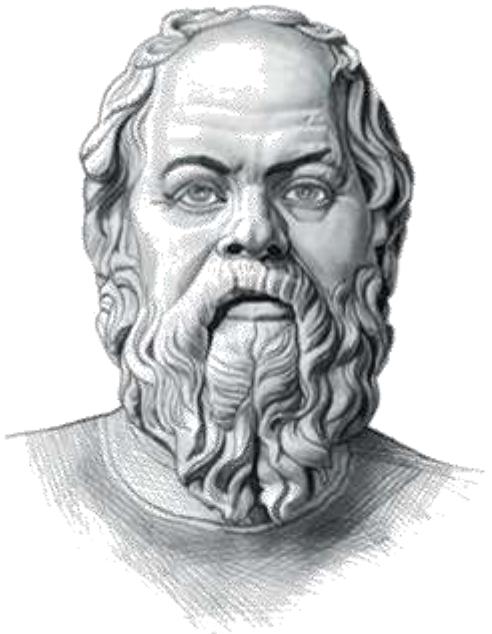
**What is “moral” is determined by what God commands, and that for a person to be moral is to “follow” His commands.**



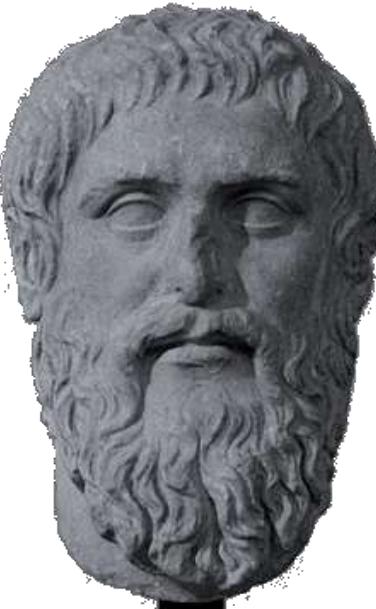
THERE IS A  
*dilemma*

# CONVERSATION

*between*



SOCRATES

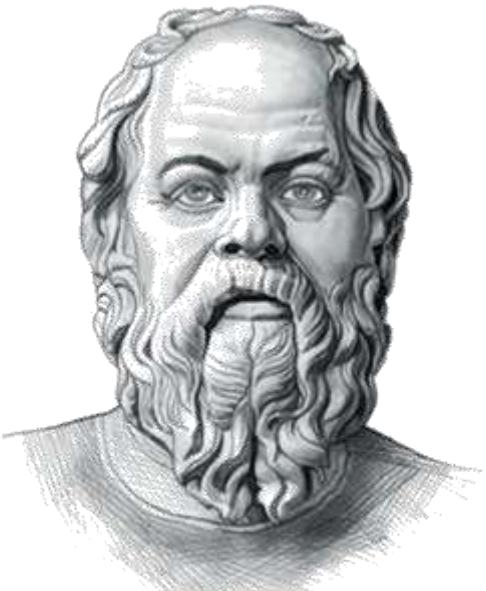


EUTHYPHRO

DIVINE  
COMMAND  
THEORY



# SOCRATES TO EUTHYPHRO



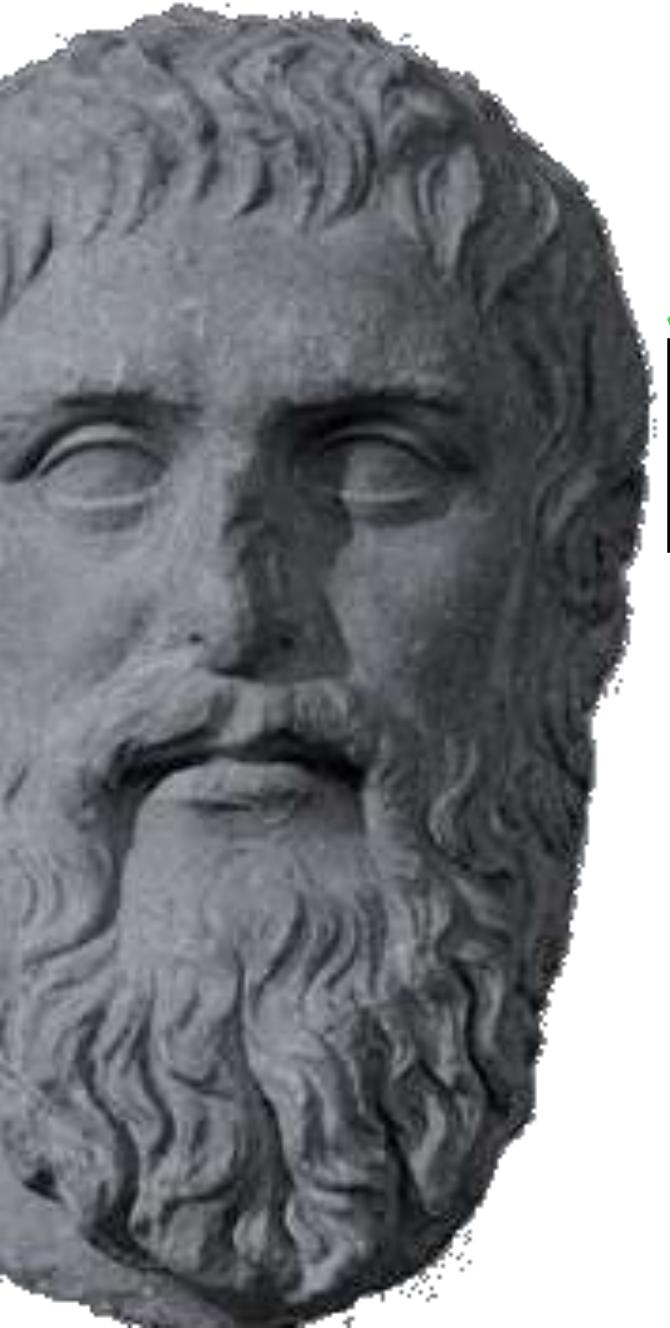
**SOCRATES**

**1. Are right actions right because God commands them?**

**2. Are right actions commanded by God because they are right?**

**DIVINE  
COMMAND  
THEORY**



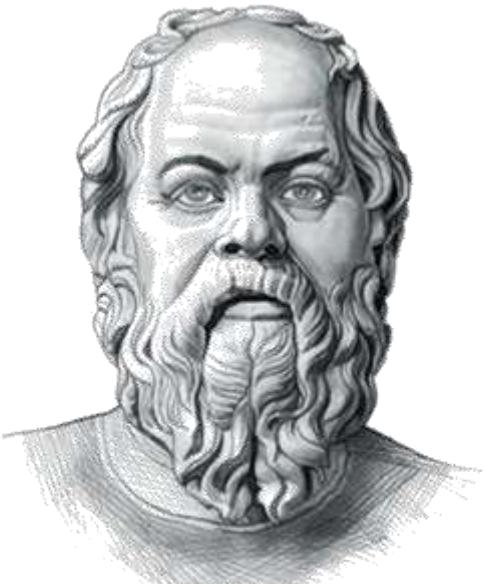


*the*  
**EUTHYPHRO  
PROBLEM**

DIVINE  
COMMAND  
THEORY



# SOCRATES TO EUTHYPHRO



SOCRATES

WILL YOU  
STILL  
SUPPORT  
THIS  
THEORY?

DIVINE  
COMMAND  
THEORY

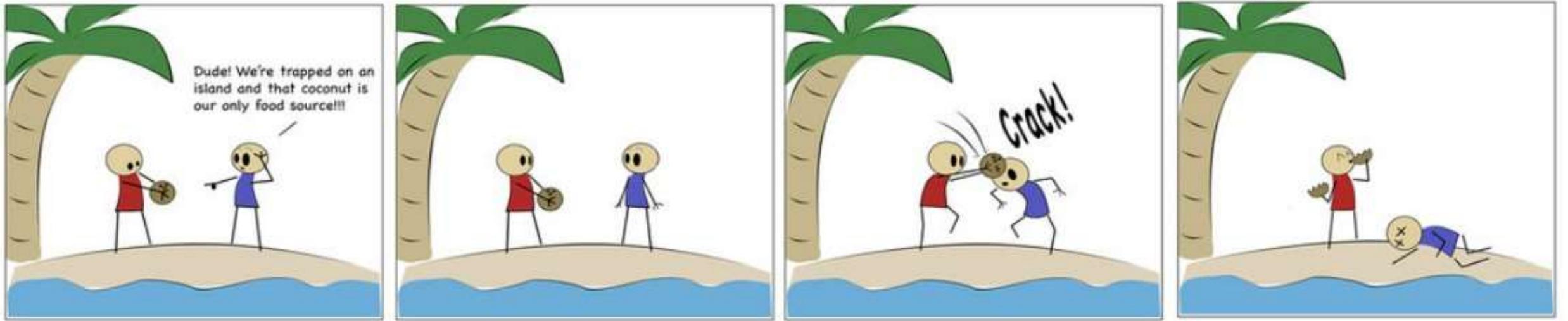




DIVINE  
COMMAND  
THEORY



# ETHICAL THEORIES AS APPLIED TO THE INFORMATION AND COMMUNICATIONS TECHNOLOGY FIELD

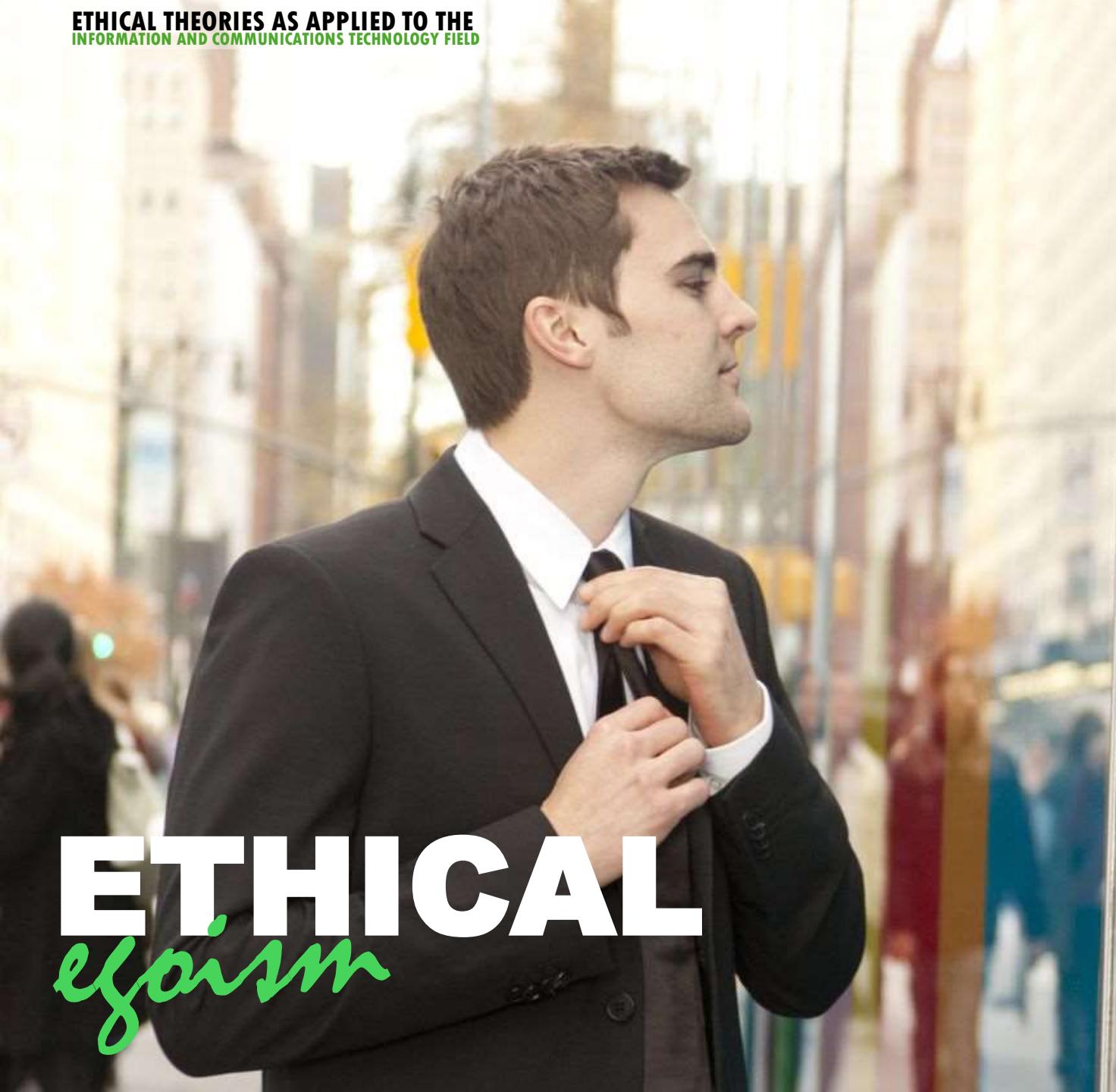


**WHAT CAN YOU SAY ABOUT THIS?**

# ETHICAL EGOISM



# ETHICAL *egoism*



The “right action” is the one that advances one’s own best interest. It holds that it is our moral duty, as unique human beings alone in the world, to look out for ourselves.

Hi!  
**I'M DARYLL**



**ETHICAL  
EGOISM**



Hi!  
**I'M DARYLL**



**ETHICAL  
EGOISM**



Hi!  
**I'M THE UNCLE**



**ETHICAL  
EGOISM**





BEACH



OUTREACH

ACCEPTABLE





ANYONE THERE?

ETHICAL  
EGOISM



# **ETHICAL THEORIES AS APPLIED TO THE INFORMATION AND COMMUNICATIONS TECHNOLOGY FIELD**



**WILL YOU FLIP THE  
SWITCH TO SAVE 5 PEOPLE?**

# **ETHICAL THEORIES AS APPLIED TO THE INFORMATION AND COMMUNICATIONS TECHNOLOGY FIELD**



**WILL YOU FLIP THE  
SWITCH & KILL 1 TO SAVE 5?**

# **ETHICAL THEORIES AS APPLIED TO THE INFORMATION AND COMMUNICATIONS TECHNOLOGY FIELD**

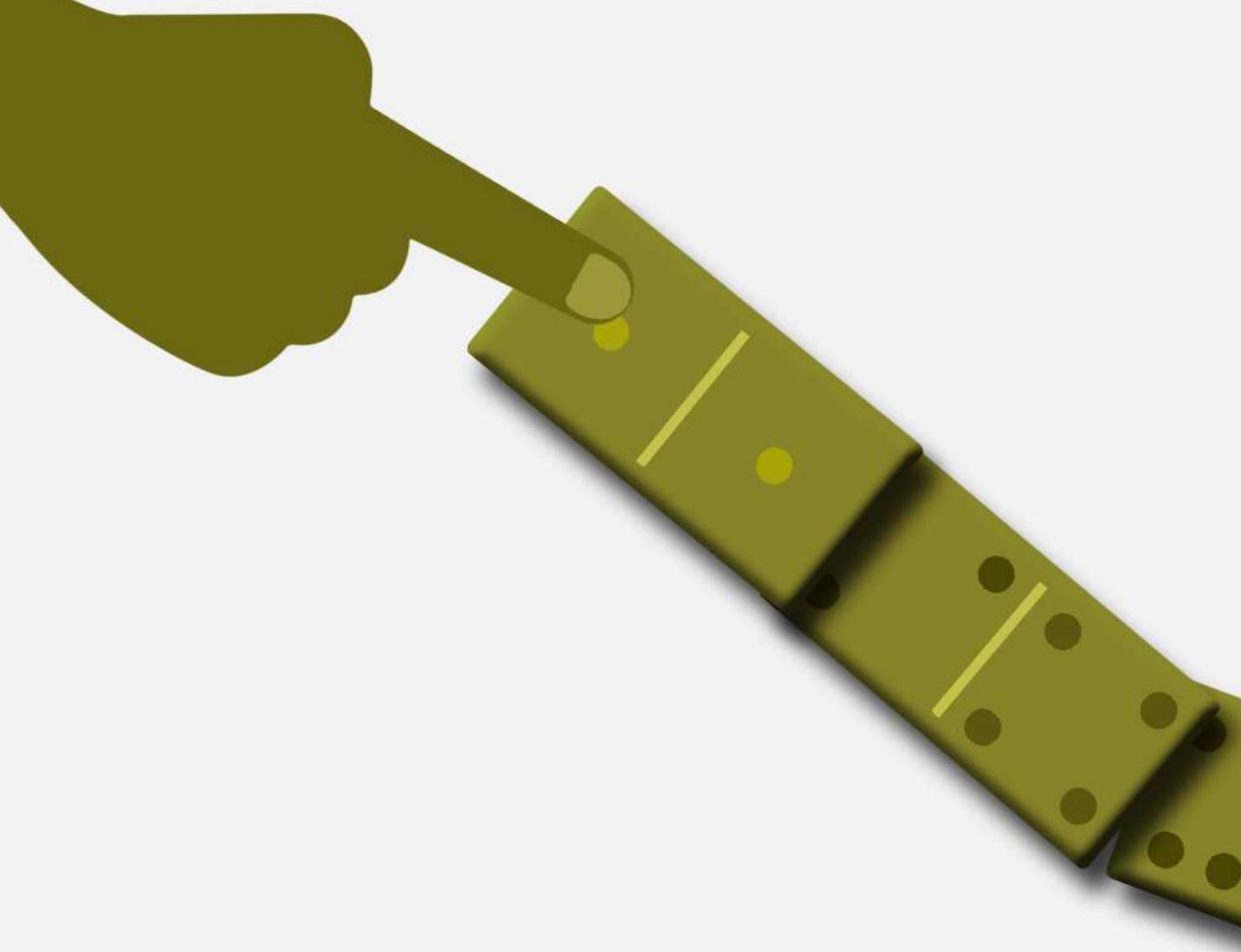


**If you answer YES to the question “WILL YOU  
FLIP THE SWITCH & KILL 1 TO SAVE 5?”**

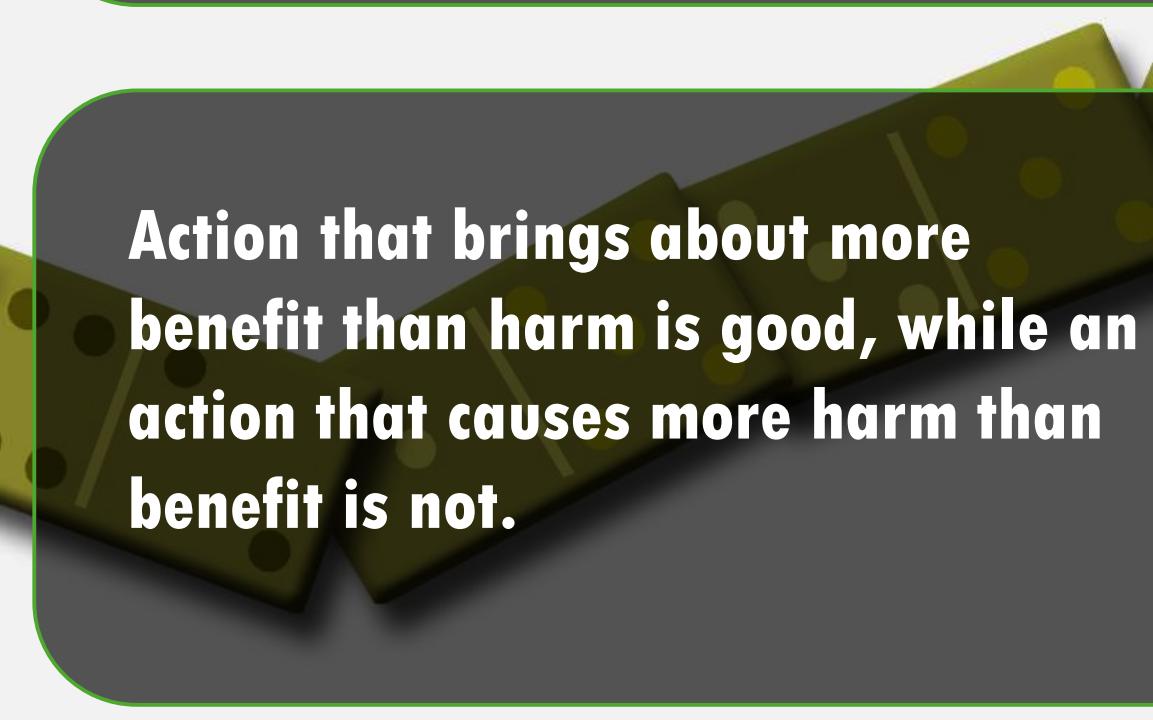
# CONSEQUENTIALISM



# CONSEQUENTIALISM



**Morality is ultimately about doing whatever has the best consequences.**



**Action that brings about more benefit than harm is good, while an action that causes more harm than benefit is not.**



*Do you believe that*  
**LYING IS WRONG?**

# CONSEQUENTIALISM





**It is the right thing to do if  
it would save a person's  
life.**

*Do you believe that*  
**LYING IS WRONG?**

# CONSEQUENTIALISM





**Economists:**  
**Enslave the 2% of the Population**

**CONSEQUENTIALISM**



Scenario: A doctor in a busy clinic is faced with a critical decision. Five patients urgently require major organ transplants to survive. Meanwhile, one patient has come in for a routine check-up and is in good health.

Question: How would a consequentialist perspective guide the doctor's decision-making process, prioritizing actions based on maximizing overall well-being or the greatest good for the greatest number of people?

# CONSEQUENTIALISM





ANYONE THERE?

# CONSEQUENTIALISM



# IS HAPPINESS GOOD?





*Do you believe that*  
**LYING IS WRONG?**

# KANTIANISM





**Focused on the act of goodwill where goodwill is following the duties and acts towards moral law.**

# KANTIANISM



**Lorem Ipsum** • 5 days ago

**BE HONEST! <3**



**Lorem Ipsum** • 5 days ago

**KEEP YOUR PROMISES**



**Lorem Ipsum** • 5 days ago

**RESPECT THE DIGNITY, RIGHTS  
OF THE PEOPLE...**



**Lorem Ipsum** • 5 days ago

**FOLLOW YOUR PARENTS.**



**Lorem Ipsum** • 5 days ago

**ENSURE CONFIDENTIALITY.**



**What is  
MORAL LAW/DUTY?**

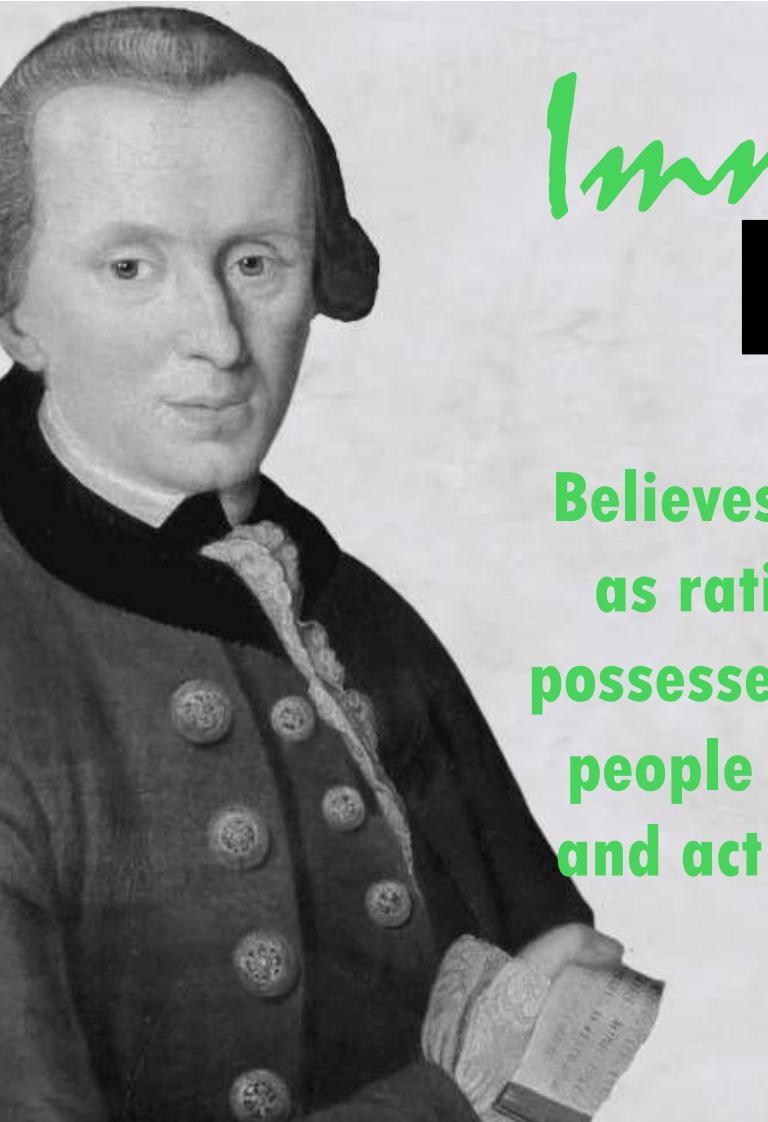
**KANTIANISM**



# Immanuel KANT

A German Philosopher who believes that the only good is goodwill - it is a kind of drive to do the right thing, whatever it is.





# Immanuel KANT

**Believes that human beings as rational beings which possessed reasons that allow people to follow their duty and act towards moral law.**



# KANTIANISM

=

# CATEGORICAL IMPERATIVES



# CATEGORICAL IMPERATIVES

1. Act only from moral rules that you can at the same time universalize.

IS LYING PERMISSIBLE?



# CATEGORICAL IMPERATIVES

1. Act only from moral rules that you can at the same time universalize.

If everyone were allowed to lie, truth would lose its value, and trust would disappear. Therefore, it becomes our moral duty to always be truthful.





Should I pick flower from this park?  
What if everyone picks flower from  
this park?

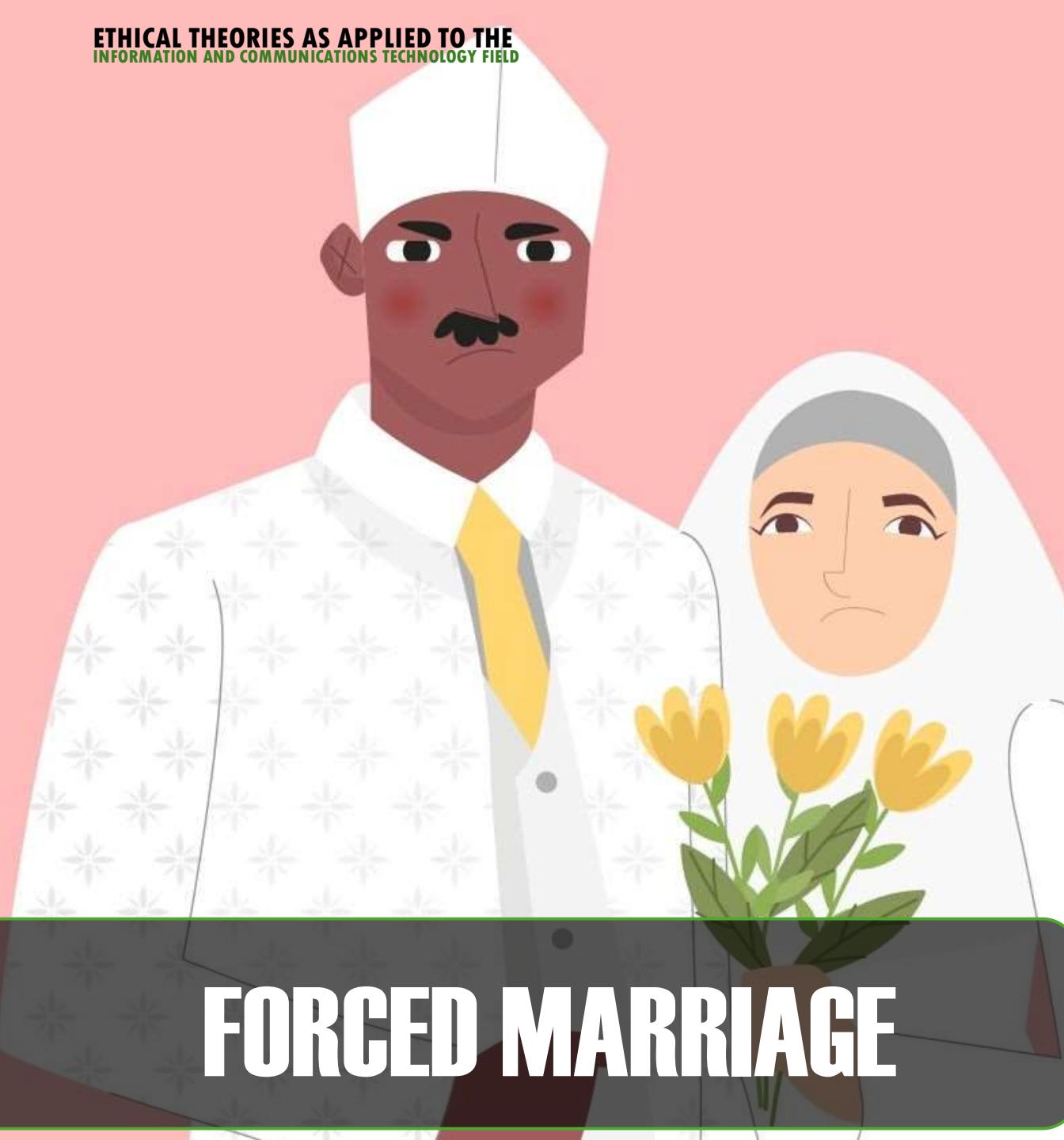


# CATEGORICAL IMPERATIVES

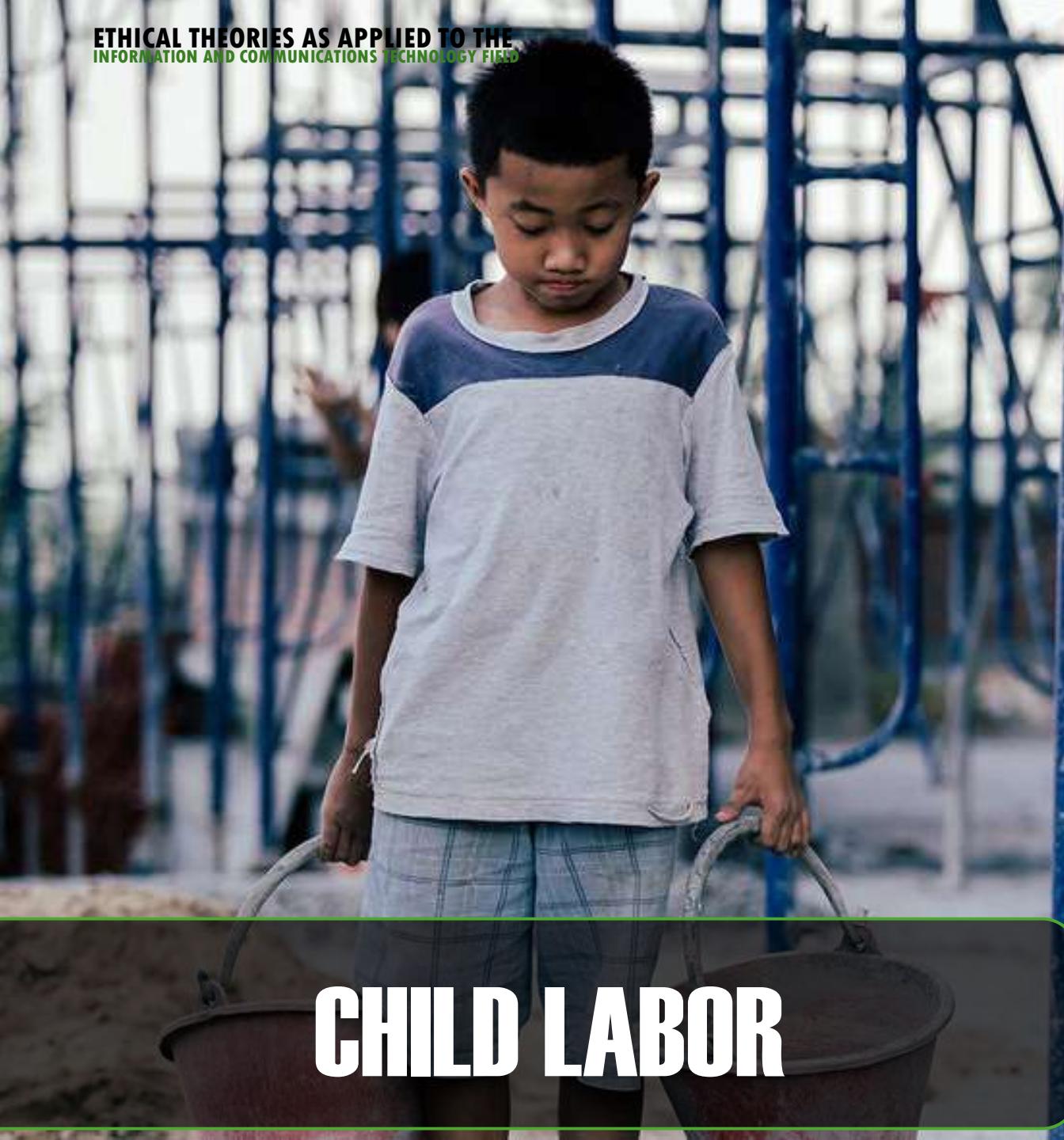
2. Act so that you always treat both yourself and other people as ends in themselves, and never only as a means to an end.



# FORCED MARRIAGE



# CHILD LABOR

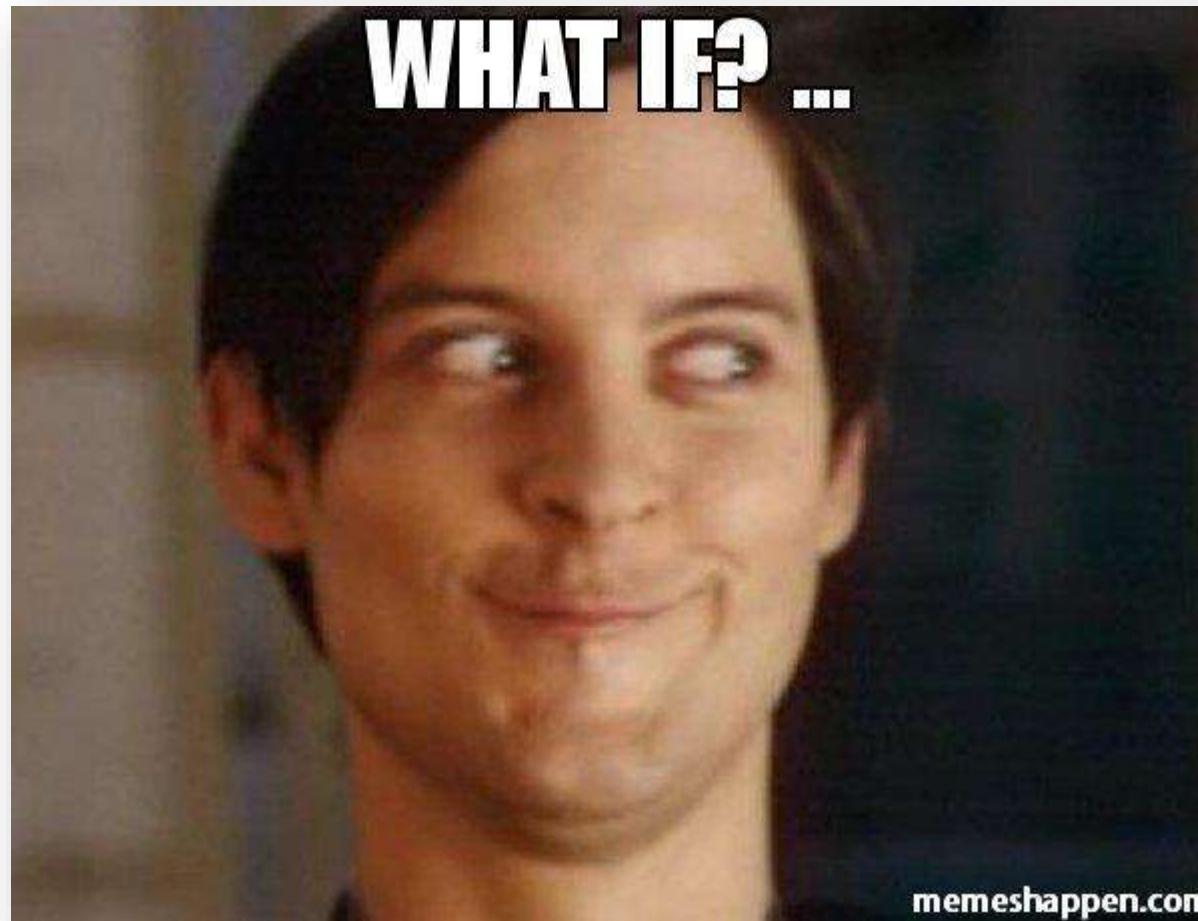




THERE IS A  
*dilemma*

It is so focused on the moral duty, action at present, and goodwill, and not by the outcome of an action or situation.





**Scenario:** You're an employee at Company X, and a former employee who was recently fired arrives at the office, armed, and asks if the boss is there. You know for certain that your boss is in their office.

**Question:** Based on Kantian ethics, how would you handle this situation, and what would be your reasoning?

