# Activity 2: Ethical Theories Infographic Group Activity

**Instructions :**

Select **1 or 2 ethical theories** from Module 1 (e.g., Relativism, Divine Command Theory, Ethical Egoism, Consequentialism, Kantianism).

1. Develop an infographic that will:

   o Present a clear visual representation of the chosen theories.
   o Incorporate appropriate symbols, icons, colors or charts to enhance clarity and engagement
   o The infographic must contain:

      ▪ A concise and creative **title.**

      ▪ Definition of each selected ethical theory.

      ▪ At least one practical or real-life example illustrating each theory.

2. Choose **ONE format** for your work:

   o **Choice 1: Graphics Visual Infographic**

      ▪ Present the key ideas of your chosen ethical theory using visuals, icons, and minimal text.

      ▪ Make the information engaging, clear, and easy to understand at a glance.

      ▪ Aim for creativity and appeal.

   o **Choice 2: Versus / Comparison Infographic**

      ▪ Compare **two ethical theories** from the module.

      ▪ You may highlight:

         ▪ Similarities between two different theories

         ▪ Differences between two similar theories

         ▪ Why one theory could be considered stronger or weaker than the other

▪ Use visual balance (tables, icons, arrows) and minimal text to make your comparison clear.

3. Presentation Component:

   o Each group shall present the infographics 5-10 mins.
   o The presentation should emphasize the essential point reflected in the infographic and provide a coherent explanation of the comparison made
   o Clarity of delivery, logical flow of discussion, and creativity in presentation will form part of the evaluation.

4. Submission Guidelines:

   o The completed infographic must be submitted in image (JPEG/PNG) or PDF Format through Google Classroom prior to the scheduled presentation.
   o The infographic will serve as the primary visual aid during the presentation.
   o **Present your output in our next online class**.

5. Create your infographic using any of these tools.

    Canva

    Piktochart

    Google Slides

    Adobe Express

    MS Word

    Google Docs & etc.

6. Criteria
   **Content Accuracy & Depth-30%**
   -Correct, complete and well-explained information with clear examples.

   **Infographic Design & Creativity-20%**
   -Clear, organized and visually engaging use of layout, icons and colors.

   **Presentation of Ideas/Comparative Analysis- 20%**
   -Balance, insightful comparison of the two selected ethical theories.

**Presentation Delivery-20%**

**-**Clear, confident and engaging oral presentation within the limit.

**Submission & Compliance-10%**

-On-time submission and adherence to instruction and format