

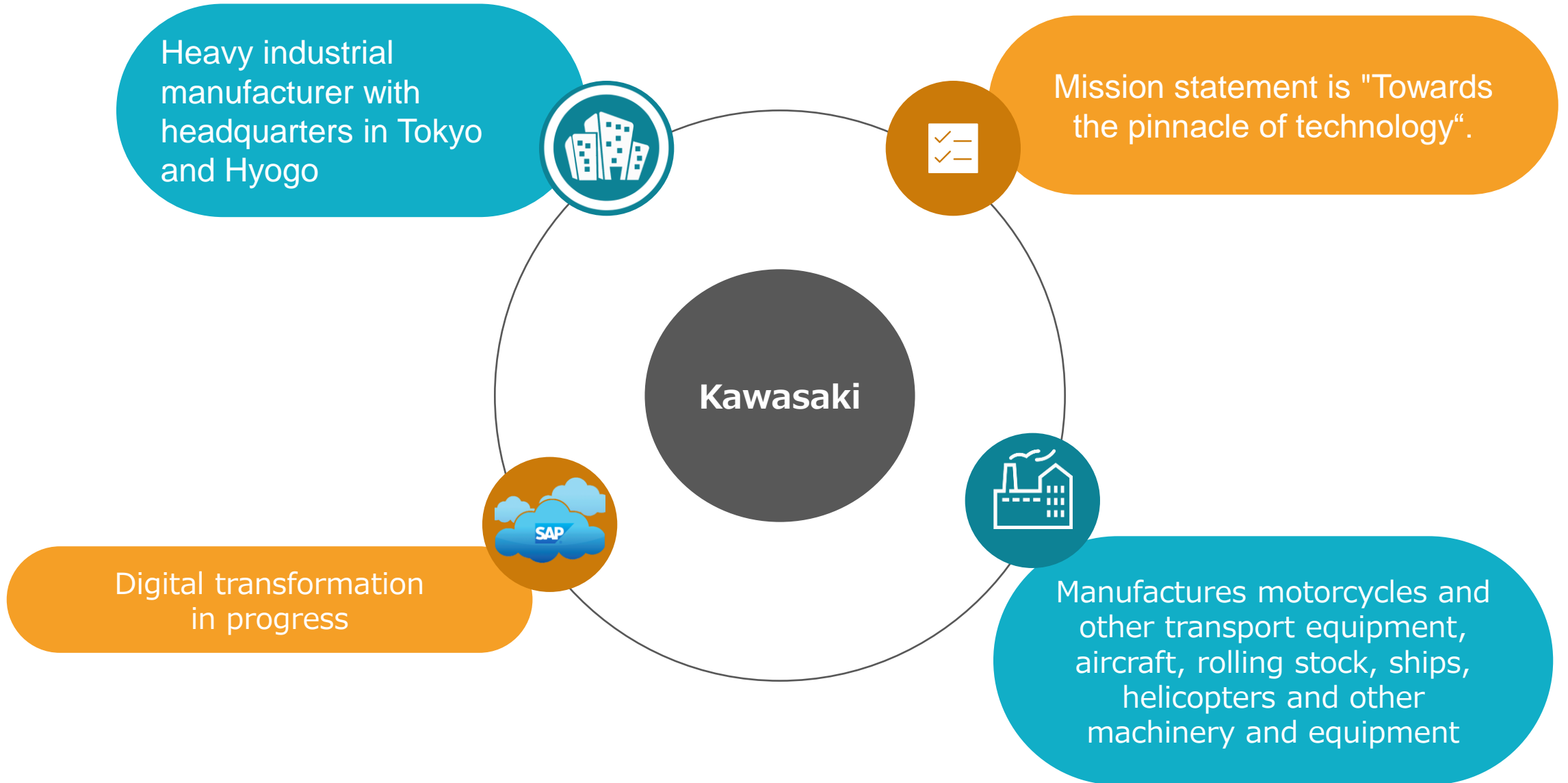


Case study on Kawasaki Heavy Industries, Ltd.

Kawasaki SAP project team on Coursera
Project Manager: Atsushi Kobayashi



Customer Story



Macro Trends



**Unstable
steel
prices**



**Soaring
resource
prices**



**Shortage
of human
resources**



**Global
developments**



**Rapid
changes in
the
technology
industry**

Motivation

- **Integrating** engineering and manufacturing and other departments **with SAP systems** significantly **reduces the cost** of managing products and machinery used.
- **Digital transformation** makes work more efficient and contributes to human resource shortages. **Innovation** is also advanced by **collaborating** with other departments in **the SAP S/4HANA**, which is useful for new product development.

Business Goals



Ensure both thorough configuration and change management and continuous improvement



Make processes more easily traceable, also to reduce work time and errors



Meet the requirement for full disclosure of information from the OEMs

Analysis Frameworks

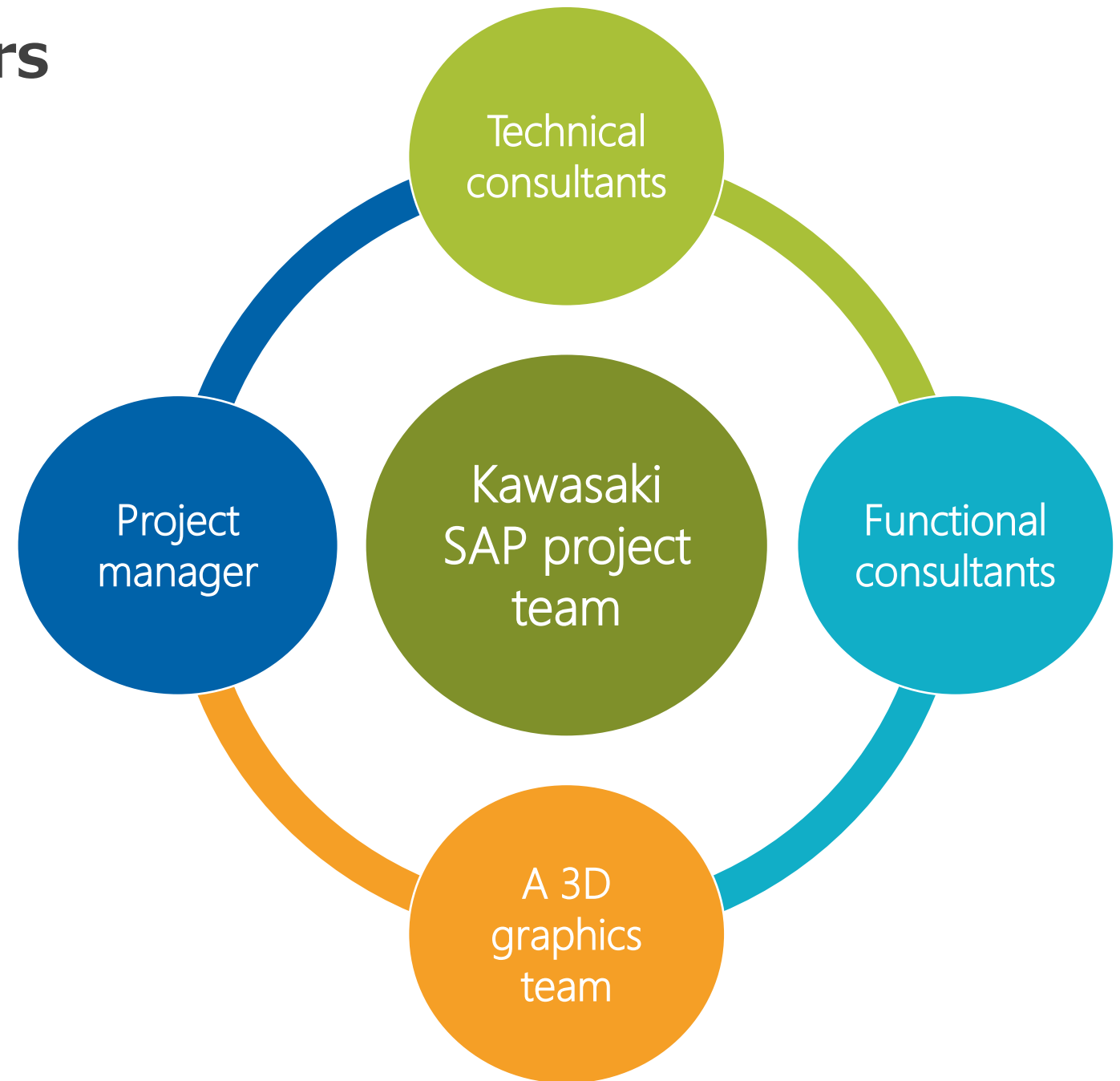
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graph LR; A[Design Thinking] --> C[To solve the problems.]; B[SWOT Analysis] --> C;
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Design Thinking

SWOT Analysis

To solve the problems.

Project Team Members





Thank you so much!