

# Creating images using generative AI

Hello. Thank you for your interest!

We are studying the topic of how to improve the process of creating images using generative AI. We kindly ask you to go through each question and answer them based on your first impression. After you have successfully completed the survey, you will receive your Prolific code.

This survey will only take about 3 minutes of your time.

best regards,

Atte and Hannu

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\* Indicates required question

1. Please input your PROLIFIC ID here \*

Your ID should be already pre-filled. No need to edit, if it is there.

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You write to AI the following:

"Please draw an image of a photoshoot of a woman wearing a white off-shoulder dress with a black raven on top of her head"

2. The AI will produce the image as follows. How satisfied are you with the result? \*



Mark only one oval.

1 2 3 4 5 6 7

Stro ☐ ☐ ☐ ☐ ☐ ☐ ☐ Strongly satisfied

Next, you write to AI the following:

"Please draw a portrait of a woman, eyes are hidden with leaves and flowers growing up into her hair"

3. The AI will produce the image as follows. How satisfied are you with the result? \*



Mark only one oval.

1 2 3 4 5 6 7

Stro ☐ ☐ ☐ ☐ ☐ ☐ ☐ Strongly satisfied

Next, you write to AI the following:

"Please draw an image of a large nest balanced on a very small tree containing an owl like creature and a grey bird"

4. The AI will produce the image as follows. How satisfied are you with the result? \*



*Mark only one oval.*

1   2   3   4   5   6   7

Stro ☐ ☐ ☐ ☐ ☐ ☐ ☐ Strongly satisfied

Next, you write to AI the following:

"Please draw an image of Torrence Vexley browsing [www.reddit.com](http://www.reddit.com)"

5. The AI will produce the image as follows. How satisfied are you with the result? \*



Mark only one oval.

1 2 3 4 5 6 7

Stro ☐ ☐ ☐ ☐ ☐ ☐ ☐ Strongly satisfied

6. Please state your agreement with this statement: \*
- "In case AI does not understand one or more words I gave it, I would prefer it to be pointed out?"

Mark only one oval.

1 2 3 4 5 6 7

Stro ☐ ☐ ☐ ☐ ☐ ☐ ☐ Strongly agree

You write a prompt and observe the output. But the output does not match your expectations, that is, specific concepts in your prompt do not appear in the image. How satisfied would you be if you were notified about this with the following methods?

- The screen displays an abstract forms that do not match your prompt, as depicted below.



Mark only one oval.

1      2      3      4      5      6      7

**Satisfied**

Stro ○ ○ ○ ○ ○ ○ Strongly satisfied

8. Words that are not understood are highlighted with a red square in your prompt, as depicted below. \*



An eagle in abstract form surrounded in a whirl of colour

Mark only one oval.

1      2      3      4      5      6      7

**Stro** ○ ○ ○ ○ ○ ○ ○ Strongly satisfied

Please answer how much you agree with the following statements on scale of 1-7 (where 1 = Strongly Disagree, 7 = Strongly Agree).

9. "I am familiar with text-to-image generation." \*

Text-to-image generation is the process of using artificial intelligence to create images based on descriptive text prompts.

Mark only one oval.

1      2      3      4      5      6      7

**Stro** ○ ○ ○ ○ ○ ○ ○ **Strongly Agree**

10. "I consider AI generated art as real art." \*

Mark only one oval.

1 2 3 4 5 6 7

Strongly Disagree ☐ ☐ ☐ ☐ ☐ ☐ ☐ Strongly Agree

11. What is the your highest completed education? \*

⌵ Dropdown

Mark only one oval.

- ☐ No Formal Education or Primary/Secondary Education
- ☐ Some College/University Courses
- ☐ Bachelor's Degree
- ☐ Master's Degree
- ☐ Ph.D.
- ☐ Other/Prefer not to say

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